



Cathedral City

Community Update

July 23, 2015

A Message from Leisa Lukes, Economic Development Manager...

Cathedral City has many amenities, making it an attractive community for its growing population of nearly 53,000* that call Cathedral City “home”, as well as to its visitors. The city’s central location within the “West Valley” also makes it attractive to an increasing number of businesses. This is further strengthened through Cathedral City’s recent annexation of 700 acres of unincorporated property that stretches along the north side of Interstate 10, generally south of Varner Road.

The City’s retail sector includes the Cathedral City Auto Center along East Palm Canyon Drive, boasting 13 dealers and featuring 20 luxury and competitive brands, including its latest addition, the all-electric Tesla Motors. The Ramon Road Corridor remains a staple for those seeking automotive customization, repair and supplies. Perez Road’s Business District is a thriving hub of more than 200 businesses and the location of the city’s distinctive home improvement, design, and décor shops. Similar treasures are often only found by driving to LA’s design showrooms. Some of the best high-end consignment stores in the Valley are located along East Palm Canyon Drive, as well as national stores like Target and Trader Joe’s. The city is also home to a variety of restaurants. This month we’re celebrating Cuisine and Art Tuesdays, which partners several of the city’s restaurants with its unique art galleries. Be sure to check out all of the city’s events and activities at: www.DiscoverCathedralCity.com.

*U.S. Census Bureau 2014

Cuisine & Art Tuesdays – A Dining & Art Experience – July 28

Cuisine & Art Tuesdays
Every Tuesday in July, 6pm - 9pm



3-Course Dining & Art Experience

Restaurants	Art Galleries
AJ's on the Green Bontá Restaurant & Bar Cellos Bistro Trilussa	Coachella Valley Art Scene Collin Fisher Studios The Desert House Leslie Jean Porter Gallery

Every Tuesday in July from 6 pm – 9 pm, special 3-course menus have been designed by 4 wonderful Cathedral City restaurants including AJ’s on the Green, Bontá Restaurant & Bar, Cellos’ – An American Bistro, and Trilussa Italian Restaurant. Entrée choices

range from Chicken Parmesan (AJs) to Sherry Fruit Stuffed Spanish Pork Chops (Bontá) to Lobster Ravioli (Trilussa) to Mussels (Bontá & Cello's) to Short Rib Ragu (Cello's) as well as many other options. All with an appetizer and dessert for \$19.95!

Once you have enjoyed the Cuisine, your server will provide you with an Art Exhibit Pass allowing you free entry to 4 fantastic art galleries nearby featuring paintings, sculptures and limited photographs by local and international artists. As you peruse the art, you will also have an opportunity to taste special treats provided by the participating restaurants.

Kids Summer Movie Series at the Mary Pickford Theatre – Now Through August 21st

Kids can stay cool this summer and enjoy some great movie replays. Take a look at the UltraStar Cinema's Kids Summer Movie Series which features a different movie each week.

Great movies too! Dolphin Tale 2, Rio 2, and many more – 10 movies in total.

Buy a sheet of 10 tickets for \$5.00 or an individual movie ticket for \$1.00. The more you buy, the more you save!

For more information, contact the Mary Pickford Theatre at (760) 328-0484.

Throwback Thursdays with Jersey Shore – Starts August 6 thru October 15

Due to popular demand, the Camp is Returning on August 6th! Join friends, neighbors, and the Queen of Camp – Miss Jersey Shore for Throwback Thursdays featuring iconic films, audience interaction, and funny commentary.

Jersey Shore will host in her hysterical fashion, a cocktail hour/mixer prior to the movie at Bonta Restaurant & Bar adjacent to the Desert Cinemas UltraMAX Theatre from 6pm to 7pm, and then, at Desert Cinemas UltraMAX – an iconic movie at 7 pm with her hilarious commentary on the largest screen in the entire Coachella Valley.

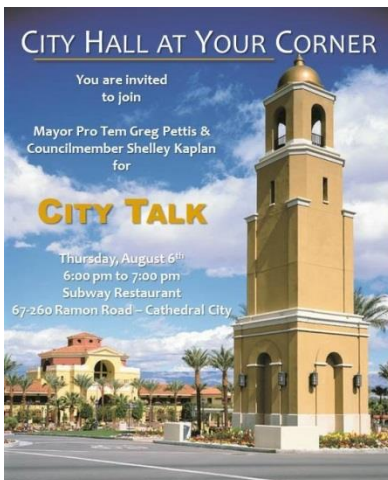
Summer Sing-A-Long Series:

- August 6 Sound of Music
- August 13 Chicago
- August 20 Dream Girls
- August 27 Wizard of Oz

September 3 Hello Dolly
 Sept 10 Funny Girl
 Sept 17 West Side Story

Throw Back Prices too! Tickets are \$5 per person and can be purchased at the UltraMAX Box Office. Come for the fun! Come for the Camp! Come in Movie Character Costumes!

City Hall at Your Corner – August 6



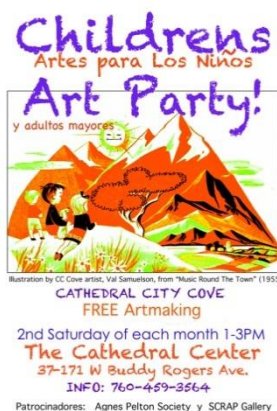
Join Mayor Pro Tem Greg Pettis and Councilmember Shelley Kaplan for an opportunity to discuss issues important to the future of Cathedral City and to you and your neighborhood.

“City Hall at Your Corner” provides additional access to your elected city representatives beyond a city council meeting. It allows you to talk one-on-one with your mayor and/or councilmember(s). They will update you on city news, activities, special events, improvements, and how you can better access City services.

Thursday, August 6th from 6:00 pm to 7:00 pm – Subway Restaurant, 67-260 Ramon Road, Suite A, Mayor Pro Tem Greg Pettis and Councilmember Shelley Kaplan

No reservations. Free admission. Open to the public. Limited seating.

Children’s Art Party for Children and Elders – August 8



The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral Center, 37-171 W. Buddy Rogers Ave., on the Second Saturday of each month from 1-3 PM. Admission is free.

Participants create art pieces made of recyclable materials and also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style discipline. Light refreshments, games, and entertainment.

The mission of **the SCRAP Gallery** is to actively engage youth as stewards of their environment through concentrated, hands-on, education effort stressing the Four R’s – Reduce, Reuse, Recycle, and Responsibility.

The ***Agnes Pelton Society*** is a non-profit arts organization whose mission is to preserve the legacy of the posthumously celebrated Cathedral City painter, Agnes Pelton, by supporting Coachella Valley artists and advocating for Arts education.

Special Events Coming Up for the ‘2015-2016 Season’

- Interfusion Music Summit – October 9 & 10
- Bontá Restaurant & Bar’s OktoberFest – October 24
- Movies in the Park – Every last Saturday of the Month (October – May)
- Dia de los Muertos – November 1
- Highway 111 Mobile Music Fest – November 1
- Healing Fields – November 7-14
- Palm Spring Pride Parade – November 8
- Taste of Jalisco – November 13-14
- World AIDS Day – December 1
- Seasonal Lights, Santa & Skating on Ice – December 3
- West Coasts Artists Art Festival – January 9-10
- 5th Annual Tour of Artists and Historic Homes – February 7
- Cathedral City Hot Air Balloon Festival – February 12-14
- Cathedral City LGBT Days – March 25-27
- Glo Run and Health Fair – May 7

More events and planned activities will be updated at www.DiscoverCathedralCity.com.