



CALL TO ARTISTS

Cathedral City Public Arts Commission Seeks Painters/Muralists to Paint 23 Benches at Ocotillo Park in Cathedral City, CA

Contact Email: publicartscommission@cathedralcity.gov
Contact Phone: Craig Liebelt: (442) 241-7254

Application Deadline: May 31, 2024

Eligibility: Open

Budget: \$ 500 stipend

Background

Cathedral City, located in Riverside County, California, boasts a diverse and vibrant population. According to the most recent data, the city is home to approximately 55,000 residents. The demographic makeup of Cathedral City is characterized by a mix of cultures and backgrounds, with a significant Hispanic or Latino population accounting for over 60% of the residents. The city also has a sizable White population, making up around 30% of the total population, along with smaller but notable African American and Asian communities. Cathedral City's demographics are further enriched by a range of age groups, from young families to retirees, and a strong LGBTQ community, contributing to its dynamic and inclusive atmosphere.

Ocotillo Park, centrally located at 33300 Moreno Road in Cathedral City, is a bustling hub of recreational activity. This neighborhood park offers a range of amenities, including ball fields, a basketball court, skateboard park, tennis court, tot lot, splash pad, barbeque stands, shade structures, and a walking path. Its diverse offerings cater to a wide array of interests and age groups, making it a popular destination for residents seeking outdoor fun and relaxation. Ocotillo Park serves as a vibrant community gathering place, fostering a sense of camaraderie and shared enjoyment among neighborhood residents.

Goal of the Project

When you visit this park, you will see how much the community embraces it, and enjoys it in all aspects, as there are a constant stream of visitors. Every part of the park is in constant use, and we would like to add an even more colorful and playful element, by painting the benches to enhance the community's experience. Painting the benches, making them more unique, and colorful, will add to that sense of pride, and make it more fun.

The proposals should reflect the project objectives, including theme and context within the project site, and should be respectful of the greater context of the community. Proposed artwork must be family-friendly and cannot depict sexual conduct or sexually explicit nudity nor advertise any activity illegal under the laws of California or the United States. The Cathedral City Public Arts Commission will select proposals that best meets the city's objectives for this project. The Public Art Commission reserves the right to contact artists prior to final selection for clarification or expansion of their proposal.

Selected artists will receive a stipend of \$500. Artists must provide their own supplies (prep, paint, etc.). The city will clean and prime the benches and will seal the benches with an anti-graffiti top coat upon completion.

Important Dates

May 31 2024:	Applications due
July 22, 2024:	Review completed by Artist Selection Committee
August 14, 2024:	City Council approves PAC recommendation
August 15, 2024:	Selected Artists Contacted
October 11-13, 2024	Artists paint benches
October 19, 2024:	Unveiling event

Application Requirements

A complete application includes the following:

- Artist's resume
- Statement of interest about the project
- 3-5 examples of artist's previous artwork
- Color sketch or digital image of proposed artwork to scale.

The complete application should be emailed to publicartscommission@cathedralcity.gov by 5:00pm on the date of the application deadline.

Eligibility Criteria

The Public Arts Commission (PAC) will review and score submissions based on the following criteria:

- Encourage the highest level of creative engagement;
- Select an artist whose past efforts have maintained a high level of quality;
- Further the mission and goals of the Public Art Program and the City;
- Identify the optimal approach that is suitable to the demands of the particular project;
- Select an artist who will best respond to the distinctive characteristics of the site and the community it serves; and
- Select an artist who can complete the painting project during the established timeframe.

Rules

- By applying, the artist and/or artist led team agrees to the following conditions:
- Artists must be 16 years of age or older at the time of submission. Artists under the age of 18 will need to have a parent or guardian sign the licensing agreement.
- Be prepared to work on the benches at Ocotillo Park outdoors during the established timeframe.
- By entering you agree that you are the sole owner and author of the copyrights for all designs you submit and agree to indemnify and hold the City harmless from damages that may arise from copyright infringement by a third party.
- The original design/artwork proposal selected for the bench paintings will become the property of the City.
- Artist understands that the painted benches are considered temporary artworks with lifespans of no fewer than two years and no more than ten years unless the City of Cathedral City approves the extended life of the painted benches.
- If required, any vandalism or damage done to the benches during the display period will be addressed in a mutually agreed upon fashion between the lead artist and the Public Art Commission. The benches will be coated with a graffiti resistant coating upon completion to protect the artwork against tagging and graffiti.
- The selected Artist grants a nonexclusive, royalty-free license to the City to reproduce the artwork without payment of royalty to the artist, to include but not limited to on promotional posters, website, or other printed or digital materials, which may be distributed by the City of Cathedral City.



Ocotillo Bench Project

Ocotillo Park, 33300 Moreno Road in Cathedral City

Benches



Bench Dimensions - length 84 inches, width 14.5 inches, height 19 inches.

CITY OF CATHEDRAL CITY

OCOTILLO PARK BENCH PAINTING
PUBLIC ARTS COMMISSION

