

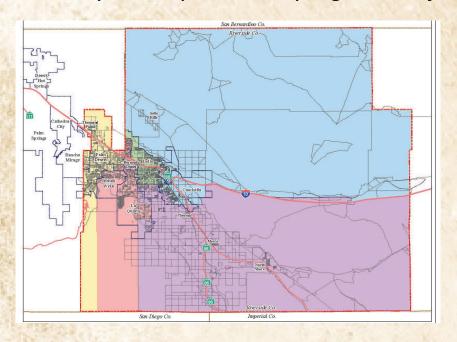
STRONGER TOGETHER Collaboration for Community Enrichment

Presented by: Kevin Kalman, General Manager



Introduction

<u>Desert Recreation District</u> (DRD) is the largest park and recreation district in California, covering 1,865 square miles and serving more than 380,000 residents throughout the greater Coachella Valley in part by working with municipalities in a collective effort to assure equitable service delivery to every community regardless of economic means.







Overview of Desert Recreation District



MISSION

Desert Recreation District's mission is to enrich the quality of life for Coachella Valley residents by acquiring, developing, operating and maintaining a community-focused parks and recreation system and preserving it for future generations.

OUR VISION

Through a community collaborative approach, the District will be the regional provider of premier parks and recreation services in the Coachella Valley. Ensuring all residents have equitable and barrier free opportunities that contribute to the overall wellness of our communities

OUR VALUES

Respect – Mutual understanding and equal consideration of others.

Integrity – Consistently doing the right thing.

Teamwork - Working together to achieve a common goal.

Excellence – Continuously striving for perfection.





DRD Staff Serving the Community of Cathedral City

The Desert Recreation District staff is dedicated to serving the community with pride and professionalism.









Programming

The DRD provides a diverse and exciting range of programming that will be offered to all Cathedral City residents. Including youth programs that help keep them engaged and away from potential street and gang involvement.











Special Events

The Desert Recreation District will host a variety of special events in the city, including holiday celebrations, annual festivals, and community gatherings.













Park Safety With Our Park Attendants

Role of Park Attendants

Ensuring Safety and Security

Training and Qualifications.

Positive Partnerships





Park Safety With Our Park Attendants

Collaboration with Law Enforcement

The Desert Recreation District enhances the safety of public parks through close collaboration with local law enforcement





Park Safety With Our Park Attendants

Providing a positive and respectful engagement with our unhoused community.





Cleanliness of the Parks

Our park attendants diligently work to ensure our parks are clean and welcoming for all visitors.



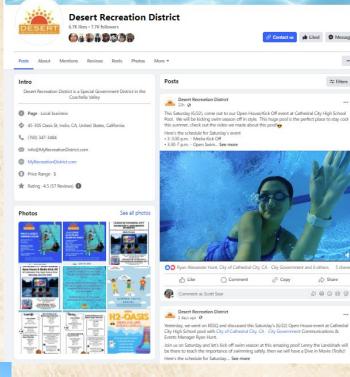






Community Engagement

How we engage- The Desert Recreation District employs a multi-faceted approach to community engagement









Benefits of joining the Desert Recreation District

Accessing the endless recreation programming opportunities at the District resident rate.

We believe parks and recreation should be available to all, regardless of their income or ability. Financial assistance is available to District residents who qualify through our non-profit the Desert Recreation Foundation.

Your resident member's "Fit Pass" grants you access to all four of our community centers across the Coachella Valley featuring fitness equipment, racquetball courts, weight rooms, tracks, and gymnasiums.

Parks and community centers are vital assets that significantly benefit the community by promoting healthy living and enhancing overall well-being. They provide accessible spaces for physical activities such as walking, jogging, sports, and fitness classes, encouraging an active lifestyle.

These facilities also offer opportunities for social interaction, fostering a sense of community and reducing isolation. Additionally, parks and community centers host various educational and recreational programs that support mental health, personal growth, and lifelong learning. By creating environments that encourage physical, social, and mental wellness, they contribute to a healthier, happier, and more connected community.

Questions?



DESERT

RECREATION DISTRICT



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