



## **“State of the City - Cathedral City Takes Flight”**

Tuesday, May 12, 2026

SPONSORSHIP LEVELS

### **CATHEDRAL CITY TAKES FLIGHT TITLE SPONSORSHIP • \$20,000**

- Sponsor is to be the sole Title Sponsor of the CC “State of the City.”
- Sponsors name becomes part of event title in all references. (CC “State of the City” Presented by “Title Sponsor”).
- Sizzle Reel (: 60 - second) to include logo and mention of Title Sponsorship
- Presenting Sponsor logo banner included across entrance.
- 10’x10’ space/area at VIP Area and in lobby and opportunity to distribute materials.
- Three co-branded e-blasts promoting sponsorship.
- Highlighted as title sponsor, on CC Billboard, Marquee adjacent to CV REP and on the Auto Center Marquee, in the CC weekly e-newsletter and link to website.
- 20 VIP tickets to pre-reception and event.
- Logo display and Title Sponsorship mention in all print advertising, Internet marketing, promotional brochures, programs, posters and other promotional materials, all local/regional print/electronic, and online marketing.
- Customized Title sponsor web page will be built and included on landing page.
- Title Sponsor has the first right of refusal for the 2027 CC “State of the City.”

### **FLIGHT CREW SPONSORSHIP • \$15,000**

- Sizzle Reel (: 60 - second) to include logo and mention of Flight Crew Sponsorship
- 10’x10’ space/area at VIP Area and in lobby. Draped table (2), chairs (4) will be supplied.
- Included in three co-branded e-blasts promoting sponsorship.
- Highlighted as flight crew sponsor, on CC Billboard, Marquee adjacent to CV REP and on the Auto Center Marquee, in the CC weekly e-newsletter and link to website.
- 16 VIP tickets to pre-reception and event.
- Logo display and Flight Crew Sponsorship mention in all print advertising, Internet marketing, promotional brochures, programs, posters and other promotional materials, all local/regional print and electronic media, and on-line marketing.
- Logo prominently displayed on all onsite event banners and signage.
- Flight Crew sponsor has first right of refusal for the 2027 CC “State of the City.”

A Hocker Productions Event  
760-409-1530  
[jeffhocker1@gmail.com](mailto:jeffhocker1@gmail.com)

### **DOWNTOWN SPONSORSHIP • \$10,000**

- Sizzle Reel (: 60 - second) included logo and mention of Downtown Sponsorship
- 10'x10' - Draped table (2), chairs (4) will be supplied.
- Included in three co-branded e-blasts promoting sponsorship.
- 14 VIP tickets to pre-reception and event.
- Logo display in all print advertising, Internet marketing, promotional brochures, programs, posters and other promotional materials, all local/regional print and electronic media, and on-line marketing.
- Logo prominently displayed on all onsite event banners and signage.

### **VISIONARY SPONSORSHIP • \$5,000**

- 4 retractable banners with company branding, slogan and website.
- 10 VIP tickets to pre-reception and event.
- Logo display in all print advertising, Internet marketing, promotional brochures, programs, posters and other promotional materials, all local/regional print and electronic media, and on-line marketing.
- Logo prominently displayed on all onsite event banners and signage.

### **LANDING GEAR SPONSORSHIP • \$2,500**

- 2 retractable banners with company branding, slogan and website.
- 8 VIP tickets to pre-reception and event.
- Logo display in all print advertising, Internet marketing, promotional brochures, programs, posters and other promotional materials, all local/regional print and electronic media, and on-line marketing.
- Logo displayed on all onsite event banners and signage.

### **WINGS SPONSORSHIP • \$1,000**

- 1 retractable banners with company branding, slogan and website.
- 4 VIP tickets to pre-reception and event.
- Logo display in all print advertising, Internet marketing, promotional brochures, programs, posters and other promotional materials, all local/regional print and electronic media, and on-line marketing.
- Logo displayed on all onsite event banners and signage.

Contact: Jeff Hocker, Executive Producer

760-409-1530

[jeffhocker1@gmail.com](mailto:jeffhocker1@gmail.com)

