



CATHEDRAL CITY WEEKLY NEWSLETTER

October 13, 2016

Community Update by Curt Watts
Economic Development Director



Help Welcome our New Cathedral City Businesses to Town!

It's always exciting to share the news of new businesses coming to Cathedral City - and to encourage our community to stop by and become loyal customers. Here are a few of the new additions to share with you

Umami Seoul - A new Cathedral City restaurant offering Japanese and Korean cuisine, including traditional Korean BBQ. **Umami Seoul** was featured as the lead article in the October 4th Food & Drink section of The Desert Sun. The restaurant opened at 67555 E. Palm Canyon Drive #A (across from Trader's Joe's and Target) on September 10 with plans for a grand opening event later this month. The owners, Hiro and Mimi Kim, previously operated Wasabi, a popular Palm Springs restaurant on S. Indian Canyon Drive. The urge to share their cooking with others brought the operators back out of retirement.

La Michoacana Ice Cream Parlor – Offering its 100% natural fruit bars, authentic traditions of Mexican ice cream and a variety of candy selections, the Bermudez family has opened its fourth location, and the only one in the Coachella Valley, at the Stater Brothers shopping center at Vista Chino and Landau. A ribbon cutting event for **La Michoacana Ice Cream Parlor** was held on August 8 in cooperation with the Cathedral City Chamber of Commerce. Located at 27765 Landau Blvd, #106, they will hold a special **Open House on Monday, October 31st at 5:00 pm**. This festive business is sure to please your sweet tooth with its many fine offerings.

Regency Cathedral City 10 Theatres – Scheduled to open prior to Thanksgiving, southern California based Regency Theatres will soon be providing area residents and visitors with an opportunity to once again experience bargain movies at the Cathedral City Marketplace at Date Palm and Dinah Shore. The theatre building's exterior has been recently repainted and the Regency Theatres name has been installed on the multi-tenant sign facing Dinah Shore. The operators, Lyndon Golin and his brother Andy Golin, look forward to becoming an active and successful part of the Cathedral City community. This 10-screen location is in addition to their 28 other cinema operations throughout Southern California, Arizona and Nevada. Visit them soon at 34491 Date Palm Drive.

News



NOW thru November 11th!

Desert Treasure Hunt - Win a 2016 VW Jetta... go to www.DesertTreasureHunt.com for official rules and game sheets... [Read more.](#)



Measures HH and P - Cathedral City

“Did you know? The City Council placed Measure HH on the November 2016 ballot to provide Cathedral City greater control over local laws, and placed Measure P on the ballot to update a voter-approved measure to include emerging cannabis businesses. For more factual information about Measures HH and P visit:

<http://cathedralcity.gov/index.aspx?page=653> ... [Read more.](#)

Casting Call for a Mary Pickford Theatre Commercial

The Mary Pickford Theatre will film a television commercial this Monday and they are seeking a diverse group of people from the community to be in it. Select your shot time, send your picture for shoots 2p and 4p only. Email annette.said@charter.com. You will get a confirmation that you have been selected. ...

[Read more.](#)

Mary Pickford Theatre IS A PLACE	Casting Call For Commercial Shoot 36850 Pickfair St, Cathedral City, CA 92234
Experience the future of Cinema: Motion sensor chairs, 3 wide screen Barco and new recliners Commercial Shoot - Monday, 10/17th Enjoy free movie tickets, popcorn and snacks and be featured in MP's branding spot (Send your picture for 2p and 4p only. Arrive ON TIME.	
Arrive 1:45p (2:00p - 3:30p Shoot) Select <input type="checkbox"/> Seeking Hispanic couple, Couple or Friends 6-12 pple Shot 1: Shot of people showing e-ticket on cell phone to get in (Buying online) Shot 2: Cinema Café with couple or family Shot 3: Inside of empty theater as recliners are opening up (no people in this shot)	
Arrive 3:45p (4:00p - 5:30p Shoot) Select <input type="checkbox"/> Seeking Hispanic couple, Date Couple/Friends-20 pple Shot 1: Full row while D-Box is in action Shot 2: People Reclining in their seats Shot 3: People wearing 3D glasses	
Select <input type="checkbox"/> Seeking fun movie goers - Arrive 5:30p (6:00p - 7:30p) - 50 pple Shot 1: Shot of lobby full of people Shot 2: of full theater <small>Select your shot time, send your picture for shoots 2p and 4p only. Email annette.said@charter.com. You will get a confirmation that you have been selected. Talent Release form to be signed at theater.</small>	

Special Notice: Memorial Services for Fallen Palm Spring Police Officers Zerebny and Vega & Post Memorial Service Processional through Cathedral City

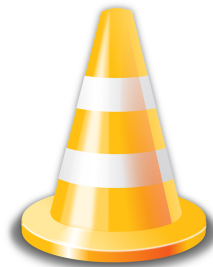
From the City of Palm Springs: Memorial Services for Fallen Officers Lesley Zerebny and Jose “Gil” Vega will take place on



Tuesday, October 18th, at 11 a.m. The memorial service will take place at the Palm Springs Convention Center ... [Read more.](#)

VACANCY - PUBLIC ARTS COMMISSION, CITY OF CATHEDRAL CITY

The City of Cathedral City announces a vacancy on the Public Arts Commission with a term to begin immediately upon appointment. PLEASE SUBMIT YOUR APPLICATION NO LATER THAN WEDNESDAY, OCTOBER 19, 2016, to the Office of the City Clerk, 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234. Applications are available at ... [Read more.](#)

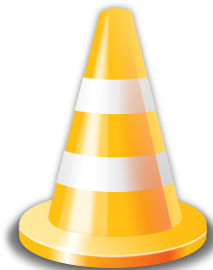


CONE ZONE ALERT: Road Improvements for Date Palm Drive and Cathedral Canyon Drive Start Monday

CONE ZONE ALERT: Road Improvements for Date Palm Drive and Cathedral Canyon Drive Start Monday The City of Cathedral City will fully rehabilitate the pavement on Date Palm Drive and Cathedral Canyon Drive between East Palm Canyon Drive and Perez Road starting Monday, October 17, 2016 through November 14, 2016. The \$1.1 million project will also install a new median ... [Read more.](#)

Cone Zone Alert: Intersections along East Palm Canyon Drive in Cathedral City Will Be Partially Closed during the Evenings for Traffic Light Pole Painting

Cone Zone Alert: Intersections along East Palm Canyon Drive in Cathedral City Will Be Partially Closed during the Evenings for Traffic Light Pole Painting In preparation of the City's 35th Anniversary Celebration November 18-20, 2016, Cathedral City will begin painting traffic light poles on Thursday, October 13, 2016 from 6:30 p.m. to 3:00 a.m. and each weeknight through the end ... [Read more.](#)



VACANCY NOTICE: Palm Springs International Airport Commission - Representing Cathedral City

A vacancy currently exists on the Palm Springs International Airport Commission representing Cathedral City. The term expires on June 30, 2018. If you are interested in serving on the commission, please submit an application to the City Clerk's Department by 6:00 p.m. on Wednesday October 19, 2016. Applicants will ...[Read more.](#)



Upcoming Events

Silence Is Golden: A Silent Film Series

The Cathedral City Historical Society together with the Mary Pickford Theatre will launch its "first-time ever" Silent Film Series October 18, 2016 at 5pm.

Come join us for a special screening of the 1927 celebrated war- time film, *Wings*, starring Buddy Rogers and Clara Bow. Actor Gary Cooper makes his debut on the big screen.

Marvel at the early "modern" film techniques used to create illusion, drama, and action! The film will start at 5 pm. Free entry passes will be available at the theatre ticket booth beginning Tuesday, October 11, 2016. Limit of 2 passes per person on a "first come, first served basis only.

[Read more.](#)



Desert Oasis Market

A weekly open air market returns to Cathedral City starting October 25th at the Welk Resort located at 34567 Cathedral Canyon Drive. Every Tuesday evening from 4 pm to 8 pm, the producers of the Palm Springs Vintage Market will bring together a variety of vendors including fresh produce, food, jewelry, art, accessories & apparel while you listen to local, LIVE music. Free admission and free parking. [Read more.](#)

FallFest

KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 27-30, 2016 in Downtown Cathedral City. FallFest will include a full carnival, complete with ...

[Read more.](#)



Dia de los Muertos (Day of the Dead)

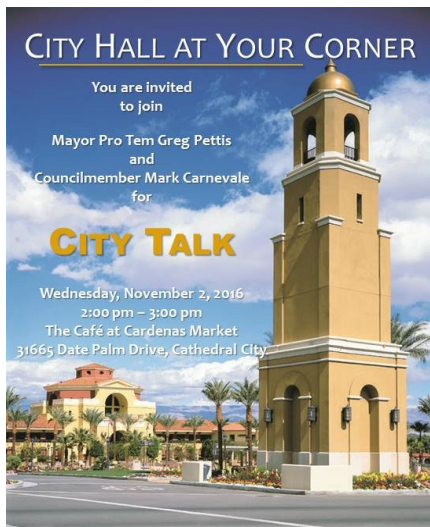
Cathedral City is proud to sponsor the 4th Annual "Dia de los Muertos" featuring: mariachi bands folkloric dancers an art contest for middle and high school students a children's craft area supervised by SCRAP Gallery information tables food vendors This year, an an altar will be constructed that focuses on the 4 families who founded Cathedral City in the late ...

[Read more.](#)

Halloween Spooktacular at FallFest

Trick or Treat, Meet Your Fire and Police, and Win a Bicycle with a Cool Seat at Cathedral City's Spooktacular on Halloween The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular at FallFest, Sunday, October 30, 2016 from 1-4 pm. The event will occur downtown ...

[Read more.](#)



City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two member of the City Council. “City Hall at Your Corner” is scheduled once a month through November 2, 2016 at various locations throughout the City and at ...

[Read more.](#)

Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country while serving in Iraq and Afghanistan. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm ...

[Read more.](#)



Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. NEW TIME THIS MONTH: Cathedral City Art Gallery (City Hall) The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68700 Avenida Lalo Guerrero (adjacent to City Hall), on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create ...



[Read more.](#)

Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at Ocotillo Park, 33300 Moreno Road in Cathedral City. The free event every month at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the park's concession stand. Great Family FUN!

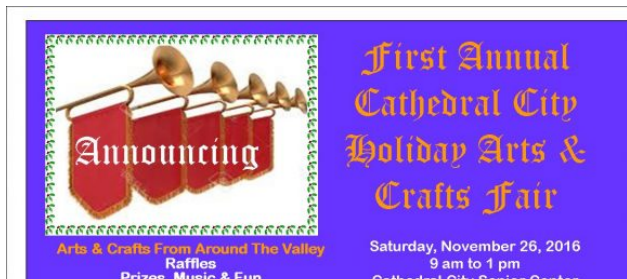
[Read more.](#)



35th Anniversary Celebration and Balloon Festival

For more information, [CLICK HERE](#) [Read more.](#)

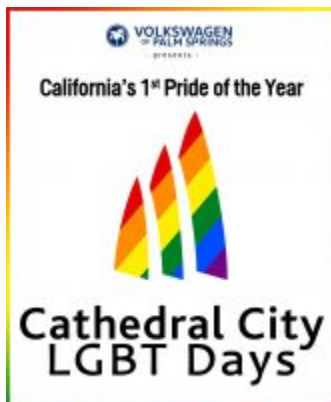
1st Annual Cathedral
City Holiday Arts &
Crafts Fair



The Cathedral City Senior Center and the Cathedral City Parks & Community Events Commission present the 1st Annual Cathedral City Holiday Arts & Crafts Fair. More information coming soon. [Read more.](#)

Santa & Seasonal Lights

Join friends and neighbors for a Special Holiday Celebration featuring "Santa & Seasonal Lights" on Thursday, December 1, 2016 from 6:00 pm to 8:00 pm. Free event. 6:00 pm: Tree Lighting Ceremony at Cathedral City Civic Center Plaza
Lighting of City Hall Light
Refreshments Santa Claus Arrival
Kids Art Project For Sponsorship Opportunities ... [Read more.](#)



3rd Annual Cathedral City LGBT Days

For all information, [CLICK HERE](#)

[Read more.](#)

2nd Annual Taste of Jalisco Festival

For Sponsorship or Booth Rental Opportunities, contact:

Eric Davis, City of Cathedral City

(760) 770-0340, Ext. 134

SponsorshipSpecialist@cathedralcity.gov

[Read more.](#)

