



CATHEDRAL CITY WEEKLY NEWSLETTER

November 17, 2016

Community Update by Chris Parman
Communications / Events Manager

MEDICAL CANNABIS TASK FORCE - CITY OF CATHEDRAL CITY

MEDICAL CANNABIS TASK FORCE - CITY OF CATHEDRAL CITY Pursuant to the Cathedral City Municipal Code Section 5.88.140, a Medical Cannabis Task Force is to be established consisting of one representative from the following groups designated by the City Manager: Cathedral City Police Department Cathedral City Fire Department Cathedral City Planning Department Cathedral City Mayor's Office A Medical Cannabis Patient ...



Cathedral City

[Read more.](#)



Cathedral City Celebrates Its 35th Anniversary & 3rd Annual Hot Air Balloon Festival

The City of Cathedral City celebrates its 35th birthday at the 3rd Annual Cathedral City Hot Air Balloon Festival, presented by Westin Mission Hills Golf Resort & Spa, on Friday, November 18; Saturday, November 19; and Sunday, November 20, 2016.

Anniversary Friday

The festival will bring fifty hot air balloons from across the country (Vermont, Kentucky, New Mexico) as well as British Columbia (Canada) to the Coachella Valley for a kaleidoscope of color, art, sound and enjoyment. The festival kicks-off on Friday morning for the “Hot Air Balloon Breakfast & Race” at Big League Dreams Sports Park (BLD), 33700 Date Palm Drive, where attendees can enjoy an American breakfast while watching the balloons inflate on three ball fields at 6 a.m. and then launch and race across the Valley for prizes shortly after 7 a.m. Tickets for the breakfast and balloon race are \$10 plus processing and are available at www.HotAirBalloonFest.com or at the door.

Friday afternoon we encourage the community to find significant savings shopping on the Cent\$ational Mile of Resellers along East Palm Canyon Drive where resellers will be offering discounts of 35% on selected merchandise all weekend. The Cent\$ational Mile starts with Sebastian's Appraisal Gallery to Revival's and ends with Angel View Resale Shop.

On Friday evening, the community gathers at the Downtown Festival Lawn at 5:00 pm for the inflation of 15 hot air balloons for a 6:00 pm Balloon Glow to Music. Sponsored by AmeriGas, this 45-minute show will light up the night sky to music while these colorful airships provide the best backdrop for taking selfies.

Additionally, the community can get tickets for the Cathedral City 35th Anniversary Dinner Gala & Jazz Concert on Friday night. This event features a beautiful outdoor, chef prepared 3-course dinner and the jazz favorites of multi-awarding winning jazz singer Yve Evans and Grammy Award Nominated musician Dr. Bobby Rodriguez and His Jazz Band from Los Angeles. Attendees will get a sneak preview of the new Lalo Guerrero bronze statue that will be unveiled at Town Square Park during the festival. Tables and tickets are available at www.DiscoverCathedralCity.com.

Sneak Preview Saturday

The hot air balloon activities begin at 6 am with the inflation of 30 hot air balloons at Westin Mission Hills Golf Resort and Spa in Rancho Mirage. Around 7 am, the balloons will mass ascend into the sky one by one and float across the Coachella Valley. Free admission.

On Saturday and Sunday mornings, Fantasy Balloon Flights will offer tethered hot air balloon rides in Downtown Cathedral City, 68510 East Palm Canyon Drive beginning at 7:00 am and usually can go as long as 11:00 a.m. weather depending. Attendees may purchase the rides onsite for \$25 for adults, \$20 for kids ages 5 -12 years, and free for children aged 5 years and under with an adult ticket purchase.

The community can line up along East Palm Canyon Drive between Allen Avenue and West Buddy Rogers in Downtown Cathedral City at 10:00 a.m. to watch the 35th Anniversary and Balloon Parade. The parade promises to be the biggest parade in Cathedral City featuring a large variety of floats and equestrians.

At 11:00 a.m. in Downtown Cathedral City, LIVE entertainment on Main Stage in front of City Hall will begin with a Sneak Preview of the City's signature event coming February 11th - Taste of Jalisco - a celebration of the City's sister city relationship with Tequila, Jalisco (Mexico). The sneak preview features Mariachi Limon, musical group Melodia Versatil, and many others. Entertainment will continue throughout the afternoon.

At noon, gather around the Main Stage as the Finalists of the Desert Treasure Hunt, in order of randomly chosen selection, will reach into a concealed bag and pull out one colored rock. The finalist who pulls out the red rock wins a 2016 Volkswagen Jetta, the white rock wins mountain bikes for a family of four, and the blue rock wins \$300 in gift cards.

Right after the Desert Treasure Hunt, the Cathedral City Public Arts Commission will unveil to the public the latest bronze statue at Town Square Park featuring the “father of Chicano music,” the

late Lalo Guerrero. Members of the family will be present to witness the unveiling.

At 2:00 p.m., local bridal store, Guadalupana will present a Fashion Show at the main stage featuring dresses for Winter Ball, high school prom, bridal, and quinceañera.

At 2:45 p.m., the Cathedral City Dance Program takes the stage to perform a 20-minute dance routine that will encapsulate a wide variety of dance techniques.

At 3:00 p.m., Sneak Preview Saturday switches from Taste of Jalisco to Cathedral City's 3rd Annual LGBT Days (March 24-26, 2017) with a comedy performance of Shann Carr. Entitled, "Shann Carr's Laugh and a Half," the comedian will provide an hour stand-up show benefitting the L-Fund at the Desert Cinema, 68510 East Palm Canyon Drive.

Throughout the day in Downtown Cathedral City, festival attendees can browse through an outdoor market provided by Desert Oasis Market featuring more than 50 vendors, dine at the festival's restaurant row featuring a great selection of local cuisine, partake in the beer and wine garden, and enjoy car club displays. Other daytime festival activities include a Kid Zone with multiple bounce houses, games, face painters, and themed characters.

At 5:00 p.m. families should gather downtown to watch the inflation of up to 35 hot air balloons for the Cathedral City Birthday Balloon Glow to Music sponsored by KMIR / KPSE. This 45-minute balloon glow to music begins at 6:00 p.m. and will light up the night sky with a kaleidoscope of color, sound, and enjoyment. It will be the City's biggest balloon glow yet! A VIP Viewing Section is available for the Balloon Glow for \$10 and includes a complimentary glass of champagne or sparkling cider. Tickets are available online at www.HotAirBalloonFest.com or at the door.

Following the balloon glow, enjoy LIVE local bands on the Main stage while enjoying local cuisine and those 21 years and older may enjoy a beer and wine garden until 10:00 p.m.

At 6:30 p.m. families, couples or groups of friends wanting to share a wonderful dining experience should get reservations now for the outdoor Sunset Wine Dinner and Balloon Glow at the Westin Mission Hills Golf Resort & Spa in Rancho Mirage. Guests will enjoy a 3-course dinner prepared by Westin Mission Hills' chefs and paired to wine while listening to LIVE music. Adjacent to the dinner will be the picturesque beauty of colorful hot air balloons. Tickets are available at www.HotAirBalloonFest.com.

Discover Cathedral City Sunday

The balloon festival rises early on Sunday morning at 6:00 a.m. at Century Park, 69947 Century Park Drive in Cathedral City with the inflation of balloons, and around 7 a.m., a mass balloon ascension to fly over the Coachella Valley.

Additionally at 7:00 a.m., head to Downtown Cathedral City for breakfast and watch or purchase a tethered hot air balloon rides at the Festival Lawn.

At 9:00 a.m. the Desert Oasis Market opens featuring more than 50 vendors selling a variety of products including art, accessories, jewelry, and household goods.

Bring the children for the Kid Zone with multiple bounce houses, games, face painters, and themed characters and enjoy lunch from a variety of local vendors.

The Cent\$ational Mile of Resellers will offer 35% discounts on select items for the final day of the festival.

The festival offers free admission and free general parking. All festival activities end on Sunday, November 20th at 4:00 p.m.

For all festival information, go to
www.HotAirBalloonFest.com or www.DiscoverCathedralCity.com.

News

Cathedral City's 35th Anniversary & Hot Air Balloon Festival - This Weekend



Cathedral City's 35th Anniversary & Hot Air Balloon Festival - This Weekend Check out all the great activities happening this weekend at the Cathedral City Hot Air Balloon Festival. Here's the program book: <https://goo.gl/Ry3yWw> Facebook

[Read more.](#)



Celebrate Cathedral City's Birthday and Save Money at the Cent\$ational Mile of Resellers

Celebrate Cathedral City's Birthday and Save Money at the Cent\$ational Mile of Resellers Join us for the FALL INTO SAVINGS EVENT at Cathedral City's Cent\$ational Mile of Resellers giving you up to 50% off prices.

Recognized by the New York Times

as the best resale shopping in the entire Coachella Valley, the Cent\$ational Mile of Resale Shops is having a ...

[Read more.](#)

"Cathedral City - An American Town: Cultural Contrasts & Community" - Special 35th Anniversary Exhibit

"Cathedral City - An American Town: Cultural Contrasts & Community" - Special 35th Anniversary Exhibit In case you missed the opening of this special 35th Anniversary Celebration exhibit last night, then go there tonight or tomorrow night from 4 pm to 7 pm to see the work of photographer Peter Palladino. Peter Palladino has captured the essence of Cathedral ...

[Read more.](#)



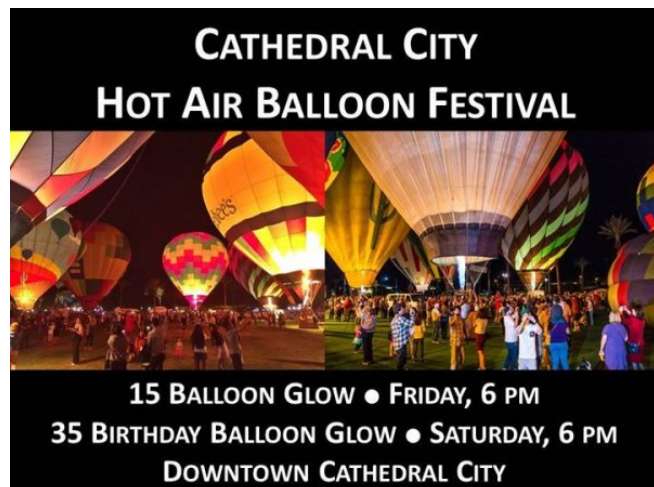
Have Breakfast and Watch 50 Balloons Launch from Big League Dreams Sports Park in Cathedral City

Have Breakfast and Watch 50 Balloon Launches from Big League

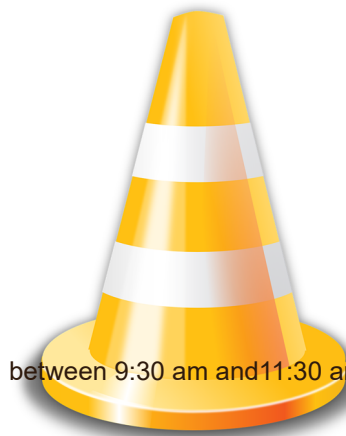
Dreams Sports Park in Cathedral City Join us on Friday morning (November 18) at Big League Dreams Sports Park at the corner of Dinah Shore Drive and Date Palm Drive for a spectacular, Hot Breakfast & Balloon Race. Enjoy an American Breakfast and watch nearly 50 Hot Air Balloons inflate ... [Read more.](#)

Two Nights of Balloon Glows - Cathedral City Hot Air Balloon Festival - This Weekend

Two Nights of Balloon Glows - Cathedral City Hot Air Balloon Festival - This Weekend There is not a more romantic or beautiful spot in the Coachella Valley than during the nightly Balloon Glows in Downtown Cathedral City (Near Mary Pickford Theatre & City Hall) at the annual Cathedral City Hot Air Balloon Festival. Seven-story high hot air balloons will ... [Read more.](#)



Cone Zone Alert: East Palm Canyon Drive (Highway 111) in Cathedral City



Will Be Temporarily Closed on November 19th for the

Cone Zone Alert: East Palm Canyon Drive (Highway 111) in Cathedral City Will Be Temporarily Closed on November 19th for the Cathedral City 35th Anniversary & Balloon Parade Traffic on East Palm Canyon Drive (Highway 111) between Date Palm Drive and Cathedral Canyon Drive in Cathedral City will be re-routed on Saturday, November 19, 2016

between 9:30 am and 11:30 am ... [Read more.](#)

CULTURAL



CONTRASTS



COMMUNITY



CATHEDRAL CITY • CA
An American Town

photo exhibit by
PETER PALLADINO

opening reception
NOVEMBER 15, 2016 6-8pm

The Agnes Pelton Society
will present a signed limited edition copy of
CATHEDRAL CITY • CA
An American Town
to Guest of Honor,
Mayor Stan Henry

SIMEON DEN GALLERY
68-895 Perez Road #1-27
simeonden@gmail.com 310.801.6538

"Cathedral City - An American Town, Cultural Contrasts and Community"

Kick-off Cathedral City's 35th Anniversary Celebration by joining Mayor Stan Henry and councilmembers for a fine art photo exhibit of Cathedral City by noted portrait and celebrity photographer, Peter Palladino. The photos capture

images that depict the engaging culture and class diversity of Cathedral City as it is today. The photos include images of Latino families, LGBT families, gated community ...

[Read more.](#)

Upcoming Events

Restaurant & Art Week - Cathedral City

As a kick-off to Cathedral City's 35th Anniversary Celebration and Hot Air Balloon Festival, local restaurants and art galleries are offering a special anniversary event called, "Restaurant & Art Week". Restaurants are offering 2 dinners for \$35 dollars

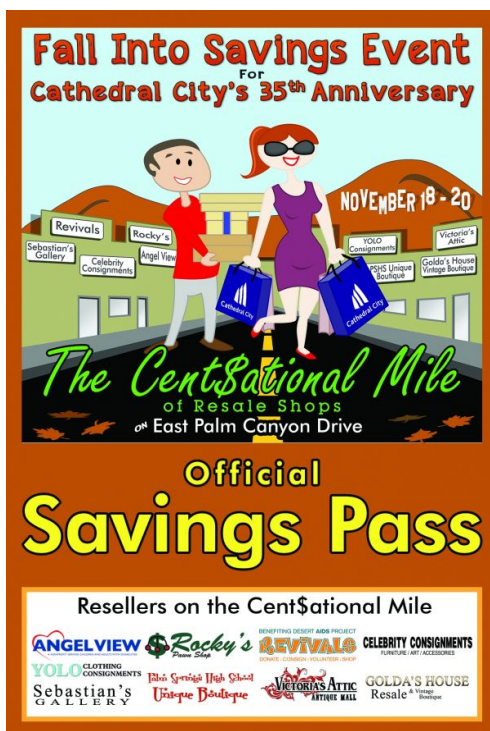
From 4 pm to 7 pm, join the community at the wonderful art galleries along Perez Road and the City's newest gallery, Bill Anson Gallery. Browse the wonderful art and special collections coming in for the City's Anniversary Celebration.

[Read more.](#)



35th Anniversary Celebration and Balloon Festival

For more information, [CLICK HERE](#) [Read more.](#)



Fall into Savings Savings Event on the Cent\$ational Mile of Resale Shops

Fall into Savings Event for Cathedral City's 35th Anniversary Up to 50% Off Recognized by the New York Times as the best resale shopping in the entire Coachella Valley, the Cent\$ational Mile of Resale Shops is having a Fall into Savings Event starting Friday, November 18 through Sunday, November 20th. You can save up to 50% off on already low prices (see stores ...

[Read more.](#)

The Early Years of Cathedral City

The Cathedral City Historical Society presents "The Early Years" featuring a special month long exhibit

of vintage photos, aerial views, casino memorabilia, and much more. The exhibit is open every Saturday and Sunday from 1 pm to 4 pm at the Cathedral City Art Gallery at City Hall, located at 68700 Avenida Lalo Guerrero (doors located at the southeast wing of City Hall – closest to the Mary Pickford Theatre).

[Read more.](#)



CELEBRATE CATHEDRAL CITY THE EARLY YEARS

- VINTAGE PHOTOGRAPHS
- AERIAL VIEWS
- CASINO MEMORABILIA
- MUCH MORE!

MONTH OF NOVEMBER
SATURDAY AND SUNDAYS ONLY 1-4 P.M.
FREE ADMISSION
IN CATHEDRAL CITY HALL ART GALLERY



Desert Oasis Market

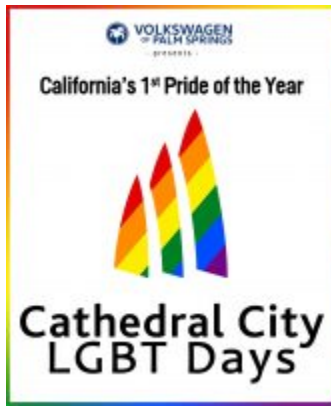
A weekly open air market returns to Cathedral City starting October 25th at the Welk Resort located at 34567 Cathedral Canyon Drive. Every Tuesday evening from 4 pm to 8 pm, the producers of the Palm Springs Vintage Market will bring together a variety of vendors including fresh produce, food, jewelry, art, accessories & apparel while you listen to local, LIVE music. Free admission and free parking.

[Read more.](#)

Santa & Seasonal Lights

Join friends and neighbors for a Special Holiday Celebration featuring "Santa & Seasonal Lights" on Thursday, December 1, 2016 from 6:00 pm to 8:00 pm. Free event. 6:00 pm: Tree Lighting Ceremony at Cathedral City Civic Center Plaza
Lighting of City Hall Light
Refreshments Santa Claus Arrival
Kids Art Project For Sponsorship Opportunities ... [Read more.](#)





3rd Annual Cathedral City LGBT Days

For all information, [CLICK HERE](#)

[Read more.](#)

