

January 28, 2016

Community Update by Chris Parman Communications/Events Manager



The 2nd Annual Cathedral City Hot Air Balloon Festival will be a kaleidoscope of color, sound, art and enjoyment for the whole family on Valentine's Day Weekend, February 12-14, 2016. We kick-off the events with a "Hot Breakfast and Balloons" on Friday, February 12th at 6:00 a.m. from Big League Dreams Sports Park at the corner of Dinah Shore Drive and Date Palm Drive. Attendees will enjoy an American Breakfast and watch nearly 30 Hot Air Balloons inflate on three ball fields as they prepare to ascend and race across the Coachella Valley to win prizes. Tickets are \$10 per person plus a processing fee and can be purchased at www.HotAirBalloonFest.com.

On Saturday morning, attendees have two options to enjoy the balloon festival. At 7 a.m., capture the perfect picture as you watch more than 20 Hot Air Balloons inflate and mass ascend above the beautiful Westin Mission Hills Golf Resort & Spa, our title sponsor. Those looking for even greater excitement can elect to ride along with the pilots for a once in a lifetime opportunity to sail with so many other balloons in the greater palm springs area. Admission is free to watch, ride tickets can be purchased at www.HotAirBalloonFest.com.

Attendees can also come to Downtown Cathedral City at 7 a.m. for a whole day of festival activities with free admission and free parking:

- Tethered Hot Air Balloon Rides between 7 a.m. and 11 a.m. (purchased onsite on a first-come, first-served basis)
- Art Show by West Coast Artists
- Gourmet Food Trucks
- Beer and Wine Garden
- Kid Zone with Games
- Outdoor Vendors
- LIVE Music on the Main Stage
- Wedding Fashion Show by CL Designer Studio

On Saturday night at 6:30 p.m., treat your Valentine to a Glow Dinner among a perfect 10 hot air balloons! Master's Plaza at The Westin Mission Hills Golf Resort & Spa is the outdoor setting for a spectacular buffet dinner that includes a bottle of wine or champagne, musical entertainment, dancing and hot air balloons lining the 18th green of the Pete Dye golf course at the resort. Make it a Valentine's to remember! Tickets can be purchased at www.HotAirBalloonFest.com.

Also on Saturday night in Downtown Cathedral City, the fun continues at 6:30 p.m. with a free, 45-minute Hot Air Balloon Glow to Music. The balloon glow is simply spectacular. It is like having 20

of the most colorful candle shades towering high above with perfect lighting – a kaleidoscope of color, sound & enjoyment! You can enjoy watching the show on the festival lawn for free, or take advantage of watching from the 3rd floor of the parking structure at the VIP Viewing Area where you can see both glow locations without interruption while sipping a complimentary glass of champagne. Tickets are \$10 and can be purchased at www.HotAirBalloonFest.com.

At 7:30 p.m. in Downtown, bring the whole family, blankets and chairs for a free outdoor movie replay of Disney's "Up." You will enjoy watching the movie on a large outdoor screen under the night time stars and sharing a family experience.

On Valentine's Day, all the balloon activities move to Downtown Cathedral City for a spectacular day! You can enjoy a tethered hot air balloon ride from 7 a.m. to 11 a.m., browse the wonderful art pieces at the art show by West Coast Artists, enjoy cuisine from a great selection of gourmet food trucks, savor some of the best local brews, listen to music, and let the kids bounce at the Kid Zone.

Valentine's evening at 5:30 p.m., treat your significant other to a Valentine's Dining Experience atypical of a crowded restaurant by getting your tickets NOW for the Sunset Wine Dinner & Balloon Glow. This event sold out last year. Do not wait until it's too late as you will be treated to a 3-course dining experience paired to wine by the Chefs at Westin Mission Hills Golf Resort & Spa. Enjoy live music from "Avenida Band" and watch the sunset behind the inflation of colorful hot air balloons in the near distance. After dinner, you will be able to watch the 45-minute balloon glow to music.

At 6:30 p.m., "Love is in the Air" for the Balloon Glow to Music which features nearly 30 Hot Air Balloons lighting up to music for a 45-minute show. It will be the largest balloon glow ever for Cathedral City with some amazing shaped balloons! A kaleidoscope of color, sound & enjoyment! You can enjoy watching the show on the festival lawn for free, or take advantage of watching from the 3rd floor of the parking structure where you can see both glow areas without interruption while sipping a complimentary glass of champagne. Purchase tickets in advance at www.HotAirBalloonFest.com.

Due to the nature of the festival, all balloon activities are weather permitting and with the FAA approval.

For more information about the Balloon Festival and other upcoming events, go to www.DiscoverCathedralCity.com. See you there!

LAST WEEK TO PROVIDE INPUT ON LONG-TERM REGIONAL TRANSPORTATION PLAN



Elected officials and residents from throughout Southern California are being asked to provide input on the Draft 2016-2040 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS), prior to adoption by the Southern California Association of Governments (SCAG) in April 2016.

Every four years, SCAG prepares an updated RTP/SCS for the six-county region it serves: Imperial, Los Angeles, Orange, Riverside, San Bernardino and Ventura. The RTP/SCS details how the region will address its transportation and land use challenges while meeting federal air quality emissions standards and state greenhouse gas reduction targets.



starts at 7:00 pm at the Desert Cinemas UltraMAX Theatre in ...

[Read more.](#)

C.O.D. Street Fair in Downtown Cathedral City

West Valley Wednesdays! The College of the Desert Alumni Association brings its popular Street Fair to Downtown Cathedral City on the 1st Wednesday of each month from 4 pm to 8 pm. The C.O.D. Street Fair has operated on the weekends for decades at the main campus of College of the Desert in Palm Desert. Now, Street Fair is offering ...

[Read more.](#)

Identity Theft Shred Event

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year (except January 2016). Arrive early – once the shredding truck is filled to capacity the event will end. For more information, ...

[Read more.](#)



Cathedral City Hot Air Balloon Festival

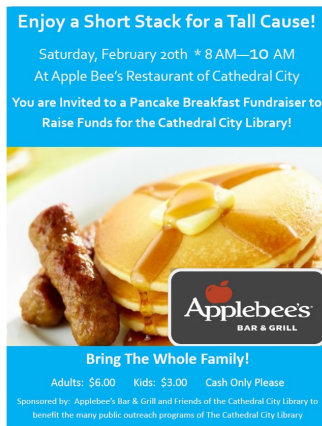
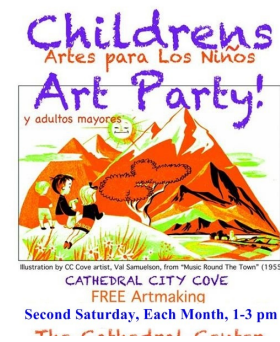
The Westin Mission Hills Golf Resort & Spa presents the 2nd Annual Cathedral City Hot Air Balloon Festival, Valentine's Day Weekend, February 12-14, 2016. Saturday Balloon Glow Dinner Sunday Balloon Glow Dinner Hot Breakfast & Balloon Race Friday Events Saturday Events Sunday Events Balloon Rides Weddings Volunteer Be a Vendor Westin Mission Hills Golf Resort & Spa ...

[Read more.](#)

Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral Center, 37-171 W. Buddy Rogers Ave., on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create art pieces made of recyclable materials and also meet and work with ...

[Read more.](#)



Friends of the Library - Pancake Fundraiser by Applebee's

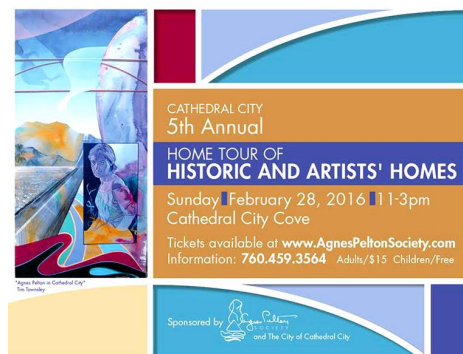
Bring the family and join Friends of the Library for a Pancake Fundraiser by Applebee's Restaurant that will help support programs and services at the Cathedral City Library. Monies raised will help fund programs such as the children's summer reading program, holiday events for children, and ESL classes as well as purchasing books to keep our shelves well stocked.

[Read more.](#)

5th Annual Cathedral City Cove Home Tour of Historic and Artists' Homes

The City of Cathedral City is proud to sponsor the Agnes Pelton Society's "5th Annual Cathedral City Cove Home Tour of Historic and Artists Homes" on Sunday, February 28 from 11 am to 3 pm. The tour allows you to visit the historic homes located in the Cathedral Cove neighborhood which was settled in 1920s and formerly named "Cathedral Village." ...

[Read more.](#)



Cathedral City LGBT Days

Here's the latest promo: Pictures from Last Year: <https://www.discovercathedralcity.com/diversity/> Easter Weekend, March 25-27, 2016 Join us for the First Pride Event of the year at the "Cathedral City LGBT Days" on Easter Weekend, March 25-27, 2016. Not your typical Pride event, this

[Read more.](#)



Passport to Health: Health Fair and Glo Run / Walk

Get Ready for the Health Fair and Health Glo Fun Run / Walk - Cathedral City, May 7, 2015 HEALTH GLO FUN RUN-WALK event, taking place on May 7, 2015, in conjunction with the Cathedral City Rotary Health Fair. Produced by the Foundation for the Palm Springs Unified School District, the run/walk event is a way for the community to ...



[Read more.](#)

