

CATHEDRAL CITY WEEKLY NEWSLETTER

February 23, 2017

Community Update by City Manager Charlie McClendon



Art in Public Places

Public Art is a quality of life amenity that is an integral part of the fabric of a vibrant community. Cathedral City has had a Public Arts Commission since 1997 and has an Art in Public Places Fund since 2001. The Art Fund does not receive any general tax money. Instead it is funded through a fee paid by new development. Any developer of a new commercial or industrial building of greater than 15,000 square feet is required to pay the art in public places fee, or provide a public art piece as part of their project.

The Arts Commission is charged with making recommendations to the Council on proposed uses of the Art in Public Places Fund and on other items related to the City's arts collection and programs. The Arts Commission has been very busy over the past year. Following are some of the Commission's major accomplishments:

- The Commission approved the creation of a smart phone app called 'Cathedral City: Where Art Lives' available for both Android and Apple based devices. Student art, gallery locations, a directory of local artists, historic sites, and points of interest are all featured in this easy to use app.
- As part of the 35th anniversary celebration, the Arts Commission commissioned the creation of a bronze sculpture dedicated to the "Father of Chicano Music" and Chicano community -- folk musician and former resident, the late Lalo Guerrero -- which is prominently located in the Town

Square Park.

- The first Rainbow Crossing in the entire Coachella Valley was created and is dedicated to diversity and inclusivity. It is located along route 111 near the Bell Tower.
- The Cathedral City Museum of Cultural Arts was established. Located in City Hall, it has already
 made a huge impact on the area. The space was home to an international live broadcast exhibit
 of children's art using recycled materials in October of last year and currently is hosting an exhibit
 of iconic historical photographs celebrating our city's 35th anniversary in cooperation with the
 Cathedral City Historical Society.
- To help celebrate the 20th anniversary of the Sister City relationship with Tequila, Jalisco in February of 2017, several official Tequila historic and modern photos were displayed at the museum. The photo exhibit was part of The Taste of Jalisco event.
- The Commission's outreach to Cathedral City High School includes sponsorship of the annual DATA awards for excellence in photography, film & video production, and computer animation; the annual PSUSD chalk art competition; the annual Stardust Performing Arts Expo; and a mentoring and internship program whereby a high school student becomes a member of the Public Arts Commission.
- The Arts Commission, in collaboration with the Mary Pickford Theater, is sponsoring a new Spotlight Speaker Series, entitled "Pickford Presents." This ongoing series (twice monthly) provides a Question and Answer session with Hollywood writers, producers, choreographers, and film and musical directors following the movie.
- The Commission recently installed several sculptures donated to the City by renowned artist Simi Dabah. The installations occurred at locations all across the community.
- The Commission's next project will be a Mexican American Film Festival scheduled for September 2017. Watch for details in the upcoming weeks and months.

I would like to publicly thank the Commissioners for their hard work and dedication to improving the quality of life in Cathedral City. I am proud that we are able to provide public art pieces and programs using dedicated development fees so all in our community can enjoy the results.

News

Great Article in Desert Sun about the New Staybridge Hotel in Cathedral City Opening

Great Article in Desert Sun about the New Staybridge Hotel in Cathedral City Opening City staff had an opportunity yesterday to tour the finished hotel and it is amazing! The



Great Room window view is breathtaking. The beds are plush and each room has a couch, desk, flat screen television, luxurious linens, and best of all, a mini-kitchen. They also ...



Four Fantastic Events Happening in Cathedral City This Weekend

Four Fantastic Events Happening in Cathedral City This Weekend 1 -Mary Nutter Collegiate Classic -

Thursday thru Sunday There is something for everyone happening in Cathedral City this weekend! If you like sports, then head over to Big League Dreams Sports Park and watch 35 NCAA Division 1 softball teams battle it out for the title of the Mary ... Read more.

Video Interview of Oscar Nominated Composer Justin Hurwitz of "La La Land" with KESQ's Bianca Rae

Video Interview of Oscar Nominated Composer Justin Hurwitz of "La La Land" with KESQ's Bianca Rae The Cathedral City Public Arts Commission co-sponsored the film series "Pickford Presents" that



features current movie releases and offers a Question and Answer session following the movie with leading film industry professionals and the audience. This film series takes place at the Mary Pickford ... Read more.

Frazier Pest Control Offers 50% Discount at Ultra Naté LIVE Performance at Cathedral City LGBT Days

Frazier Pest Control Offers 50% Discount at Ultra Naté LIVE Performance at Cathedral City LGBT Days Your friends at Frazier Pest Control are giving you an opportunity to save 50% off on VIP Seating for the LIVE performance of Ultra Naté at the Opening



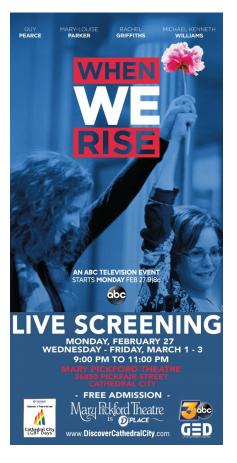
Night Kick-off party of Cathedral City's LGBT Days, California's 1st Pride of the Year. With 7 ... Read more.

Oscar Nominated Composer Justin Hurwitz of "La La Land" Here in Cathedral City

Oscar Nominated Composer Justin Hurwitz of "La La Land" Here in Cathedral City Bianca Rae hosted "Pickford Presents" at the Mary Pickford Theatre in Cathedral City featuring Justin Hurwitz of "La La Land" discussing how the movie came to life on



the big screen. Cathedral City Public Arts Commission is a proud sponsor of the film series. Mr. Hurwitz played ... Read more.

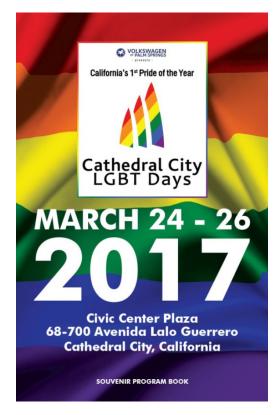


The City of Cathedral City, KESQ ABC 3, and GED Magazine are hosting a FREE Live Screening of the miniseries "When We Rise"

The City of Cathedral City, KESQ ABC 3, and GED Magazine are hosting a FREE Live Screening of the miniseries "When We Rise" starting February 27th from 9 pm to 11 pm at the Mary Pickford Theatre in Downtown Cathedral City. "When We Rise" is an 8-hour miniseries produced and directed by Gus Van Sant that will air on ABC ... Read more.

Cathedral City LGBT Days Program Book and Schedule Now Available

Cathedral City LGBT Days Program Book and Schedule - Now Available Join in on the fun for the Cathedral City LGBT Days, March 24-26, 2017 presented by Volkswagen of Palm Springs. You can read about all the great activities and events from the official program book at: https://goo.gl/lgTZCG Highlights include: Performances by Martha Wash #MarthaWash and Ultra Nate #UltraNate and ... Read more.



Upcoming Events



Mary Nutter Collegiate Classic

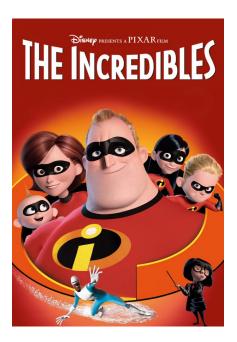
According to the organizers, the Mary Nutter Collegiate Classic is the nation's largest and most prestigious preseason college softball tourney, featuring 50 top Division I teams. For the second year in a row, the Cathedral City, Calif., Event will span two weekends - Feb. 17-19 and Feb. 23-26, 2017 ... Read more.

STARDUST Performing Arts Expo & California Jazz Foundation Concert

The Cathedral City High School is hosting a special music / arts event entitled, "STARDUST Performing Arts Expo" on Saturday, February 25, 2017 between 10:00 am and 5:00 pm, at



Cathedral City High School, 69274 Dinah Shore Drive, Cathedral City ... Read more.



Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at Ocotillo Park, 33300 Moreno Road in Cathedral City. The free event every month at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the park's concession stand. Great Family FUN!

Read more.

Big, Bad, Dishy Hollywood Awards Night

Celebrate Hollywood's biggest, baddest, dis awards night hosted by killer comedians at the Mary Pickford Theater, and raise money for The LGBT Center and Desert AIDS Project. Enjoy a live-hosted, interactive evening of hot Hollywood dish and watch your favorite stars win and lose on a gigantic movie screen! Not a stuffy, hushed awards party! A wild and gossipy bash!

Read more.



When We Rise Live Screening

"When We Rise" is an 8-hour miniseries produced and directed by Gus Van Zant that will air on ABC starting on Monday, February 27, March 1-3 for 4 nights during prime time. Not since the miniseries, Roots, has ABC blocked out four nights on Prime Time to air a miniseries. The show is about the LGBT movement and to a degree the women's rights movement in San Francisco starting in 1971 to 2015 focusing on three LGBT civil rights activists ...Read more.



Shred Event - Stop Identity Theft

To help stop identity theft and as a service to its residents, the City of Cathedral City is hosting free document shredding events. The shredding events are the first Saturday of each month, October thru May of each year.

2016 Dates: October 1, November 5, and December 3

2017 Dates: January 7, February 4, March 4, April 1, and May 6

Time: 8:00 am to 9:00 am, please arrive early – once the shredding truck is filled to capacity the event will end.

Location: 68510 East Palm Canyon Drive (adjacent to the Festival Lawn)... Read more.



City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at your Corner" hosted by two members of the City Council, Stan Henry and Shelley Kaplan.

"City Hall at Your Corner" is scheduled once a month at various locations throughout the City and at different times of the day to make it accessible to most schedules and close to all residents. It is your opportunity to share your ideas, let the council know your concerns, and also hear the latest news. Best of all, the discussion is free!

Antiques Appraisal Day at the Cathedral City Senior Center

Have you ever wanted to go to an Antiques Roadshow event? Are you ready to discover the value of your family heirloom? Join us on Saturday, March 18 th, 2017 Where certified dealers and appraisers will be on hand to offer Their expertise, *Roadshow style*, at the Cathedral City Senior Center, 37-171 West Buddy Rogers Avenue. Appraisals on your items from 9am to 2pm ... Read more.





State of the City

The Cathedral City Chamber of Commerce presents the annual "State of the City" featuring remarks by Mayor Stan Henry and video captions by Councilmembers.

The lunch portion begins at 11:30 am. Tickets for the luncheon are available at www.CathedralCityCC.com

The State of the City address begins at 12:30 pm and is free to the public.

Read more.

25th Annual Senior Inspiration Awards Luncheon

25 th Annual Senior Inspiration Awards Luncheon to be held **Friday, March 24, 2017** at the JW Marriott



Desert Springs Resort & Spa in Palm Desert. This valuable event promises to be a tribute to our community's valuable volunteers who have continued their community involvement in their senior years

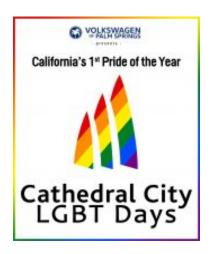
The Senior Inspiration Awards recognizes and honors 11 unsung heroes from each Coachella Valley city and the County of Riverside, who are role models to us all. This year's honorees are: ... Read more.

3rd Annual Cathedral City LGBT Days

California's first "Pride" of the year Come celebrate diversity at the Cathedral City LGBT Days, March 24-26, 2017 in Downtown Cathedral City as well as Cathedral City businesses. All non-ticketed events are free and open to the public.

For all information, CLICK HERE

Read more.





Red & Black Royal Caviar Festival

* ROYAL CAVIAR FAMILY FESTIVAL from 2 PM - 5 PM!

Family Festival: Caviar Tasting included, Gourmet Food, Bar, HUGE PRIZES & FUN COMPETITIONS for Families & Kids, Magicians and Acrobats, Show-Acts, DJ, Fun Music, Dance, little Mister and little Miss Popular, Great Food & Great People.

* MASQUERADE PARTY 18+ from 7 PM - OPEN END!

Dresscode: Red & Black preferred eg. Venitian Costumes and Masks.

Evening Party Adults only: Caviar Tasting included, Bar, Gourmet Food Catering, HUGE PRIZES & FUN COMPETITIONS (Mister and Miss Red & Black Royal Elegance, Mystery Prince Search, Mister and Miss Popular), Entertainment Acts and a FUN NIGHT TO MEET GREAT PEOPLE ... Read more.



Fight the Bite 5K and Community Resource Fair

The "Fight the Bite 5K and Community Resource Fair" is organized by the Coachella Valley Mosquito and Vector Control District and aims to raise awareness about:

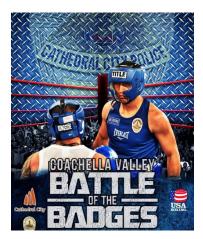
- the dangers of mosquito-borne diseases in the Coachella Valley
- future threats from invasive mosquito species recently detected here
- tips on what can be done to prevent mosquito breeding and mosquito bites ... Read more.

Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that's all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses around Cathedral City's Fountain of Life area.

At 12:30 pm - there will be an Easter Egg Hunt with 10,000 eggs! ... Read more.





Come watch police officers and firefighters box in the main ring on the Lawn Festival in Downtown Cathedral City. Doors open at 5:00 p.m. 1st boxing match starts at 6:00 p.m.

Read more.







