

April 6, 2017

Community Update by Curt Watts Economic Development Director



Eisenhower Medical Center Expands its Presence in Cathedral City

Health and medical facilities are one of several business sectors specifically identified for expansion opportunities in Cathedral City's strategic plans for economic development. In addition to offering typically higher paying job options for area workers, the expansion of health and medical facilities in the City provide needed services to the community in a convenient location.

Eisenhower Medical Center recently expanded and relocated its Primary Care/Occupational Health Services facility to the Canyon Plaza South Shopping Center in the 67000 block of E. Palm Canyon (directly across from Target & Trader Joe's). Taking over the former Carpet Empire retail location, the new facility is almost 8,000 square feet and replaces Eisenhower's former smaller facility for this purpose which was located east of Target on the north side of E. Palm Canyon just east of Target.

The former facility's building will not be vacant, however, as it will serve as Eisenhower's Residency Program Center for internal medicine physicians. This Residency Program was previously housed on the main Eisenhower hospital campus in Rancho Mirage. Resident physicians-in-training participate in a 3-year program in which they practice under teaching doctors and take patients by appointment only. In addition, planning is underway for potential additional suites at the Canyon Plaza North property to help meet Eisenhower's expansion needs.

Eisenhower has indicated that it chose to relocate its Residency Program from Rancho Mirage to Cathedral City to provide physicians-in-training with a broader, more diverse mix of patients. Since patients seen at the main campus in Rancho Mirage are primarily elderly and served by Medicare, they are not reflective of the general population, and Eisenhower believes it's important

that their new physicians work with adults of all ages. Cathedral City was a logical choice for the relocation as it offers a diverse population reflective of the broader community which these physicians will serve once they leave the Residency program.

We welcome Eisenhower's expanded facilities and new personnel to the Cathedral City community!

News



Cathedral City Mayor talks about big changes to future infrastructure

Cathedral City Mayor talks about big changes to future infrastructure A new hotel, new restaurants, convenience stores, and plenty of new homes -- that's the vision Mayor Stan Henry has for the future of Cathedral City, and city leaders... KESQ.COM ...[Read more.](#)

"Phoenix Forgotten" - Pickford Presents: LIVE Question & Answers

In collaboration with the Cathedral City Public Arts Commission, come to a screening of the new movie, "Phoenix Forgotten" and meet cast members Chelsea Lopez, Luke Spencer Roberts, and Justin Matthews as part of the Pickford Presents Film Series. After the movie screening, the audience will have an opportunity to ask ... [Read more.](#)



Easter Kidapalooza - 10,000 Easter Eggs - April 16 - Cathedral City

Easter Kidapalooza - 10,000 Easter Eggs - April 16 - Cathedral City Bring the kids to Cathedral City's Town Square Park in downtown for an event that is all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses

surrounding Cathedral City's Fountain of Life area. At 12:30 p.m. – there will be ... [Read more.](#)

16 Art & Design Galleries - 2nd Saturday Art Walk - Cathedral City

16 Art & Design Galleries - 2nd
Saturday Art Walk - Cathedral City
Join us this Saturday, April 8th for 2nd
Saturday Art Walk in Cathedral City's
Art & Design District along Perez
Road. You will discover special art
exhibits, museum quality art as well
as cultural art to brighten your soul.
It's a great way to meet other like-
minded ... [Read more.](#)

A black poster for the 2nd Saturday Art Walk. On the left, there are two stylized footprints, one orange and one blue, with splatters. To the right, the text '2ND SATURDAY Art WALK ON PEREZ ROAD' is displayed in blue and orange. Below this, it says 'Every Second Saturday 5pm - 8pm'. A section titled 'Participating Galleries' lists several art spaces. At the bottom, it says 'Cathedral City WHERE Art LIVES' with 'Art' in a large, orange, script font.

2ND
SATURDAY
Art
WALK
ON PEREZ ROAD

Every Second Saturday
5pm - 8pm

Participating Galleries

THE ART ROOM • AT-HOM VINTAGE & MODERN
BILL ANSON GALLERY • COLIN FISHER GALLERY
COLLIDING WORLDS FINE ART GALLERY • ELAN VITAL GALLERIES
GARY KOTT'S CREATIVE WAREHOUSE • KARIZMA DECOR
NICOLE BAROSI GALLERY • REBECCA FINE ART GALLERY
RYAN CAMPBELL STUDIO • SHERRILL & ASSOCIATES
SIMEON DEN GALLERY • SPACES • STUDIO 111 • TRENZ GALLERY

Cathedral City
WHERE **Art** LIVES



Cathedral City Councilmember Shelley Kaplan joined Governor Jerry Brown to support SB 1 - a transportation bill to help fix California's streets, roads, and highways.

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State of the City 2017 Video Now Available

Thanks to Public Arts Commissioner Alan Carvalho, the entire State of the

City 2017 is now available to view online and later today on Cable Channel 17. You can view the speech with video inserts from the City Council ... [Read more.](#)



Upcoming Events

Fight the Bite 5K and Community Resource Fair

The “Fight the Bite 5K and Community Resource Fair” is organized by the Coachella Valley Mosquito and Vector Control District and aims to raise awareness about:

- the dangers of mosquito-borne diseases in the Coachella Valley
- future threats from invasive mosquito species recently detected here
- tips on what can be done to prevent mosquito breeding and mosquito bites ... [Read more.](#)



Free Electronic Waste Drop Off!

Desert Arc
Recycling Division



Cathedral City High School Band
69250 Dinah Shore Dr, Cathedral City
Saturday April 8, 2017 from 8AM - 12PM

Items accepted:

- Audio and Video Players
- Cameras
- Video Games Systems
- Monitors, Computers & Accessories
- Keyboard & Mouse
- Printer Cartridges
- TVs
- Speakers
- Scanners
- Appliances Large & Small

Per-Appraised Items:

- Phones
- Vacuums
- Fax Machines
- Stereo Equipment
- DVD Players
- Old Tools
- VCR's
- Cell Phones
- Toys
- Sewing Machines

Unfortunately, due to recycling market changes:

- Light bulbs - \$0.50 per lb
- Batteries - \$1.25 per lb
- Desktop printers - \$5.00 each
- Large office/commercial printers \$10.00 each

Measuring/weighting will be done on site.

Collection provided by Desert Arc. CAL EPA# CAL000305161 CEWD# 114349 www.desertarc.com
Questions please contact Desert Arc Recycling 45-875 Commerce Street, Indio CA 92201. 760-346-1611.
Desert Arc will provide a donation receipt the day of pick up.

Free Electronic Waste Drop Off

DesertArc is offering a Free Electronic Waste Recycling program on Saturday, April 8, 2017 from 8 am to 12 noon at the Cathedral City High School, 69250 Dinah Shore Drive in Cathedral City. You can recycle audio and video players, camera, computers, TVs, and appliances (large and small) – just to name a few.

For a small to moderate fee, you can also recycle light bulbs, batteries, desktop printers and large office printers at this event. (Please know that Cathedral City offers free recycling for these items once a week. For more information, [Read more.](#)

Cathedral City Cove Art Party for

Children & Elders

Children's Art Party for children and elders. NEW Location this Month: The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68895 Perez Road, Suite I-27 (across from Frankie's Italian Bakery) on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create art pieces ... [Read more.](#)



2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)

City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Greg Pettis and John Aguilar.

"City Hall at Your Corner" is scheduled once a month at various locations throughout the City and at different times of the day to make it accessible to most schedules and close proximity to all residents. It is

your opportunity to share your ideas, let the council know your concerns, and also hear the latest news. Best of all, the discussion is free!

[Read more.](#)



Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that's all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses around Cathedral City's Fountain of Life area.

At 12:30 pm - there will be an Easter Egg Hunt with 10,000 eggs! ... [Read more.](#)

"The Fate of the Furious" - Pickford Presents: LIVE Question & Answers

In collaboration with the Cathedral City Public Arts Commission, come to a screening of the new movie, "The Fate of the Furious" and meet Stunt Man Henry Kingi and Second Unit Director Spiro Razatos as part of the Pickford Presents Film Series. After the movie screening, the audience will have an opportunity to ask the men questions and learn more about the movie industry and working on this film.

[Read more.](#)



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[Read more.](#)

Walking For Water 6K

Earth Day – Saturday, April 22, 2017 – 5 p.m.
Ocotillo Park, 33300 Moreno Road,
Cathedral City

Close access to clean water helps reduce poverty, it's as simple as that. Healthy adults and children are better able to work and can spend more time in school, instead of getting water from far away. You can help!

Walking For Water is a fundraising and awareness event where kids and adults walk 6 kilometers, carrying 6 liters of water in a backpack. That's just under 4 miles, and is the average distance the mostly women and girls in developing countries must walk every day... [Read more.](#)

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5:00 p.m. | Ocotillo Park | 33300 Moreno Road, Cathedral City

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3:00 p.m. – REGISTRATION
3:30 p.m. – WALK STARTS
BRING YOUR FRIENDS!
THE FIRST 200 PARTICIPANTS RECEIVE:
A FREE BACKPACK AND WATER BOTTLE!
KIDS ARE FREE • ADULTS \$5

Following the Walk, join us for FREE activities as part of Global Youth Service Day and Earth Day. Watch WALL-E at our Movies in the Park when the sun goes down.

For more information contact 760/961-6479 or karen@ecogallery.org

Movies in the Park

Gather the family, blankets and/or chairs for “Movies in the Park” located this season at Ocotillo Park, 33300 Moreno Road in Cathedral City. The free event every month at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the park's concession stand. Great Family FUN!

[Read more.](#)

Battle of the Badges Boxing Event

Come watch police officers and firefighters box in the main ring on the Lawn Festival in Downtown Cathedral City. Doors open at 5:00 p.m. 1st boxing match starts at 6:00 p.m.

[Read more.](#)

