

CATHEDRAL CITY WEEKLY NEWSLETTER

May 11, 2017

Community Update by Chris Parman Communications / Events Manager



A Year of Fantastic Events and New Ones on the Horizon

The 2016-17 Season of Special Events for Cathedral City has been one for the record books. We started this past season off with several new events, such as the Cinema Diverse! LGBT film festival and FallFest that offered a full carnival and pumpkin patch. We then continued the fall celebration with "Movies in the Park" at Ocotillo Park as a major sponsor. We produced Halloween Spooktacular at FallFest allowing kids to trick n' treat in a safe environment and we honored the lives of our loved ones through Día de los Muertos and our veterans during Healing Field at Patriot Park. We also celebrated diversity with a contingent in the Palm Springs Pride Parade advertising our LGBT Days that occurred at the end of March.

Between November 18-20, the City celebrated its 35th Anniversary and the Cathedral City Hot Air Balloon Festival with a special gala dinner and jazz concert in front of City Hall and honored the late Lalo Guerrero, the Father of Chicano Music, with a bronze statue on the corner of Avenida Lalo Guerrero and George Montgomery Trail. The weekend was capped off with a hot air balloon race across the Coachella Valley and a 35 Hot Air Balloon Glow on the Festival Lawn in downtown.

In December, we held the annual tree lighting ceremony at "Santa & Seasonal Lights" to the delight of all. At Last night's city council meeting, the Council voted to transform this event into "Snow Fest" which will include a night-time holiday light parade that starts at Date Palm Drive and Perez Road and winds its way to City Hall where the holiday tree will be lit, Town Square Park will be transformed into the illusion of snow, and holiday arts and crafts vendors as well as food and beverage vendors will provide all the treats to make the season bright. Best of all, Santa will arrive for photos with the kids.

The highlight of January was Cathedral City being a host for the Palm Springs International Film Festival the second year in a row. This world-renowned event brings in the biggest celebrities and the best films from around the world. With the complete renovation of the Mary Pickford Theatre, we were thrilled to showcase the best movie theatre in the Coachella Valley, located here in Cathedral City.

In February, we kicked-off the second Taste of Jalisco Festival celebrating our sister city, Tequila, Jalisco (Mexico) through art, music, fashion, and cuisine. The children enjoyed the parade, the dancing horse show, the Kid Zone, ice cream, and most of all, the addition of a spectacular fireworks show that lit up the night sky. It was truly a memorable event!

February also provided the perfect time for the annual Agnes Pelton Society's Historic Home and Artists Tour giving the community the opportunity to view local artists' studios that live in the Cove neighborhood and historic homes once owned by world-renowned artists of our City's past. February also ushered in the annual Mary Nutter Collegiate Classic at Big League Dreams Sports Park where 35 NCAA Division 1 Women's Softball teams competed for the annual tournament prize and glory.

In partnership with the City's Public Arts Commission and the Mary Pickford Theatre, we started a new event called "Pickford Presents," which brings in Hollywood industry leaders and actors for audience questions and answer after viewing a new release. One of the highlights was the LIVE interview of Justin Horowitz, the composer for the movie, "La La Land." Mr. Horowitz, a week later, won two Oscars for his musical score. The City also sponsored the "Big, Bad, Dishy Hollywood's Award Night" at the Mary Pickford Theatre offering comedic reviews while sipping champagne and watching the Academy Awards.

In March, the City was the only one in the Valley to offer a large screen viewing of the ABC miniseries, "When We Rise," which was a docudrama about the LGBT civil rights movement in San Francisco from the 1970s to 2015. At the end of March, the City held its 3rd Annual LGBT Days featuring Dance Diva Ultra Naté, Disco Diva Martha Wash and Emmy-Award Winning Actor Leslie Jordan. Several other highlights included the LGBT Days Bed Race, the refreshing of the Rainbow Crossing, and being the first City in the Coachella Valley to raise the Rainbow Flag at City Hall.

March was also the month that the 2nd Saturday Art Walk commenced for our 16 art & design galleries, mostly along Perez Road. This wonderful event offers attendees a special evening to enjoy art and see new and exciting exhibits. Join us this Saturday, May 13th for this month's 2nd Saturday Art Walk. It's free.

The red carpet was rolled out for the inaugural Royal Caviar Festival back on April 1, 2017. No longer is Cathedral City known just for the best Mexican food in the Valley, we can say our cuisine now extends to caviar. The highlight of this event was the attendance of the German Prince Mario-Max Schaumburg-Lippe and his royal parents. The event plans to return for its second year in April 2018.

On Easter Sunday, nearly 2,000 people came out for the inaugural Easter Kidapalooza where in about three and half minutes 10,000 Easter Eggs were scooped up to the delight of the children. Afterwards, the kids enjoyed a great selection of bouncy houses, photos with the Easter Bunny, and sweet treats.

This weekend, the 2nd Annual Battle of the Badges commences where amateur fire and police officers will compete in the sport of boxing. About a dozen bouts are scheduled and tickets are still available by calling (760) 335-8895.

New Events on the Horizon

Coming this Memorial Weekend is a brand-new event, the Caribbean Music Festival. Produced by HM Events of Miami, FL, the weekend will comprise of a series of themed events, featuring great music and entertainment by some of the best DJs, hosts, and artists from around the world. It will be all- inclusive with delicious food and drinks. The ambiance of the parties will leave

thousands of anticipated supporters, also known as *BRT Weekenders*, hypnotized and mesmerized by the ethereal attractions of each party.

Every Friday at 9:30 a.m. from June 16 thru August 18, the Cathedral City Parks and Community Events Commission, along with the support of Councilmember John Aguilar, will offer kids and families with a free kids' movie at the Mary Pickford Theatre. Be sure to follow, www.DiscoverCathedralCity.com for more information on how to get your free pass.

Other new events coming include "A Summer Eskate" at Desert Ice Castle on July 20th where families can escape the heat and ice skate for free.

In September, we are preparing for two new events, the "Hola Mexico Film Festival" and the "Tejano Fest," as well as the return of "Cinema Diverse!" film festival. Be sure to check back as the dates near for more information.

Finally, as we reflect on the 2016-17 season filled with hot air balloons, music, cultural arts, cuisine, films, etc. to the enjoyment of thousands, we are very much looking forward to the 2017-18 season with great anticipation as we make big improvements and grow these festivals into family traditions.

News



City Council of
Cathedral City Instructs
Staff to Develop
Legislation to Become
Coachella Valley's First
"Sanctuary City"

KMIR TV News story.. Read more.

Cathedral City Council Extends Deadline for Public to Submit Electoral District Draft Maps

At the May 10, 2017 council meeting, the City Council voted to extend the date for the public to submit draft maps for the electoral districts and

Draw the Future for Cathedral City

Can you divide the city into five areas of roughly 10,240 people each? Or can you draw one district of 10,240 people in and around your own neighborhood?

The numbers in the dashed boxes indicate the number of people in that "Population Unit."



modified the public hearing schedule for potential council election districts. The new date for the public to submit their draft ...



Cathedral City Continues to Go Green

Starting today and over the new three weeks, the parking lot behind City Hall will be closed in order to install a new solar panel system that will also provide covered parking for more than 100 spaces as well as covered parking for the police department.

Best of all, the new solar system will

Read more.

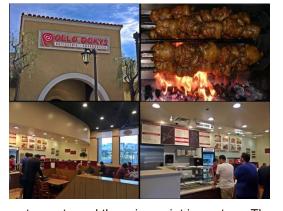
Cathedral City Passes a \$111 Million Biennial Budget

Budget fully funds City Services and leaves General Fund reserves above 33 percent

After months of input from members of the public and staff (and more than a month before its June 30, 2017

deadline), the City Council of Cathedral City passed a \$111 million biennial budget at last night's meeting that ... Read more.





Pollo Dokys Restaurant Now Open in Downtown Cathedral City

Located in the Pickfair Promenade east of Trilussa Restaurant is the new Pollo Dokys restaurant. The quick serve restaurant features Coachella Valley's first Peruvian charbroiled cuisine. Bottom line – it is tasty! You will enjoy spices not commonplace at other quick serve

restaurants and the price point is spot-on. They have ... Read more.

Free Homebuyer Workshop

Cathedral City and Wells Fargo Home Mortgage are hosting the second of four Homebuyer Workshops in Cathedral City this year. It will be held on Saturday, May 13th at the Cathedral City Library Community Room.

These Workshops provide the opportunity to learn what you can expect, and what will be expected of you, in preparing to purchase a home. In addition to Wells Fargo Bank representatives, Riverside County Housing Authority staff will be ... Read more.





Cathedral City Cove Art Party for Children & Elders

NEW Location this Month: The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68895 Perez Road, Suite I-27 (across from Frankie's Italian Bakery) on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create art pieces ... Read more.

Battle of the Badges Boxing Event

Come watch police officers and firefighters box in the main ring on the Lawn Festival in Downtown Cathedral City. Doors open at 5:00 p.m. 1st boxing match starts at 6:00 p.m.





2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

Read more.

Shakespeare in the Park

Cathedral City High School and Blue Mane Theatre proudly presents William Shakespeare's "A Midsummer Night's Dream" on Saturday, May 20th starting at 6:00 pm, at City Hall's Rotunda, 68700 Avenida Lalo Guerrero. Come out and support our young actors as they take on one of the great classics of all times.

Read more.

Cathedral City High School and Blue Mane Theater Presents

2nd Annual Shakespeare in the Park



Come and have the Shakespearian experience of a lifetime!

Saturday, May 20, 2017, 6 pm

The Rotunda, City Hall

68-700 Avenida Lalo Guerrero, Cathedral City

Admission Is Free!



Caribbean Music Festival - BRT Weekend

BRT Weekend will be the first Caribbean 3-day/6 parties' concert for Cathedral City, which is scheduled for Memorial Day Weekend, Friday May 26 to Sunday May 28. The weekend will comprise of a series of themed events, featuring great music and entertainment by some of the best

DJs, hosts, and artists from around the world. It will be all- inclusive with delicious food and drinks. The ambiance of the parties will leave thousands of anticipated supporters, also known as *BRT Weekenders*, hypnotized and mesmerized by the ethereal attractions of each party.. Read more.

Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at Ocotillo Park, 33300 Moreno Road in Cathedral City. The free event every month at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the park's concession stand. Great Family FUN!

Read more.



CCHS Band's Australia Tour Fundraiser at Bonta Restaurant

Help send Cathedral City High School Band to Sydney, Australia to play at the world renowned Sydney Opera House in July by dining at Bonta Restaurant on Tuesday, May 30th from 4 pm to close. 20% of your dining tab will be donated to CCHS Band to help fund the trip.

City Hall at Your Corner -Special Discussion on Electoral Districts for Cathedral City

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Stan Henry and Mark Carnevalle.

This "City Hall at Your Corner" will also serve as a Special Discussion on Electoral Districts as the City transitions from "atlarge" to "by-district" elections for members of the City Council starting with the November 2018 general election...

