



CATHEDRAL CITY WEEKLY NEWSLETTER

May 12, 2016

Community Update by Curt Watts
Economic Development Director

SHOP & DINE IN CATHEDRAL CITY

It makes a lot of “cents” for Cathedral City residents and visitors to actively support businesses located within our city. By shopping locally, you not only save time and gasoline, but also benefit from the more than \$8 million in annual sales tax revenue received by the City. These sales tax dollars represent a significant portion of the City’s General Fund revenue and help fund local services such as police & fire services and other community needs. In addition, healthy local businesses provide convenient job opportunities for our residents close to home.



Cathedral City is very fortunate to have a wide variety of small and large businesses throughout the City offering everything from major purchases to the essentials of everyday life, plus specialty purchases for yourself or unique gifts for those near and dear to you.

You owe it to yourself to explore the many local options for furniture, consignment & resale “finds”, or even a new car, from the many quality establishments along Highway 111. Our Cathedral City car dealerships have been selling and servicing new and used vehicles for a long time – their experience in customer service is second to none! Expand your routine shopping routes by taking a special detour into one of the many shopping center and stand-alone businesses along our various commercial corridors. And you certainly don’t want to forget the many art galleries and specialty businesses offering creative items and home furnishing selections along Perez Road. It’s hard to imagine that with just a little creative exploration you won’t find almost everything you truly need (or decide you just can’t do without!) shopping close to home in Cathedral City.

When it comes to local eating establishments, there’s something to meet everyone’s personal taste, whether it be for that “quick bite on the go” or a relaxing lunch or dinner with friends, family or work buddies. You may even want to consider some of the special offerings provided by our local hotels when you have out-of-town guests visiting and are short on space to accommodate them comfortably at home.

If the convenience and funding of local City services aren’t sufficient to motivate you to shop and dine locally, here are a few more interesting points that might convince you:

- As the second largest city in the Coachella Valley, if all 54,000+ Cathedral City residents just spent 10% of whatever they currently purchase outside of Cathedral City or online – at stores located in our City – the impact would be significant in providing extra tax dollars for local services to our citizens.

- When you shop locally, more of your dollars recirculate within the community through taxes, employment and philanthropic support for local groups.
- Many of your friends and neighbors either own or are employed by these local businesses.

The list of businesses located within our City are far too numerous to list here, but you can start your renewed discovery of what Cathedral City has to offer by checking listings on our local Chamber of Commerce website – www.CathedralCityCC.com - or taking a quick glance at the City's dedicated website - www.DiscoverCathedralCity.com.

News

FallFest Coming to Cathedral City in Late October

FallFest Coming to Cathedral City in Late October KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 20-30, 2016 in Downtown Cathedral City. ...

[Read more.](#)



Ocotillo Park Neighborhood Watch Meeting - May 19th

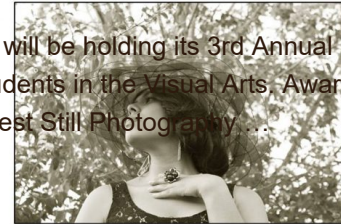
Ocotillo Park Neighborhood Watch Meeting - May 19th The Cathedral City Police Department invites you to join neighbors by attending a NEIGHBORHOOD WATCH meeting on Thursday, May 19, 7 pm, at Ocotillo Park. The park and the neighborhood belong to your community – it's your park! We want to keep the area safe - but need your help! We are ...

[Read more.](#)



Cathedral City Public Arts Commission's 3rd Annual Student Awards - This Saturday - Open to Public

Cathedral City Public Arts Commission's 3rd Annual Student Awards - This Saturday - Open to Public On Saturday, May 14th, the Cathedral City Public Arts Commission will be holding its 3rd Annual Cathedral City High School D.A.T.A. Awards Competition for students in the Visual Arts. Awards will be announced for the top three winners in two categories: Best Still Photography...



[Read more.](#)

Upcoming Events

Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral Center, 37-171 W. Buddy Rogers Ave., on the Second Saturday of each month from 1-3 PM.

Admission is free. Participants create art pieces made of recyclable materials and also meet and work with ...

[Read more.](#)

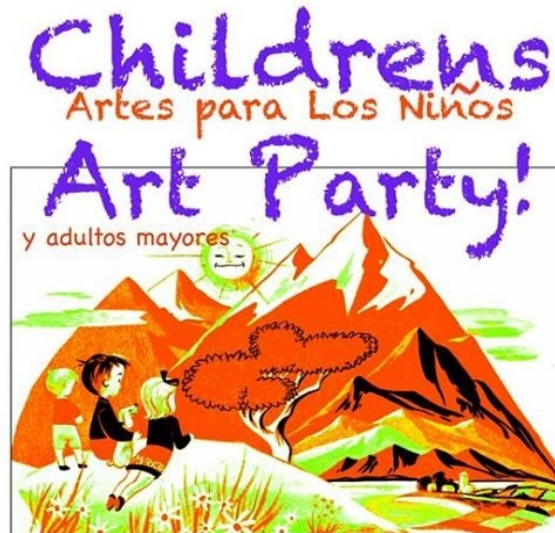


Illustration by CC Cove artist, Val Samuelson, from "Music Round The Town" (1955)

CATHEDRAL CITY COVE
FREE Artmaking
Second Saturday, Each Month, 1-3 pm

The Cathedral Center
 37-171 W Buddy Rogers Ave.
 INFO: 760-459-3564

Patrocinadores: Agnes Pelton Society y SCRAP Gallery



Battle of the Badges Boxing Event

[Read more.](#)

Movies in the Park

Movies in the Park at Panorama Park, Cathedral City, CA

[Read more.](#)



Presented By: Cathedral City Evening Rotary

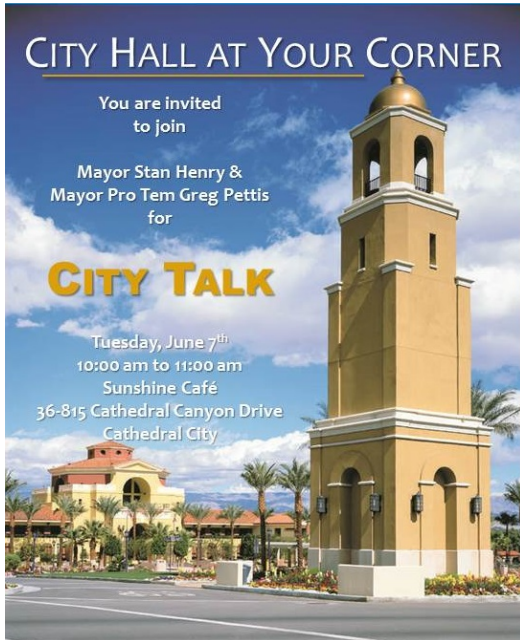
FREE CATHEDRAL CITY MOVIES IN THE PARK

 Oct. 24th	 Nov. 21st	 Dec. 19th
 Jan. 30th	 Feb. 27th	 Mar. 26th
 Apr. 23rd	 May 28th	 Spread The Word!

For more information:  Like us on facebook, CathedralCityMoviesInThePark

Meet Us At: **Panorama Park Cathedral City**

*Movies subject to change due to availability



CITY HALL AT YOUR CORNER

You are invited to join

Mayor Stan Henry & Mayor Pro Tem Greg Pettis for

CITY TALK

Tuesday, June 7th
10:00 am to 11:00 am
Sunshine Café
36-815 Cathedral Canyon Drive
Cathedral City

City Hall at Your Corner

Are you wanting to speak to your city councilmembers or learn more about what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two member of the City Council. “City Hall at Your Corner” is scheduled once a month through June 7th at various locations throughout the City and at different times ...

[Read more.](#)

