

May 19, 2016

Community Update by Chris Parman  
Communications / Events Manager

## **Amazing Year of Special Events in Cathedral City**

It has been an amazing year for special events in Cathedral City that offered something for everyone. Since July 1, 2015, the City has provided 32 unique events that it created, co-produced, or significantly sponsored offering 120 days of activities including our three major festivals - Taste of Jalisco (the celebration of our sister city, Tequila, Jalisco (Mexico)), Cathedral City Hot Air Balloon Festival, and Cathedral City LGBT Days. This year also offered other large events such as the Health Fair & Glo Run, 5th Annual Cathedral City Cove Historic Homes and Artists' Tour, Healing Field, Movies in the Park, C.O.D. Street Fair, Seasonal Lights, and Dia de los Muertos. Residents also enjoyed smaller events like the exclusive sneak preview of CBS Television show "SuperGirl," Cathedral City Spooktacular on Perez Road, Throwback Thursdays with Jersey Shore, Cuisine & Art Tuesdays, State of the City, City Hall at Your Corner, Shorts Showcase, and the Spay & Neuter Clinic for our family pets.



These events could only happen through the support of its residents who attended and those who volunteered their time, services, expertise, and labor to help create, plan and implement. I personally thank the planning committee members of the City's three major festivals who joined me in meetings, often more than a year in advance, to make them so successful, as well as, the City's Park and Community Events Commission for their invaluable involvement.

Not only does Special Events require the involvement of its residents, it also takes the support of our local businesses. Thanks to the City's sponsorship specialist Eric Davis and graphic designer and webmaster Kevin Lockwood who assisted me this year, more than 90 Valley businesses were involved in our festivals and events. They included our auto dealers, art galleries, beverage distributors, financial companies, health and fitness providers, hotels and resorts, media organizations, movie theatres, real estate companies, retailers, resellers, restaurants, and utility service providers. Without their support, many of these special events could not have been possible financially or offered the quality of activities desired.

Work is already underway to take Cathedral City's Special Events to new heights, offer more choices, increase attendance, and drive traffic to our local businesses in order to foster economic development. Over the summer, please check [www.DiscoverCathedralCity.com](http://www.DiscoverCathedralCity.com) for announcements on exciting activities and upcoming events such as Cuisine & Art Tuesdays in July, the new FallFest in late October, Cathedral City's 35th Anniversary Celebration and Hot Air

Balloon Festival in November, Seasonal Lights in December, Taste of Jalisco Festival in February 2017, and Cathedral City LGBT Days in March 2017.

It's an exciting time to be in Cathedral City and I hope you agree that our special events emulate the pride of the residents who call this wonderful city, home.

## News



### Ocotillo Park Neighborhood Watch Meeting - May 19th

Ocotillo Park Neighborhood Watch Meeting - May 19th The Cathedral City Police Department invites you to join neighbors by attending a NEIGHBORHOOD WATCH meeting on Thursday, May 19, 7 pm, at Ocotillo Park. The park and the neighborhood belong to your community – it's your park! We want to keep the area safe - but need your help! We are ...

[Read more.](#)

## Upcoming Events

### Short Showcase Festival Favorites Short Film Screening



Watch some of the favorite short films from the Shorts Showcase PBS television show, plus some of the winners of our Online and Mobile Film Festival! Meet some of the filmmakers and VOTE for your favorite film of the evening! We will be taping interviews for our Shorts Showcase television show! So, come join the fun, support our filmmakers and ...

[Read more.](#)

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### Movies in the Park

Movies in the Park at Panorama Park, Cathedral City, CA

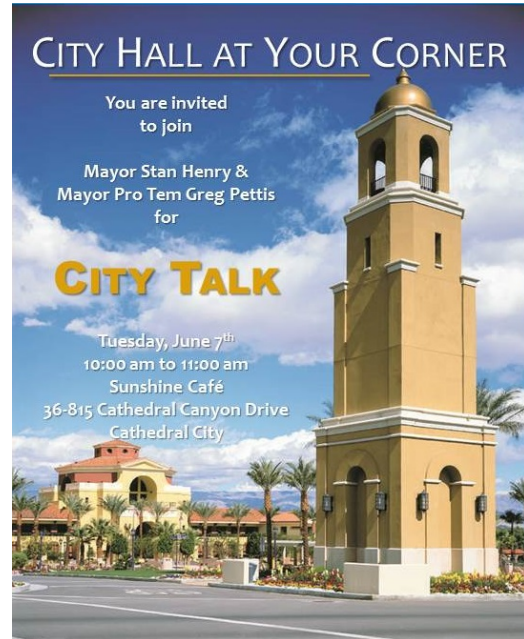
[Read more.](#)



## City Hall at Your Corner

Are you wanting to speak to your city councilmembers or learn more about what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two member of the City Council. “City Hall at Your Corner” is scheduled once a month through June 7th at various locations throughout the City and at different times ...

[Read more.](#)



## Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Senior Center, 37-171 W. Buddy Rogers Ave., on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create art pieces made of recyclable materials and also meet and ...

[Read more.](#)

## Cuisine & Art Tuesdays - Month of July

More information coming soon...

Read more.

