



CATHEDRAL CITY WEEKLY NEWSLETTER

June 22, 2017

Community Update by Chris Parman Communications/Events Manager

As we begin the new fiscal year on July 1, 2017, my professional duties will shift to focus more on communications and allow third parties to focus on two of our three signature events, those being the Cathedral City Hot Air Balloon Festival and Cathedral City LGBT Days. I have had the privilege of creating these two events and grow them over the past three years. Now,

Fantasy Balloon Flights, our balloon festival partner from the very start, will manage and bring new activities to the festival including special shape balloons, daytime music, a Banana Balloon Drop for Kids, Extreme Kite Show, and much more. Ron deHarte, the manager of Palm Springs Pride for the last seven years, will now operate and manage Cathedral City LGBT Days with the promise of keeping the festival's organic feel, but build the event beyond our imaginations.

With a greater focus on communications, it is my desire to bring to the residents of Cathedral City more information about the services your City offers and showcase the dedicated staff who serve. This is being made possible through the creation of Cathedral City Television (CCTV) on the new www.CathedralCity.gov website and on www.DiscoverCathedralCity.com website as well as on Spectrum Cable Channel 17. These websites have been redesigned to offer enhanced mobile device functionality, and soon, better interactivity features.

One of the necessary steps to achieve these goals was to install a recording studio. This has allowed us to begin producing City Council Reports that provide a brief review of each councilmembers' activities and highlight issues that are important to you. These include videos on information gained by a councilmember going to a regional, state, and/or national conference as well as meetings and lobbying activities in Sacramento or Washington D.C. They will also discuss important work they are doing right in Cathedral City to continue our ranking as one of America's 'Most Livable' cities.

Another important aspect of the new communications effort will be to put a face to a name of each of the City's department leaders. Already, several managers and directors have recorded video introductions welcoming you on their department's webpage located at the newly revamped www.CathedralCity.gov website. Each introductory video explains why you might use that department's service and how you can contact the director or manager if you have any additional questions. Over time, each department webpage will provide you with this information and allow you to get to know the City's staff, better.



Beyond providing information about City services and staff, the goal is also to show residents how your City staff work in their professional fields. Over the next few months, you will see on CCTV webisodes of Code Compliance. The officers will inform you on how they go about their duties as you follow along with them in the field working to improve the aesthetics of the community by enforcing city codes. You will see the issues they face, the interactions with the public, and how they resolve a code compliance complaint/violation. CCTV will also highlight various professional teams and services out in the field including our fire, police, and public works departments. Each webisode will be informative, and hopefully, produced in an entertaining manner that will make you want to find out more about your city.

Additionally, CCTV will provide video interviews with new businesses, highlight businesses that choose to invest in community programs, and business clusters that call Cathedral City home. Recently as a pilot test, CCTV interviewed Chef Justin of the new Justin Eat and Drink restaurant located in Downtown Cathedral City. Host and local resident Conrad Angel Corral's interview provided us with insight on how Chef Justin chose Cathedral City to open his new restaurant, his culinary background, and a sample of the great items featured on his menu. Additional interviews are already in the works that will showcase several other new restaurants that opened in Cathedral City.

These are the many examples of how the Communications and Events Department is striving to better connect our residents with City government, and in the process, show how lucky we are to live in such an inviting, family-friendly, and diverse community that celebrates all the wonderful qualities of Cathedral City.

Finally, my request to you, similar to all television programming announcers in the past, is to please, Stay Tuned!

News

Councilmember Shelley Kaplan's Council Report for June 21, 2017

Click on the following link below to watch Councilmember Shelley Kaplan's Video Council Report for June 21, 2017 that includes topics on Fight the Bite Mosquito & Vector Control, Desert Healthcare District's contract with Tenet, Community Choice Aggregation for the Valley, Cathedral City Senior Center, CVEP and Recruiting High Speed Businesses ... [Read more.](#)



Planet Fitness Coming to Cathedral City

The Cathedral City Economic Development Department proudly announces that Planet Fitness is coming to Cathedral City with a state-of-the-art, 20,000 square foot fitness facility. The new



business will be located near the corner of Date Palm Drive and Dinah Shore Drive in the Cathedral City Marketplace shopping center currently anchored by Food 4 Less ...

[Read more.](#)

Cathedral City's Fountain of Life Featured on the LA Times' Front Cover

Cathedral City's world-renowned "Fountain of Life" was featured on today's front cover of the Los Angeles Times in relation to a news story of how children were beating the record heat by splash playing in the fountain located in Town Square Park in front of City Hall. The ...

[Read more.](#)

Los Angeles Times

WEDNESDAY, JUNE 14, 2017 latimes.com



CHILDREN SPLASH in delight as water pours from the Fountains of Life in Cathedral City. Southern California's best view, part of the Four Corners High weather system, was forecast to peak Tuesday.

'It's just too hot'

Gripped by triple-digit heat, the Southland tries to stay cool. Death Valley hits 127.

By LOUIS SARASON, PAULINA KAYOVAL, MEX BERNARD and LARICA MILLER

In Death Valley, the heat brought even the roadrunners to a stop. They stood at the edge of the dry lake bed, heads tilted back, as if in a stupor, or perhaps at what the sun was up to.

The landscape blurred and undulated. People moved and they were sweating through their skin. When a light breeze came in the afternoon, it stung. They knew so badly they had to turn away from it. Water must be in the building, where the "cold" tap water came out of fountains the temperature of a bathtub.

Across south of the state



MOISES LOPEZ takes a break from his day job at a San Gabriel Mission school to hydrate.

Vegas is on a record hot streak

The mercury reached 127 degrees, and the heat wave hit even harder in Arizona. NEWTON, Ariz.

(See Heat wave, A3)

GOP wins high-stakes House seat in Georgia

Despite close race, it's a blow for Democrats desperate for victory.

By EVAN HALPER, JERRY DAVIS and MARK Z. BARABAK

RANDY SPRINGS, Ga. — Congress is set to open Tuesday night in the city of Atlanta, where the GOP is expected to win a seat in the House of Representatives. The seat is a key one, as it is a swing state and a key to the GOP's strategy to win the House.

The seat was held by Rep. John Conaway, a Republican who served in the House for 12 years. He was defeated by Rep. Randy Springs, a Republican who served in the House for 12 years.

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Tejano Music Fest Coming September 16th

The Cathedral City Public Arts Commission and Crazy Conjunto Productions are bringing to the Coachella Valley its first "Tejano Music Fest" on Saturday, September 16, 2017 from 5 pm to 10 pm in Downtown Cathedral City. Tejano music brings together various forms

of folk and popular music originating among the Mexican-American populations of Central ... [Read more.](#)

Free Kids Summer Film Series Every Friday, Now thru August 18

It was a flurry of activity this past Friday as parents and children trekked to the Mary Pickford Theatre for the start of the Cathedral City Kids Summer Film Series. Moviegoers were able to watch the film, "Pan," for free. This was made possible through a special events partnership ... [Read more.](#)



Three New Firefighter/Paramedics Hired

The City of Cathedral City is happy to announce that three new firefighter/paramedics were sworn-in on Monday to start their public safety service for our residents. Pictured from left to right are Firefighters

Michael Salazar, Cory Wirt, and Christopher Dietz. These three new firefighters will allow the City to staff the fire truck, located at Fire ... [Read more.](#)

Upcoming Events

Free Kids Summer Film Series

The Cathedral City Parks and Community Events Commission in partnership with the Mary Pickford Theatre presents a Free Summer Kids Film Series happening on every Friday at 9:30 a.m. starting Friday, June 16, 2017 thru Friday, August 18, 2017. Thanks to a generous donation by Councilmember John Aguilar, the film series will allow free admission in order to see a different kids movie each Friday

morning at the Mary Pickford Theatre in Downtown Cathedral City.

[Read more.](#)



Summer Reading Performance Schedule 2017

<p>June 7, 2017 Summer Reading Kickoff Sign ups all Day!</p> <p>Soda Making Class at 6pm</p> <p>Got Soda? Join Librarian and beverage chieft, Joshua K., in this unique soda making class. Sign up today to our summer reading program and get a freeaffle ticket towards the grand prize drawing July 10th (applicable to the first 100 program registrants)</p>	<p>June 14, 2017 at 6:00pm Ken and Friends Musical Performance</p> <p>Are you ready to rock? Sing along, clap along and move along to trickster tales with Ken Fawley and his fuzzy puppet friends.</p> <p>Dream Shapers</p>
<p>June 21, 2017 at 6:00pm Bust Bubble Party</p> <p>Life is better inside a bubble! Ever wonder what it's like to be inside a bubble? Experience the magic, art and science of bubbles.</p> <p>Free bubbles for all attendees, while supplies last!</p>	<p>June 28, 2017 at 6:00pm S.C.R.A.P. Gallery Crafts w/ Karen</p> <p>Reduce, Reuse, Recycle, Repeat! Create a craft like no other and save the environment at the same time! S.C.R.A.P. Gallery director, Miss Karen will show us how to create unique crafts from recycled materials.</p>
<p>July 12, 2017 at 6:00pm Buster Balloon, Magic and Comedy Show</p> <p>Twist and... Laugh? Get wild and wacky as Buster Balloon provides a mix of side splitting comedy, mind boggling magic, and twisted balloon creations.</p> <p>*Last Week for Sign ups</p>	<p>July 19, 2017 at 6:00pm Cinderella Builds Her Dream: Puppet-Music Show & Grand Prize Drawing</p> <p>Calling all Architects and Builders! Help Cinderella and her friends design and build their way to make their dreams come true!</p> <p>*Grand Prize Finale Must be present to win</p>

All Summer Reading Programs sponsored by Friends of the Cathedral City Library and free to the public

Summer Reading Program & Activities - Cathedral City Library

Come into the library to sign up for its Summer Reading Program on Wednesday June 7th! This year is all about Science, Art and Design, with the nationwide theme titled: "Reading By Design!" The kick-off party will start June 7th at 6pm with a soda making class for all ages! They will have special ... [Read more.](#)

Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68895 Perez Road, Suite I-27 (across from Frankie's Italian Bakery) on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create art pieces made of recyclable materials ... [Read more.](#)



2nd Saturdays Art Walk on Perez Road



Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

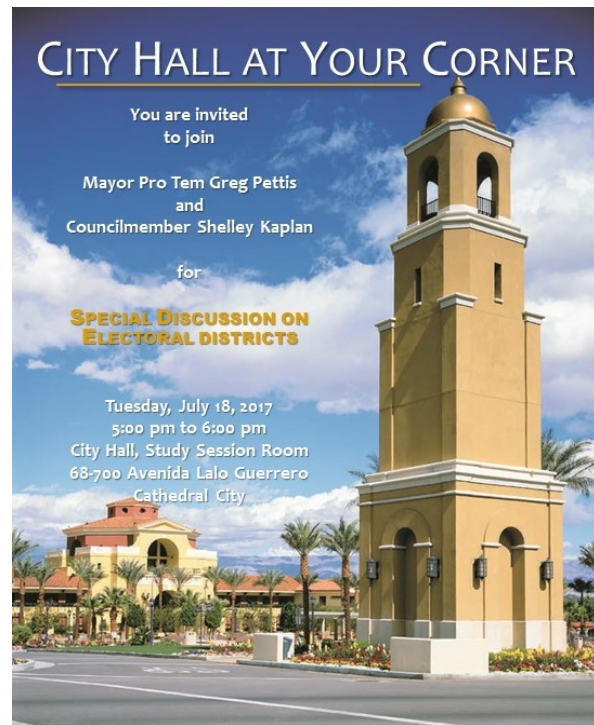
[Read more.](#)

City Hall at Your Corner - Special Meeting

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Mayor Pro Tem Greg Pettis and Councilmember Shelley Kaplan.

This "City Hall at Your Corner" will also serve as a Special Discussion on Electoral Districts as the City transitions from "at-large" to "by-district" elections for members of the City Council starting with the November 2018 general election...

[Read more.](#)



A Summer ESkate at Desert Ice Castle

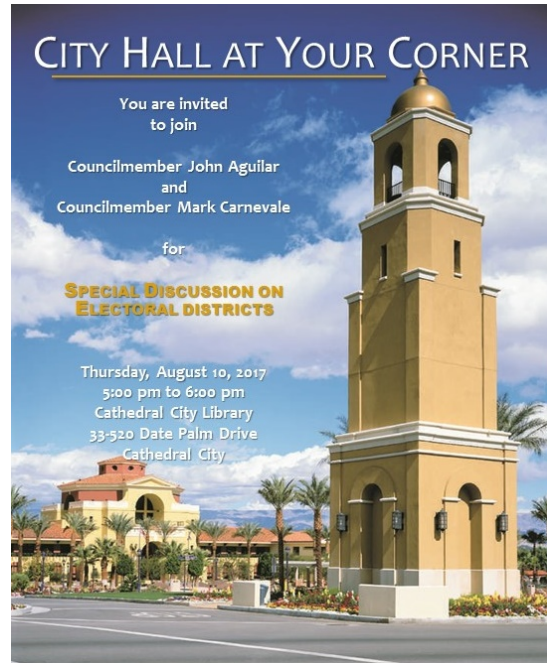
Tired of the dog days of summer? The City of Cathedral City wants you to cool down for a Free Summer ESkate at Desert Ice Castle on Thursday, July 20, 2017 from 7 pm to 9 pm. ESkate allows up to 175 people to ice skate for free including skate rental. ... [Read more.](#)

City Hall at Your Corner - Special Meeting

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Councilmembers John Aguilar and Mark Carnevale.

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[Read more.](#)



Tejano Music Fest

Come enjoy the Tejano Music Fest on Saturday, September 16th from 3 pm to 11 pm in Downtown Cathedral City.

The event includes musical acts, Tejano food, beverages for all, and Tejano art. [Read more.](#)

Desert Glo Fest

Desert Glo Fest is the newly revamped event formerly known as [Health Glo](#), at Health Glo 2015 & 2016 runners/walkers danced, jumped and sang along at our DJ spun Pre-Party while the paint flew. After enjoying the non-stop party our participants ran or walked through our 5k black light lit glow course where they were doused with even more paint and glowed the night away.....[Read more.](#)



Halloween Spooktacular

The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular, Sunday, October 29, 2017 from 1-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero.

Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department.

Families are encouraged... [Read more.](#)

Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

[Read more.](#)



Cathedral City Hot Air Balloon Festival

Cathedral City Hot Air Balloon Festival 2017

[Read more.](#)

Snow Fest

Bring the entire family for this brand new event that shall become a tradition for Cathedral City! Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. At 5:30 pm, the night-time holiday lights parade begins at the corner of Date Palm Drive and Perez Road and winds its way back to City Hall where the festival portion is held.

[Read more.](#)

