



CATHEDRAL CITY WEEKLY NEWSLETTER

July 21, 2016

Community Update by Charlie McClendon
City Manager



The City Council of Cathedral City has taken a clear policy position that they want the business of the City to be conducted in an open, transparent manner where the public has ample opportunity to participate and where input received from the community is given serious consideration. A number of recent Council actions demonstrate this commitment.

Proposed City Charter - Since early 2015, Council has held eight public study session discussions on governance issues in general specifically leading to the development of a draft City Charter (May 13, June 10, June 22 and December 9 in 2015 and February 24, March 9, April 13 and June 8 of 2016). In addition to those meetings, and in accordance with state law, two public hearings on the charter were held on June 20 and July 20 of this year. Comments were received from the public at both meetings and additionally, comments have been received via email, Facebook posts, and at City Hall at Your Corner meetings. As a result of the public input a number of provisions in the draft have been revised. A final opportunity for public comment will occur at the regular Council meeting on August 10 at which time Council will vote on whether to refer the Charter to the voters. It can only become effective with an affirmative vote from the people of the City on November 8, 2016.

Vista Chino Street Improvement Project – This project, which will result in new pavement along the entire length of Vista Chino from Date Palm to the western City border with Palm Springs, is funded in the Capital Improvement program for the current fiscal year. Staff originally proposed adding medians as part of the project. This was discussed before the Planning Commission on February 2, 2016 and a number of people from the neighborhood spoke at that meeting, many questioning the addition of medians. As a result of that input, a community meeting was held on June 14, 2016 and a notice was sent to over 4,000 residents in the neighborhood. During that

meeting and a subsequent Council study session held on July 13, 2016 a number of people spoke in opposition to the medians being added on Vista Chino. Council heard the concerns and acted to delete the medians from the project. So now the street will still get new pavement, but medians will not be added.

Whitewater Bike Path and Possible Community Park – A neighborhood meeting was held at the Agua Caliente School on June 13, 2016 to provide information to neighbors on the Whitewater Bike Path, being constructed with grant funds along the Whitewater River Channel's west levee from Vista Chino to Ramon. Staff also provided information on a possible new park in the same general area, which would serve the entire City, but will be especially convenient to residents of the Dream Homes neighborhood. Residents provided important feedback and suggestions on both projects. As a result, Council is moving forward with grant applications for funding for the park, which will incorporate the suggestions provided by the neighbors.

Community Meeting at St. Louis Church – On June 10, 2016 Council held a public meeting at the St. Louis church to receive input from the community on a number of issues important to those in attendance. Access to job opportunities was an important issue raised by the community at that meeting. As a result, Council formed a special task force to work on possible Community Benefit Agreements with developers, which may help ensure that jobs created by new development are available to local residents.

Vacation Rental Regulations – A number of people in the community have sent emails and posted on Facebook and Nextdoor sites regarding vacation rental homes in their neighborhood. As a result, Council held a public study session discussion on the topic of Vacation Rentals on April 27, 2016. At that meeting, Council asked staff to do some more research and develop a plan to address the issue. A follow-up discussion is tentatively scheduled for study session on September 14, 2016.

City Hall at Your Corner – Council members hold monthly meetings at local businesses to allow residents an opportunity to ask questions and talk with Councilmembers in a more informal setting. The meetings are held on various days of the week and at different times of day to accommodate the varying schedules of people in the community. The most recent City Hall at Your Corner event was held on July 12, 2016 at Frankie's Old World Italian Bakery on Perez Road and the next one will be held on August 8, 2016 at 10:30 a.m. at La Michoacana Ice Cream Parlor near the corner of Vista Chino and Landau Boulevard.

Even if you cannot attend a meeting or event in person you can still provide input to the Council. Any emails received on a Council agenda topic are included as part of the agenda packet and become part of the record on that item. Please rest assured that your City Council is listening and make your voice heard in whatever manner works best for you.

News



The New Barco Escape Film Experience Featuring “Star Trek Beyond” Debuts Tonight at the Newly Renovated Mary Pickford Theatre in Cathedral City



The New Barco Escape Film Experience Featuring “Star Trek Beyond” Debuts Tonight at the Newly Renovated Mary Pickford Theatre in Cathedral City. No need to drive to Los Angeles to experience the 3-screen Barco Escape film experience when you can enjoy it right here in Cathedral City at the newly refurbished Mary Pickford Theatre. This innovated film technology offers different...

[Read more.](#)

Help Save the Salton Sea with a Specialty Auto License Plate

Help Save the Salton Sea with a Specialty Auto License Plate. According to the California Department of Fish and Wildlife, the Salton Sea is the largest inland lake in southeastern California. However, the Salton Sea is beginning to dry up and this has severely impaired the air quality and wildlife habitat, as well as increased the salinity of the Sea, ...



[Read more.](#)



Coachella Valley Repertory Theatre Announces Its Planned Move to Downtown Cathedral City

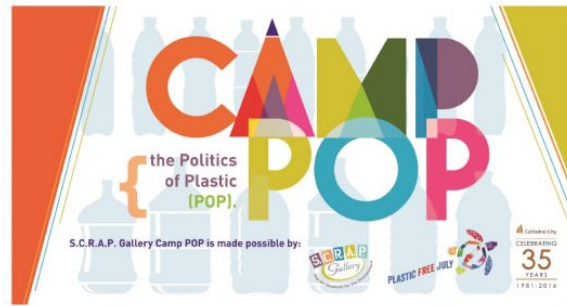
The Coachella Valley Repertory Theatre (CVRep) and the City Urban Revitalization Corporation (CURC), owner of the Desert Cinemas movie theater located at the corner of Highway 111 and Cathedral Canyon Drive in Cathedral City, have signed

agreements giving CVRep an option to acquire the property.

[Read more.](#)

Camp P.O.P. for Kids

The Student Creative Recycle Art Program (S.C.R.A.P. Gallery) will host a summer art program for kids entitled, "Camp P.O.P." every Monday and Wednesday from 9 a.m. to 11 a.m. starting Monday, July 11, 2016 to Wednesday, July 27, 2016 at the new Cathedral City Art Gallery located adjacent to City Hall, 68-700 Avenida Lalo Guerrero, in Downtown Cathedral City. Camp ...



Pop in for our fun, environmental art camp in Cathedral City. Free for kids, age 6-12, every Monday and Wednesday, 9 to 11 a.m. during the month of July.

Experience our interactive exhibit, the Politics of Plastic (POP). Practice the Four R's - Reduce, Reuse, Recycle, Responsibility and join us in the global initiative of Plastic Free July.

Kids will work together on a variety of fun projects throughout the six week program ending with a kids' POP exhibition. Projects include drawing, painting, mixed-media and more!

We start on Monday, July 11th at the POP exhibit, 68-700 Lalo Guerrero, Cathedral City, CA.

For more information: www.scrapgallery.org Phone: 760/861-6479

[Read more.](#)

Cuisine & Art Tuesdays

Every Tuesday in July, 4pm-9pm



Cuisine & Art Tuesdays

Back by popular demand and Sponsored by: Cuisine & Art Tuesdays for the Month of July... "Cuisine & Art Tuesdays" A Delectable Dining & Art Experience Every Tuesday in July Go to where the interior designers from around the globe go while they visit the Coachella Valley, the amazing art and decór galleries along Perez Road in ...

[Read more.](#)

Cathedral City Library Summer Reading Program

The Friends of the Cathedral City Library are hosting free weekly programs to help children learn how to read this summer. Reading is fundamental for the success of every child's future. Remember, children learn to read, so they can read to learn. Here's the schedule: Wednesday, June 29th at 6 pm, SCRAP Gallery Wednesday, July 6th - NO PROGRAM Wednesday, ...

[Read more.](#)

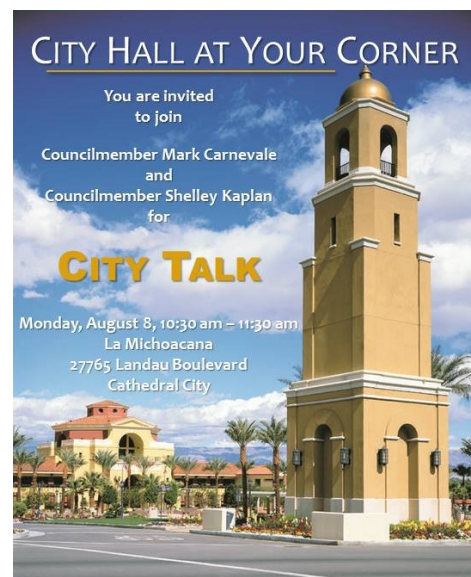


[Read more.](#)

City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two member of the City Council. "City Hall at Your Corner" is scheduled once a month through November 2, 2016 at various locations throughout the City and at ...

[Read more.](#)



Mid-Summer Savings Event on the Cent\$ational Mile of Resale Shops

Mid-Summer Savings Event - Up to 50% Off Recognized by the New York Times as the best resale shopping in the entire Coachella Valley, the Cent\$ational Mile of Resale Shops is having a Mid-Summer Savings Event starting Friday, July 29 through Sunday, July 31st. You can save up to 50% off on already low prices (see stores for details). Participating ...

FallFest

KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 27-30, 2016 in Downtown



Cathedral City. FallFest will include a full carnival, complete with ...

[Read more.](#)

Halloween Spooktacular at FallFest

Trick or Treat, Meet Your Fire and Police, and Win a Bicycle with a Cool Seat at Cathedral City's Spooktacular on Halloween The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular at FallFest, Sunday, October 30, 2016 from 1-4 pm. The event will occur downtown ...

[Read more.](#)



Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the 4th Annual "Dia de los Muertos" featuring: mariachi bands folkloric dancers an art contest for middle and high school students a children's craft area supervised by SCRAP Gallery information tables food vendors This year, an an altar will be constructed that focuses on the 4 families who founded Cathedral City in the late ...

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Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country while serving in Iraq and Afghanistan. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm ...

[Read more.](#)



35th Anniversary Celebration and Balloon Festival

For more information, [CLICK HERE](#)

[Read more.](#)

