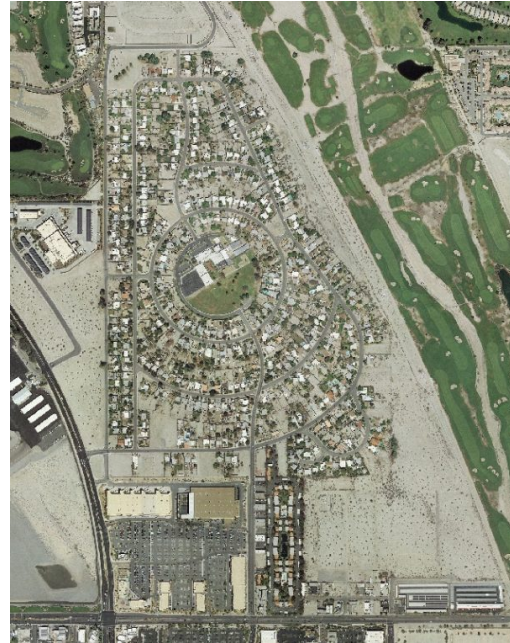


July 27, 2017

Community Update by Pat Milos Community Development Director

The residents of the Dream Homes neighborhood have taken steps towards enriching their community. These residents are currently working with the Desert Healthcare District to establish a Place-Based Initiative (P.B.I.) to allow residents to identify what they believe their neighborhood needs. According to the Center for the Study of Social Policy, research has proven that families do better when they live in strong and supportive communities. The 'place' where you live matters. A reasonable approach to ensuring that all neighborhoods become the kinds of places that enable all children and families to thrive requires intentional resident-led efforts to build, sustain and operationalize community capacity.



On Thursday, July 20, 2017, the City hosted the first community meeting of the Place-Based Initiative process for the residents of the Dream Homes neighborhood. The meeting was presented by Desert Healthcare District, Loma Linda University, and El Sol Neighborhood Center. This informational session provided residents with information about the P.B.I. process that included the type of training that will be available to the leaders of the neighborhood to conduct a community assessment, what type of information the assessment will gather, the timeline to complete this process, and the positive outcomes the neighborhood will see from establishing the initiative. This meeting also provided a forum for these residents to ask questions and suggest ideas for initiating the process. The next step will be to select the champions of the neighborhood and provide them with formal training.

The City of Cathedral City has been in collaboration with these agencies and residents and fully supports these efforts to building better communities.

In addition to this support, the City has applied for an Urban Greening Grant to help fund some of the landscaping features for the proposed park located in between the Dream Homes Neighborhood and the Cathedral City Bike Path, the first section of the new CV Link. The proposed park is a 7.26-acre parcel that abuts the Bike Path that will include trail heads allowing for access to the proposed park. The City's goal is to develop a park that promotes a healthier lifestyle for residents while providing a place where people using the CV Link can stop and enjoy as they travel to their destination.

Cathedral City continues to invest in public improvements in cooperation with the neighborhood. In July 2016, the City installed sidewalks as requested by the neighborhood. This project provided

connectivity and walkable path of travel for residents and children to navigate within the neighborhood while providing safer routes to and from school. The City also hired a contractor to apply rubberized slurry to the neighborhood streets to improve and prolong the life of the streets.

Additionally, the Palm Springs Unified School District is currently rebuilding the Agua Caliente Elementary School located in the heart of the Dream Homes neighborhood. The result will be a brand new, state-of-the-art educational center which will improve the learning experience for the children attending this school.

The City is also committed to reinvesting in this area; connecting residents to areas of the City to the east and bringing economic opportunities.

As part of the commitment to continue to foster community pride, starting August 1st, the City will begin an effort to clean up and beautify the area nearest the future neighborhood park site and CV Link spur along the eastern edge of the Dream Homes neighborhood. This will involve engaging the adjacent residents and giving them an opportunity to dispose of inoperable vehicles and unwanted items. The effort will also include the cleanup and removal of debris from the future park site and securing the area to prevent illegal discarding of unwanted materials. We anticipate the clean up to be completed by October 1st and just in time for the grand opening of Cathedral City's newest recreational opportunity, the Cathedral City Bike Trail / and first section of CV Link.

It is the City Council's belief that investing in neighborhoods and providing access to recreational opportunities produces strong, healthy communities. Once more, the 'place' where you live matters in ensuring all neighbors have an equitable opportunity to live peacefully, access quality schools, further one's knowledge about healthy eating and healthy lifestyles. This is the goal for all generations, young and mature, living in the Dream Homes neighborhood. I am pleased to report that the community continues its trajectory towards enrichment.

News

Flashing Traffic Signals at Perez Road and Date Palm Drive Will Continue through October

Flashing Traffic Signals at Perez Road and Date Palm Drive Will Continue through October
Construction on Date Palm Bridge has already begun. Plans include widening the bridge from 4 lanes to 6 lanes and install seismically reinforced materials. Completion of the bridge project is schedule for December 2018. The City has been informed by Falcon Engineering Services that they will ...

[Read more.](#)



City Council Selects

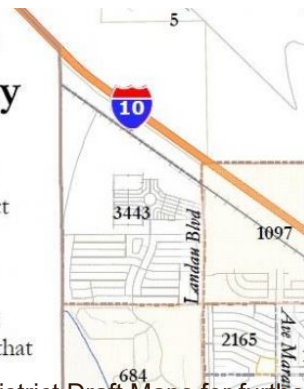
Seven Draft Maps to Consider for Electoral Districts

City Council Selects Seven Draft Maps to Consider for Electoral Districts After receiving considerable input from the public as well as in-depth deliberations amongst themselves, the City Council selected 7 of the 22 submitted Electoral District Draft Maps for further consideration. The seven include three draft maps produced by National Demographics Corporation, three draft maps created by residents and one ... [Read more.](#)

Draw the Future for Cathedral City

Can you divide the city into five areas of roughly 10,240 people each? Or can you draw one district of 10,240 people in and around your own neighborhood?

The numbers in the dashed boxes indicate the number of people in that "Population Unit."



Esser Air Conditioning and Heating Honored for Its Generosity

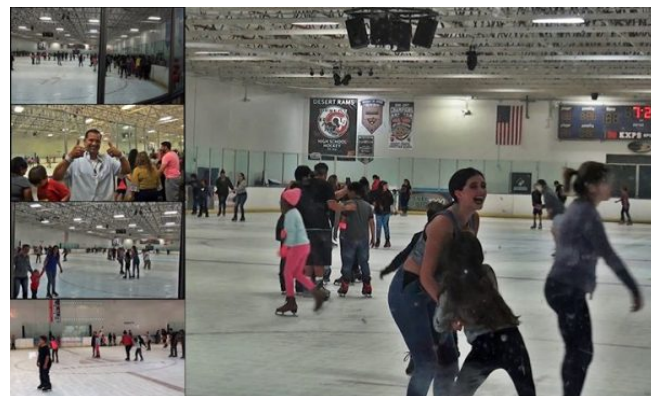
Esser Air Conditioning and Heating Honored for Its Generosity The Cathedral City Council recognized Tim and Mike Esser, owners of Esser Air Conditioning and Heating, headquartered in Cathedral City, at the June 27, 2017 council meeting for their generosity in helping a local senior resident. On Sunday, June 18, 2017 (Father's Day), Cathedral City firefighter/paramedics were dispatched to a medical ... [Read more.](#)



Two for Tuesday Ice Skating Starts on August 1st – Desert Ice Castle in Cathedral City

This past Thursday, July 20th we reached our maximum capacity for the Free Summer ESkate of 175 ice skaters at Desert Ice Castle. Attendees were treated to free ice skating and ice skate rentals thanks to a renegotiated City contract with Desert Ice Castle ...

[Read more.](#)



Crowd of Kids Continue to Attend the Cathedral

City's Free Summer Kids Film Series – This Week's Film is "Ice Age: Collision Course"

Each week, the crowds continue to grow for Cathedral City Kids Summer Film Series. This past Friday morning, 196 moms, dads, and children came to watch "Home" for free thanks to the advocacy of the Parks and ...

[Read more.](#)



Upcoming Events

Cathedral City
PARKS & COMMUNITY EVENTS COMMISSION
and the
Mary Pickford Theatre
is **DPLACE**
Present

A Free Kids Summer Film Series
Fridays at 9:30am, June 16 - August 18

June 16	June 23	June 30	July 7
July 14	July 21	July 28	August 4
August 11	August 18		

Get your passes a week in advance at:
Bambino's Pizzeria
Cathedral City Public Library
La Michoacana Ice Cream Parlor
Sonic Drive-In, Cathedral City

**CHILDREN UNDER 10 MUST BE
ACCOMPANIED BY AN ADULT**
www.dplaceentertainment.com

Courtesy of Council Member John Aguilar's Financial Support

Free Kids Summer Film Series

The Cathedral City Parks and Community Events Commission in partnership with the Mary Pickford Theatre presents a Free Summer Kids Film Series happening on every Friday at 9:30 a.m. starting Friday, June 16, 2017 thru Friday, August 18, 2017. Thanks to Councilmember John Aguilar who donated a generous portion of his City discretionary funds, the film series will allow free admission in order to see a different kids movie each Friday morning at the Mary Pickford Theatre in Downtown Cathedral City.

[Read more.](#)


The Sioux Wars: An Historic Exhibit

The Cathedral City Public Arts Commission (CCPAC) hosts a special photographic exhibit entitled, "The Sioux Wars: An Historic Exhibit," starting Saturday, July 22, 2017 through early September. The exhibit is open on Saturdays and Sundays


only between 1:00 pm and 5:00 pm at the Cathedral City Cultural Arts Museum located adjacent to City Hall
... [Read more.](#)




Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.

 **DESERT ICE CASTLE**
68-600 Perez Road
Cathedral City
(760) 324-0400
info@deserticecastle.com

 Cathedral City

www.DiscoverCathedralCity.com

Two for Tuesday

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[Read more.](#)

City Hall at Your Corner - Special Meeting

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Councilmembers John Aguilar and Mark Carnevale.

This "City Hall at Your Corner" will also serve as a Special Discussion on Electoral Districts as the City transitions from "at-large" to "by-district" elections for members of the City Council starting with the November 2018 general election..

[Read more.](#)

CITY HALL AT YOUR CORNER

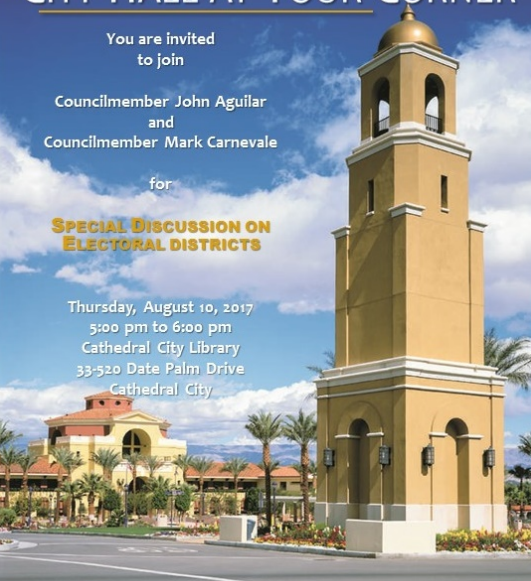
You are invited to join

Councilmember John Aguilar
and
Councilmember Mark Carnevale

for

**SPECIAL DISCUSSION ON
ELECTORAL DISTRICTS**

Thursday, August 10, 2017
5:00 pm to 6:00 pm
Cathedral City Library
33-520 Date Palm Drive
Cathedral City





2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!.....

[Read more.](#)



Tejano Music Fest

Come enjoy the Tejano Music Fest on Saturday, September 16th from 3 pm to 11 pm in Downtown Cathedral City. The event includes musical acts, Tejano food, beverages for all, and Tejano art.

[Read more.](#)

Desert Glow Fest

Desert Glow Fest is the newly revamped event formerly known as **Health Glo**, at Health Glo 2015 & 2016 runners/walkers danced, jumped and sang along at our DJ spun Pre-Party while the paint flew. After enjoying the non-stop party our participants ran or walked through our 5k black light lit glow course where they were doused with even more paint and glowed the night away.....[Read more.](#)



Halloween Spooktacular

The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular, Sunday, October 29, 2017 from 1-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero.

Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department.

Families are encouraged... [Read more.](#)

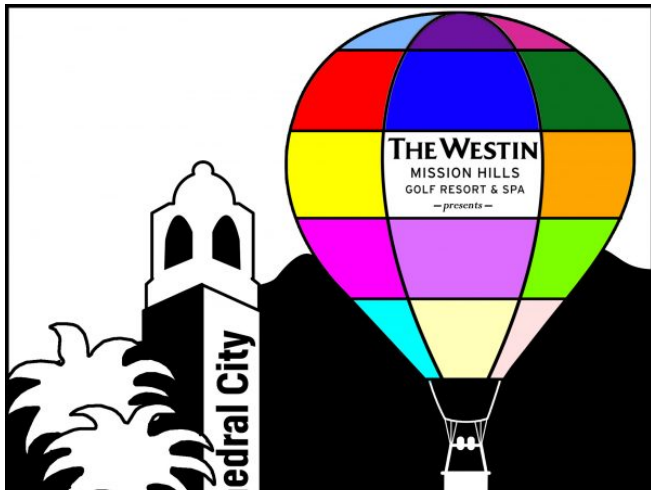
Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

[Read more.](#)



Cathedral City Hot Air Balloon Festival



Cathedral City Hot Air Balloon Festival 2017

[Read more.](#)

Snow Fest

Bring the entire family for this brand new event that shall become a tradition for Cathedral City! Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. At 5:30 pm, the night-time holiday lights parade begins at the corner of Date Palm Drive and Perez Road and winds its way back to City Hall where the festival portion is held. [Read more.](#)

