



# CATHEDRAL CITY WEEKLY NEWSLETTER

July 7, 2016

Community Update by Chris Parman  
Communications/Events Manager



## Show Your City Pride for the 35th Anniversary Celebration and Balloon Festival

Several neighborhoods within Cathedral City date back to as early as the 1900s, but Cathedral City did not become an incorporated city until 1981. This November, we celebrate our City's 35th Anniversary with a special event called, "Cathedral City's 35th Anniversary Celebration and Balloon Festival."

The 35th Anniversary Celebration and Balloon Festival will offer a special Anniversary Gala Dinner, a 35-Hot Air Balloon Glow to Music, 35th Anniversary Parade down East Palm Canyon Drive, Kid Zone, Art Show by West Coast Artists, Restaurant Row featuring local cuisine, Car Displays, Outdoor Market, and LIVE Music. Our Public Arts Commission and the Cathedral City Historical Society will showcase a special anniversary exhibit at the new Cathedral City Art Gallery adjacent to City Hall. We will also celebrate the 100th Birthday of the late Lalo Guerrero, the "Father of Chicano Music" and longtime resident of Cathedral City for which our City Hall's address holds his namesake. You will hear jazz, Chicano, mariachis, and local rock music.

Residents will have several opportunities to show their City pride by participating in the parade, watching hot air balloons launch and race across the Valley, taking a tethered hot air balloon ride, enjoying our local cuisine, and entering into the "Desert Treasure Hunt" with an opportunity to win a 2016 Volkswagen Jetta among other great prizes.

Many of the event details are still being formulated, but you can keep up with the latest information regarding the 35th Anniversary as well as many others including the new FallFest, Día de los Muertos, Halloween Spooktacular, Healing Field, Santa & Seasonal Lights, Taste of Jalisco, Cathedral City Cove Artists and Homes Tour, Cathedral City LGBT Days, Easter Kidapalooza, and

Health Fair & Glo Run by going to [www.DiscoverCathedralCity.com](http://www.DiscoverCathedralCity.com). You can also follow us on Facebook, Twitter, and Nextdoor.com.

For more information, go to [BalloonFest.DiscoverCathedralCity.com](http://BalloonFest.DiscoverCathedralCity.com)

## News



### Celebrate the Grand Opening of the Cathedral City Quick Quack Car Wash with 10 Days of Free Car Washes. July 12 -21, 2016

Celebrate the Grand Opening of the Cathedral City Quick Quack Car Wash with 10 Days of Free Car Washes. July 12 -21, 2016 Quick Quack Car Wash, 68279 E. Palm Canyon Road (Highway 111) in Cathedral City will be giving away free car washes for ten days to celebrate its grand re-opening on July 12 through July 21, 2017. The

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[Read more.](#)

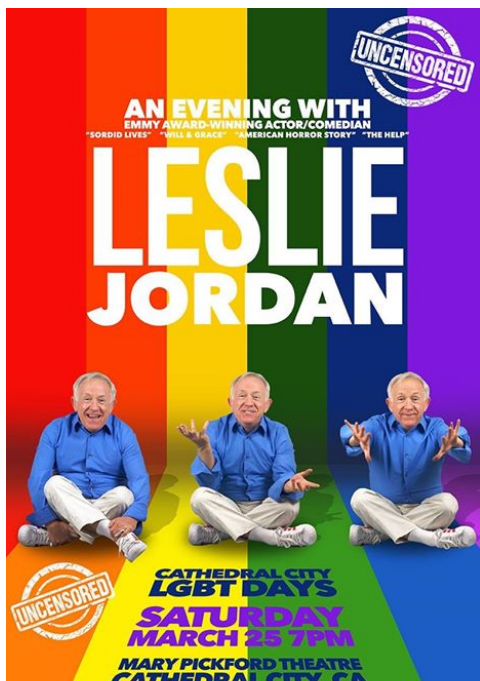


### Politics of Plastic Art Exhibit and Artists' Reception - July 9th

Politics of Plastic Art Exhibit and Artists' Reception - July 9th The Cathedral City Public Arts Commission and Student Creative Recycle Art Program (S.C.R.A.P. Gallery) will host an environmental art exhibit entitled, "Politics of Plastic" from July 9, 2016 to October 29, 2016 and open on Mondays and Wednesdays from 9:00 am to 11:00 am at the new Cathedral City ...

[Read more.](#)

Emmy Winning Actor Leslie



## Jordan Coming to Cathedral City LGBT Days 2017

Emmy Winning Actor Leslie Jordan Coming to Cathedral City LGBT Days 2017 We are excited to announce that Emmy winning Actor and Comedian Leslie Jordan, known for his roles on "Will and Grace" and "Sordid Lives," will be coming to Cathedral City LGBT Days on Saturday, March 25, 2017. Leslie Jordan will perform his stand-up comedy show, "An Evening with ...

[Read more.](#)

## Upcoming Events

### Cuisine & Art Tuesdays

Every Tuesday in July, 4pm-9pm



### Cuisine & Art Tuesdays

Back by popular demand!

"Cuisine & Art Tuesdays" - A Delectable Dining & Art Experience Every Tuesday in July

Go to where the interior designers from around the globe go while they visit the Coachella Valley, the amazing art and décor galleries along Perez Road in ...

[Read more.](#)

## Nine Cities Challenge Blood Drive

The 2016 Nine Cities Blood Drive Challenge is on! Coachella Valley communities are going head-to-head to collect the most LifeStream blood donations to assist local hospital patients and save lives! The summer is the most challenging time of year for hospitals to maintain ample blood supplies for emergency and everyday needs. Your help at this time is especially critical! Round ...

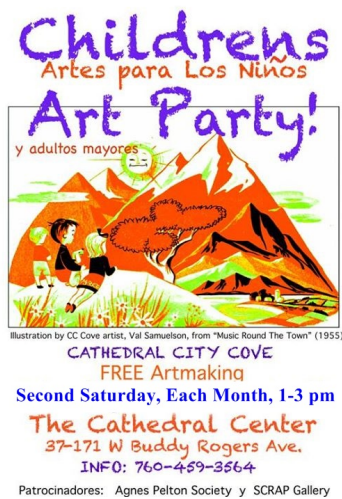
CATHEDRAL CITY COACHELLA DESERT HOT SPRINGS  
INDIAN WELLS INDIO LA QUINTA  
PALM DESERT PALM SPRINGS RANCHO MIRAGE



PROUDLY SUPPORTED BY: **Wet n Wild**  
Palm Springs



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## Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Senior Center, 37-171 W. Buddy Rogers Ave., on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create art pieces made of recyclable materials and also meet and ...

[Read more.](#)



## Politics of Plastic Art Exhibit and Artists' Reception

The Cathedral City Public Arts Commission and Student Creative Recycle Art Program (S.C.R.A.P. Gallery) will host an environmental art exhibit entitled, "Politics of Plastic" from July 9, 2016 to October 29, 2016 and open on Mondays and Wednesdays from 9:00 am to 11:00 am at the new Cathedral City Art Gallery located adjacent to City Hall, 68-700 Avenida Lalo Guerrero, ...

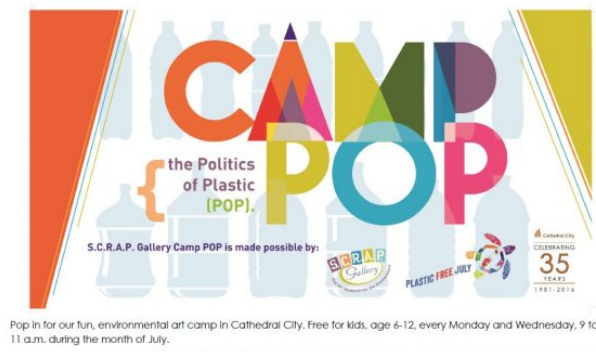
[Read more.](#)

## Camp P.O.P. for Kids

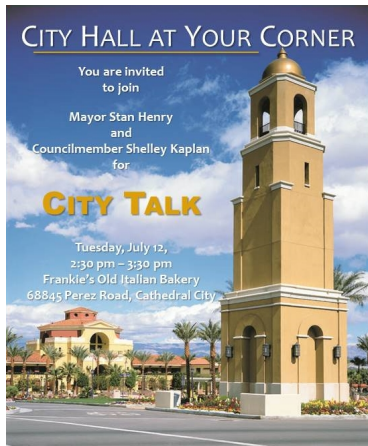
The Student Creative Recycle Art Program (S.C.R.A.P. Gallery) will host a summer art program for kids entitled, "Camp P.O.P." every Monday

and Wednesday from 9 a.m. to 11 a.m. starting Monday, July 11, 2016 to Wednesday, July 27, 2016 at the new Cathedral City Art Gallery located adjacent to City Hall, 68-700 Avenida Lalo Guerrero, in Downtown Cathedral City. Camp ...

[Read more.](#)



Pop in for our fun, environmental art camp in Cathedral City. Free for kids, age 6-12, every Monday and Wednesday, 9 to 11 a.m. during the month of July.



## City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two member of the City Council. “City Hall at Your Corner” is scheduled once a month through November 2, 2016 at various locations throughout the City and at ...

[Read more.](#)

## FallFest

KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 27-30, 2016 in Downtown Cathedral City. FallFest will include a full carnival, complete with ...

[Read more.](#)



## Halloween Spooktacular at FallFest

Trick or Treat, Meet Your Fire and Police, and Win a Bicycle with a Cool Seat at Cathedral City's Spooktacular on Halloween The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular



at FallFest, Sunday, October 30, 2016 from 1-4 pm. The event will occur downtown ...

[Read more.](#)

## Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the 4th Annual "Dia de los Muertos" featuring: mariachi bands folkloric dancers an art contest for middle and high school students a children's craft area supervised by SCRAP Gallery information tables food vendors This year, an an altar will be constructed that focuses on the 4 families who founded Cathedral City in the late ...

[Read more.](#)



## Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country while serving in Iraq and Afghanistan. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm ...

[Read more.](#)

