

August 18, 2016

Community Update by Curt Watts  
Economic Development Director



### **Cathedral City Goes Green for Most Retail Shopping Starting August 22, 2016**

#### *Two Related Statewide Ballot Measures in November*

Lightweight plastic carryout bags are often found as litter throughout communities impacting our neighborhoods, streets and parks. On average, only about 5 percent of single-use plastic bags get recycled. To reduce litter and to encourage reusable shopping bags, the City Council of Cathedral City voted unanimously to go GREEN by banning single-use plastic bags at retail locations. The ban does not affect restaurants or nonprofit, charitable resellers to name a few.

The Cathedral City ban is similar to those passed in other cities within the Coachella Valley including Palm Springs, Palm Desert, Desert Hot Springs and Indio. Retailers are able to provide a paper bag to customers for a charge of ten cents in the event a patron forgets or needs additional bags. The City of Cathedral City has previously and will continue to distributed reusable bags to residents at various city events and promotions to help residents transition to more environmentally-friendly practices.

The following are exempt from the Single-Use Plastic Bag Ordinance:

- Prepared take-out foods and liquids (intended for consumption away from the food provider's premises);
- Produce, product and hanging garment bags (i.e. dry cleaners hung garments); and
- Prescription medication dispensed from a pharmacy

Implementation of the Cathedral City "bag ban" has been staged over time with the first phase taking effect February 22, 2016 and the second phase being effective August 22, 2016.

On February 22, 2016, single-use plastic bags were banned in:

- Full-line, self-service retail stores with gross annual sales of two million dollars (\$2,000,000), or more, that sell a line of dry grocery, canned goods, or nonfood items and some perishable items; and
- Stores of at least 10,000 square feet of retail space that sell any perishable or non-perishable goods including, but not limited to clothing, food, or personal items, and generate sales or use tax pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law.

Beginning August 22, 2016, single-use plastic bags will be banned in:

- Drug stores, pharmacies, supermarkets, grocery stores, convenience food stores food marts or other entities engaged in the retail sale of a limited line of goods that includes milk, bread, soda, and snack foods, including those stores with a Type 20 or 21 license issued by the Department of Alcoholic Beverage Control; and
- Stores of less than 10,000 square feet of retail space that sell any perishable or non-perishable goods including, but not limited to clothing, food, or personal items, and generate sales or use tax pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law.

## Two Statewide Measures Regarding Single-Use Plastic Bags Will Appear on the November General Election Ballot

The California Secretary of State's Office has certified the final list of statewide measures that have qualified for the November ballot including two propositions regarding a yet-to-be-enacted STATEWIDE ban on plastic bags.

**Plastic Bag Ban Referendum:** In 2014, Brown signed SB 270, the nation's first statewide ban on single-use plastic bags. The governor touted the ban as a way to stop "the torrent of plastic polluting our beaches, parks and even the vast ocean itself." But the ban never went into effect as the American Progressive Bag Alliance, comprised of American plastic bag manufacturers and related companies, collected 800,000 signatures to postpone the statewide ban and put the measure up for a vote in November as Proposition 67.

**Carry-Out Bag Revenue:** This measure would go into effect only if the referendum (Proposition 67) to overturn the statewide plastic bag ban is defeated. It would direct money that stores collect from selling paper bags to be placed into a special state fund for environmental projects. If the statewide ban on single-use bags is NOT upheld, then this initiative would only impact bag fees in communities like Cathedral City with local bans in place.

## News



35,000 Daily Reasons To Get Your Banner Today

35,000 Daily Reasons To Get Your Banner Today Are you a home business with low visibility? Does your business receive a lot of impulse customers, such as "where will I eat lunch today?" Does your business revolve around cars, such as auto repair, tire stores, auto body, or auto insurance? Sponsor a Cathedral City 35th Anniversary Banner and let 35,000 ...

[Read more.](#)



## Political Signs Must Adhere to Municipal Code

Political Signs Must Adhere to Municipal Code As the General Election draws near on November 8th, the landscape around the City often becomes a battleground for political messages. Political campaign signs must adhere to Cathedral City Municipal Code Section 9.62.060, Temporary Sign Provisions which requires the following: DISPLAY PERIOD • Signs may be erected 60 Days prior to the election ...

[Read more.](#)

## Nine Cities Workplace Wellness Challenge 2016 - Sign Up Now

Cathedral City has been invited (both employees and the entire community) to participate in the Workplace Wellness Challenge 2016 taking place here in the Coachella Valley. You may have heard about one aspect of the Challenge—the Nine Weekly Saturday Walks scheduled between Aug 20 and Oct 15, in preparation for the Oct 22 Tram Road Challenge and Desert AIDS Walk. ...

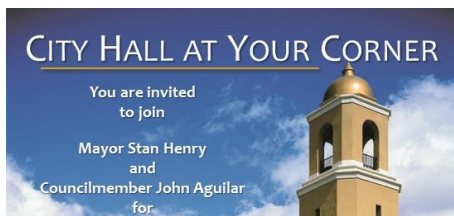


[Read more.](#)

## Upcoming Events

### City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two member of the City Council. "City Hall at Your Corner" is scheduled once a month through November 2, 2016 at various locations throughout the City and at ...



[Read more.](#)

## Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. NEW TIME THIS MONTH: Cathedral City Art Gallery (City Hall) The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68700 Avenida Lalo Guerrero (adjacent to City Hall), on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create ...

[Read more.](#)



## FallFest

KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 27-30, 2016 in Downtown Cathedral City. FallFest will include a full carnival, complete with ...

[Read more.](#)

## Halloween Spooktacular at FallFest

Trick or Treat, Meet Your Fire and Police, and Win a Bicycle with a Cool Seat at Cathedral City's Spooktacular on Halloween The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit



organizations bring to you the Halloween Spooktacular at FallFest, Sunday, October 30, 2016 from 1-4 pm. The event will occur downtown ...

[Read more.](#)



## Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the 4th Annual "Dia de los Muertos" featuring: mariachi bands folkloric dancers an art contest for middle and high school students a children's craft area supervised by SCRAP Gallery information tables food vendors This year, an altar will be constructed that focuses on the 4 families who founded Cathedral City in the late ...

[Read more.](#)

## Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country while serving in Iraq and Afghanistan. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm ...

[Read more.](#)



# Cathedral City 35th Anniversary Celebration

Gala Dinner • Jazz Music • Parade

NOVEMBER 18 - 20, 2016

presented by  
**CATHEDRAL CITY**  
AUTO CENTER

## 35th Anniversary Celebration and Balloon Festival

For more information, [CLICK HERE](#)

[Read more.](#)

**COVER**  
**Cathedral City**

**Balloon Festival**

THE WESTIN  
MISSION HILLS  
GOLF RESORT & SPA  
— presents —

## Santa & Seasonal Lights

THURSDAY, DECEMBER 1ST, 2016 AT 6 PM

PRESENTED BY  
**VOLKSWAGEN**  
OF PALM SPRINGS

SANTA ARRIVAL  
HOT CHOCOLATE & COOKIES  
PHOTOS WITH SANTA  
LIVE MUSIC  
LIGHTING OF HOLIDAY TREE & CITY HALL

[www.DiscoverCathedralCity.com](#)

## Santa & Seasonal Lights

Join friends and neighbors for a Special Holiday Celebration featuring "Santa & Seasonal Lights" on Thursday, December 1, 2016 from 6:00 pm to 8:00 pm. Free event. 6:00 pm: Tree Lighting Ceremony at Cathedral City Civic Center Plaza  
Lighting of City Hall Light  
Refreshments Santa Claus Arrival  
Kids Art Project For Sponsorship

Opportunities, contact: Eric Davis, City ...

[Read more.](#)

## 3rd Annual Cathedral City LGBT Days

For all information, [CLICK HERE](#)

[Read more.](#)

**VOLKSWAGEN**  
OF PALM SPRINGS  
PRESENTS

California's 1<sup>st</sup> Pride of the Year

**Cathedral City  
LGBT Days**

