



# CATHEDRAL CITY WEEKLY NEWSLETTER

August 25, 2016

Community Update by Chris Parman  
Communications / Events Manager

## Three New Events Coming to Cathedral City This Fall

The City of Cathedral City is excited to announce three brand new events coming this fall. They include Cinema Diverse, Desert Treasure Hunt, and FallFest.

### **Cinema Diverse (Palm Springs LGBTQ Film Festival)**

Friday, September 23 - Sunday, September 25

Desert Cinemas, 68510 East Palm Canyon Drive, Cathedral City

Cathedral City's Desert Cinemas will become the valley's second theatre to screen films as part of Cinema Diverse: The Palm Springs LGBTQ Film Festival, marking another record year of growth for the niche film festival. Now in its 9th year, the Festival has expanded beyond the Camelot Theatre in Palm Springs to include Cathedral City. The festival is one of three niche film festivals operated by The Palm Springs Cultural Center, which was founded in 2007 by local philanthropists Ric and Rozene Supple. Tickets for the entire event are available at [www.CinemaDiverse.org](http://www.CinemaDiverse.org)

### **Desert Treasure Hunt**

Monday, September 26 - Friday, November 11

Multiple Locations

KMIR (NBC), Sunny 103.1 FM, City of Cathedral City, and Volkswagen of Palm Springs have partnered to bring the Desert Treasure Hunt this fall as a lead-up to Cathedral City 35th Anniversary Celebration (November 18-20, 2016). This prize promotion offers three prizes with a grand prize being a 2016 Volkswagen Jetta. Participants can enter the sweepstakes by either downloading the official game sheet online at [www.DesertTreasureHunt.com](http://www.DesertTreasureHunt.com) or picking one up at a participating location. Then, watch KMIR or listen to Sunny 103.1 FM each morning to find out the location of the day. Go to that location and pick up your official Desert Treasure Hunt sticker. If you miss a day, check the Desert Treasure Hunt website for a list of all previous locations to go back and get the previous stickers. Once you have collected all 35 stickers, turn your completed game sheet into the treasure chest located at Volkswagen of Palm Springs, 67909 East Palm Canyon Drive in Cathedral City.

On November 14, 2016 - three finalists will be drawn from all the completed entries to win the Top 3 prizes. On November 19, 2016 after the 35th Anniversary Parade, the three finalists will appear on the main stage to win the Top 3 prizes (see official rules).

### **FallFest**

Thursday, October 27 - Sunday, October 30

Festival Lawn, Downtown, 68-600 East Palm Canyon Drive, Cathedral City

KevaWorks, the promoter of the Tamale Festival in Indio, brings to Cathedral City a brand new festival called, "FallFest." This family-friendly, community festival will take over Downtown

Cathedral City with carnival rides and games, a pumpkin patch area celebrating the fall holiday with hay bales, scarecrows, corn stalks and pumpkins for sale; family activities such as pumpkin carving, Halloween costume contests, trick-or-treating, and arts and crafts; and finally, weekend activities to include food and craft vendors, a beer garden, and live entertainment.

**Dates for our returning festivals for the 2016-17 Season include:**

- **Dia de los Muertos**, October 29, Desert Memorial Park
- **Halloween Spooktacular at FallFest**, Downtown Cathedral City, October 30
- **Healing Field**, Patriot Park, November 5 - 12
- **Cathedral City 35th Anniversary Celebration & Hot Air Balloon Festival**, Downtown Cathedral City, November 18 - 20
- **Santa & Seasonal Lights**, Downtown Cathedral City, December 1
- **Town Square Art Affaire**, Downtown Festival Lawn, January 21 - 22
- **Taste of Jalisco**, Downtown Festival Lawn, February 11
- **Cathedral City LGBT Days**, Downtown Cathedral City, March 24 - 26

For the latest information including additional events, go to: [www.DiscoverCathedralCity.com](http://www.DiscoverCathedralCity.com)

## News



### Cathedral City's Ocotillo Park Recognized as "Parks and Recreation Project of the Year"

The City of Cathedral City and designer David Evans and Associates were honored by the American Society of Civil Engineers (ASCE) for the City's new Ocotillo Park as the "Parks and Recreation Project of the Year". The award was presented to the City Council at last night's ...

[Read more.](#)

### Cinema Diverse (The Palm Springs LGBTQ Film Festival) Is Expanding to Cathedral City's Desert Cinemas

Cathedral City's Desert Cinemas will become the valley's second theatre to screen films as part of Cinema Diverse: The Palm Springs LGBTQ Film Festival, marking another record year of growth for the niche film festival. "We are thrilled to be working with Cathedral City, and ...

[Read more.](#)





## Get or Stay Fit and Healthy - This Saturday's Weekly Walk in Cathedral City - Free Stuff

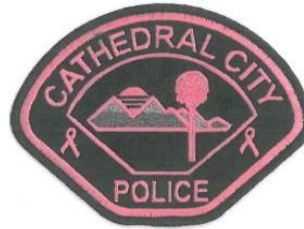
The City of Cathedral City has accepted the United Way's Nine Cities Workplace Wellness Challenge 2016 taking place here in the

Coachella Valley. You may have heard about one aspect of the Challenge—the Nine Weekly Saturday Walks scheduled between Aug 20 and Oct ...

[Read more.](#)

## Cathedral City Police Department's Shoulder Patch Turns Pink for Breast Cancer Awareness

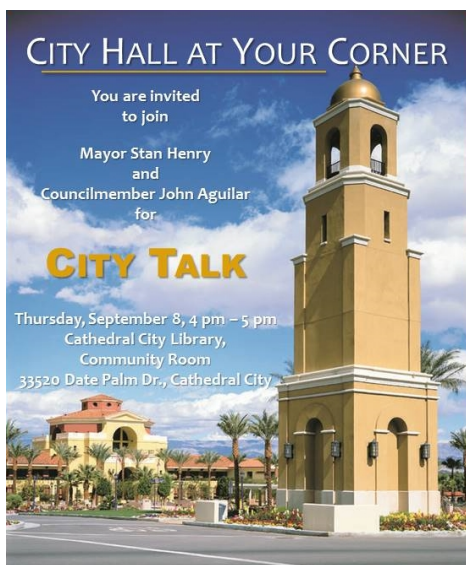
***SUPPORT THE CATHEDRAL CITY POLICE DEPARTMENT***  
**FOR NATIONAL**  
**BREAST CANCER AWARENESS MONTH**



October is National Breast Cancer Awareness month. The Cathedral City Police Department will show its support in finding a cure by replacing its current police patch worn on their uniform sleeves with a pink colored police shoulder patch. The pink patch symbolizes the need for more research to ...

[Read more.](#)

## Upcoming Events



## City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two member of the City Council. "City Hall at Your Corner" is scheduled once a month through November 2, 2016 at various locations throughout the City and at ...

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## Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. NEW TIME THIS MONTH: Cathedral City Art Gallery (City Hall) The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68700 Avenida Lalo Guerrero (adjacent to City Hall), on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create ...

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[Read more.](#)

## Senior Health Fair

The Cathedral City Senior Center is hosting a Senior Health Fair on Friday, September 16th from 9 am to 12 noon. Seniors will have an opportunity to receive multiple types of health screenings and free flu shots. For more information, contact the senior center at (760) 321-1548.

## International Meatball Festival

The City of Cathedral City proudly sponsors the International Meatball Festival hosted by Sammy's Place and benefiting the Cathedral City Boys & Girls Club. This festival is all about tasting its namesake plus entertainment and beer and wine tasting. Several meatball competitions occur throughout the event including a meatball tasting battle between our local fire and police departments.

[Read more.](#)





## FallFest

KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 27-30, 2016 in Downtown Cathedral City. FallFest will include a full carnival, complete with ...

[Read more.](#)

## Halloween Spooktacular at FallFest



Trick or Treat, Meet Your Fire and Police, and Win a Bicycle with a Cool Seat at Cathedral City's Spooktacular on Halloween The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular at FallFest, Sunday, October 30, 2016 from 1-4 pm. The event will occur downtown ...

[Read more.](#)

## Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the 4th Annual "Dia de los Muertos" featuring: mariachi bands folkloric dancers an art contest for middle and high school students a children's craft area supervised by SCRAP Gallery information tables food



vendors This year, an an altar will be constructed that focuses on the 4 families who founded Cathedral City in the late ...

[Read more.](#)

## Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country while serving in Iraq and Afghanistan. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm ...

[Read more.](#)



## 35th Anniversary Celebration and Balloon Festival

For more information, [CLICK HERE](#)

[Read more.](#)

1st Annual Cathedral  
City Holiday Arts &



## Crafts Fair

Cathedral City Senior Center holding a Holiday Arts and Crafts Fair

[Read more.](#)

## Santa & Seasonal Lights

Join friends and neighbors for a Special Holiday Celebration featuring "Santa & Seasonal Lights" on Thursday, December 1, 2016 from 6:00 pm to 8:00 pm. Free event. 6:00 pm: Tree Lighting Ceremony at Cathedral City Civic Center Plaza  
Lighting of City Hall Light  
Refreshments Santa Claus Arrival  
Kids Art Project For Sponsorship Opportunities, contact: Eric Davis, City ...

[Read more.](#)



## 3rd Annual Cathedral City LGBT Days

For all information, [CLICK HERE](#)

[Read more.](#)

