

August 31, 2017

Community Update by Curt Watts Economic Development Director



Downtown Development Update

The emergence of Downtown Cathedral City as a mixed-use & entertainment focal point for area residents and visitors alike has taken several positive steps forward with significant major announcements this year.

Mixed-Use Entertainment & Gaming Facility - In April 2017 the Agua Caliente Band of Cahuilla Indians announced its plans to acquire a 12.5-acre site at the northwest corner of E. Palm Canyon and Date Palm Drive to build its third casino and entertainment complex in the Coachella Valley.

The Tribe completed its purchase of the property on August 18th and is now fully engaged in processing the required land use changes through the Federal government to allow for this future development. The project may eventually include a hotel and other ancillary retail and entertainment venues.

Mixed-Use Residential, Restaurant & Retail Project – Also in April 2017, Cathedral Canyon Development LLC (based in Newport Beach, CA) signed a Purchase Agreement to acquire 5 acres of vacant land on the south side of E. Palm Canyon directly across from City Hall. The current conceptual plan for the site includes 138 studio, one-bedroom and two-bedroom residential units and approximately 15,000 square feet of restaurant and retail spaces. The developers are working to finalize their application to obtain necessary approvals through the City's project entitlement process.

13.5-Acre Development Opportunity – Preliminary marketing began in late July to attract one or more buyers to develop the 13.5-acre vacant land site on E. Palm Canyon Drive at the south end of Date Palm Drive. Current marketing concepts would allow for a single mixed-use development, or up to three individual developments, to include a hotel, retail center and residential units.

Mary Pickford Movie Theatre – Extensive renovations on this magnificent 14-screen theater complex were completed last year. The “Mary Pickford” is once again attracting visitors to Downtown from far and wide and will also be a full participant, for the third year in a row, in the January 2018 Palm Springs International Film Festival. Immediately to the south of the theatre, a new 51-space surface parking lot will be built by the end of this year providing additional parking options for its patrons.

New Downtown Park & Amphitheater – Design work is well underway for a new grant funded park and amphitheater to be built immediately west of the public parking garage adjacent to Cathedral Canyon Drive. The result will be another great opportunity for people to visit, relax and enjoy the many City-sponsored special events held downtown.

Coachella Valley Repertory Theatre– CV Rep is also well on its way toward its planned purchase of the Desert Cinema theatre building. This will enable the live theatre group to relocate from Rancho Mirage to offer its unique Valley experience from its new home in Downtown Cathedral City in 2018.

Stay tuned for future project updates as Downtown Cathedral City continues its evolution!

News



Cinema Diverse Returns to Cathedral City for “Best of the Fest”

Cinema Diverse - The Palm Springs LGBTQ Film Festival – happens September 21-24 at the Camelot Theatres in Palm Springs. Each film will be scored by judges and attendees for determining the best films of the festival. Then on September 29-30, Cinema Diverse’s “Best of the Fest” comes to ...

[Read more.](#)

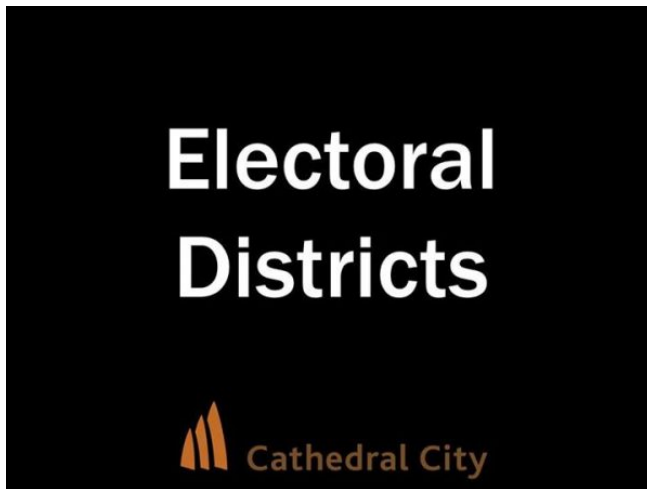
Public Invited to Provide

Feedback on Amphitheater Park's Initial Design Concepts

The Community is invited to attend a meeting about design concepts for the Cathedral City's downtown outdoor amphitheater park. The meeting will take place at 5:30 pm on Monday, September 18th at City Hall, Study Session Room, 1st Floor, 68-700 Avenida Lalo Guerrero, Cathedral City, CA. As background, Cathedral ...



[Read more.](#)



the City Council voted 5 to ...

[Read more.](#)

City Council Narrows the Electoral Districts Draft Maps Down to One Final Map*

City Manager Charlie McClendon provides an informative video on the electoral districts draft map process up to now, and how you can still provide input prior to ratification. The video can be viewed below. Recent news: On Wednesday, August 23rd,

Upcoming Events

Closing Weekend Reception and History Lecture of the "The Sioux Wars Photo Exhibit"

The Cathedral City Public Arts Commission (CCPAC) will end the photographic exhibit entitled, "The Sioux Wars: A Historic Exhibit," with a closing weekend reception and photo history lecture by Native Cultural Expert Paul Harbaugh on Thursday,




August 31, 2017 from 4:00 p.m. to 7:00 p.m. at the Cathedral City Cultural Arts Museum located adjacent to City Hall, 68-700 Avenida Lalo Guerrero, in Downtown Cathedral City. The exhibit will run through Labor Day, September 4, 2017 from 1 pm to 5 pm. [Read more.](#)

Two for Tuesday


Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. Two Public Skates Available for "Two for Tuesday": ... [Read more.](#)

Two for Tuesday

at
DESERT ICE CASTLE
1st Tuesday of Every Month




Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.



DESERT ICE CASTLE
68-600 Perez Road
Cathedral City
(760) 324-0400
info@deserticecastle.com

"the coolest fun in the desert!"



Cathedral City

www.DiscoverCathedralCity.com

The Sioux Wars: A Historic Exhibit

The Cathedral City Public Arts Commission (CCPAC) hosts a special photographic exhibit entitled, "The Sioux Wars: A Historic Exhibit,"



68-700 Avenida Lalo Guerrero, in Downtown Cathedral City.

[Read more.](#)

starting Saturday, July 22, 2017 through early September. The exhibit is open on Saturdays and Sundays only between 1:00 pm and 5:00 pm at the Cathedral City Cultural Arts Museum located adjacent to City Hall,

2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)

2ND SATURDAY Art WALK ON PEREZ ROAD

Every Second Saturday
5pm - 8pm

Participating Galleries

THE ART ROOM • AT-HOM VINTAGE & MODERN
BILL ANSON GALLERY • COLIN FISHER GALLERY
COLLIDING WORLDS FINE ART GALLERY • ELAN VITAL GALLERIES
GARY KOTT'S CREATIVE WAREHOUSE • KARIZMA DECOR
NICOLE BAROSI GALLERY • REBECCA FINE ART GALLERY
RYAN CAMPBELL STUDIO • SHERRILL & ASSOCIATES
SIMEON DEN GALLERY • SPACES • STUDIO 111 • TRENZ GALLERY

Cathedral City
WHERE Art LIVES



Tejano Music Fest

Come enjoy the Tejano Music Fest on Saturday, September 16th from 3 pm to 11 pm in Downtown Cathedral City. The event includes musical acts, Tejano food, beverages for all, and Tejano art.

[Read more.](#)

Desert Glow Fest

Desert Glow Fest is the newly revamped event formerly known as **Health Glo**, at Health Glo 2015 & 2016 runners/walkers danced, jumped and sang along at our DJ spun Pre-Party while the paint flew. After enjoying the non-stop party our participants ran or walked through our 5k black light lit glow course where they were doused with even more paint and glowed the night away.....[Read more.](#)



Halloween Spooktacular

The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular, Sunday, October 29, 2017 from 1-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City



Police Department and Cathedral City Fire Department.

Families are encouraged... [Read more.](#)

Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

[Read more.](#)



Cathedral City Hot Air Balloon Festival

Cathedral City Hot Air Balloon Festival 2017

[Read more.](#)

Snow Fest

Bring the entire family for this brand new event that shall become a tradition for Cathedral City! Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. At 5:30 pm, the night-time holiday lights parade begins at the corner of Date Palm Drive and Perez Road and winds its way back to City Hall where the festival portion is held. [Read more.](#)

