

# CATHEDRAL CITY WEEKLY NEWSLETTER

September 21, 2017

## Community Update by Fire Chief Paul S. Wilson



The City of Cathedral City was Awarded a Federal Emergency Management Agency (FEMA) - Staffing for Adequate Fire and Emergency Response (SAFER) Grant

The City of Cathedral City is pleased to announce the award of a FEMA grant to hire six additional firefighter / paramedics.

The three-year grant provides\$1,393,193. for salaries and benefits to maintain adequate firefighter staffing for the community.

The new firefighter / paramedics will be assigned to the fire engines at Fire Station 411 at 36913 Date Palm Dr. (East Palm Canyon and Date Palm) and Fire Station 413 at 27610 Landau Blvd (Vista Chino and Landau)

The City was one of only three-hundred and sixty-six fire departments nationwide and one of only twenty-two fire departments in California to be awarded a SAFER grant in federal fiscal year 2016/17.

The City would like to recognize the elected officials and their staff members who sent letters of support to FEMA on behalf of the City SAFER grant application;

- United States Senator Dianne Feinstein
- · United States Senator Kamala D. Harris
- Member of Congress Raul Ruiz
- California State Senator, 28<sup>th</sup> District Jeff Stone

The Staffing for Adequate Fire and Emergency Response Grants were created to provide funding directly to fire departments to help them increase or maintain the number of trained, "front line" firefighters available in their communities. The goal of SAFER is to enhance the local fire departments' abilities to comply with staffing, response and operational standards established by the National Fire Protection Association.

The SAFER program requires the City to provide a portion of the total costs over the three-year period, roughly \$850,000, in addition to the nearly \$1.4 million federal grant. The City's portion will come mainly from new revenue generated by the medical cannabis industry located in Cathedral City.

If you have any questions, regarding the Award of the SAFER Grant, please contact your Cathedral City Fire Department at <a href="www.fireinfo@cathedralcity.gov">www.fireinfo@cathedralcity.gov</a> or (760) 770-8200.

#### News



## Volkswagen of Palm Springs Presents "Halloween Spooktacular" in Cathedral City

Check out this latest CCTV video featuring Robert Sola, General Manager of Volkswagen, and Chris Parman, Cathedral City's Communications and Events Manager, as they discuss all the great activities going to happen this year at Halloween Spooktacular on October 29th, including: • Trick or treating for kids (20,000 pieces ...Read more.



# Cathedral City Employees Donate the Most to the United Way for the Second Year in a Row

At the United Way's 2017 Annual Recognition & Kickoff Luncheon, City Manager Charlie McClendon accepted on behalf of Cathedral City employees the Silver Cup – City Competition trophy. The trophy honored our employees for reaching further in their pockets to donate to the ...

Read more.

#### Cinema Diverse – LGBTQ Film Festival – Starts This Weekend

The 10th Annual Cinema Diverse, the Palm Springs LGBTQ Film Festival, begins this weekend, September 21 – 24, featuring 91 films. The film festival, presented by the Palm Springs Cultural Center and sponsored by the City of Cathedral City, takes places at the Camelot Theatres, 2300 E. Baristo Road in ... Read more.





Public Invited to Provide
Additional Feedback on Initial
Designs and Layout
Concepts for Cathedral City's
Downtown Amphitheater
Park

The Community joined City staff on Monday evening to see the initial concepts and designs for Cathedral City's downtown outdoor amphitheater park. More than 35 people attended the meeting at City Hall in

# Councilmember Mark Carnevale Provides a "Look Both Ways" Pedestrian Safety Video

With California having the highest number of pedestrian deaths on its roadways than any other state, Councilmember Mark Carnevale recorded the following video to help educate you on how to avoid such tragedies. This topic affects all of us as Cathedral City has had its share of pedestrian deaths ... Read more.



#### **Upcoming Events**



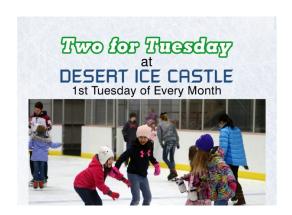
#### Cinema Diverse – The Palm Springs LGBTQ Film Festival "Best of the Fest"

Cinema Diverse - The Palm Springs LGBTQ Film Festival "Best of the Fest"... Read more.

#### Two for Tuesday

Cathedral City residents can ice skate for halfprice on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...

Read more.



#### **Desert Glow Fest**

Desert Glow Fest is the newly revamped event formely known as Health Glo, at Health Glo 2015 & 2016 runners/walkers danced, jumped and sang along at our DJ spun Pre-Party while the paint flew. After enjoying the non-stop party our participants ran or walked through our 5k black light lit glow course where they were doused with even more paint and glowed the night away.....Read more.



### 2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

Read more.



#### Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the annual "Día de los Muertos" featuring: mariachi bands folkloric dancers an art contest for students a children's craft area supervised by SCRAP Gallery information tables food vendors Día de los Muertos Day of the Dead A Celebration Honoring the Memory of Loved Ones Saturday, October 28, 2017 11:00 am ~ 3:00 ...

Read more.





#### Halloween Spooktacular

The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular, Sunday, October 29, 2017 from 1-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department.

Families are encouraged... Read more.

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

Read more.





## Cathedral City Hot Air Balloon Festival

Cathedral City Hot Air Balloon Festival 2017

Read more.

#### **Snow Fest**

#### 5pm - 9pm

Bring the entire family for this brand new event that shall become a tradition for Cathedral City! Snow Fest captures all the holiday spirit and places it at One event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. At 5:30 pm, the night-time holiday lights parade degling at the corner of bate Palm Drive and Perez Road and winds its way back to City Hall where the festival portion is held... Read more.







