

August 31, 2017

Community Update by Chris Parman
Communications / Events Manager



Tejano Music Fest Comes to Cathedral City with Great Fanfare

The first annual Tejano Music Fest, presented by Volkswagen of Palm Springs, showcases the music, food, art, and culture of Mexican-Americans whose families originate from south, central, and west Texas. The festival takes place on Saturday, September 16, 2017 from 5:00 p.m. to 11:00 p.m. at the Civic Center Plaza in Downtown Cathedral City, located at 68-700 Avenida Lalo Guerrero.

Tejano music brings together various forms of folk and popular music originating among the Mexican-American populations of Texas. It has the essence of both English and Spanish lyrics and a mix of pop, country and polka music. One of the genre's major cross-over artists was the late "Selena" who was nicknamed, "The Queen of Tejano." Additionally, the late Lalo Guerrero, "Father of Chicano Music" and former resident of Cathedral City, was inducted into the Tejano Music Hall of Fame in 1992.

Tejano music has a historical connection with the Coachella Valley. Back in the 1960s and 1970s, a wave of Tejanos moved to California in order to work in the fields of our local farms. These families settled in California and have become part of our diverse community bringing with them their music, food, art, and culture. This festival celebrates them and their cultural gifts to our community.

The festival will also serve to raise funds for those who were victims of Hurricane Harvey that just recently devastated parts of Texas. The festival will have collection jars where attendees can help victims including many Tejanos who were in the hurricane's path. All donations will be given to the American Red Cross.

Besides the music and dance, attendees will have an opportunity to enjoy Tejano-inspired food and beverages, and shop from local merchandisers. Kids will also have an opportunity to play at the Kid Zone featuring fun-filled, family games.

The Public Arts Commission will also hold a special art exhibit in the Cathedral City Cultural Arts Museum adjacent to the festival entitled, "Latino Cultural Arts." This exhibit showcases local Latino artists during the festival and for a limited time on weekends. Free admission.

The festival has already sold out its 50 reserved tables for those who wanted a guaranteed seat between dances; however, reserved tables are not necessary as the music festival is a free event being offered by the Cathedral City Public Arts Commission whose mission is to advance performing and visual art in the community. There will also be a limited number of picnic tables and high top tables available on a first-come, first-available basis.

The festival includes musical headliners "Mike G y Los Realez" band from Lubbock, Texas, and La Justicia as well as Katie Lee Ledezma y Su Conjunto, Ambixion, Ruben Loredó y Su Conjunto, and Santiago Garza y La Naturaleza. The event will be emceed by Tejano Radio Network's DJ Jammin J (Jesse Spindola). Admission and parking are free.

Attendees can also receive a special hotel discount from the event's host hotel, V Palm Springs, by going to the festival website, www.TejanoMusicFest.com.

Major sponsors include Volkswagen of Palm Springs, V Palm Springs, Mother Earth's Farmacy, Conjunto Crazy Promotions, Cashback Loans, and the Cathedral City Public Arts Commission.

Upcoming Events

2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)



Tejano Music Fest

Come enjoy the Tejano Music Fest on Saturday, September 16th from 3 pm to 11 pm in Downtown Cathedral City. The event includes musical acts, Tejano food, beverages for all, and Tejano art.


[Read more.](#)




Cinema Diverse – The Palm Springs LGBTQ Film Festival "Best of the Fest"

Cinema Diverse – The Palm Springs LGBTQ Film Festival – happens September 21-24 at the Camelot Theatres in Palm Springs. Each film will be scored by judges and attendees for determining the best films of the festival. Then on September 29-30, Cinema Diverse's "Best of the Fest" comes to Cathedral City's Mary Pickford Theatre for two nights of viewing the best films of the festival... [Read more.](#)


Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.



DESERT ICE CASTLE
68-600 Perez Road
Cathedral City
(760) 324-0400
info@deserticecastle.com



Cathedral City

www.DiscoverCathedralCity.com

Two for Tuesday

Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...

[Read more.](#)

Desert Glow Fest

Desert Glow Fest is the newly revamped event formerly known as **Health Glo**, at Health Glo 2015 & 2016 runners/walkers danced, jumped and sang along at our DJ spun Pre-Party while the paint flew. After enjoying the non-stop party our participants ran or walked through our 5k black light lit glow course where they were doused with even more paint and glowed the night away.....[Read more.](#)



Halloween Spooktacular



The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular, Sunday, October 29, 2017 from 1-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department.

Families are encouraged... [Read more.](#)

Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

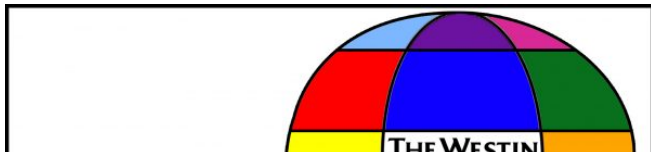
[Read more.](#)



Cathedral City Hot Air Balloon Festival

Cathedral City Hot Air Balloon Festival 2017

[Read more.](#)



Snow Fest

Bring the entire family for this brand new event that shall become a tradition for Cathedral City!

Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. At 5:30 pm, the night-time holiday lights parade begins at the corner of Date Palm Drive and Perez Road and winds its way back to City Hall where the festival portion is held... [Read more.](#)

