

September 8, 2016

Community Update by Charlie McClendon
City Manager



Dear Neighbors,

I wanted to update you on two local measures that will be appearing on your November 8, 2016 ballot. While both were placed on the ballot for your consideration by a unanimous vote of the City Council, you, the Voters will make the ultimate decision.

Measure HH would allow Cathedral City to expand its local decision-making powers tailored to the unique needs of our local community, while limiting the authority of the state to do so, by becoming a Charter City.

Currently, Cathedral City is a general-law city, meaning that the State Legislature makes laws governing the City. Becoming a charter city would allow Cathedral City to write its own ordinances tailored to the specific needs of the community rather than those made at the state level.

The majority of local cities are charter cities, including La Quinta, Rancho Mirage, Palm Desert, Palm Springs, Desert Hot Springs and Indian Wells here in the Coachella Valley. Increased local control results in enhanced accountability and transparency in local government. Important items to note include:

- Measure HH does not give the Council the power to raise taxes. Any new tax measure would have to be approved by voters.
- The proposed Charter does not increase any eminent domain authority nor does it allow the City Council to increase their salaries. In fact, if enacted, Measure HH requires an automatic decrease in Council salaries to correspond with decreases experienced by any employee bargaining group.
- The City will be empowered to procure its own contracts through our established local regulations, instead of being bound by state bureaucracies—allowing us to spend taxpayer dollars as efficiently as possible and avoiding wasted time and money.

- The charter is a voter-approved document and can only be repealed or amended by a vote of the people.

The complete text of the proposed City Charter in either English or Spanish and other information about the Charter may be found at this link:

<http://cathedralcity.gov/index.aspx?page=656>

Measure P expands the existing voter-approved tax on medical cannabis-related businesses to specifically include non-dispensary cannabis businesses. Measure P simply updates the previously approved ordinance to include businesses that did not exist when voters first approved the measure, and factors in other cannabis industry changes anticipated as a result of a State measure on the November ballot.

In 2014 67% of voters approved a tax of up to 15% on the proceeds of sales from medical marijuana dispensaries, which is used to fund general city services including Police and Fire protection, parks maintenance and other services. At the time the 2014 tax was approved, dispensaries were the main type of marijuana business contemplated. Since that time, cultivation and manufacturing operations have been allowed in certain zoning districts. Therefore, Measure P proposes to tax cultivation operations on the basis of the square footage of the cultivation area at \$25 per square foot annually. Manufacturing operations, if Measure P is approved, will be taxed at the rate of \$1.00 per item produced or per ounce of extract produced. Experience in other jurisdictions has indicated these taxing structures are more efficient to administer for both the City and the businesses paying them.

News

September Is “California Pedestrian Safety Month”

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In answer to rapidly increasing numbers of pedestrians being killed and injured on California roadways, the California State Senate has passed a resolution declaring September as “California Pedestrian Safety Month.” Cathedral City Police Department will be joining with other law enforcement agencies, city and state transportation agencies, pedestrian advocates and walking clubs to promote ...

[Read more.](#)



Cathedral City's Measure HH - Charter City - Frequently Asked Questions

Cathedral City's Measure HH - Charter City - Frequently Asked Questions At their meeting of August 10, 2016, the Cathedral City City Council



of the City a Measure proposing the adoption of a Charter for the City at the General Municipal

Election to be held on Tuesday

[Read more.](#)

City Charter

unanimously voted to approve a Resolution ordering the submission to the qualified electors

Upcoming Events

Cathedral City Cove Art Party for Children & Elders

Children's Art Party for children and elders. NEW TIME THIS MONTH: Cathedral City Art Gallery (City Hall) The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Cathedral City Art Gallery, 68700 Avenida Lalo Guerrero (adjacent to City Hall), on the Second Saturday of each month from 1-3 PM. Admission is free. Participants create ...

[Read more.](#)



Cathedral City Senior Center Health & Wellness Fair

Friday, September 16 • 9 am to 12 noon



37-171 West Buddy Rogers Way, Cathedral City, CA 92234
www.CathedralCenter.org - 760-321-1548 - Facebook: The Cathedral Center CA

[Read more.](#)

Senior Health Fair

The Cathedral City Senior Center is hosting a Senior Health Fair on Friday, September 16th from 9 am to 12 noon. Seniors will have an opportunity to receive multiple types of health screenings and free flu shots. For more information, contact the senior center at (760) 321-1548.

Cinema Diverse (The Palm Springs LGBTQ Film Festival)

Cathedral City's Desert Cinema will become the valley's second theatre to screen films as part of Cinema Diverse: The Palm Springs LGBTQ Film Festival, marking another record year of growth for the niche film festival.

"We are thrilled to be working with Cathedral City, and in cooperation with D'Place Entertainment to make this possible," said Michael C. Green, Managing Director of Cinema Diverse, and its parent nonprofit, The Palm Springs Cultural Center. "For the past two years, we've used all three of the theatres at the Camelot and given the commitment that Cathedral City has made to the LGBTQ community, this seemed a logical step."



[Read more.](#)



International Meatball Festival

The City of Cathedral City proudly sponsors the International Meatball Festival hosted by Sammy's Place and benefiting the Cathedral City Boys & Girls Club. This festival is all about tasting its namesake plus entertainment and beer and wine tasting. Several meatball competitions occur throughout the event including a meatball tasting battle between our local fire and police departments.

[Read more.](#)

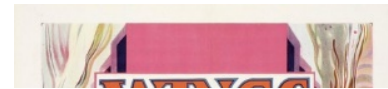
Silence Is Golden: A Silent Film Series

The Cathedral City Historical Society together with the Mary Pickford Theatre will launch its "first-time ever" Silent Film Series October 18, 2016 at 5pm.

Come join us for a special screening of the 1927 celebrated war-time film, *Wings*, starring Buddy Rogers and Clara Bow. Actor Gary Cooper makes his debut on the big screen.

Marvel at the early "modern" film techniques used to create illusion, drama, and action! The film will start at 5 pm. Free entry passes will be available at the theatre ticket booth beginning Tuesday, October 11, 2016. Limit of 2 passes per person on a "first come, first served basis only."

[Read more.](#)



FallFest

KevaWorks, the promoter of the Tamale Festival in Indio, visited the Cathedral City Balloon Festival in February and decided that they wanted to start a new annual event for the Coachella Valley called FallFest. It will be a family-friendly, community event that will take place October 27-30, 2016 in Downtown Cathedral City. FallFest will include a full carnival, complete with ...

[Read more.](#)

Halloween Spooktacular at FallFest

Trick or Treat, Meet Your Fire and Police, and Win a Bicycle with a Cool Seat at Cathedral City's Spooktacular on Halloween The Cathedral City Police Department, Cathedral City Fire Department, City of Cathedral City's Special Events and many non-profit organizations bring to you the Halloween Spooktacular at FallFest, Sunday, October 30, 2016 from 1-4 pm. The event will occur downtown ...

[Read more.](#)

Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the 4th Annual "Dia de los Muertos" featuring: mariachi bands folkloric dancers an art contest for middle and high school students a children's craft area supervised by SCRAP Gallery information tables food



vendors This year, an altar will be constructed that focuses on the 4 families who founded Cathedral City in the late ...

[Read more.](#)

Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country while serving in Iraq and Afghanistan. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm ...

[Read more.](#)



Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at Ocotillo Park, 33300 Moreno Road in Cathedral City. The free event every month at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the park's concession stand. Great Family FUN!

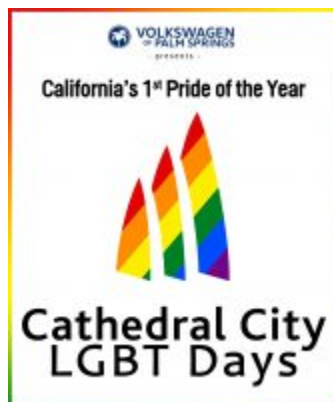
[Read more.](#)



Santa & Seasonal Lights

Join friends and neighbors for a Special Holiday Celebration featuring "Santa & Seasonal Lights" on Thursday, December 1, 2016 from 6:00 pm to 8:00 pm. Free event. 6:00 pm: Tree Lighting Ceremony at Cathedral City Civic Center Plaza
Lighting of City Hall Light
Refreshments Santa Claus Arrival
Kids Art Project For Sponsorship Opportunities, contact: Eric Davis, City ...

[Read more.](#)



3rd Annual Cathedral City LGBT Days

For all information, [CLICK HERE](#)

[Read more.](#)



