

January 10, 2018

Community Update

by Paul S. Wilson, Fire Chief

“Protect yourself, while riding your bicycle”

Your Cathedral City firefighters and paramedics respond to cyclist emergencies that could have been prevented, by practicing bicycle safety.



When riding your bicycle:

- **Wear a Properly Fitted Bicycle Helmet.** Protect your brain, save your life.
- **Adjust Your Bicycle to Fit.** Stand over your bicycle. There should be one to three inches between you and the top tube (bar) of your bicycle. The seat should be level front to back. The seat height should be adjusted to allow a slight bend at the knee when the leg is fully extended. The handlebar height should be at the same level with the seat.
- **Check Your Equipment.** Before riding, inflate tires properly and check that your brakes work.
- **See and Be Seen.** Whether daytime, dawn, dusk, foul weather, or at night, you need to be seen by others. Wearing white has not been shown to make you more visible. Rather, always wear neon, fluorescent, or other bright colors when riding day or night. Also wear something that reflects light, such as reflective tape or markings, or flashing lights. Remember, just because you can see a driver doesn't mean the driver can see you.
- **Control Your Bicycle.** Always ride with at least one hand on the handlebars. Carry books and other items in a bicycle carrier or backpack.
- **Watch for and Avoid Road Hazards.** Be on the lookout for hazards such as potholes, broken glass, gravel, puddles, leaves, and dogs. All these hazards can cause a crash. If you are riding with friends and you are in the lead, yell out and point to the hazard to alert the riders behind you.
- **Avoid Riding at Night.** It is far more dangerous to ride at night, than during the day. At night, it is harder for motor vehicle drivers to see you. If you must ride at night, wear something that makes you more easily seen by others. Make sure you have reflectors on the front and rear of your bicycle (white lights on the front and red rear lights on the rear are recommended), in addition to reflectors on your tire spokes, so others can see you.

Many bicycle-related crashes resulting in injury or death are associated with the bicyclist's behavior. These include such things as; not wearing a bicycle helmet; riding into a street without stopping; turning left; or swerving into traffic that is coming from behind; running a stop sign; and

riding the wrong way in traffic. To maximize your safety, always wear a helmet AND follow the rules of the road.

Rules of the Road – Bicycling on the Road

Bicycles are considered vehicles, and cyclists have the same rights and the same responsibilities to follow the rules of the road as motorists.

When riding, always:

- **Ride with the Traffic Flow.** Ride on the right in the same direction as other vehicles. Go with the flow – not against it.
- **Obey All Traffic Laws.** A bicycle is a vehicle and you're a driver. When you ride in the street, obey all traffic signs, signals, and lane markings.
- **Yield to Traffic When Appropriate.** Almost always, drivers on a smaller road must yield (wait) for traffic on a major or larger road. If there is no stop sign or traffic signal and you are coming from a smaller roadway (out of a driveway, from a sidewalk, a bike path, etc.), you must slow down and look to see if the way is clear before proceeding. This also means yielding to pedestrians who have already entered a crosswalk.
- **Be Predictable.** Ride in a straight line, not in and out of cars. Signal your moves to others.
- **Stay Alert at-all-times.** Use your eyes AND ears. Watch out for potholes, cracks, wet leaves, storm grates, railroad tracks, or anything that could make you lose control of your bike. You need your ears to hear traffic and avoid dangerous situations; don't wear a headset when you ride.
- **Look Before Turning.** When turning left or right, always look behind you for a break in traffic, then signal before making the turn. Watch for left or right-turning traffic.
- **Watch for Parked Cars.** Ride far enough out from the curb to avoid the unexpected from parked cars (like doors opening, or cars pulling out).

Courtesy of the National Highway Traffic Safety Administration (NHTSA) www.nhtsa.dot.gov

News



The next City Council Meeting is January 10, 2018

[City Council Meeting Agenda](#)



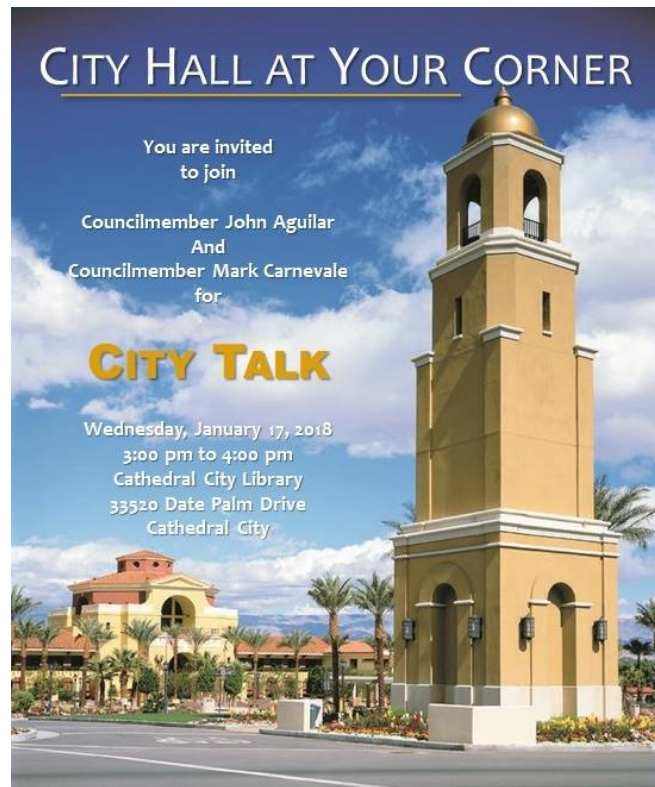
Councilmember Mark Carnevale suggest adopting a pet from the local animal shelter. Watch the following video to learn more...

[Read more.](#)

Councilmembers John Aguilar and Mark Carnevale Host “City Hall at Your Corner” – Wednesday, January 17

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two members of the City Council, Councilmembers John Aguilar and Mark Carnevale. ...

[Read more.](#)



Upcoming Events



to www.PSFilmFest.org

[Read more.](#)

Palm Springs International Film Festival

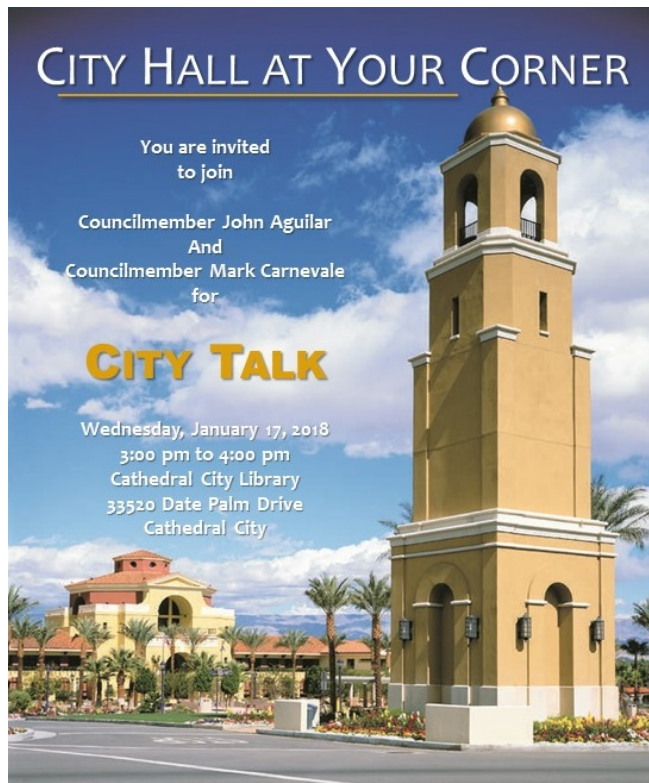
The Palm Springs International Film Festival is a portal for the very best in world cinema, welcoming more than 136,000 enthusiastic filmgoers. For the third year in a row, the film festival will utilize the Mary Pickford Theatre in Downtown Cathedral City to showcase many of the films on multiple screens.

For tickets and all information about the festival, go

2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)



City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Councilmembers John Aguilar and Mark Carnevale.

The forum will take place on Wednesday, January 17, 2018 from 3:00 pm to 4:00 pm at the Cathedral City Library, Multipurpose Room, 33520 Date Palm Drive in Cathedral City.

[Read more.](#)



As a member of The Greater Coachella Valley Chamber of Commerce
we invite you to a special
Ribbon Cutting/Networking Opportunity



January 18, 11:00 am
Radio Interview
KAJI/FM95.3
Live-Internet: Amjazzin.com
(American Jazz Institute)

w/Edythe Bronston, President & Peter Gurfein, Board Member

CJF is a nonprofit dedicated to assisting jazz musicians in crisis. We have helped over 235 musicians and are pleased to bring it to the Coachella Valley.

Please RSVP: 760-567-2866 or sue.townsley@gmail.com

www.californiajazzfoundation.org

Date: Thursday, January 18, 2018

Time: 4:00—6:00 pm

Mary Pickford Theatre

36850 Pickfair St.

Cathedral City

D'Place Entertainment is hosting

a special introduction to the
California Jazz Foundation.

An afternoon of Jazz by the
spectacular Yve Evans, passed
hors d'oeuvres, no host bar

FREE

Contact Sue Townsley: 760-567-2866

California Jazz Foundation Chamber Ribbon Cutting and Networking

[Read more.](#)

Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

The City of Cathedral City

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WHEN: 2017 **Saturday, October 7, November 4 and December 2**
2018 **Saturday, January 6, February 3, March 3, April 7 and May 5**

TIME: **8:00 a.m. – 9:00 a.m.**
Arrive early – once the shredding truck is filled to capacity the event will end.

LOCATION: **68-510 East Palm Canyon Drive**

EXAMPLES OF DOCUMENTS:

- Legal documents
- Medical records
- Financial statements
- Accounting files/records
- Personnel files
- Payroll records
- Bank statements
- Tax records
- Contracts
- Receipts/invoices
- Cancelled checks
- Photographs
- Credit card documents

You're not limited to the items listed – bring all your sensitive documents.



[Read more.](#)

CHILDREN'S ART PARTY FOR CHILDREN AND ELDERS

The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Simeon Den Gallery, 68895 Perez Road, Suite I-27 (across from Frankie's Italian Bakery) on the First Saturday of each month from 1-3 PM. Admission is free.

Participants create art pieces made of recyclable materials and also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style discipline. Light refreshments, games, and entertainment.

SCRAP Gallery & Agnes Pelton Society

Childrens Artes para Los Niños Art Party!



First SATURDAY of each month!

Simeon Den Gallery
68895 Perez Rd, I-27 Cat City
info: 310-801-6538

[Read more.](#)

SALVATION MOUNTAIN

JUST EAST OF THE SALTON SEA ON A LONELY DIRT ROAD EMERGES A MOUNTAIN MADE OF PAINT. IN THIS BARREN WASTELAND OF TRAILER HOMES, FORGOTTEN RESORTS AND TRASH - ONE MAN'S LIVES WORK RISES UP TO SPREAD A MESSAGE OF LOVE.



Salton Sea and Salvation Mountain Day Tour

Salton Sea and Salvation Mountain Day Tour... [Read more.](#)

3rd Annual Taste of Jalisco Festival

LIVE Music, Food, Tequila/Beer, Fireworks Show, Kid Zone and Outdoor Market

For Sponsorship or Booth Rental Opportunities, contact:

Eric Davis, City of Cathedral City
(760) 770-0340, Ext. 134
SponsorshipSpecialist@cathedralcity.gov

[Read more.](#)

Mary Nutter Collegiate Classic

According to the organizers, the [Mary Nutter Collegiate Classic](#) is the nation's largest and most prestigious preseason college softball tourney, featuring 50 top Division I teams. For the third year in a row, the Cathedral City, Calif., event will span two weekends — Feb. 17-19 and Feb. 22-25, 2018...[Read more.](#)

NCAA SOFTBALL RETURNS



FEBRUARY 17-19 & 22-25
MARYNUTTERCLASSIC.COM

Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City. The free event, hosted by the



Cathedral City Evening Rotary and sponsored by the City of Cathedral City, happens once a month on a Saturday evening every month between November and May, at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the concession stand. Great Family FUN!

4th Annual Cathedral City LGBT Days

The 4th Annual Cathedral City LGBT Days, presented by Volkswagen of Palm Springs, celebrates the lives, history, and wonderful accomplishments the LGBT community has contributed in making Cathedral City one of the “most livable” cities in America and a testament to its perfect equality score by the Human Rights Campaign Foundation. The festival provides an opportunity to recognize the strength in our diversity, appreciate our similarities, and stand united for the equal rights of all Americans. Don’t miss out on the infamous LGBT Days Bed Race[Read more.](#)



Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that is all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses



surrounding Cathedral City's Fountain of Life area...[Read more.](#)

