

January 25, 2018

## Community Update

by Tami Scott, Administrative Services Director

As many of you are aware, we are entering high season here in Cathedral City and the Coachella Valley. With less than desirable temperatures in many parts of our country, visitors flock to the California desert throughout the year, especially in the winter and spring. Here in Cathedral City, like many of our neighboring cities, we have not only hotels, motels and recreational vehicle (RV) parks available for our visitors to rent, but we also have a number of individually owned “vacation rental units” available throughout our city.



### VACATION RENTALS

You might ask yourself what exactly is the definition of a vacation rental unit. The City of Cathedral City defines a vacation rental unit as a privately owned residential dwelling (not a hotel, motel or timeshare), including without limitation, a single-family detached or multiple-family attached unit, lodging or rooming house, dormitory, apartment house, condominium, cooperative apartment, duplex, mobile home or house trailer. Also the definition includes any space, lot, area, or site in any trailer court, campsite, park, or lot where a trailer, recreational vehicle, mobile home, motor home or any other conveyance, is rented for occupancy for dwelling, or lodging, or sleeping purposes.

For all vacation rentals, the owner or the owner’s authorized agent/representative is required to obtain a business license. In addition, short-term vacation rentals, 30 consecutive calendar days or less, require a vacation rental unit permit. The business license application, the vacation rental permit fee, and a fire/life safety inspection fee shall be accompanied by fifty-eight dollars (\$58.00), four hundred and fifteen dollars (\$415.00), and fifty dollars (\$50.00), respectively. The business license, the vacation rental permit, and a fire/life safety inspection must be renewed annually to remain valid. Furthermore, any rental agency or service engaged in advertising or renting vacation rentals shall maintain a separate business license.

Cathedral City welcomes visitors (vacationers) to our City’s attractions, events and neighborhoods. Just like our citizens, visitors to our City are expected to be “good neighbors”. As a result, the City has developed a Good Neighbor Brochure outlining four pillars to being a good neighbor: noise, occupancy, parking and trash. While a vacation rental unit is rented, the owner, the owner’s authorized agent/representative and/or the owner’s designated local contact person shall be available twenty-four (24) hours/day, seven (7) days/week to be able to respond (within forty-five (45) minutes) to complaints regarding the condition, operation, or conduct of occupants and/or guests of the vacation rental unit. Should there be an issue with a vacation rental unit,

Cathedral City has a HOTLINE available for residents to register a complaint. The vacation rental hotline number is 760-553-1031.

One of the primary concerns is to ensure the safety of our City's residents and visitors. As a result, there is a limitation on the maximum number of occupants allowed to occupy a vacation rental unit:

Number of Bedrooms	Total of Overnight* Occupants	Total Daytime** Occupants (Including Number of Overnight Occupants)
0—Studio	2	8
1	2	8
2	4	8
3	6	12
4	8	16
5	10	18
6	12	18
7	14	18

\* Overnight (10:01 p.m.—6:59 a.m.)

\*\* Daytime (7:00 a.m.—10:00 p.m.)

In addition to the license and permit requirements, the owner or authorized agent/representative collects not only their nightly or weekly rent, but they also collect a 12% transient occupancy tax (TOT). This tax is remitted on a monthly basis to the City. You might ask the question “why have a tax for short-term vacation rentals”. Just like visitors coming to our City and staying at a hotel, motel or RV park, those opting to stay in a short-term rental unit are also using the City's services (such as police, fire and paramedic), and City amenities such as roadways, streets, and parks. As such, there is the associated cost to maintain those City services and amenities.

For the latest information and updates, please go to [www.CathedralCity.gov](http://www.CathedralCity.gov) and click on “I Want to... Get Vacation Rental Information.

## News



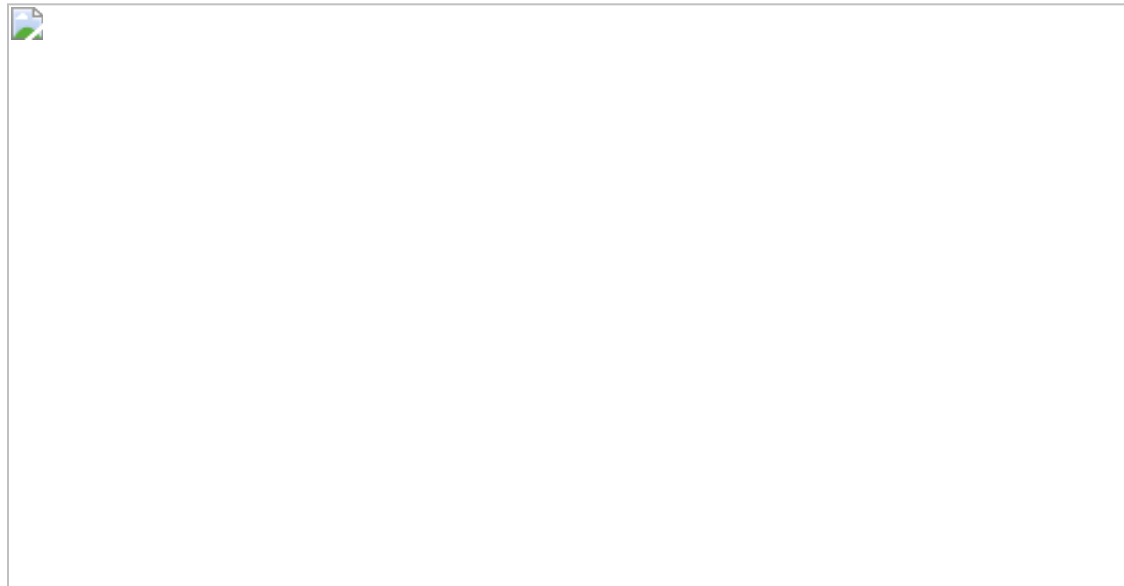
The next City Council Meeting is February 14, 2018

### Spring Mailer for Cathedral City Hits Mailboxes Soon

Cathedral City creates a fall and spring mailer each year providing you with the latest information on City programs, services, environmental events as well as community and special events, such as the upcoming Taste of Jalisco Festival. The mailer will hit mailboxes within the next week. You can view and download the ...



[Read more.](#)



Just Announced!

<http://www.cathedralcitylgbtdays.com/>



Disney's "Moana" – Free Movies in the Park – Saturday – Downtown Festival Lawn

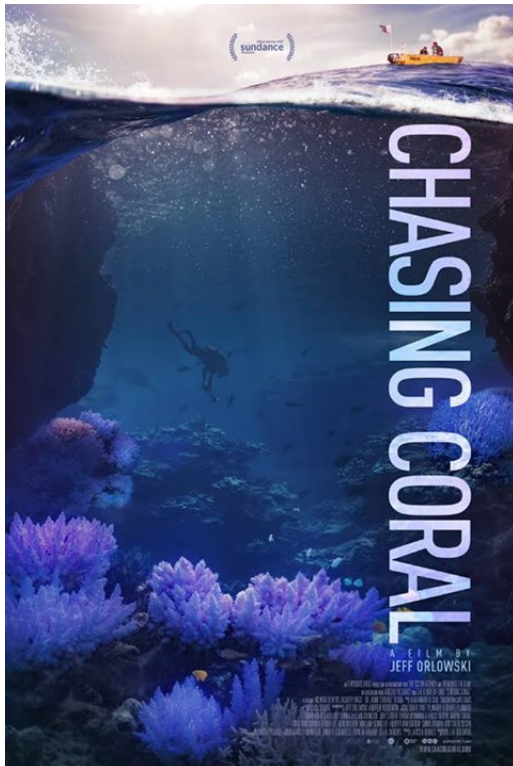
Gather the family, blankets and/or chairs for "Movies in the Park" located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City. The free event, hosted by the Cathedral City Evening Rotary and

sponsored by the City of Cathedral ...[Read more.](#)



## Be a V.I.P. at the Taste of Jalisco Festival – February 10th – Cathedral City

Join us for the 3rd Annual Taste of Jalisco Festival on Saturday, February 10, 2018 in Downtown Cathedral City along Highway 111, 68-600 East Palm Canyon Drive. The festival celebrates the sister city relationship between the cities of Cathedral City, California and Tequila ... [Read more.](#)



## “Chasing Coral” – Free Showing – January 27th – Hosted by S.C.R.A.P. Gallery

S.C.R.A.P. Gallery and the Mary Pickford Theatre are hosting a free showing of the documentary “Chasing Coral” on Saturday, January 27th at 2:00 pm. “Chasing Coral” taps into the collective will and wisdom of an ad man, a self-proclaimed coral nerd, top-notch camera designers, and renowned marine ...

[Read more.](#)



## Business in Cathedral City Continues Its Strong Trajectory

Great strides were made in 2017 to fill vacant commercial spaces that have been noticeable in Cathedral City since the Great Recession and its immediate downturn in the economy as well as the ever-changing habits of shoppers from brick and mortar shopping to more online shopping. Big box stores and indoor shopping ... [Read more.](#)



### PROPOSED PROJECT SITE PLAN



## Initial Plans for the New Downtown Casino in Cathedral City Revealed

As announced in 2017, the Agua Caliente Band of Cahuilla Indians plans to build a new gaming and entertainment development on nearly 13 acres in Downtown Cathedral City. The initial development plans have just been released for the property at the corner of Date Palm Drive and East Palm ... [Read more.](#)

## Upcoming Events

### “Chasing Coral” – Free Showing – Hosted by S.C.R.A.P. Gallery

S.C.R.A.P. Gallery and the Mary Pickford Theatre are hosting a free showing of the documentary “Chasing Coral” on Saturday, January 27th at 2:00 pm.

“Chasing Coral” taps into the collective will and wisdom of an ad man, a self-proclaimed coral nerd, top-notch camera designers, and renowned marine biologists as they invent the first time-lapse camera to record bleaching events as they happen. Unfortunately, the effort is anything but simple, and the team



doggedly battles technical malfunctions and the force of nature in pursuit of their golden fleece: documenting the indisputable and tragic transformation below ... [Read more.](#)

## Movies in the Park

Gather the family, blankets and/or chairs for “Movies in the Park” located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City.

The free event, hosted by the Cathedral City Evening Rotary and sponsored by the City of Cathedral City, happens once a month on a Saturday evening every month between November and May, at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the concession stand. Great Family FUN!

[Read more.](#)

## Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

[Read more.](#)

**The City of Cathedral City**

# Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.


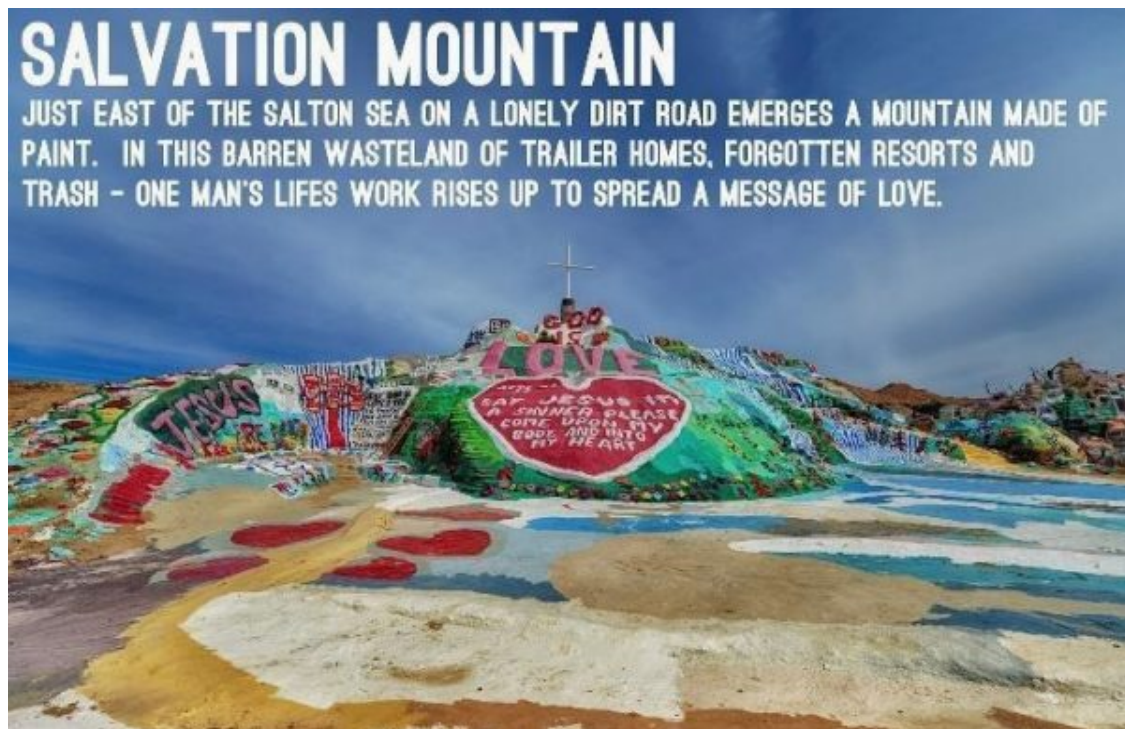
**WHEN:** 2017 **Saturday, October 7, November 4 and December 2**  
 2018 **Saturday, January 6, February 3, March 3, April 7 and May 5**

**TIME:** **8:00 a.m. – 9:00 a.m.**  
 Arrive early – once the shredding truck is filled to capacity the event will end.

**LOCATION:** **68-510 East Palm Canyon Drive**

**EXAMPLES OF DOCUMENTS:**

- Legal documents
- Medical records
- Financial statements
- Accounting files/records

## Salton Sea and Salvation Mountain Day Tour

Salton Sea and Salvation Mountain Day Tour... [Read more.](#)



3rd Annual  
**Taste of Jalisco**  
 A Celebration of Our Sister City TEQUILA, JALISCO - MEXICO  
 Presented by: **sunniva™**  
**February 10, 2018** 11am - 9pm Downtown Festival Lawn  
 68600 E. Palm Canyon Drive, Cathedral City

**Sabor de Jalisco**

Masters of Ceremonies  
**Maestro de Ceremonias**  
 Sammy Bernal & Ernesto Mota

**FIREWORK FINALE**  
 9pm  
 Presented by: **sunniva™**

**Free Admission**  
 Admisión es Gratis

**LIVE Entertainment**  
 Música en Vivo para Bailar

**Free Parking**  
 Estacionamiento Gratis

Food / Comida  
 Nacho Bustillos  
 Los Tiranos del Norte  
 Melodia Versatil  
 Kid Zone / Zona Para Niños

Tequila Tasting / Paleador Tequila  
 Benjamin Flores  
 Mariachi Limon de Javier Hernandez  
 Hindsite  
 Horse Show / Exhibición de caballos

Aztec Dancers / Danzantes Aztecas  
 The IMX  
 Vanessa "Damián" Martinez  
 Zable Norteno  
 VIP Seating / Asientos para VIP

**3rd Annual Taste of Jalisco Festival**  
 LIVE Music, Food, Tequila/Beer, Fireworks Show, Kid Zone and Outdoor Market  
**www.TasteofJalisco.com**

For Sponsorship or Booth Rental Opportunities, contact:

Supporting sponsors who make the festival possible



2nd Saturdays Art Walk on  
 Perez Road





Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)

## Agnes Pelton Society's Tour of Historic and Artists' Homes

Tickets can be purchased on the day of the event at the CC Senior Center, 37171 W Buddy Rogers Ave (two blocks south across Hwy 111 from CC City Hall) or online at [www.agnespeltonsociety.com](http://www.agnespeltonsociety.com) (Will Call at Senior Center ticket booth).

Within a five block radius walking area, the centerpiece of the event is Chuperosa Laneteach, and settle. The Home Tour is to bring attention to the rich, lost history of the CC Cove...

[Read more.](#)



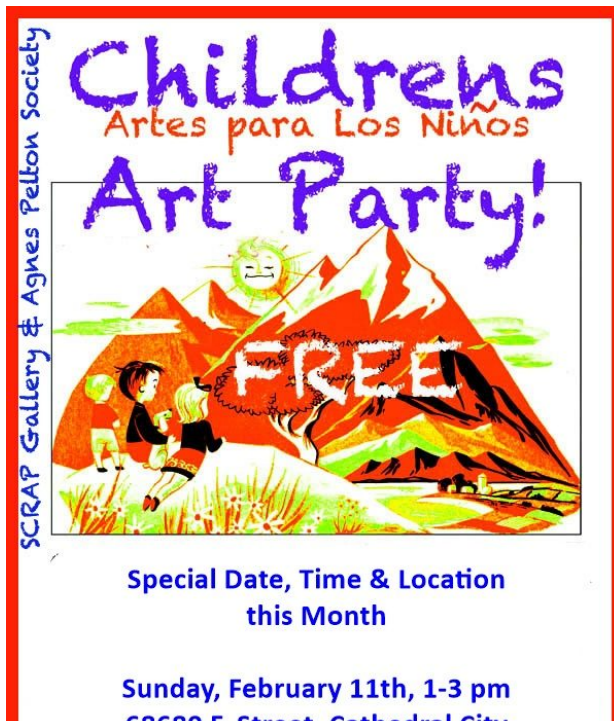
Agnes Pelton Society's Annual  
**Tour of Historic and Artists' Homes**  
Celebrating Historic Chuperosa Lane

Sunday February 11, 2018 ■ 11a - 3p

[agnespeltonsociety.com](http://agnespeltonsociety.com)



## CHILDREN'S ART PARTY FOR CHILDREN



## AND ELDERS

The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Agnes Pelton Society's Tour of Historic and Artists' Homes this month. It will be located in a section of the tour at 68680 F Street on Sunday, February 11th from 1-3 PM. Admission is free.

Participants create art pieces made of recyclable materials and also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style discipline. Light refreshments, games, and entertainment.. [Read more.](#)

## Mary Nutter Collegiate Classic

According to the organizers, the [Mary Nutter Collegiate Classic](#) is the nation's largest and most prestigious preseason college softball tourney, featuring 50 top Division I teams. For the third year in a row, the Cathedral City, Calif., event will span two weekends — Feb. 17-19 and Feb. 22-25, 2018....[Read more.](#)

## NCAA SOFTBALL RETURNS



**FEBRUARY 17-19 & 22-25**  
**MARYNUTTERCLASSIC.COM**

## City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Mayor Stan Henry and Councilmember Shelley Kaplan.

The forum will take place on Wednesday, February 21, 2018 from 2:00 pm to 3:00 pm at the Tacos El



Poblano Restaurant, 68100 Ramon Road, in Cathedral City.

"City Hall at Your Corner" is scheduled once a month at various locations throughout the City and at different times of the ...[Read more.](#)



## Day of the Young Child

Join the Consortium for Early Learning Services Eastern Region & Partners for the "Day of the Young Child" on Saturday, March 10, 2018 from 9 am to 12 pm. The event provides information from local resources and offers free snacks, children's performances, entertainment, kids activities, special guests and more!

If you are interested in sponsoring or participating in the event, please contact Jennifer Haessley or Andrea Del Valle at (951) 778-5003..[Read more.](#)

## 4th Annual Cathedral City LGBT Days

The 4th Annual Cathedral City LGBT Days, presented by Volkswagen of Palm Springs, celebrates the lives, history, and wonderful accomplishments the LGBT community has contributed in making Cathedral City one of the "most livable" cities in America and a testament to its perfect equality score by the Human Rights Campaign Foundation. The festival provides an opportunity to recognize the strength in our diversity, appreciate our similarities, and stand united for the equal...[Read more.](#)





## Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that is all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses surrounding Cathedral City's Fountain of Life area...[Read more.](#)

## Battle of the Badges Boxing Event

Come watch police officers and firefighters box in the main ring on the Festival Lawn in Downtown Cathedral City.

Doors open at 5:00 pm

1st boxing match starts at 6:00 pm

[Read more.](#)

