

February 1, 2018

## Community Update

by Chris Parman, Communications & Events Manager



### 3<sup>rd</sup> Annual Taste of Jalisco Festival

*LIVE Entertainment, Food, Tequila & Beer Garden,  
Outdoor Market, Kid Zone & Firework Finale*

The 3<sup>rd</sup> Annual Taste of Jalisco, presented by Sunniva, Inc., celebrates the sister city relationship between the cities of Cathedral City, California (USA) and Tequila, Jalisco (Mexico) through music, fashion, spirits, culture and cuisine. It is a time to recognize the strength in our diversity, appreciate our similarities, and expand our diplomatic commitment to improving the lives of both cities' residents. The festival takes place on Saturday, February 10, 2018 from 11:00 a.m. to 9:00 p.m. at the Festival Lawn in Downtown Cathedral City, located at 68600 East Palm Canyon Drive (HWY 111). Highlights include LIVE entertainment all day with a headline performance by *Los Tiranos del Norte* and emceed by Sammy Bernal of La Poderosa 96.7 Fm and Ernesto Mota. The festival also features Mexican inspired cuisine, Tequila Tastings and beer garden, an outdoor market, and a firework finale at 9:00 pm sponsored by Sunniva, Inc.

The festival kicks-off at 11:00 am with a ballet folklorico dance group followed by an Aztec dance group dressed in their native and ceremonial attire. Children will have the time of their lives playing in the free Kid Zone with multiple bouncy houses and a chance to win a free bike every hour until 5 pm.

Musical bands featuring Mariachi Limón De Javier Hernandez and Vanessa "Damita" Martinez begin shortly after the festival opening welcome at noon. At 1:15, attendees will not want to miss the dancing horse show presented by Show Ecuestre del Rancho Arroyo y su Tamboraso Zacatecano.

From 2:00 pm to 5:00 pm, the musical line-up includes Zable Norteno, Benjamin Flores con Mariachi, and the MYX.

As the day turns into night, the musical entertainment continues with the performances by Grupo Musical Melodia Versatil, Hindsite, Nacho Bustillos y su Quinto Menguante, and the night's headline band, Los Tiranos del Norte at 8:00 pm. For the first time, attendees can reserve a table of eight people for the evening concerts and firework show between 5 pm and 9 pm. This new feature allows you to dance, shop, eat, and converse without the worry of losing your seat. Tables can be purchased at [www.TasteOfJalisco.com](http://www.TasteOfJalisco.com).

Enjoying a wide variety of Mexican inspired cuisine will be a big focus at Taste of Jalisco. Attendees can select delicious dishes from El Portal Mexican Restaurant, Los Arcos Mexican Restaurant, A Liberty Catering, VIP Catering, Cathedral City's new Bubba's Bones and Brews Restaurant, and the crowd favorite Cousin's Maine Lobster Food Truck featuring lobster tacos and lobster quesadillas. And for dessert, a great selection of ice cream from La Michoacana Ice Cream Parlor or Kettle Korn. You will also have an opportunity to taste the most famous alcohol beverage from the State of Jalisco – Tequila.

Families will want to gather at 9:00 pm for the spectacular Taste of Jalisco Fireworks Show presented by Sunniva, Inc. The night sky in Downtown Cathedral City will light up with the dazzling array of pyrotechnics orchestrated by Garden State Fireworks, known for their shows in Los Angeles and Las Vegas.

Food, music, fireworks, and fun for the whole family are the essential ingredients for Taste of Jalisco!

Major sponsors include Sunniva, Inc., City of Cathedral City, Noticias 15 Telemundo, La Poderosa 96.7 FM, U.S. Bank, Edurama Entertainment, El Informador del Valle, V Palm Springs, Honda of the Desert, Burke Williams & Sorensen LLP, Forest Lawn, Southern California Edison, Desert Vein and Vascular Institute, Mother Earth Farmacy, Quick Quack Car Wash, La Michoacana Ice Cream Parlor, Philip H. Flickinger Attorney at Law, El Portal Mexican Restaurant, T-Mobile, Free Volt, Desert AIDS Project Total Care, Cashback Loans, Frazier Pest Control, Bubba's Bones & Brews, Cathedral City Lock and Safe, Los Arcos Mexican Restaurant, Cousin's Maine Lobster, VIP Catering, A Liberty Catering, OutrageousCity.com, GED Magazine, and Canyon Print & Signs.

For all festival information including the latest schedule, go to [www.TasteOfJalisco.com](http://www.TasteOfJalisco.com).

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## **El 3<sup>er</sup> Anual Taste of Jalisco Festival (Sabor a Jalisco)**

*Entretenimiento en VIVO, Comida, Área de Tequila Y Cerveza,  
Puestos, Kid Zone & y al Final Juegos Pirotécnicos*

3<sup>er</sup> Anual Taste of Jalisco Festival, presentado por Sunniva, Inc., celebra la relación entre las ciudades de Cathedral City, California (USA) y Tequila, Jalisco (México) a través de la música, moda, bebidas, cultura y arte culinaria. Es tiempo de reconocer la fortaleza en nuestra diversidad, apreciar nuestras similitudes, y reafirmar nuestro compromiso diplomático para mejorar las vidas de los residentes de ambas ciudades. El Festival se llevará a cabo el Sábado, 10 de Febrero de 2018 de 11:00 a.m. a 9:00 p.m. en Festival Lawn en el centro de la Ciudad de la Cathedral, ubicado en 68600 East Palm Canyon Drive (HWY 111). El entretenimiento en VIVO se llevará a cabo todo el día y será encabezado por *Los Tiranos del Norte*, los maestros de ceremonia serán Sammy Bernal (La Poderosa 96.7 Fm) y Ernesto Mota. El festival también destaca comida de

inspiración mexicana, Paladear Tequila y área con cerveza, puestos, a las 9:00 pm finalizamos con juegos pirotécnicos patrocinados por Sunniva, Inc.

El Festival empieza a las 11:00 AM con un grupo de danza ballet folclórico seguido por un grupo de baile Azteca vestido con su atuendo nativo y ceremonial. Los niños se divertirán jugando en la zona gratis para niños con múltiples brincolines y la oportunidad de ganar una bicicleta gratis cada hora hasta las 5 pm.

Poco después de la inauguración del Festival de bienvenida al mediodía, grupos musicales destacando al Mariachi Limón de Javier Hernández y a Vanessa "Damita" Martínez empezaran a tocar. A la 1:15, los concurrentes no querrán perderse el espectáculo de caballos presentado por el Show Ecuestre de Rancho Arroyo y su Tamborazo Zacatecano.

De 2:00 pm a 5:00 PM, el elenco musical incluye Zable Norteño, Benjamin Flores con Mariachi, y el MXV.

A medida que el día se convierte en noche, el espectáculo musical continúa con las actuaciones de Grupo Musical Melodía Versatil, Hindsite, Nacho Bustillos y su Quinto Menguante, y el grupo encabezando la noche, Los Tiranos del Norte a las 8:00 pm. Por primera vez, los concurrentes podrán reservar una mesa para ocho personas para el concierto nocturno y espectáculo de juegos pirotécnicos entre las 5 pm y las 9 pm. Este nuevo aspecto le permitirá bailar, comprar, comer y conversar sin la preocupación de perder su asiento. Las mesas se pueden comprar en [www.TasteOfJalisco.com](http://www.TasteOfJalisco.com).

El que ustedes disfruten de una amplia variedad de platillos, será el enfoque en el Sabor de Jalisco. Los concurrentes podrán seleccionar de una variedad de deliciosos platillos de El Portal Mexican Restaurant, Los Arcos Mexican Restaurant, A Liberty Catering, VIP Catering, El nuevo restaurante en Cathedral City Bubba's Bones and Brews y el favorito entre las multitudes, el camión de comida de langosta de Maine, Cousin's Maine Lobster Food Truck ofreciendo tacos y quesadillas de langosta. Y para el postre, una gran selección de helados de La Michoacana Ice Cream Parlor (Heladería La Michoacana). También tendrá la oportunidad de probar la bebida más famosa del Estado de Jalisco – Tequila.

Las familias querrán reunirse a las 9:00 PM para disfrutar del espectacular Taste of Jalisco show de juegos pirotécnicos presentado por Sunniva, Inc. El cielo nocturno en el centro de la Ciudad de Cathedral City se iluminará con la deslumbrante variedad de pirotecnia orquestada por Garden State Fireworks, conocidos por sus espectáculos en Los Ángeles y Las Vegas.

¡Comida, música, juegos pirotécnicos, y diversión para toda la familia son los ingredientes esenciales para el Sabor de Jalisco!

Patrocinadores principales incluyen Sunniva, Inc., City of Cathedral City, Noticias 15 Telemundo, La Poderosa 96.7 FM, U.S. Bank, Edurama Entertainment, El Informador del Valle, V Palm Springs, Honda of The Desert, Burke Williams & Sorensen LLP, Forest Lawn, Southern California Edison, Desert Vein and Vascular Institute, Mother Earth Farmarcy, Quick Quack Car Wash, La Michoacana Ice Cream Parlor, Philip H. Flickinger Attorney at Law, El Portal Mexican Restaurant, T-Mobile, Free Volt, Desert AIDS Project Total Care, Cashback Loans, Frazier Pest Control, Bubba's Bones & Brews, Cathedral City Lock and Safe, Los Arcos Mexican Restaurant, Cousin's Maine Lobster, VIP Catering, A Liberty Catering, OutrageousCity.com, GED Magazine, y Canyon Print & Signs.

Para toda la información más reciente del Festival incluyendo el horario, visite: [www.TasteOfJalisco.com](http://www.TasteOfJalisco.com).



A special City Council Meeting is set for February 6, 2018

[Click Here for more info](#)



**REPORT  
DRUNK DRIVERS**

**CALL 911**



## Don't Fumble: Tackle Impaired Driving Before the Clock Starts

Kickoff on America's favorite past time is just about ready to start. For many football fans, when it's time for Super Bowl LII, everyone's a fan...and Fans Don't Let Fans Drive Drunk. The California Office of Traffic Safety, Police, Sheriff and the CHP are huddling up for a special designated driver ...[Read more.](#)

## Special City Council Meeting – Tuesday, February 6th

Special City Council Meeting – Tuesday, February 6th The City Council of Cathedral City has vacated its regularly scheduled Council Meeting for Wednesday, February 14, 2018. Instead it will hold a Special Meeting on Tuesday, February 6, 2018. The agenda can be found at <http://www.cathedralcity.gov/government/mayor-council/city-council-meetings>.

[Read more.](#)



### NOTICE OF SPECIAL MEETING

#### CATHEDRAL CITY CITY COUNCIL

Tuesday, February 6, 2018  
4:30 p.m. Study Session  
6:30 p.m. City Council Meeting

Cathedral City City Hall  
68-700 Avenida Lalo Guerrero  
Third Floor Council Chambers  
Cathedral City, CA 92234

In accordance with the procedures specified by State Law and the Rules of Procedure for Council Meetings and Related Functions and Activities, a special meeting of the City Council of the City of Cathedral City to be held the date, time and location as noted above, to confer and discuss:

#### SEE ATTACHED AGENDA

The City Clerk shall cause notice of this meeting to be posted and to be provided to each member of the City Council.

/s/ Tracey Martinez  
Tracey R. Martinez, CMC  
Deputy City Clerk

Dated: February 6, 2018

## Reserved V.I.P. Tables for the Taste of Jalisco Festival on Sale Now

Reserved V.I.P. Tables for the Taste of Jalisco Festival on Sale Now Join us for the 3rd Annual Taste of Jalisco Festival on Saturday, February 10, 2018 in Downtown Cathedral City along Highway 111, 68-600 East Palm Canyon Drive. The festival celebrates the sister city





relationship between the cities of Cathedral City, California (USA) and Tequila, Jalisco (Mexico) through music, ... [Read more.](#)



## A Delicious Dessert Big Enough To Be a Meal at Lala's Waffles, Crepes and Shakes

A Delicious Dessert Big Enough To Be a Meal at Lala's Waffles, Crepes and Shakes CCTV Host Conrad Angel Corral discovers Cathedral

City's newest dessert restaurant, Lala's Waffles, Crepes and Shakes located at 34041 Date Palm Drive, Suite E, (corner of Dinah Shore Drive and Date Palm Drive) in the Cathedral City Market Place shopping center. Family-owned, Lala's offers fresh ... [Read more.](#)



## No-Cost Business Workshops for Entrepreneurs to be Offered in English & Spanish

The Coachella Valley Economic Partnership (CVEP) in conjunction with the City of Cathedral City and the U.S. Small Business Administration (SBA) present a series of monthly workshops geared towards helping entrepreneurs open and run their businesses profitably. The "Small Business Success Series" will feature a new topic each ... [Read more.](#)



California Telephone Access Program  
[www.ddtp.org](http://www.ddtp.org)



Programs of the California Public Utilities Commission  
Deaf and Disabled Telecommunications Program

## California Telephone Access Program (CTAP) Helps Residents with Communication Disabilities

Do you have difficulty hearing on a standard telephone? • Do you have difficulty getting to the telephone before it stops ringing? • Do you have difficulty seeing the numbers on a standard telephone, dialing telephone numbers, or remembering telephone numbers? • Do people have difficulty hearing or understanding ... [Read more](#)

## Design of the New Cathedral City Downtown Fire Station Revealed

Thanks to funds provided by the Agua Caliente Band of Cahuilla Indians and the City Urban Revitalization Corporation (C.U.R.C.), Cathedral

City will have a brand-new fire station to serve downtown and the south side of the city. The design concept for Fire Station 411 was revealed at Wednesday's Council ... [Read more.](#)



## Upcoming Events

**The City of Cathedral City**

# Stop Identity Theft Program

**FREE!**

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

**WHEN:** 2017 **Saturday, October 7, November 4 and December 2**  
2018 **Saturday, January 6, February 3, March 3, April 7 and May 5**

**TIME:** 8:00 a.m. – 9:00 a.m.  
Arrive early – once the shredding truck is filled to capacity the event will end.

**LOCATION:** 68-510 East Palm Canyon Drive

**EXAMPLES OF DOCUMENTS:**

- Legal documents
- Medical records
- Financial statements
- Accounting files/records
- Personnel files
- Payroll records
- Bank statements
- Tax records
- Contracts
- Receipts/invoices
- Cancelled checks
- Photographs
- Credit card documents

**TIPS:**

- You do not need to remove paper clips, staples, file folders, report covers, envelopes or binder clips from your documents.
- You can bring your documents in boxes or plastic bags.

**RESTRICTIONS:**

- Limited to Cathedral City **RESIDENTS** only.
- Be prepared to show proof of residency or bring this postcard to the event.
- Limit 5 banker sized boxes per resident or household.
- **No businesses allowed.**
- Remove all trash items from your boxes or bags!
- Items like pens, pencils or regular household trash cannot be shredded.

**MORE:**

- Your documents will be shredded on site – you will be able to witness the entire process.
- Arrive early – once the shredding truck is filled to capacity the event will end.
- This is a free event – there is no charge to shred your documents.

**FOR MORE INFORMATION**  
CALL (760) 770-0369  
EMAIL [dpressgrove@cathedralcity.gov](mailto:dpressgrove@cathedralcity.gov)

**Cathedral City**  
DiscoverCathedralCity.com

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[Read more.](#)

# SALVATION MOUNTAIN

JUST EAST OF THE SALTON SEA ON A LONELY DIRT ROAD EMERGES A MOUNTAIN MADE OF PAINT. IN THIS BARREN WASTELAND OF TRAILER HOMES, FORGOTTEN RESORTS AND TRASH - ONE MAN'S LIVES WORK RISES UP TO SPREAD A MESSAGE OF LOVE.



## Salton Sea and Salvation Mountain Day Tour

Salton Sea and Salvation Mountain Day Tour... [Read more.](#)



3rd Annual  
*Taste of Jalisco*  
 A Celebration of Our Sister City TEQUILA, JALISCO - MEXICO  
 Presented by:  
**sunniva™**  
**February 10, 2018** 11am - 9pm Downtown Festival Lawn  
 68600 E. Palm Canyon Drive, Cathedral City

**3rd Annual Taste of Jalisco Festival**

LIVE Music, Food, Tequila Beer, Fireworks Show, Kid Zone and Outdoor Market

Free Admission Admisión Gratis

LIVE Entertainment

For Sponsorship or Booth Rental Opportunities, contact:

Eric Davis, City of Cathedral City  
 (760) 770-0340, Ext. 134  
[SponsorshipSpecialist@cathedralcity.gov](mailto:SponsorshipSpecialist@cathedralcity.gov)

Free Parking

Food / Comida

Nacho Bustillos

Los Tiranos del Norte

Melodia Versatil

Kid Zone / Zona Para Niños

Read more.

**2ND SATURDAY Art WALK ON PEREZ ROAD**

Every Second Saturday  
 5pm - 8pm

Participating Galleries

AT-HOM VINTAGE & MODERN • COLIN FISHER GALLERY  
 COLLIDING WORLDS FINE ART GALLERY • ELAN VITAL GALLERIES  
 GARY KOTT'S CREATIVE WAREHOUSE • KARIZMA DECOR  
 S.C.R.A.P. GALLERY • SHERRILL & ASSOCIATES  
 SIMEON DEN GALLERY • SPACES • STUDIO 111  
 THE ART ROOM • THE DESERT HOUSE  
 THE ART ROOM • THE MIX • TRENZ GALLERY

Cathedral City  
**WHERE Art LIVES**

## 2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)

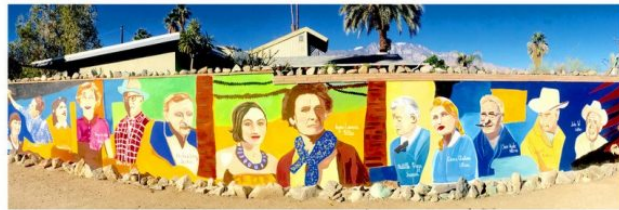


## Agnes Pelton Society's Tour of Historic and Artists' Homes

Tickets can be purchased on the day of the event at the CC Senior Center, 37171 W Buddy Rogers Ave (two blocks south across Hwy 111 from CC City Hall) or online at [www.agnespeltonsociety.com](http://www.agnespeltonsociety.com) (Will Call at Senior Center ticket booth).

Within a five block radius walking area, the centerpiece of the event is Chuperosa Laneteach, and settle. The Home Tour is to bring attention to the rich, lost history of the CC Cove...

[Read more.](#)



Agnes Pelton Society's Annual  
**Tour of Historic and Artists' Homes**  
Celebrating Historic Chuperosa Lane

Sunday February 11, 2018 ■ 11a - 3p

[agnespeltonsociety.com](http://agnespeltonsociety.com)



SCRAP Gallery & Agnes Pelton Society

# Childrens Artes para Los Niños Art Party!



**Special Date, Time & Location  
this Month**

**Sunday, February 11th, 1-3 pm  
68680 F. Street, Cathedral City  
(Part of the Tour of Historic & Artists' Homes)**

## CHILDREN'S ART PARTY FOR CHILDREN AND ELDERS

The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Agnes Pelton Society's Tour of Historic and Artists' Homes this month. It will be located in a section of the tour at 68680 F Street on Sunday, February 11th from 1-3 PM. Admission is free.

Participants create art pieces made of recyclable materials and also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style discipline. Light refreshments, games, and entertainment.. [Read more.](#)

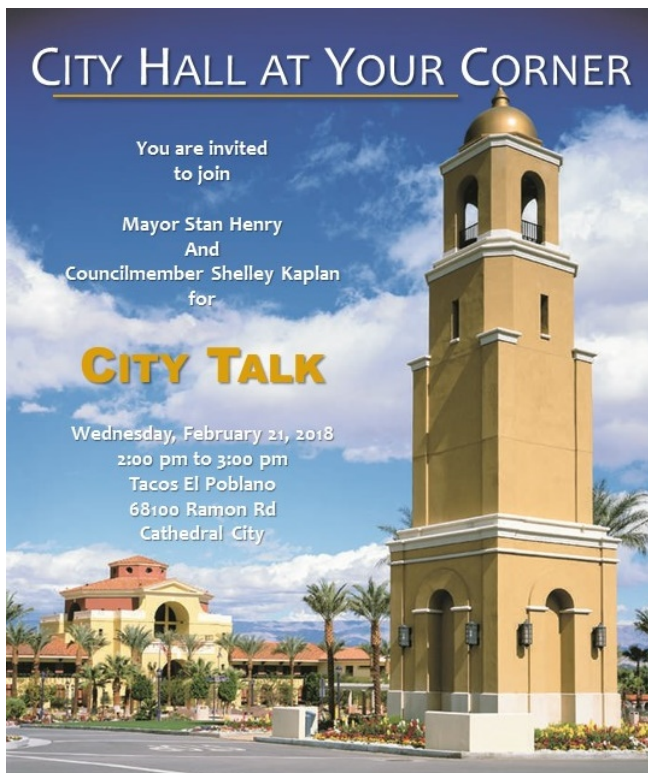
## Mary Nutter Collegiate Classic

According to the organizers, the **Mary Nutter Collegiate Classic** is the nation's largest and most prestigious preseason college softball tourney, featuring 50 top Division I teams. For the third year in a row, the Cathedral City, Calif., event will span two weekends — Feb. 17-19 and Feb. 22-25, 2018...[Read more.](#)

## NCAA SOFTBALL RETURNS



**FEBRUARY 17-19 & 22-25**  
**MARYNUTTERCLASSIC.COM**



## City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two members of the City Council, Mayor Stan Henry and Councilmember Shelley Kaplan.

The forum will take place on Wednesday, February 21, 2018 from 2:00 pm to 3:00 pm at the Tacos El Poblano Restaurant, 68100 Ramon Road, in Cathedral City.

“City Hall at Your Corner” is scheduled once a month at various locations throughout the City and at different times of the ...[Read more.](#)

## Movies in the Park

Gather the family, blankets and/or chairs for “Movies in the Park” located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City. The free event, hosted by the



Cathedral City Evening Rotary and sponsored by the City of Cathedral City, happens once a month on a Saturday evening every month between November and May, at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the concession stand.  
Great Family FUN!

[Read more.](#)



## Day of the Young Child

Join the Consortium for Early Learning Services Eastern Region & Partners for the “Day of the Young Child” on Saturday, March 10, 2018 from 9 am to 12 pm. The event provides information from local resources and offers free snacks, children’s performances, entertainment, kids activities, special guests and more!

If you are interested in sponsoring or participating in the event, please contact Jennifer Haessley or Andrea Del Valle at (951) 778-5003..[Read more.](#)

## State of the City 2018

The Greater Coachella Valley Chamber of Commerce presents the annual “State of the City.”

The lunch portion begins at 11:30 am. Tickets for the luncheon are available

## 4th Annual Cathedral City LGBT Days

The 4th Annual Cathedral City LGBT Days, presented by Volkswagen of Palm Springs, celebrates the lives, history, and wonderful accomplishments the LGBT community has contributed in making Cathedral City one of the “most livable” cities in America and a testament to its perfect equality score by the Human Rights Campaign Foundation. The festival provides an opportunity to recognize the strength in our diversity, appreciate our similarities, and stand united for the equal...[Read more.](#)

**VOLKSWAGEN OF PALM SPRINGS** Presents

California's First Pride of the Year  
**CATHEDRAL CITY LGBT DAYS**  
March 30-April 1, 2018

**FEATURING:**

- Thea Austin - Formerly of SNAP!
- New York Drag Legend - Lady Bunny
- Delta Work of RuPaul's Drag Race
- Mariachi Arcoiris de Los Angeles - The world's first LGBTQ mariachi band
- David Hernandez - FINALIST from American Idol
- Musical performance by Corday
- Aurora Sexton - female Illusionist
- Palm Springs Gay Men's Chorus
- Keisha D
- Jeremiah Clark
- Modern Men Chorus

**FREE FESTIVAL EVENTS:**

**NOW** Del Shores  
Performing his one-man show  
"Six Characters In Search Of A Play"  
at the Mary Pickford Theatre

Bed Race 11am March 31

**CATHEDRALCITYLGHTDAYS.COM**

Sponsors and Partners: City of Cathedral City, PEP, 94.1, The Village, PRIDE, cdcc, JENSEN, EASTAT, JLA CENTER, Mary Pickford Theatre, VICTORIAN ARTS, Palm Springs, PAPA, BLUE BUSTERS, ROOST, THINKS, GED, The Desert Sun, PDG, INDEPENDENT, Cambridge Video Productions, SAN DIEGO.



## Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that is all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses surrounding Cathedral City's Fountain of Life area. [Read more.](#)



## Battle of the Badges Boxing Event

Come watch police officers and firefighters box in the main ring on the Festival Lawn in Downtown Cathedral City.

Doors open at 5:00 pm

1st boxing match starts at 6:00 pm

[Read more.](#)

