

CATHEDRAL CITY WEEKLY NEWSLETTER

April 12, 2018

Community Update by Charlie McClendon, City Manager

During the Council meeting on April 11, the City Council voted unanimously for an amendment to the current Art in Public Places ordinance during its introduction and first reading. The amendment, if approved at second reading on April 25, will increase the percentage of art funds that may be used for educational programs from 10% of the balance in the fund to 30%, calculated annually.

The Art in Public Places fund does not come from taxes. When commercial or industrial development occurs in the



City, the developer pays a fee equal to 1% of the value of the project. Residential development does not pay the Art in Public Places fee. The developer also has the option of placing a piece of art in the City of a value equivalent to what the fee would have been, subject to the approval of the Arts Commission. Historically, most developers have chosen to pay the fee, instead of purchasing an art piece themselves, and that is where the money in the fund has come from.

Some examples of educational programs provided to the community by the Arts Commission include the following:

- The DATA Photo and Video Competition for Cathedral City High School students
- The Mary Pickford Theatre Film Series Youth Film Program
- The Cathedral City High School Stardust Arts Expo
- The Sioux Wars Indian Photo Exhibit in the Community Art Gallery at City Hall
- The Latino Cultural Arts Show in the Community Art Gallery at City Hall
- The Chalk Arts Festival Youth Art Program
- The Coachella Valley Repertory drama class for CCHS students
- The Tour Buddy art app, which allows the public to locate and learn about the entire City art collection
- Dia de Los Muertos Youth Art Program

You can see that most of the programs were developed for the youth in the community. Additionally, the two exhibits at the art gallery were open to the entire community and the art app is free for everyone.

The increase from 10% to 30% will not increase the amount of the fee paid by developers, nor will it increase the amount of funds available to the Arts Commission. Instead, it will allow more of the funds to be used for education programming. There will still be adequate funds available to properly maintain the art collection already on display throughout the community and acquire new pieces. There is no requirement that the full 30% be spent on arts education each year. Unspent funds remain in the Art Fund.

Finally, Council will be considering a companion policy resolution, most likely on May 9, which will memorialize a list of allowable uses for the fund, formalize existing policy that Council approve all program expenditures of greater than \$2,500, require the development of an annual budget for the educational funds and require periodic reporting to Council of all uses of the funds.

Arts programs add to the exciting mix of quality of life choices available in the community and reflect the commitment of the City Council and Arts Commission to programs for youth in our City.

News

The next City Council Meeting is set for April 25, 2018



Pride in service at Cathedral City Police Department...

Local dispatchers recognized for National Public Safety Telecommunications Week...

Read more.

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road". It will be ARTtastic!

Every 2nd Saturday, come to Cathedral City's Art & Design District



for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will ... Read more.



Cathedral City Resident Bill Kelly Selected as a 2018 Senior Inspiration Award Honoree by Supervisor Manny Perez

2018 Senior Inspiration Awards honors 11 outstanding volunteers, senior citizens 65 years and older, who inspire others through their volunteerism and contributions to the community. Supervisor V. Manuel "Manny" Perez has chosen Cathedral City Resident Bill Kelly as one of the 11 honorees. ...

Read more.





AmDocs Latino – This Friday and Saturday at the Mary Pickford Theatre

New for 2018, the American Documentary Film Festival presents AmDocs Latino, a weekend of powerful, story-driven films celebrating Latin American people, their heritage, their stories, and their unique cultures. AmDocs Latino will take place at the Mary Pickford Theatre in Cathedral City on April 13th and 14th. The ... Read more.



Notice of Vacancy - Cathedral City Planning Commission

The City of Cathedral City announces a current vacancy on the Planning Commission with a term beginning immediately upon appointment. If you are interested in serving, PLEASE SUBMIT YOUR APPLICATION NO LATER THAN WEDNESDAY, APRIL 18, 2018, to the Office of the City Clerk, 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234. ... Read more.



Palm Springs Ford Honored by the Sons' of the American Revolution

The Coachella Valley Chapter of the Sons' of the American Revolution (SAR) presented a Flag Certificate to Palm Springs Motors on Wednesday, April 4th. The certificate is presented to individuals, companies, and government agencies that fly the United States Flag for patriotic purposes only. Given that Palm Springs Motors ... Read more.

TEN YEARS OF HANDS-FREE LAW: CHALLENGES REMAIN

Put Your Phone Down. Just Drive!
Drivers are using their cell phones
less often while driving, 10 years after
"hands-free" became the law, but
distracted driving remains a serious
safety challenge in California.
Observing April as Distracted Driving
Awareness Month and the first week
in April as California Teen Safe
Driving Week, safety ...

Read more.



Upcoming Events



2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic! Read more.

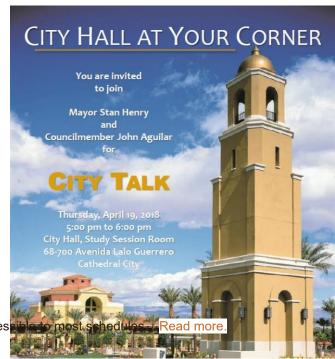
City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers

about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Mayor Stan Henry and Councilmember John Aguilar.

The forum will take place on Thursday, April 19, 2018 from 5:00 pm to 6:00 pm at City Hall, Study Session Room, 1st Floor, 68700 Avenida Lalo Guerrero in Cathedral City.

"City Hall at Your Corner" is scheduled once a month at various locations throughout the City and at different times of the day to make it access





Read more.

Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City. The free event, hosted by the Cathedral City Evening Rotary and sponsored by the City of Cathedral City, happens once a month on a Saturday evening every month between November and May, at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the concession stand. Great Family FUN! To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

WHEN: 2017 Saturday, October 7, November 4 and December 2 2018 Saturday, January 6, February 3, March 3, April 7 and May 5

TIME: 8:00 a.m. – 9:00 a.m. Arrive early - once the shredding truck is filled to capacity the event will end.

LOCATION: 68-510 East Palm Canyon Drive

Read more.



To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

WHEN: 2017 Saturday, October 7, November 4 and December 2 2018 Saturday, January 6, February 3, March 3,

April 7 and May 5

TIME: 8:00 a.m. - 9:00 a.m. Arrive early – once the shredding truck is filled to capacity the event will end.

LOCATION: 68-510 East Palm Canyon Drive

EXAMPLES OF DOCUMENTS:

Legal docum ents Medical records Financial statements Accounting files/records Personnel files Payroll records Bank statements Tax records Contracts Receipts/invoices

You're not limited to Cancelled checks Photographs all your sensitive Credit card documents





TIPS:

- You do not need to remove paper clips, staples, file folders, report covers, envelopes or binder clips from your documents. You can bring your documents in boxes or plastic bags
- RESTRICTIONS:
- Limited to Cathedral City **RESIDENTS** only. Be prepared to show proof of residency
- or bring this postcard to the event.

 Limit 5 banker sized boxes per resident
- or household.
- Remove all trash items from your boxes or bass!

MORE:

- Your documents will be shredded on site -
- you will be able to witness the entire process Arrive early once the shredding truck is filled to capacity the event will end.
- This is a free event there is no charge to



CHILDREN'S ART PARTY FOR CHILDREN AND **ELDERS**

The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Simeon Den Gallery, 68895 Perez Road, Suite I-27 (across from Frankie's Italian Bakery) on the First Saturday of each month from 1-3 PM. Admission is free.

Participants create art pieces made of recyclable materials and also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style discipline. Light refreshments, games, and entertainment....

Read more.

Battle of the Badges Boxing Event

Come watch police officers and firefighters box in the main ring on the Festival Lawn in Downtown Cathedral City.

Doors open at 5:00 pm

1st boxing match starts at 6:00 pm

Read more.



