

WEEKLY NEWSLETTER

June 21, 2018

Community Update by Charlie McClendon, City Manager

Strong Non-Profit Sector Helps Make a Strong Community

My experience in local government has led me to the conclusion that three separate sectors must be present and working together to have a strong community. I use the analogy of a three-legged stool, all must be present and in good condition for the stool to stand up and support any weight.



The first leg is the business community, which fuels the local economy, provides jobs and offers the goods and services people need in their daily lives. Cathedral City is fortunate to have a strong business community led by the many locally owned businesses in our City.

The second leg is the government sector. City staff work hard every day to make sure we have a strong, efficient and productive local government providing the government services the community needs. Police and Fire protection, parks, streets, traffic signals, building and code enforcement all are important in making a community a desirable place for people to live, work and play.

The third sector essential to a community, and the one I want to focus on today, is the non-profit sector. Non-profits provide services, often to the people most in need of help in a community, with commitment, efficiency and compassion. Non-profits can often provide services in a more cost effective and efficient manner than either the business or government sectors could provide them. Cathedral City employees recently demonstrated their commitment to having a strong non-profit sector in our City by donating over \$20,000 of their own money during our annual United Way campaign. I thank them for their generosity. The City provides annual support to the Boys and Girls Club, the Cathedral City Senior Center and to services for the homeless through the budget each year. In addition, the people of our community support many other charities, both through contributions and volunteerism throughout our City. I continue to be impressed with the generosity of the people of our community. Just last night I attended a fundraiser for a non-profit that was organized and implemented solely by a volunteer from the community. This spirit of giving helps strengthen our city and the non-profit sector resulting in a better community for all who live here.

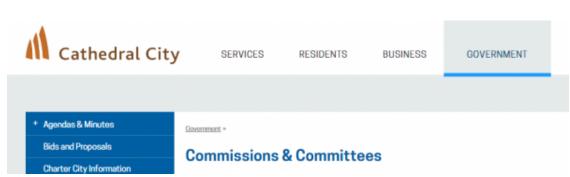
News



Cathedral City Sister City Task Force más.

The City of Cathedral City is looking for community representatives interested in serving on a Sister City Task Force. The Task Force will be comprised of five community representatives and two City Council Member liaisons. It is desirable to have members that represent each Council District, schools, Faith-based organizations, Chamber of Commerce members and/or Non-profit organizations. If you are interested ...

Read more.



Commission/Committee Vacancies

COMMISSION/COMMITTEE VACANCIES CITY OF CATHEDRAL CITY The City of Cathedral City announces vacancies on the Planning Commission, Parks and Community Events Commission and Finance Advisory Committee. These terms will begin on or after July 1, 2018. PLEASE SUBMIT YOUR APPLICATION NO LATER THAN MONDAY, JULY 2, 2018, to the Office of the City Clerk, 68-700 Avenida Lalo Guerrero, Cathedral City, ...

Read more.

Events

Free Summer Kids Movie Series

The Cathedral City Parks and Community Events Commission in partnership with the Mary Pickford Theatre presents a Free Summer Kid Movie Series happening on every Friday at 9:30 a.m. starting Friday, June 15, 2018 thru Friday, August 3, 2018. Thanks to Councilmember John Aguilar who donated a generous portion of his City discretionary funds, the film series will allow free admission in order to see a different movie geared towards kids each Friday morning at the



Inland Empire Homeownership Fair

Thinking about buying a home? We can help you get there! Come to the Inland Empire Homeownership Fair from 10AM - 2PM on June 23, 2018 at The Riverside Convention Center. Learn everything you need to know about buying a home. Register here: http://bit.ly/BuylE • Learn about DOWN-PAYMENT ASSISTANCE programs • Receive your FREE CREDIT REPORT on-the-spot • Receive one-on-one ... Read more.



Stonewall Humanitarian Awards Gala

Join neighbors and friends for this musical fundraising event that recognizes the history of the Stonewall Riots and the pivotal point that sparked the modern day LGBTQ Civil Rights Movement.

Special Musical Performance by SVET:

SVET, an Electro Hip Hop Violinist as seen on America's Got Talent, is one of the most profound and unique acts of today. He is globally recognized for his incredible talent to recreate music and songs of today with the violin. While finishing a 60 city international tour, SVET has shared stages with iconic stars including Kanye West, Jamie Foxx, Phillip Phillips, Ceelo Green and The Black Keys! Read more.

A Summer ESkate at **Desert Ice Castle**

Start your July 4th celebration off a little early and escape the dog days of summer! The City of Cathedral City wants you to cool down for a Free Summer ESkate at Desert Ice Castle on Tuesday, July 3, 2018 from 7:30 pm to 9:30 pm. ESkate allows up to 175 people to ice skate for free

or bring warm clothes...Read more.



Although it may be 100 degrees outside, its freezing inside Desert Ice Castle. So, be sure to wear



2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic! Read more.

Tejano Music Festival

The 2nd annual Tejano Music Fest September 22, 2018

> Vendors • Food • Drinks Outdoor Market • Raffles

Kid Zone
Fun For All Ages!
Free Admission • Free Parking

Read more.



Stop Identity Theft Program

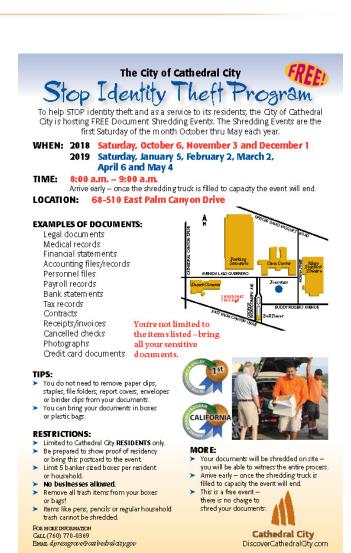
To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

WHEN: 2018 Saturday, October 6, November 3 and December 1 2019 Saturday, January 5, February 2, March 2, April 6 and May 4

TIME: 8:00 a.m. – 9:00 a.m. Arrive early – once the shredding truck is filled to capacity the event will end.

LOCATION: 68510 East Palm Canyon Drive

Read more.



Halloween Spooktacular 2018

20,000 Pieces of Candy! Food Vendors, Costume Contest, and much more!

The Cathedral City Police Department, Cathedral City Fire Department, and City of Cathedral City's Special Events bring to you the Halloween Spooktacular, Sunday, October 28, 2017 from 12-3 pm. The event



will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department. ...Read more.

5th Annual Cathedral City Hot Air Balloon Festival

Join us for three days of fun for the whole family! The events include balloon tether rides, nighttime balloon glow, romantic dinners, musical entertainment, gourmet food, Kids' Zone family-friendly activities and so much more! We are pleased to partner with the City of Cathedral City, Westin Mission Hills Golf Resort and Spa and Agua Caliente Casino Resort Spa to expand the 2018 festival offerings. This year the Now and Then Car Show, Kite Display and Fireworks.



Read more.



North Pole Village at Snow Fest

Bring the entire family for this special event that shall become a tradition! North Pole Village at Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. Best of all, you will be captivated by a stroll down Main Street at the North Pole Village lit up with holiday lights. Listen to holiday music, smell the fresh cookies baking, and ...Read more.

For Questions or Comments, Contact Chris Parman, Communications and Events Manager cparman@cathedralcity.gov

