

July 12, 2018

Community Update  
by Tami Scott, Administrative Services Director



As in any business these days, one of the most important activities the City must conduct on 24-hour, 7-days a week basis, is the monitoring and maintenance of its Information Technology ("IT") protection and utilization processes. The City recognizes that maintaining the integrity of the City's computer system and the protection of data and confidential information contained on that system are vital for the efficiency, cost-effectiveness, and quality of work generated by City employees.

The increasing use of the Internet and the proliferation of technological advances in the field of computers, extending to mobile devices, have significantly improved the communications, research and work product of City employees, albeit at the increasing risk of exposing the City's computer system backbone and data stored on the system to damage caused by external sources, viruses, computer contaminants and unauthorized users. In addition, as a full-service City providing public safety services, there are protections and procedures that must be used and required by the Department of Homeland Security and the Department of Justice. Therefore, the City imposes a strict policy to prohibit the usage of the City's computer system and network which would undermine the integrity of the system, data and confidentiality of information contained on the system and tend to impair employee job performance, efficiency or productivity.

Given these concerns, the city's staff deploys several techniques in keeping its IT Network monitored for a variety of exposures. We deploy multiple Network Firewalls and Intrusion Prevention programs, Network Access Controls, Username/Password protection, Software Access Controls on files, systems and applications, Data and Network Encryption, Anti-virus/malware

protection, Web and Spam Filters, Physical Card Key Access and Security Surveillance, and yearly Information Security Awareness Training for IT Staff.

We hope this better explains the goal of the City's IT Department as it continues to provide the infrastructure needed to conduct vital City work while at the same time keeping safeguards in place that protect the integrity of that work.

## News



The next City Council Meeting is set for July 25, 2018



### NOTICE FOR APPLICANTS: Cathedral City's Sister City Task Force

**CATHEDRAL CITY SISTER CITY TASK FORCE** The City of Cathedral City is looking for community representatives interested in serving on a Sister City Task Force. The Task Force will be comprised of five community representatives and two City Council Member liaisons. It is desirable to have a diverse group, comprised of members from each Council District, business, and non-profit ...[Read more.](#)



### Cathedral City Public Arts Commission Hires Local Artist to Create a Downtown Mural Honoring Two Sports Heroes

Mural painting begins today, July 10, 2018 CATHEDRAL CITY, CA. – One of the goals of the Cathedral City Public Arts Commission is to incorporate art into the City's commercial zones.

Along East Palm Canyon Drive and across from the City's Festival Lawn in downtown, a new mural will be created by local Artist Rick Rodriguez that honors two ... [Read more.](#)

## New "Digital Marketing and Social Media" Video Available for Small Business Owners

Small business owners can learn the ins and outs of utilizing digital marketing and social media to promote their company and its products and/or services thanks to the efforts by the Cathedral City Economic Development Department and the Coachella Valley Economic Partnership. This educational video provides you with the latest marketing trends on Facebook, Twitter, LinkedIn, and more. Two marketing ...[Read more.](#)



## Events

### 9 Cities Blood Drive Challenge

The 2018 Nine Cities Blood Drive Challenge is on! Coachella Valley communities are going head-to-head to collect the most LifeStream blood donations to assist local hospital patients and save lives! Every two seconds, someone needs blood. Here in the Coachella Valley, in the summer months, when our population dips by about 30 percent, we experience a local blood shortage ...

[Read more.](#)

### 9 Cities Challenge Blood Drive

If We All Do A Little, We Can Change A Lot.

CATHEDRAL CITY • COACHELLA • DESERT HOT SPRINGS • INDIAN WELLS  
INDIO • LA QUINTA • PALM DESERT • PALM SPRINGS • RANCHO MIRAGE

## Cathedral City

Hosted by  
Cathedral City Senior Center  
37171 W. Buddy Rogers Ave., Friday, July 13 from 9 a.m. to 3 p.m.

Please be sure to drink plenty of fluids and bring photo identification with you. Donors under the age of 18 must bring a signed LifeStream parental consent form.

**Sign up today! Call 800.879.4484 or visit 9CitiesChallenge.com**

**Donors receive a ticket voucher to Wet 'n' Wild Palm Springs and a coupon for FOUR FREE Jack in the Box tacos!**

**Pre-register with ExpressPass!**  
Visit [LStream.org/ExpressPass](http://LStream.org/ExpressPass) for details



**LifeStream**  
GIVE HOPE | GIVE LIFE | GIVE BLOOD  
800.879.4484 | [LSTREAM.ORG](http://LSTREAM.ORG)

Free Summer Kids Movie

Films start at 9:30 am every FRIDAY



**KID SUMMER  
MOVIE  
SERIES**

8 GREAT FREE KID FILMS  
JUNE 15TH TO AUG 3RD

Pick up your free tickets each week at:

City Hall  
Cathedral City Library  
Cathedral City Theatre in Downtown Cathedral City.

Made possible by

Mary Pickford Theatre

[Read more.](#)

## Series

The Cathedral City Parks and Community Events Commission in partnership with the Mary Pickford Theatre presents a Free Summer Kid Movie Series happening on every Friday at 9:30 a.m. starting Friday, June 15, 2018 thru Friday, August 3, 2018.

Thanks to Councilmember John Aguilar who donated a generous portion of his City discretionary funds, the film series will allow free admission in order to see a different movie geared towards kids each Friday morning at the Mary Pickford

## 2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)



## Nine Cities Blood Challenge: Donate Blood - Get a Free Massage

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[Read more.](#)



**DONATE BLOOD  
WIN A HARLEY!**

## Tejano Music Festival 2018

The 2nd annual Tejano Music Fest

VENDORS • FOOD • DRINKS  
RAFFLES • OUTDOOR MARKET  
FUN FOR ALL AGES!  
FREE ADMISSION • FREE PARKING

[Read more.](#)



**The City of Cathedral City** **FREE!**  
**Stop Identity Theft Program**

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

**WHEN:** 2018 **Saturday, October 6, November 3 and December 1**  
2019 **Saturday, January 5, February 2, March 2, April 6 and May 4**

**TIME:** 8:00 a.m. – 9:00 a.m.  
Arrive early – once the shredding truck is filled to capacity the event will end.

**LOCATION:** 68-510 East Palm Canyon Drive

**EXAMPLES OF DOCUMENTS:**

- Legal documents
- Medical records
- Financial statements
- Accounting files/records
- Personnel files
- Payroll records
- Bank statements
- Tax records
- Contracts
- Receipts/invoices
- Cancelled checks
- Photographs
- Credit card documents

**You're not limited to the items listed – bring all your sensitive documents.**

**TIPS:**

- ▶ You do not need to remove paper clips, staples, file folders, report covers, envelopes or binder clips from your documents.
- ▶ You can bring your documents in boxes or plastic bags.

**RESTRICTIONS:**

- ▶ Limited to Cathedral City RESIDENTS only.
- ▶ Be prepared to show proof of residency or bring this postcard to the event.
- ▶ Limit 3 banker sized boxes per resident or household.
- ▶ **No businesses allowed.**
- ▶ Remove all trash items from your boxes or bags!
- ▶ Items like pens, pencils or regular household trash cannot be shredded.

**MORE:**

- ▶ Your documents will be shredded on site – you will be able to witness the entire process.
- ▶ Arrive early – once the shredding truck is filled to capacity the event will end.
- ▶ This is a free event – there is no charge to shred your documents.

**Postcard permission:**  
Call: (760) 770-4369  
Email: [dpresgrove@cathedralcitygo.com](mailto:dpresgrove@cathedralcitygo.com)

**Cathedral City**  
DiscoverCathedralCity.com

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## Halloween Spooktacular 2018

20,000 Pieces of Candy! Food Vendors, Costume Contest, and much more!

The Cathedral City Police Department, Cathedral City Fire Department, and City of Cathedral City's Special Events bring to you the Halloween Spooktacular, Sunday, October 28, 2017 from 12-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department. ...[Read more.](#)



## 5th Annual Cathedral City Hot Air Balloon Festival

5th Annual Cathedral City Hot Air Balloon Festival

[Read more.](#)

## North Pole Village at Snow Fest

Bring the entire family for this special event that shall become a tradition! North Pole Village at Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. Best of all, you will be captivated by a stroll down Main Street at the North

Pole Village lit up with holiday lights.  
Listen to holiday music, smell the  
fresh cookies baking, and ...[Read  
more.](#)



For Questions or Comments, Contact Chris Parman, Communications and Events Manager  
[cparman@cathedralcity.gov](mailto:cparman@cathedralcity.gov)

