

August 30, 2018

Community Update by Charles McClendon, City Manager



Dream Homes – Placed Base Initiative's Progress Forum

On August 28th, all city councilmembers attended a Community Forum for the Dream Homes neighborhood. The forum provided an update on the Place Based Initiative that was created a little more than a year ago. It also allowed the community to ask direct questions and relay concerns to the City Council, Police Chief Travis Walker, Fire Chief Paul Wilson, Community Development Director Pat Milos, Public Works and Environmental Manager Deanna Pressgrove as well as City Planning staff who were in attendance.

The Initiative surveyed the residents of Dream Homes to determine what resources they currently have available related to health and mental health, education, economy and employment, transportation, food and nutrition, and governmental and utility-based programs. It also asked the residents what resources may be desired to reach optimal conditions for improved outcomes.

Many of the preliminary results were provided to the well-attended event. Generally, the results revealed that adverse health conditions correlated with a lack of proper nutrition and exercise, healthcare, and available resources. It also showed that the community was concerned with growing the economy and the availability of good-paying, local jobs.

The results also showed that the City was moving in accordance to the community's concerns. Over the past few years, the City along with the Initiative have provided the following improvements:

- The City created a Local Hire Program with local businesses to recruit Cathedral City residents first when hiring employees
- All Dream Homes streets have been repaved

- A connection to the new CVLink pathway has been installed from Dream Homes
- The City has worked with neighbors over the past few months to eliminate years of trash and debris from yards and public right of ways
- The City has plans to build a new community park in Dream Homes along the CVLink in partnership with the Desert Healthcare District
- The City is looking at options to bring Cathedral City into the Desert Recreation District with a vote of the people
- Palm Springs Unified School District is currently building a new Agua Caliente Elementary School that will be the jewel of the community with its state-of-the-art design and technology.

Although much work needs to be done and concerns addressed; the Dream Homes community showed tremendous pride in their neighborhood and a sense of ownership in the direction of improving it. This is one neighborhood to keep an eye on as it ascends the trajectory of greatness.

The Place Based Initiative is sponsored by Desert Healthcare District, El Sol Neighborhood Center, Loma Linda University, and the City of Cathedral City.

News



The next City Council Meeting is a Special Meeting on September 11, 2018

City Hall will be **CLOSED**
Monday, September 3rd
In observance of Labor Day



Improvements to the East Palm Canyon Median Nearly Completed

With the installment of the Betty Gold art sculpture today, improvements to the East Palm Canyon median near Date Palm Drive are nearly

completed. Over the past four weeks, crews have been installing desert landscape to improve the aesthetics of East Palm Canyon Drive as you enter Cathedral City from Rancho Mirage. This improvement project was advocated by Councilmember Shelley ... [Read more.](#)



Adopt a Fallen Soldier Flag Display for “Healing Field” at Ace Hardware – Cathedral City

Ace Hardware of Cathedral City has teamed up with the local Rotary Foundation and the City of Cathedral City to honor our fallen heroes. Each year during the week of Veterans Day, “Healing Field” rises up at Patriot Park of Cathedral City where over 6,900 flags are placed on display. Each flag represents a soldier killed since 2001. Healing Field ... [Read more.](#)

Mow Down Air Pollution - Electric Lawnmower Rebates Available

Receive a rebate of up to \$250 with the purchase of a cordless, battery electric lawn mower. Purchase must include mower, battery and charger. Eligibility is limited to residents of Southern California who reside within the South Coast AQMD's four-county jurisdiction. Participants must also scrap a working gas mower in order to qualify for the rebate. For eligibility and program ... [Read more.](#)



Hola! Mexico Film Festival's 2018 Tour Comes to the Mary Pickford Theatre, September 21-23.

The Cathedral City Public Arts Commission is proud to sponsor the Hola! Mexico Film Festival 2018 Tour at the Mary Pickford Theatre. The Hola Mexico Festival is a public event, open to everyone who would like to come and celebrate Mexican Culture. It's the largest Mexican film festival held outside of Mexico. The festival screens annually in June, in Los Angeles the ... [Read more.](#)



Events



2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic! [Read more.](#)



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[Read more.](#)



"Cultural Explosion" - Tejano Music Fest Kick-off Event

The 2nd Annual Tejano Music Fest in Cathedral City happens on Saturday, September 22nd from 5 pm to 10 pm in front of City Hall, but join us on Friday, September 21st from 5:00 pm to 11:00 pm at the Mary Pickford Theatre for "Cultural Explosion" - the kick-off event for the Tejano Music Festival. You will enjoy the Best ...

[Read more.](#)

Tejano Music Festival 2018

The 2nd annual Tejano Music Fest

VENDORS • FOOD • DRINKS
RAFFLES • OUTDOOR MARKET
FUN FOR ALL AGES!
FREE ADMISSION • FREE PARKING

[Read more.](#)





Cinema Diverse – The Palm Springs LGBTQ Film Festival "Bonus Weekend" in Cathedral City

Cinema Diverse – The Palm Springs LGBTQ Film Festival – happens September 20-23 at the Camelot Theatres in Palm Springs. Then on September 28-29, Cinema Diverse will hold a "Bonus Weekend" with new films not seen in Palm Springs and a few "Best of the Fest" that were. The films at Cathedral City's Mary Pickford Theatre will occur over two ...

[Read more.](#)

Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

WHEN: 2018 Saturday, **October 6**, November 3 and December 1
2019 Saturday, January 5, February 2, March 2, April 6 and May 4

TIME: 8:00 a.m. – 9:00 a.m.

Arrive early – once the shredding truck is filled to capacity the event will end.

LOCATION: 68510 East Palm Canyon Drive

The City of Cathedral City

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LOCATION: 68-510 East Palm Canyon Drive

EXAMPLES OF DOCUMENTS:

- Legal documents
- Medical records
- Financial statements
- Accounting files/records
- Personnel files
- Payroll records
- Bank statements
- Tax records
- Contracts
- Receipts/invoices
- Cancelled checks
- Photographs
- Credit card documents

TIPS:

- You do not need to remove paper clips, staples, file folders, report covers, envelopes or binder clips from your documents.
- You can bring your documents in boxes or plastic bags.

RESTRICTIONS:

- Limited to Cathedral City RESIDENTS only.
- Be prepared to show proof of residency or bring this postcard to the event.
- Limit 5 banker sized boxes per resident or household.
- NO BUSINESS ALLOWED**
- Remove all trash items from your boxes or bags!
- Items like pens, pencils or regular household trash cannot be shredded.

MORE:

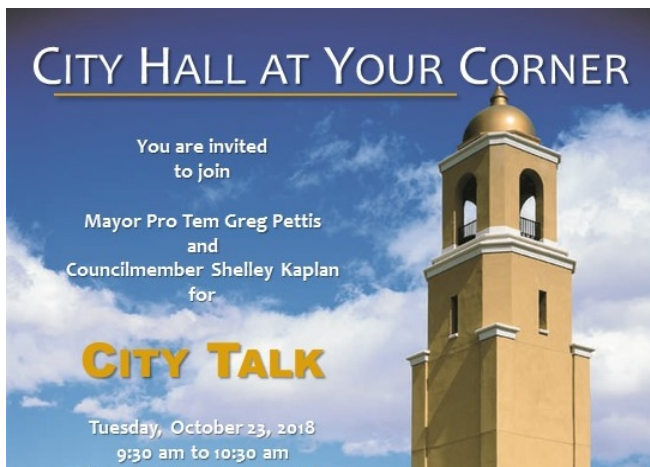
- Your documents will be shredded on-site – you will be able to witness the entire process.
- Arrive early – once the shredding truck is filled to capacity the event will end.
- This is a free event – there is no charge to shred your documents.

FOR MORE INFORMATION:
Call: (760) 770-0369
Email: dpriest@cityofcathedralcity.gov

Cathedral City
DiscoverCathedralCity.com

City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Mayor Pro Tem Greg Pettis and



Councilmember Shelley Kaplan. The forum will take place on Tuesday, October 23, 2018 from 9:30 ...

[Read more.](#)

Halloween Spooktacular 2018

20,000 Pieces of Candy! Food Vendors, Costume Contest, and much more!

The Cathedral City Police Department, Cathedral City Fire Department, and City of Cathedral City's Special Events bring to you the Halloween Spooktacular, Sunday, October 28, 2017 from 12-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department. ...[Read more.](#)



Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

[Read more.](#)



5th Annual Cathedral City Hot Air Balloon Festival

5th Annual Cathedral City Hot Air Balloon Festival

[Read more.](#)



North Pole Village at Snow Fest

Bring the entire family for this special event that shall become a tradition! North Pole Village at Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. Best of all, you will be captivated by a stroll down Main Street at the North Pole Village lit up with holiday lights. Listen to holiday music, smell the fresh cookies baking, and ...[Read more.](#)

For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

