

September 27, 2018

Community Update by Chris Parman, Communications & Events Manager



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5th Annual Cathedral City Hot Air Balloon Festival & Food Truck Mash-Up

The City of Cathedral City, Fantasy Balloon Flights, and Desert Sun / USA Today Network Events celebrate the 5th Annual Cathedral City Hot Air Balloon Festival and Food Truck Mash-Up, presented by Westin Mission Hills Golf Resort & Spa, on Friday, November 16 through Sunday, November 18, 2018. The festival activities continue to expand each year with balloon rides across the Coachella Valley, balloon glows on Friday morning and Friday and Saturday nights, the Food Truck Mash-Up featuring the best food trucks in Southern California, and LIVE entertainment including concerts by “Big Bad Voodoo Daddy,” “Woodstock,” and “Hollywood U2.”

Friday, November 16th – Big League Dreams Sports Park, Cathedral City

Balloon Glow, Breakfast & Balloon Race

The festival will bring more than 35 hot air balloons from across the United States and around the world to the Coachella Valley for a kaleidoscope of color, art, sound and enjoyment. The festival kicks-off on Friday morning for the “Balloon Glow, Breakfast & Balloon Race” at Big League Dreams Sports Park (BLD), 33700 Date Palm Drive, where attendees can enjoy an American breakfast while watching the balloons inflate on three ball fields at 5 a.m., glow to music and then launch and race across the Valley for prizes shortly before 7 a.m. Tethered balloon rides will also

be available. Tickets for the balloon glow, breakfast and balloon race are available at www.HotAirBalloonFest.com or at the door.

Friday, November 16th – Westin Mission Hills Golf Resort & Spa, Rancho Mirage

Balloon Glow and Swing Dance – “Big Bad Voodoo Daddy”

On Friday evening from 6 pm to 8 pm, attendees can enjoy a Balloon Glow and Swing Dance featuring the legendary band, “Big Bad Voodoo Daddy,” at the Westin Mission Hills Golf Resort & Spa. Ticketed guests will listen and dance to the music while watching the glow of a dozen seven-story high hot air balloons located on the driving range of the Pete Dye resort golf course. Tickets available at www.HotAirBalloonFest.com.

Saturday, November 17th – Westin Mission Hills Golf Resort & Spa, Rancho Mirage

Saturday Morning Balloon Launch

The hot air balloon activities begin at 6 am with the inflation of 30 hot air balloons at Westin Mission Hills Golf Resort and Spa in Rancho Mirage. Around 7 am, the balloons will mass ascend into the sky one by one and float across the Coachella Valley. Free admission. Attendees can also purchase balloon ride tickets and fulfill their bucket list of flying in a hot air balloon across the Valley. Tickets available at www.HotAirBalloonFest.com.

Saturday, November 17th – Downtown Cathedral City

Tethered Balloon Rides – 7:00 a.m. – 11:00 a.m.

In addition, the festival offers tethered hot air balloon rides in Downtown Cathedral City, 68510 East Palm Canyon Drive beginning at 7:00 am until 11:00 a.m. Attendees may purchase the tethered rides onsite for \$25 for adults, \$20 for kids ages 5 -12 years, and free for children aged 5 years and under with an adult ticket purchase. Tickets for tethered balloon rides are purchased on-site at the festival.

Food Truck Mash-Up (Saturday Only) 11 a.m. – 9 p.m.

From 11:00 a.m. to 9:00 p.m. in Downtown Cathedral City at the beautiful Town Square Park, come hungry! At the “Food Truck Mash-Up” the trucks battle for the title of the Best Food Truck in SoCal, plan your eating strategy! The charity partner for the Cathedral City Hot Air Balloon Festival and Food Truck Mash-Up is SeaAthletes. The mission of this group is to bring awareness to the life of the Salton Sea through hosted athletic events on the water, beaches and mountains.

Foodies can purchase an “All Access – V.I.P. Pass” online for \$30 or at the gate for \$40 that provides \$5 Mash-Up Cash which can be used at any Food Truck within the Food Truck Mash-Up, experience the Cold Air Balloon Activation, DJ and Flash Mob entertainment, and a variety of food that you will not find elsewhere. An “All Access – V.I.P. Pass” for children ages 5 to 15 years is \$17, children 4 years old and younger are free with an adult ticket. In addition, the “All Access – V.I.P. Pass” gets you entry to the Rooftop Viewing Lounge for the Saturday night “Balloon Glow to Music” which offers premium viewing for this 45-minute kaleidoscope of color and music. The viewing lounge also offers additional food and beverage services, seating, and DJ music before the Glow. The “All Access – V.I.P. Pass” also gets you \$5 off entry to the Kids’ Zone, \$1 off any beer or wine purchase, access to V.I.P. Bathroom Facilities, 20% discount off any “High on Tacos” purchase, a 5th Anniversary Hot Air Balloon Festival and Food Truck Mash-Up souvenir swag bag for the first arrivals (limited to 1,000 bags total), and V.I.P. seating for Saturday night’s “Music on the Main Stage” featuring the greatest tribute band, “Hollywood U2”. The “All Access – V.I.P. Pass” is available online at www.HotAirBalloonFest.com.

General Admission to the Food Truck Mash-Up is also available for \$5 online or \$8 at the gate.

Advanced general admission tickets are available online at www.HotAirBalloonFest.com.

Cathedral City residents that show their state identification card or driver's license are entitled to free admission to the Food Truck Mash-Up for up to four general admission tickets only. Children under five years of age will be admitted free when accompanied by an adult who has purchased a ticket. Those proudly serving in the U.S. military and first responders will also receive free admission for up to four general admission tickets only per valid ID.

Kid Zone 11 am to 4 pm / Banana Balloon Candy Drop – 11 a.m.

Be sure to bring the kids to the Festival Lawn Annex for the Kid Zone featuring a variety of bouncy houses, face painting and characters from 11 a.m. to 4 p.m. Admission is \$10 per child.

Cathedral City residents receive a \$5 discount. Additionally, come early for the 11 a.m. "Banana Balloon Candy Drop" where a giant banana balloon will lower to the ground, and once landed, kids can rush inside the Festival Lawn to grab up to 10,000 pieces of candy thanks to La Michoacana Dulceria / Candy Shop for free. Banana Balloon Candy Drop – 11 a.m.

Music on the Main Stage – "Woodstock" & "Hollywood U2"

Join us near the Festival Lawn from noon to 9:00 p.m. for free LIVE entertainment at the Main Stage featuring local bands that have played at "Coachella" and special performances by "Woodstock" in the afternoon and "Hollywood U2" from 7:00 p.m. to 9:00 p.m. These two professional tribute bands will leave you inspired. As we near the 50th anniversary of the Woodstock concert, the tribute band "Woodstock" brings the legendary sounds back to life with songs performed by Janis Joplin, Carlos Santana, David Crosby, Jimi Hendrix, Ian Anderson, and Keith Moon. Additionally, "Hollywood U2" will make you believe you are watching the legendary "U2" band. The main singer looks and sounds like Bono. Even Bono himself couldn't believe it! Admission is free for the Music on the Main Stage.

Outdoor Market

Bring your shopping bags as you will want to grab up the many bargains at the Balloon Festival's Outdoor Market featuring more than 30 vendors. They will have art, jewelry, shoes, clothing, accessories, household goods, and balloon souvenirs. The outdoor market is open from 11 am to 9 pm in Downtown Cathedral City with free admission.

Rooftop Viewing Lounge for Saturday Night's Balloon Glow to Music

Starting at 5:00 p.m. families, couples or groups of friends wanting to share a wonderful balloon viewing experience should get reservations for the Rooftop Viewing Lounge on top of the Downtown Parking Structure with its majestic views of the mountains and Valley floor. Guests will enjoy a Mini Balloon Glow on the Rooftop (weather permitting), DJ music, table seating, a BBQ dinner vendor, and no-host bar. The Viewing Lounge is the perfect location for the Saturday Night Balloon Glow to Music that begins at 6 p.m. Tickets are available at www.HotAirBalloonFest.com for \$10 online or \$12 at the gate. Save some money and buy advance tickets online!

Saturday Night Balloon Glow to Music

At 5:00 p.m. families should gather downtown to pick their spot and watch the inflation of up to 35 hot air balloons for the Cathedral City Balloon Glow to Music at the Festival Lawn. This free 45-minute balloon glow to music begins at 6:00 p.m. and will light up the night sky with a kaleidoscope of color, sound, and enjoyment.

Following the balloon glow to music, enjoy "Hollywood U2"- a tribute band to the legendary "U2" while also eating at the Food Truck Mash-Up, and for those 21 years and older, partake in the

beer and wine garden until 9:00 p.m. Weathering permitting, take a night-time tethered balloon ride at the Festival Lawn. It will be magical!

Sunday – November 19

The balloon festival rises early on Sunday morning at 6:00 a.m. with the inflation of balloons. At 7 a.m., a mass balloon ascension will happen as 35 balloons fly over the Coachella Valley. The launch location will be announced soon.

The festival offers free admission and free general parking. All balloon activities are weather and F.A.A. permitting. Westin Mission Hills Golf Resort and Spa offers attendees with a special balloon hotel rate and packages while supplies last.

For the latest festival information, go to www.HotAirBalloonFest.com or www.DiscoverCathedralCity.com.

News



The next City Council Meeting is on October 10, 2018



Cathedral City Receives a Beacon Spotlight Award for Energy Conservation

At last night's council meeting, Deanna Pressgrove, manager of the City's Environmental and Conservation Department, accepted the Beacon Spotlight Award presented to Cathedral City by the Institute for Local Government. The award was given to Cathedral City last week at the 2018 League of California Cities Annual Conference & Expo held in Long Beach, CA. The Beacon Spotlight Award recognized ...[Read more.](#)

Sept. 23-29 is Child Passenger Safety Week

Knowledge Saves Lives: Cathedral City Police Department Highlights Car Seat Safety for Parents & Caregivers

Sept. 23-29 is Child Passenger Safety Week. Children are our future, and the Cathedral City Police

Child Passenger Safety Week 2018



Department is supporting efforts by the California Office of Traffic Safety (OTS) and the National Highway Traffic Safety Administration (NHTSA) to help parents and caregivers make sure ... [Read more.](#)



Cathedral City's 5th Annual Hot Air Balloon Festival and Food Truck Mash-Up

November 16-18, 2018, Downtown Cathedral City...[Read more.](#)

Cathedral City Council Dedicates September 21st as “Flip the Switch Day” at the Mary Pickford Theatre

<https://www.youtube.com/watch?v=7D9uQt9DP2E> Mayor Stan Henry presented a proclamation to the Mary Pickford Theatre team including Owner Michael Tumanjan, D'Place Entertainment President Damon Rubio, and General Manager Ted Hane for their work on bringing solar power and energy battery storage technology to the theatre. The first-of-its-kind mass production power source for a theatre in the state of California and possibly the nation, ...[Read more.](#)



Events

Cinema Diverse – The Palm Springs LGBTQ Film Festival

"Bonus Weekend" in Cathedral City

Cinema Diverse – The Palm Springs LGBTQ Film Festival – happens September 20-23 at the Camelot Theatres in Palm Springs. Then on September 28-29, Cinema Diverse will hold a "Bonus Weekend" with new films not seen in Palm Springs and a few "Best of the Fest" that were. The films at Cathedral City's Mary Pickford Theatre will cost less than \$10.



Cuisine & Art Tuesdays

Every Tuesday in October, 4pm - close



2 or 3-Course Dining & Art Experience

Tuesday in October ...[Read more.](#)

Cuisine & Art Tuesdays - Month of October 2018

Back by popular demand! "Cuisine & Art Tuesdays" A Delectable Dining & Art Experience Every Tuesday in October Go to where the interior designers from around the globe go while they visit the Coachella Valley, the amazing art and décor galleries along Perez Road in Cathedral City. Join other art enthusiasts every

Two for Tuesday

Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...

[Read more.](#)

Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

WHEN: 2018 Saturday, **October 6**, November 3 and December 1

2019 Saturday, January 5, February 2, March 2, April 6 and May 4

TIME: 8:00 a.m. – 9:00 a.m.

Arrive early – once the shredding truck is filled to capacity the event will end.

LOCATION: 68510 East Palm Canyon Drive

The City of Cathedral City **FREE!**

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LOCATION: **68-510 East Palm Canyon Drive**

EXAMPLES OF DOCUMENTS:
Legal documents
Medical records
Financial statements
Accounting files/records
Personnel files
Payroll records
Bank statements
Tax records
Contracts
Receipts/invoices
Cancelled checks
Photographs
Credit card documents

You're not limited to the items listed – bring all your sensitive documents.

TIPS:
 > You do not need to remove paper clips, staples, file folders, report covers, envelopes or binder clips from your documents.
 > You can bring your documents in boxes or plastic bags.

RESTRICTIONS:
 > Limited to Cathedral City **RESIDENTS** only.
 > Be prepared to show proof of residency or bring this postcard to the event.
 > Limit 5 banker sized boxes per resident or household.
 > **No businesses allowed.**
 > Remove all trash items from your boxes or bags!
 > Items like pens, pencils or regular household trash cannot be shredded.

FOR MORE INFORMATION:
Call (760) 770-8369
Email: dprezgrove@cathedralcity.gov

MORE:
 > Your documents will be shredded on site – you will be able to witness the entire process.
 > Arrive early – once the shredding truck is filled to capacity the event will end.
 > This is a free event – there is no charge to shred your documents.

Cathedral City
DiscoverCathedralCity.com

6th Annual International Meatball Festival



Sunday, October 7, 2018 from 11am – 3pm

Adults \$15 ♦ Children 5 and under \$5
(includes meatball tasting plus pasta & salad)

TICKET \$15

Meatball judging in categories for
**Professional, City, Amateur
& People's Choice**



Beer & Wine



Raffles



Kid's Zone

Raffles ♦ Entertainment ♦ Car Show ♦ Kid's Zone ♦ Beer and Wine Bar



6th Annual International Meatball Festival

The City of Cathedral City proudly sponsors the International Meatball Festival hosted by Sammy's Place and benefiting the Cathedral City Boys & Girls Club. This festival is all about tasting its namesake plus entertainment and beer and wine tasting. Several meatball competitions occur throughout the event including a meatball tasting battle between our local fire and police departments.

[Read more.](#)

**Cathedral City Fire
Department's Annual Open
House & Pancake Breakfast**



In celebration of National Fire Prevention Week, join your Cathedral City Firefighters for a free pancake breakfast on Saturday, October 13, 2018 from 8 am to 10:30 am at Fire Station 412 located at 32100 Desert Vista Road in Cathedral City. For more information, call (760) 770-8200.

[Read more.](#)

2nd Saturdays Art Walk on Perez Road

Every 2nd Saturday, come to Cathedral City's Art & Design District for "2nd Saturdays Art Walk on Perez Road" where you will discover special art exhibits, museum quality art as well as cultural art to brighten your soul, meet other like-minded people, and maybe get a little exercise going from art gallery to design gallery to art gallery. It will be ARTtastic!

[Read more.](#)



City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by two members of the City Council, Mayor Pro Tem Greg Pettis and Councilmember Shelley Kaplan.

The forum will take place on Tuesday, October 23, 2018 from 9:30 ...

[Read more.](#)

Cathedral City Senior Center's Pasta Suprema!

The Cathedral City Senior Center is hosting its third annual benefit Pasta Dinner on Friday, Oct. 26. The Pasta Suprema! event helps underwrite general operating expenses of the Senior Center. An elegant pasta and sauce bar is being hosted by primary event sponsor Nicolino's Fine Italian Restaurant. This is no typical "spaghetti feed," points out Mark Carnevale, owner of the ...

[Read more.](#)

Pasta Suprema!

A Fundraising Dinner For The
Cathedral City Senior Center



Friday, October 26, 2018
Continuous Dinner Service From 6 pm to 8 pm
Tickets: \$35 per person - 760-321-1548
Includes Pasta Bar With Your Choice of Pasta & Sauces
Salad, Bread & Dessert Bar

No Host Wine & Beer Service - Silent Auction & Raffle
Dinner Generously Hosted by Nicolino's Fine Italian Restaurant



37171 W. Buddy Rogers Ave., Cathedral City, CA 92234
760-321-1548



Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the annual "Día de los Muertos" featuring: mariachi bands folkloric dancers an art contest for students a children's craft area supervised by SCRAP Gallery information tables Community Altar food vendors Día de los Muertos Day of the Dead A Celebration Honoring the Memory of Loved Ones Saturday, October 27, 2018 11:00 am ...

[Read more.](#)

Halloween Spooktacular 2018

20,000 Pieces of Candy! Food Vendors, Costume Contest, and much more!

The Cathedral City Police Department, Cathedral City Fire Department, and City of Cathedral City's Special Events bring to you

the Halloween Spooktacular, Sunday, October 28, 2017 from 12-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department. ...[Read more.](#)



Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

[Read more.](#)

5th Annual Cathedral City Hot Air Balloon Festival

5th Annual Cathedral City Hot Air Balloon Festival

[Read more.](#)



North Pole Village at Snow Fest

Bring the entire family for this special event that shall become a tradition! North Pole Village at Snow Fest captures all the holiday spirit and places it at one event. You will enjoy an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. Best of all, you will be captivated by a stroll down Main Street at the North Pole Village lit up with holiday lights. Listen to holiday music, smell the fresh cookies baking, and ...[Read more.](#)

For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

