

October 25, 2018

Community Update by Charlie McClendon, City Manager

Sound Financial Management is Critical to the Success of Cathedral City

Managing the operations of the City in a manner that promotes the long-term financial security of Cathedral City has been a priority for all City Councils during the time, since early 2014, that I have had the privilege of serving as City Manager.



This week the City Council received an update on the financial status of the City for the 2017-18 Fiscal Year, which ended June 30, 2018. The final numbers for the year indicated that the City general fund ended the year with revenues collected exceeding the amount spent by almost \$900,000. This allowed the fund balance, or the City savings account to grow. Having adequate fund reserves is critical for any City as reserves provide the funds necessary in the event of an emergency, to weather an economic downturn and to meet the cash flow requirements of the City given that many revenues are seasonal in nature and don't come in until later in the year.

Ending the year in a positive financial position does not occur by accident, rather it is the product of prudent planning and management throughout the year. City Council and staff have taken many steps to promote the financial well-being of the City. Included are the following:

- City departments managed their budgets in an efficient manner so that every department in the City spent less than the amount allocated to them in the budget.
- City employee pension obligations were partially pre-paid during the last fiscal year in a lump-sum payment made last fall. This serves to save money in the current fiscal period and reduces the long-term obligations of the City.
- Over the last few years the outstanding bond debt of the City and its associated assessment districts was refinanced to take advantage of low interest rates. This allowed for street repair work to be completed in many neighborhoods without increasing the associated assessment rates.
- The City took advantage of its gas tax revenue share from the State of California to complete the improvements to Date Palm and Dinah Shore without the need to expend locally generated funds.
- The City used federal and regional grant funds to complete several street projects, in many cases resulting in projects being built with as little as 2-3% of the total cost coming from locally

generated funds. Projects completed with grant funds include the Date Palm Bridge improvement project, Ortega Road improvement project, Date Palm Road sidewalks (coming soon) and several neighborhood paving projects.

- Staffing was increased in the Fire Department by adding six additional Firefighter/Paramedic positions primarily funded through federal SAFER grant funds. The new personnel started working in February and have allowed us to staff all fire companies with three persons, which improves the level of service to the community.
- The Police Department received grant funds to provide improved DUI prevention and enforcement programs and traffic safety efforts.
- The City partners with the non-profit sector to provide services to Seniors and Youth through the Cathedral City Senior Center and the Boys and Girls Club. Non-profits have proven to be effective at providing needed services, often more efficiently and at a lower cost than if the City provided the same services directly.
- City events, advertising, tourism promotion and an improving economy lead to a significant increase in Hotel/Motel taxes paid to the City (mostly paid by non-residents of the City).
- Acceptance of the emerging cannabis industry resulted in increased revenue to the City, decreased vacancy rates and increased property values for commercial and industrial properties in the City.

The City Council and staff of the City are committed to promoting the long-term financial strength of the City by continuing to plan and manage in a fiscally responsible manner. Toward that end the new City Council will meet in a planning session in January to establish priorities and objectives for 2019. Residents and businesses in our community can be assured that the financial well-being of the City will be a major consideration at that goal-setting meeting.

News



The next City Council Meeting is on November 14, 2018

Events

Cathedral City Senior Center's Pasta Suprema!

The Cathedral City Senior Center is hosting its third annual benefit Pasta Dinner on Friday, Oct. 26. The Pasta Suprema! event helps underwrite general operating expenses of the Senior Center. An elegant pasta and sauce bar is being hosted by primary event sponsor Nicolino's Fine Italian Restaurant. This is no typical "spaghetti feed," points out Mark Carnevale, owner of the ...

[Read more.](#)



Dia de los Muertos (Day of the Dead)

Cathedral City is proud to sponsor the annual "Día de los Muertos" featuring: mariachi bands folkloric dancers an art contest for students a children's craft area supervised by SCRAP Gallery information tables Community Altar food vendors Día de los Muertos Day of the Dead A Celebration Honoring the Memory of Loved Ones Saturday, October 27, 2018 11:00 am ...

[Read more.](#)

Halloween Spooktacular 2018

20,000 Pieces of Candy! Food Vendors, Costume Contest, and much more!

The Cathedral City Police Department, Cathedral City Fire Department, and City of Cathedral City's Special Events bring to you the Halloween Spooktacular, Sunday, October 28, 2017 from 12-3 pm. The event will occur in downtown in front of City Hall, 68-700 Avenida Lalo Guerrero. Halloween Spooktacular will include free admission as well as exhibits sponsored by non-profit organizations, the Cathedral City Police Department and Cathedral City Fire Department. ...[Read more.](#)



Every Tuesday in October, 4pm - close

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Only **\$24⁹⁵**



2 or 3-Course Dining & Art Experience

Join other art enthusiasts every Tuesday in October for “Cuisine & Art ... [Read more.](#)

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

Read more.

FREE!

The City of Cathedral City Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October through May each year.

WHEN: 2018 **Saturday, October 6, November 3 and December 1**
2019 **Friday, February 2, March 2, April 6 and May 4**

TIME: **8:00 a.m. – 9:00 a.m.**
Arrive early – once the shredding truck is filled to capacity the event will end.

LOCATION: **68-510 East Palm Canyon Drive**

EXAMPLES OF DOCUMENTS:

- Legal document
- Medical records
- Financial statements
- Accounting files/records
- Personnel files
- Payroll records
- Bank statements
- Tax records
- Contracts
- Receipts/invoices
- Canceled checks
- Photographs
- Credit card documents

Yours not limited to the items listed – bring your sensitive documents.

TIPS:

- You do not need to remove paper clips, staples, file folders, report cover, envelope or binder clip from your documents.
- You can bring your documents in boxes or plastic bag.

RESTRICTIONS:

- Limited to Cathedral City **RESIDENTS** only.
- Be prepared to show proof of residency or bring the passport to the event.
- Limit 300 vehicles per resident or household.
- **No business items allowed.**
- Remove all trash, items from your boxes or bags!
- Items like pens, pencils or regular household trash cannot be shredded.

FOR MORE INFORMATION:
Call: (760) 770-6369
Email: events@cityofcathedralcity.org

MORE:

- Your documents will be shredded on site – you will be able to witness the entire process.
- Arrive early – once the shredding truck is filled to capacity the event will end.
- This is a free event – there is no charge to shred your documents.


Cathedral City
DiscoverCathedralCity.com

Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of

being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...

[Read more.](#)

Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.



Healing Field

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...

[Read more.](#)

2nd Saturdays Art Walk on Perez Road

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[Read more.](#)



2ND
SATURDAY
Art
WALK
ON PEREZ ROAD
Every Second Saturday
5pm - 8pm

Roast of
MAYOR STAN HENRY
[steev] [har-ee]

TICKETS
\$35-VIP
\$25-RESERVED

SPONSORED BY
CATHEDRAL CITY
EVENING ROTARY



MONDAY, NOVEMBER 12, 2018
6:30 PM
MARY PICKFORD THEATRE

TOP 5
Reasons to GO

1. More Flea-Flickers than on Monday Night Football.
2. Last chance to throw a rotten tomato.
3. Still can't go to an In-N-Out Burger in Cathedral City
4. Cannabis-free popcorn.
5. A chance to sneak into "A Star is Born" afterwards!

Tickets Available At:
dplaceentertainment.com

The Roast of Mayor Stan Henry

Mayor Stan Henry will leave office after serving two terms. There is no better way to honor him than by bringing friends and family together for a comedic Roast! Enjoy a night of comedy and help support a local charity, the Cathedral City Evening Rotary. V.I.P. seats are \$35 and reserved seats are \$25. All proceeds benefit the Rotary. Please ...

[Read more.](#)

5th Annual Cathedral City Hot Air Balloon Festival

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[Read more.](#)

5th ANNUAL



Cathedral City

Hot Air Balloon Festival

FEATURING

FOOD TRUCK MASH-UP



PART OF THE USA TODAY NETWORK

North Pole Village at Snow Fest

Bring the entire family for this special event that shall become a tradition! North Pole Village at Snow Fest captures all the holiday spirit and places it at one event. You will enjoy



an outdoor market featuring holiday arts & crafts, food, treats, and beverages including hot chocolate. Best of all, you will be captivated by a stroll down Main Street at the North Pole Village lit up with holiday lights. Listen to holiday music, smell the fresh cookies baking, and ...[Read more.](#)

For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

