

December 20, 2018

## Community Update

by Stone James, Economic Development Director

### What's Developing in Economic Development

Talk about ending the year on a high note!

In the last few months, we have celebrated a number of new business openings, and kicked-off a few long-awaited developments. Within our Downtown and east of Trilussa's Restaurant, the Roost Lounge is officially open! The Roost Lounge caters to the LGBTQ community, and friends thereof, while serving great drinks in a trendy atmosphere. It is the second diverse lounge (AMP Sports Lounge) to open in the Pickfair Promenade this year. Both are great places to catch up with old friends or meet new ones.



Another milestone reached in the City was the third of four anchors planned to turn our downtown into an Arts and Entertainment District. The City Council and the Parks and Community Events Commission held a groundbreaking ceremony for the 2.5 acre downtown amphitheater park adjacent to the parking garage at the corner of Avenida Lalo Guerrero and Cathedral Canyon Drive. This park will feature a permanent outdoor stage, restrooms, concession stand, children's play area, and walking paths. With a seating capacity exceeding 2,900 people, this amphitheater park will be an ideal location for our city's festivals, art shows, food truck events, concerts, local theater productions, and much more. Construction will be in full force starting in January and completion of the park is expected in the fall of 2019.

The City Council recently held a ribbon cutting ceremony for the new Runway Restaurant (Dining, Drinks, & Drag) located outside of the CCBC Resort Hotel in the Lower Cove. This tastefully decorated full-service restaurant and bar caters to all communities who value diversity and features their own twist on American grill entrées. It is the first full-service restaurant in the downtown area to be built from the ground up in more than a decade. Have your boarding pass in hand and head to the Runway in Cathedral City where they are clouds above the ordinary and their famous white chocolate bread will have you coming back for more.

On the north end of our City, Baycrest Development and Radius Retail Advisors celebrated the opening of *"The Crossings at Bob Hope"* commercial development. This new freeway-adjacent development located at Bob Hope Drive and Interstate 10 will offer travelers, once completed, a brand new Starbucks Coffee location, an ARCO AM/PM, a Best Western Plus hotel, and two new

additional restaurants, Mc Donald's and Taco Bell. There are three additional pads available for development, and two in-line suites ready for the next great business idea.

If you enjoy staying in the know, please bookmark our new Economic Development website <http://www.ccedd.org/>. On this website, we offer a number of resources, and information on all that is great and going on in our City.

In future communications, we will keep you abreast of new real estate developments, resources, and other opportunities that will improve the City's quality of life, property values, and economic activity. All Cathedral City residents can help accelerate our economic development by making a commitment to "buy local" whenever possible and encouraging out-of-town guests to stay in one of our several hotels. It makes economic "cents" for you to keep your tax dollars within the City and help fund local community services and programs. Furthermore, there is no better testimonial for attracting future new businesses than to make sure that our existing businesses are prosperous examples for other potentially interested enterprises to follow.

Also, we need your commitment to properly maintain your residential and commercial properties. Routine maintenance shows others the respect and appreciation we value for ourselves, our neighbors, and our community. Property appearance is an important "selling point" when prospective homebuyers, businesses owners, and developers tour our City looking for the "perfect" location.

Please share with your friends and contacts the City's dedicated websites, [www.DiscoverCathedralCity.com](http://www.DiscoverCathedralCity.com) and [www.ccedd.org](http://www.ccedd.org), which highlights many of our community attributes. As a team, we all play a part in the long-term success of the place in which we love to live, work, play and stay!

## News



The next City Council Meeting is on January 9, 2019

### Yianni's Taverna & Wine Bar – New Greek Restaurant in Cathedral City

With over 45 years in the restaurant business, Owner and Chef Yianni Psalios has opened another Greek restaurant in the Coachella Valley, and this time, in Cathedral City. Called "Yianni's Taverna and Wine Bar" this fresh and fantastic Greek, full-service restaurant and market is a must on your taste test list! They serve Psitaris and traditional casseroles, appetizers, Mezes, seafood, ...[Read more.](#)



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## Mayor Greg Pettis Appointed to Serve on National League of Cities' Race, Equity and Leadership Council

Mayor Greg Pettis has been appointed to the National League of Cities (NLC) 2019 Race, Equity and Leadership (REAL) council. The council will work to strengthen the leadership capacity of local elected officials to eliminate racial disparities, heal racial tensions and build more equitable communities. The appointment was announced by NLC President Karen Freeman-Wilson, mayor, Gary, Indiana on December 19, ...[Read more.](#)

## Fallen Police Officer Memorial Dedication Held on Saturday

The relatives of fallen Cathedral City Police Officers David Vasquez and Jermaine Gibson, Sr. joined the City Council, Police Chief Travis Walker, U.S. Representative Raul Ruiz, police officers, fire fighters, city staff, public arts commissioners, parks and community events commissioners, planning commissioners, business leaders, friends, supporters, and residents for the formal dedication of the Fallen Police Officer Memorial on Saturday, ...[Read more.](#)



## Notice of Vacancies: Planning Commission and the Coachella Valley Mosquito and Vector Control Board of Trustees

The City of Cathedral City announces one vacancy on the Planning Commission and one vacancy on the Coachella Valley Mosquito and Vector Control Board of Trustees with terms beginning immediately upon appointment. PLEASE SUBMIT YOUR APPLICATION NO LATER THAN THURSDAY DECEMBER 27, 2018, to the Office of the City Clerk, 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234. Applications are ...[Read more.](#)

## Events

### Gun Buyback Program -



## Cathedral City Police Department

The Cathedral City Police Department has organized a "Gun Buyback Program" for December 2018. The Cathedral City Gun Buyback Program will reward the voluntary surrender of firearms, while engaging our community towards a common goal of reducing gun violence. It is an anonymous process in which individuals can surrender their weapons, no questions asked. Weapons should be unloaded and ...

[Read more.](#)

## ANONYMOUS GUN BUYBACK

**SATURDAY, DECEMBER 22, 2018  
FROM 10:00 AM TO 4:00 PM**

**Turn in your guns to receive a gift card**



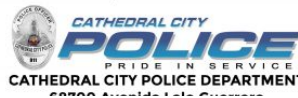
**Up to \$100 gift card for handguns/ pistols**

**Up to \$150 gift card for rifles and shotguns**

**Up to \$250 gift card for semi-auto/ assault weapons as classified in the state of California**

Please transport your firearm(s) **UNLOADED** and in the trunk of your vehicle. Quantities of the gift cards are limited and subject to availability. We reserve the right to limit the number of gift cards an individual can receive, regardless of the number of firearms surrendered. **NO** Ammunition will be Accepted.

Event Sponsored by:



### *Inaugural Cathedral City Artists' Exhibit*

*December 1, 2018—  
February 2, 2019*

*Museum open Saturdays & Sundays 1:00-4:00 pm*

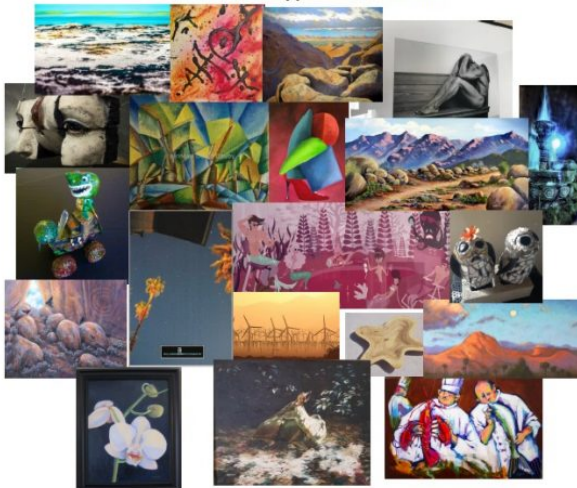
*Opening Reception*

*Monday, November 26 @ 5:00 pm*

**Cultural Arts Museum (at City Hall)**

The Public Arts Commission (PAC) has been fortunate to feature several exhibits since it was tasked with managing the museum. PAC is pleased to present its first exhibit featuring Cathedral City artists.

The Cathedral City Historical Society showcases an ongoing exhibit featuring images and memorabilia of our early years inside the Museum.



## Cathedral City Artists' Exhibit

The Cathedral City Public Arts Commission is proud to announce the inaugural Cathedral City Artists' Exhibit that will commence on Saturday, December 1st through February 2, 2019. The exhibit featuring only Cathedral City artists will be open on Saturdays and Sundays from 1:00 pm to 4:00 pm at the Cathedral City Arts Museum at City Hall (nearest to the Mary ...

[Read more.](#)


## Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City.

The free event, hosted by the Cathedral City Evening Rotary and sponsored by the City of Cathedral City, happens once a month on a Saturday evening between November and May, at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time. [Read more.](#)



**Two for Tuesday**  
at  
**DESERT ICE CASTLE**  
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.

## Two for Tuesday

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[Read more.](#)



**DESERT ICE CASTLE**  
68-600 Perez Road  
Cathedral City  
(760) 324-0400  
info@deserticecastle.com



[www.DiscoverCathedralCity.com](http://www.DiscoverCathedralCity.com)



## Palm Springs International Film Festival

The Palm Springs International Film Festival is a portal for the very best in world cinema, welcoming more than 136,000 enthusiastic filmgoers. For the fourth year in a row, the film festival will utilize the Mary Pickford Theatre in Downtown Cathedral City to showcase many of the films on multiple screens.

For tickets and all information about the festival, go to [www.PSFilmFest.org](http://www.PSFilmFest.org)

[Read more.](#)

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## Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

[Read more.](#)



## Open Auditions for "Coachella Valley, Show Us Your Talent!"

Do you have a special talent? Is there something you're asked to do at every get together? Sing? Dance? Tell jokes? Maybe you think—or have been told—that you have no talent but you've always had a secret desire to be onstage. Here's your chance! The first annual Coachella Valley, Show Us Your Talent competition is coming to Cathedral City in ...

[Read more.](#)

## Speakers Series - Friends of the Cathedral City Library

New Speakers Series Comes to the Cathedral City Library The Friends of the Cathedral City Library invite you to join them for a new Speakers Series featuring bestselling authors, writers, and producers. This free event will host the following: Catherine Svehla, "Grandfather Coyote: How Trickster Makes the World" Wednesday, January 23, 2019 from 6:00 pm to 7:30 pm Cathedral City ...

[Read more.](#)

Friends of the Cathedral City Library present:

## Speakers Series

Free to the public

January <b>23</b> 6-7:30pm	Dr. Catherine Svehla on "Grandfather Coyote: How Trickster Makes The World"
February <b>20</b> 6-7:30pm	Bestselling author Andrew Kaplan on "James Bond, Homeland, the CIA, the KGB and Other Spies & Terrorists I Have Known"
March <b>16</b> 10-11:30am	Maggie Downs and Tod Goldberg on "Tales From the Open Book Radio Show & Podcast"

Cathedral City Branch Library  
 33520 Date Palm Drive  
 Cathedral City, CA 92234

Free Admission / Donations Welcome





## 4th Annual Taste of Jalisco Festival

LIVE MUSIC, FOOD, TEQUILA/BEER, FIREWORKS SHOW, KID ZONE AND OUTDOOR MARKET!

For Sponsorship or Booth Rental Opportunities, contact:

Eric Davis, City of Cathedral City  
(760) 770-0340, Ext. 134  
SponsorshipSpecialist@cathedralcity.gov

[Read more.](#)

## Mary Nutter Collegiate Classic

According to the organizers, the Mary Nutter Collegiate Classic is the nation's largest and most prestigious preseason college softball tourney, featuring more than 25 top Division I teams. Celebrating its 16th year, the Cathedral City, California event will occur on February 21-24, 2019.

The lineup of teams includes UCLA, Stanford, Cal-Berkeley, North Carolina, Texas A&M, Oklahoma, Oregon, plus many more...[Read more.](#)



## Agnes Pelton House Museum Day

Within a five block radius walking area , the centerpiece of the event is Chuperosa Lane and the Pelton House, that the posthumously celebrated Transcendental American painter, Agnes Pelton designed and had built in 1939. The Pelton House is located in the heart of the fabled neighborhood, the Historic Cathedral City Cove artists' colony of the 30's



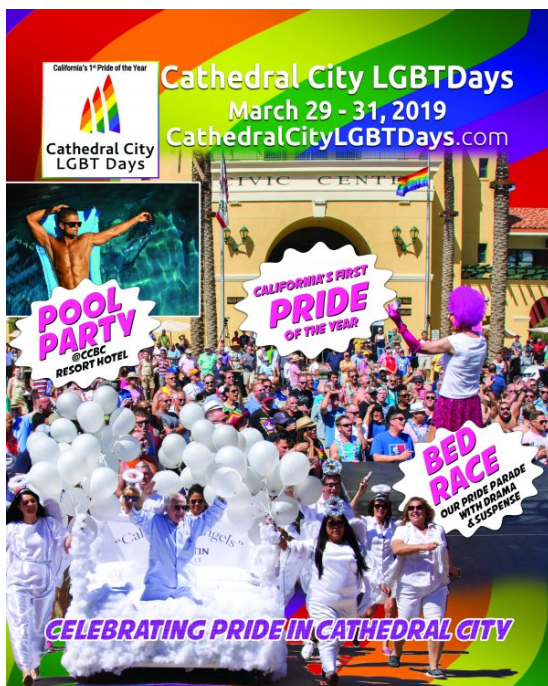


through the 60's. This is where she painted for over twenty years— her notable desert landscape “plein air” works and her abstract master works, her Transcendental paintings that established her reputation at the mid-century in the art world. Throughout the 30's-50's, the ...[Read more.](#)

## Food Truck Mash-Up

If you came to the 5th Annual Cathedral City Hot Air Balloon Festival and enjoyed the Food Truck Mash-Up, then you are going to LOVE the Food Truck Mash-Up on Saturday, March 16, 2018 from 12:30 pm to 9:00 pm. More than 25 of the best food trucks from SoCal will be here for your enjoyment as well as musical ...

[Read more.](#)



## 5th Annual Cathedral City LGBT Days

March 29 - 31, 2019

[Read more.](#)

