

# WEEKLY NEWSLETTER

January 24, 2019

# Community Update by Chris Parman, Communications & Events Manager



4th Annual Taste of Jalisco Festival - Fun for the Entire Family

#### LIVE Entertainment, Food, Tequila & Beer Garden, Outdoor Market, Kid Zone & Firework Finale

The 4th Annual Taste of Jalisco, presented by Sunniva, Inc., celebrates the sister city relationship between the cities of Cathedral City, California (USA) and Tequila, Jalisco (Mexico) through music, fashion, spirits, culture and cuisine. It is a time to recognize the strength in our diversity, appreciate our similarities, and expand our diplomatic commitment to improving the lives of both cities' residents. The festival takes place on Saturday, February 9, 2019 from 11:00 a.m. to 9:00 p.m. at the Festival Lawn in Downtown Cathedral City, located at 68600 East Palm Canyon Drive (HWY 111). Highlights include LIVE entertainment all day with a headline performance by Award-winning Singer Graciela Beltran and emceed by Ernesto Mota. The festival also features Mexican inspired cuisine, Tequila Tastings with Corcel Tequila, beer garden, an outdoor market, and a firework finale at 9:00 pm.

The festival kicks-off at 11:00 am with performance by local groups, an official welcome by the City Council of Cathedral City and Tequila, Jalisco (Mexico) at noon, and then a fantastic line-up of musical groups and singers. Children will have the time of their lives playing in the free Kid Zone with multiple bouncy houses and a chance to win a free bike every hour until 5 pm.

Musical bands featuring Mariachi Limón De Javier Hernandez begin shortly after the festival opening welcome at noon. At 1:15, attendees will enjoy the ballet folklorico group, "Resplendor de

Mexico Folkloric. From 1:45 pm to 5:30 pm, the musical line-up includes Grupo Tequila Mexico, Faux Ego, The Band Fresh and Hindsite.

As the day turns into night, the musical entertainment continues with the performances by Salcido Norte, Zable Norteno, and the night's headliner, Graciela Beltran con Mariachi at 7:30 pm.

Although admission is free, attendees can reserve a table of eight people for the concerts and firework show. This feature allows you to dance, shop, eat, and converse without the worry of losing your seat. Tables can be purchased at www.TasteOfJalisco.com.

Enjoying a wide variety of Mexican inspired cuisine will be a big focus at Taste of Jalisco. Attendees can select delicious dishes from El Portal Mexican Restaurant, A Liberty Catering, VIP Catering, Preciosas Catering, 3 King Kabob Food Truck, and the crowd favorite Cousin's Maine Lobster Food Truck featuring lobster tacos and lobster quesadillas. And for dessert, a great selection of ice cream from La Michoacana Ice Cream Parlor. You will also have an opportunity to taste the most famous alcohol beverage from the State of Jalisco – Tequila.

Families will want to gather at 9:00 pm for the spectacular Taste of Jalisco Fireworks Show. The night sky in Downtown Cathedral City will light up with the dazzling array of pyrotechnics orchestrated by Garden State Fireworks, known for their shows in Los Angeles and Las Vegas.

Food, music, fireworks, and fun for the whole family are the essential ingredients for Taste of Jalisco!

Major sponsors include Sunniva, Inc., City of Cathedral City, Noticias 15 Telemundo, La Poderosa 96.7 FM, U.S. Bank, Edurama Entertainment, El Informador del Valle, Corcel Tequila, Planet Fitness, Quick Quack Car Wash, Mother Earth Farmacy, Vision Economica, Forest Lawn, Sears Hometown Store Coachella, Burke Williams & Sorensen LLP, T-Mobile, Desert AIDS Project, ACE Hardware Cathedral City, Volkswagen of Palm Springs, Southern California Edison, AT&T, La Michoacana Ice Cream Parlor, Renova Energy, Frazier Pest Control, GED Magazine, Cathedral City Evening Rotary, Greater Coachella Valley Chamber of Commerce, and Cathedral City Senior Center.

For all festival information including the latest schedule, go to www.TasteOfJalisco.com.

NEWS

#### Mark Carnevale Becomes Mayor of Cathedral City

With the recent and unexpected passing of Mayor Gregory S. Pettis, the city council last night appointed Mark Carnevale to the position of mayor for Cathedral City. Mayor Carnevale previously served as mayor pro tem and has served on the city council since being elected in 2014. Carnevale was re-elected in November 2018 to represent council district 3. Since Mayor ... Read more.



World Renowned Artist Christopher Cichocki to Showcase "Desert Sea" Starting in February

The City Council voted on January 23, 2019 to approve the Cathedral City Public Arts Commission's recommendation to showcase an art exhibit, entitled "Desert Sea," by the worldrenowned Coachella Valley Artist Cristopher Cichocki on the Festival Lawn in Downtown Cathedral City starting in mid-February through April. With art enthusiasts coming into the Coachella Valley from around the globe during this …Read more.

**Events** 

# Cathedral City Artists' Exhibit

The Cathedral City Public Arts Commission is proud to announce the inaugural Cathedral City Artists' Exhibit that will commence on Saturday, December 1st through February 2, 2019. The exhibit



Inaugural Cathedral City Artists' Exhibit December 1, 2018— February 2, 2019 Museum open Saturdays & Sundays 1:00-4:00 pm Opening Reception Monday, November 26 @ 5:00 pm

Cultural Arts Museum (at City Hall)

The Public Arts Commission (PAC) has been fortunate to feature several exhibits since it was tasked with managing the museum. PAC is pleased to present its first exhibit featuring Cathedral City artists.

The Cathedral City Historical Society showcases an ongoing exhibit featuring images and memorabilia of our early years inside the Museum.



featuring only Cathedral City artists will be open on Saturdays and Sundays from 1:00 pm to 4:00 pm at the Cathedral City Arts Museum at City Hall (nearest to the Mary ...

Read more.

#### Movies in the Park

Gather the family, blankets and/or chairs for "Movies in the Park" located this season at the Downtown Festival Lawn, 68600 East Palm Canyon Drive (HWY 111) in Cathedral City. The free event, hosted by the Cathedral City Evening Rotary and sponsored by the City of Cathedral City, happens once a month on a Saturday evening between November and May, at 7:00 pm, except for the month of May, which begins at 8:30 pm due to daylight savings time.

You are welcome to bring snacks or non-alcoholic drinks, but you can also purchase them from the movie organizers at the concession stand. Great Family FUN! Read more.

# **MAYOR GREG PETTIS**

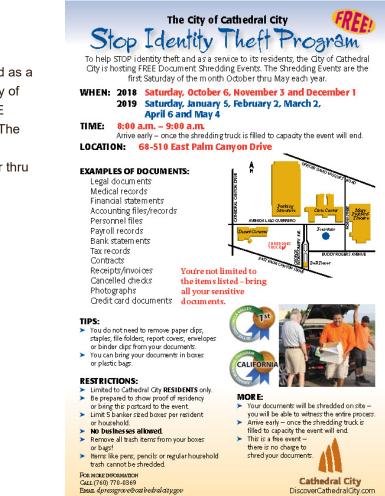
# Public Celebration of Life Ceremony for Mayor Gregory S. Pettis

Ceremony to be held at Big League Dreams Sports Park in Cathedral City The City Council of Cathedral City officially announces a Public Celebration of Life for Mayor Gregory S. Pettis, the longest serving councilmember in the City's history. The ceremony will take place on Friday, February 1, 2019 at 10:00 am, located at Big League Dreams Sports Park, ... Read more.

# **IN MEMORIAM**

# Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year. Read more.



#### Two for Tuesday

Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at

#### **Revo for Reserved** at **DESERT ICE CASTLE** 1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.



DESERT ICE CASTLE 68-600 Perez Boad Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...

Read more.

# 4th Annual Taste of Jalisco Festival

LIVE MUSIC, FOOD, TEQUILA/BEER, FIREWORKS SHOW, KID ZONE AND OUTDOOR MARKET!

For Sponsorship or Booth Rental Opportunities, contact:

Eric Davis, City of Cathedral City (760) 770-0340, Ext. 134 SponsorshipSpecialist@cathedralcity.gov

Read more.



Speakers Series -Friends of the Cathedral City Library New Speakers Series Comes to the Cathedral City Library The Friends of the Cathedral City Library invite you to join them for a new Speakers Series featuring bestselling authors, writers, and producers. This free event will host the following: Bestselling Author Andrew Kaplan, "James Bond, Homeland, the CIA, the KGB and Other Spies & Terrorists I Have Known" Meet Andrew ...

Read more.





### Mary Nutter Collegiate Classic

According to the organizers, the Mary Nutter Collegiate Classic is the nation's largest and most prestigious preseason college softball tourney, featuring more than 25 top Division I teams. Celebrating its 16th year, the Cathedral City, California event will occur on February 21-24, 2019.

The lineup of teams includes UCLA, Stanford, Cal-Berkeley, North Carolina, Texas A&M, Oklahoma, Oregon, plus many more...Read more.

# Cathedral City Senior Center's Chili Cook-Off and Beer Tasting

Cathedral City Senior Center's Chili Cook-off

Read more.



#### Agnes Pelton House Museum Day

Within a five block radius walking area , the centerpiece of the event is Chuperosa Lane and the Pelton House, that the posthumously celebrated Transcendental American painter, Agnes Pelton designed and had built in 1939. The Pelton House is located in the heart of the fabled neighborhood, the Historic Cathedral City Cove artists' colony of the 30's through the 60's. This is where she painted for over twenty years– her notable desert landscape "plein air" works and her abstract master works, her Transcendental paintings that established her reputation at the mid-century in the art world. Throughout the 30's-50's, the ...Read more.



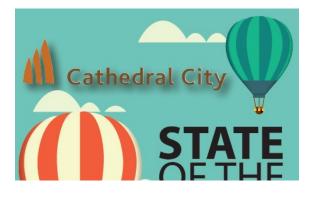
#### State of the City 2019

The Greater Coachella Valley Chamber of Commerce presents the annual "State of the City."

The lunch portion begins at 11:30 am. Tickets for the luncheon are available at www.gcvcc.org

The State of the City address begins at 12:30 pm and is free to the public.

Read more.



# Food Truck Mash-Up

If you came to the 5th Annual Cathedral City Hot Air Balloon Festival and enjoyed the Food Truck Mash-Up, then you are going to LOVE the Food Truck Mash-Up on Saturday, March 16, 2018 from 12:30 pm to 9:00 pm. More than 25 of the best food trucks from SoCal will be here for your enjoyment as well as musical ...

Read more.



# 5th Annual Cathedral City LGBT Days

March 29 - 31, 2019

Read more.



#### For Questions or Comments, Contact Chris Parman, Communications and Events Manager cparman@cathedralcity.gov

