



CATHEDRAL CITY WEEKLY NEWSLETTER

February 21, 2019

Community Update by Stone James, Economic Development Director



WHAT'S DEVELOPING WITHIN ECONOMIC DEVELOPMENT

This will be a great year to live, work, and relax in Cathedral City. Our Downtown Arts and Entertainment District is building fantastic momentum. The CV Repertory Theater looks incredible inside, which you'll be able to see during their first performance on March 13, 2019! For a limited time, you also have the ability to memorialize your personal generosity, or memory of a loved one by participating in CV Rep's "buy a brick" program. For a small fee, you can donate to the theater and receive a message engraved into either 4" x 8" or 8" x 8" bricks which will make up the paths around the theater.

If you arrive early or stay a little late following one of CV Rep's award-winning shows, you have a number of places to relax, grab a drink, enjoy delectable cuisine, and reconnect with friends and loved ones. Bonta's, Trilussa's, The Roost, AMP Sports Lounge, Pollo Doky's, Los Arco's, Trunk's, La Tabilta, Justin's, The Runway, Zobo & Meester's, Denny's, Apong's Philly Steak, Salsas, Sammy's Place, Pizzeria Bambinos, Capizzi's, Sunshine Café, Taco Bell, Tony's Burger's, Daniel's Table and India Oven are all tremendous local restaurants and bars within walking distance or a short drive from the theater.

While we are on the topic of arts and entertainment, thanks to the tremendous efforts of our Engineering Department, the downtown amphitheater is currently under construction. If everything goes as planned, the horizontal portion of the amphitheater could be completed as early as

December 2019. This amphitheater is expected to hold nearly 3,000 people. Having attended many of the enjoyable and memorable City events, I can only imagine what the City will orchestrate when the new amphitheater is completed.

If movies are your thing, the Mary Pickford Movie Theater keeps getting better and better. The Pickford offers a diverse selection of movies, great snacks and drinks, and, for those environmental minded movie goers, our Mary Pickford theater is the only theater in California I know of which runs *completely on solar power and battery backups*. I invite you to experience their comfortable chairs, convenient parking, and welcoming staff. The Mary Pickford offers a first-class movie experience.

Saving the best for last, the Agua Caliente Band of Cahuilla Indians continue to diligently work on their plans for a Downtown Cathedral City casino. It is my belief that we will soon see additional building plans for the site and it is our hope for a ground breaking to happen in 2019.

If you enjoy staying in the know, please bookmark our new Economic Development website <http://www.ccedd.org/>. On this website, we offer a number of resources, and information on all that is great and happening in our City.

In future communications, we will keep you abreast of new real estate developments, resources, and other opportunities that will improve the City's quality of life, property values, and economic activity. All Cathedral City residents can help accelerate our economic development by making a commitment to "buy local" whenever possible and encouraging out-of-town guests to stay in one of our several hotels. It makes economic "cents" for you to keep your tax dollars within the City and help fund local community services and programs. Furthermore, there is no better testimonial for attracting future new businesses than to make sure that our existing businesses are prosperous examples for other potentially interested enterprises to follow.

Also, we need your commitment to properly maintain your residential and commercial properties. Routine maintenance shows others the respect and appreciation we value for ourselves, our neighbors, and our community. Property appearance is an important "selling point" when prospective homebuyers, businesses owners, and developers tour our City looking for the "perfect" location.

Please share with your friends and contacts the City's dedicated websites, www.DiscoverCathedralCity.com and www.ccedd.org, which highlights many of our community attributes. As a team, we all play a part in the long-term success of the place in which we love to live, work, play and stay!

NEWS

Movies in the Park and Food Truck Mash-Up Tickets – Order Now!

The City has been notified by the Cathedral City Evening Rotary that the February "Movies in the Park"



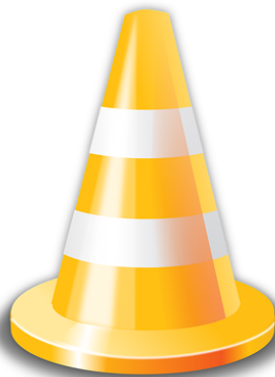
date in April when the weather is more conducive. For those planning to attend the March 16th "Movies in the Park" at Town Square Park featuring the animated film, "Coco," ... [Read more.](#)

planned for this weekend (February 23) will be rescheduled for a later

Four Fun Events Happening This Weekend in Cathedral City

Sports, Food, Music, Art Mary Nutter Collegiate Classic (February 21-24) Starting today through Sunday, the Mary Nutter Collegiate Classic (MNCC) returns to Cathedral City's Big League Dreams Sport Park located at 33700 Date Palm Drive. MNCC is the nation's largest and most prestigious preseason college softball tourney, featuring more than 25 Top Division I NCAA softball teams. The lineup ...

[Read more.](#)



CONE ZONE ALERT: CATHEDRAL CANYON DRIVE CLOSED AT THE WASH

CATHEDRAL CANYON DRIVE IN CATHEDRAL CITY CLOSED AT THE WASH FOR AN INDEFINITE PERIOD OF TIME CATHEDRAL CITY, CA Due to the heavy rains and flooding last week, Cathedral Canyon Drive at the Whitewater Wash received severe damage. City Engineers have determined that the road must remain closed for an indefinite period of time until further inspections can be ...[Read more.](#)

Events

Mary Nutter Collegiate Classic

According to the organizers, the Mary Nutter Collegiate Classic is the nation's largest and most



prestigious preseason college softball tourney, featuring more than 25 top Division I teams. Celebrating its 16th year, the Cathedral City, California event will occur on February 21-24, 2019.

The lineup of teams includes UCLA, Stanford, Cal-Berkeley, North Carolina, Texas A&M, Oklahoma, Oregon, plus many more...[Read more.](#)

Opening Reception of Cristopher Cichocki's "Desert Sea" Exhibit in Downtown Cathedral City

Internationally recognized, Coachella Valley artist, Cristopher Cichocki, will create his latest art installation entitled, "Desert Sea," on the Festival Lawn, 68-600 East Palm Canyon Drive, in Downtown Cathedral City with a scheduled opening on Friday, February 15, 2019 through Sunday, May 5, 2019. Desert Sea unveils a fusion of materials derived from the Coachella Valley that include Salton Sea barnacles, ...

[Read more.](#)



Cathedral City Senior Center's Chili Cook-Off and Beer Tasting

Come join in the fun, cook some chili, eat lunch, sponsor or donate items for the Silent Auction. The proceeds go to benefit the programs at the CC Senior Center which relies upon donations, gifts and grants for its funding. Help our seniors "THRIVE" and take part in the new and fun event.

Contact Bob@CathedralCenter.org or 760-321-1548 for details.

[Read more.](#)



CHILDREN'S ART PARTY FOR CHILDREN AND ELDERS

The SCRAP Gallery and the Agnes Pelton Society hosts the Children and Elders monthly Art Party at the Agnes Pelton House Museum Day this month. It will be located at 68680 F Street on Sunday, February 24th from 11 am – 3 PM. Admission is free.

Participants create art pieces made of recyclable materials and also meet and work with a local guest artist, who will share his/her work as well as conduct an art making activity in their style ... [Read More](#)

SCRAP Gallery Agnes Pelton Society



Illustration by CC Cove artist, Val Samuelson, from "Music Round The Town" (1955)

AGNES PELTON HOUSE MUSEUM DAY

68680 F STREET, CAT CITY COVE

info 310-801-6538



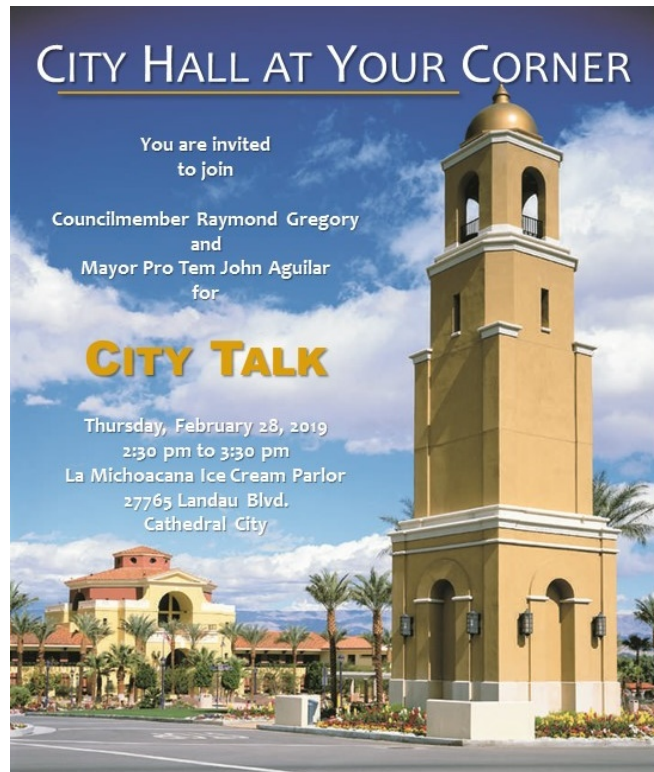
Agnes Pelton House Museum Day

Within a five block radius walking area , the centerpiece of the event is Chuperosa Lane and the Pelton House, that the posthumously celebrated Transcendental American painter, Agnes Pelton designed and had built in 1939. The Pelton House is located in the heart of the fabled neighborhood, the Historic Cathedral City Cove artists' colony of the 30's through the 60's. This is where she painted for over twenty years– her notable desert landscape “plein air” works and her abstract master works, her Transcendental paintings that established her reputation at the mid-century in the art world. Throughout the 30's-50's, the ...[Read more.](#)

City Hall at Your Corner

Have an issue you would like to speak to your city councilmembers about or learn what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by two members of the City Council, District 5 Councilmember Raymond Gregory and Mayor Pro Tem John Aguilar. The forum will take place on Thursday, February 28, 2019 ...

[Read more.](#)



Stop Identity Theft Program

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting FREE Document Shredding Events. The Shredding Events are the first Saturday of the month October thru May each year.

[Read more.](#)

State of the City 2019

The Greater Coachella Valley Chamber of Commerce presents the annual "State of the City."

The lunch portion begins at 11:30 am.
Tickets for the luncheon are available at www.gcvcc.org

The State of the City address begins at 12:30 pm and is free to the public.

[Read more.](#)



Two for Tuesday

Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...

[Read more.](#)

Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month

Speakers Series - Friends of the Cathedral City Library



New Speakers Series Comes to the Cathedral City Library The Friends of the Cathedral City Library invite you to join them for a new Speakers Series featuring bestselling authors, writers, and producers. This free event will host the following: Maggie Downs and Tod Goldberg, "Tales from the Open Book Radio Show & Podcast" Calling all book lovers! Join journalist ...

[Read more.](#)

Food Truck Mash-Up

If you came to the 5th Annual Cathedral City Hot Air Balloon Festival and enjoyed the Food Truck Mash-Up, then you are going to LOVE the Food Truck Mash-Up on Saturday, March 16, 2018 from 12:00 pm to 9:00 pm. More than 25 of the best food trucks from SoCal will be here for your enjoyment as well as musical ...

[Read more.](#)



5th Annual Cathedral City LGBT Days

March 29 - 31, 2019

[Read more.](#)

Greater Palm Springs Fast Pitch for Entrepreneurs

The excitement is real as entrepreneurs from across the Coachella Valley compete in this Shark-Tank-style fast pitch competition. The audience will help



select three winners who will take home cash prizes, and the top two contestants will advance to the countywide Fast Pitch Finale in Corona, CA. Part of Riverside County Innovation Month.

[Read more.](#)

For Questions or Comments, Contact Chris Parman, Communications and Events Manager
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