

September 5, 2019

## Community Update

By Chris Parman, Communications & Events Manager



### **3<sup>rd</sup> Annual Tejano Music Fest Showcases Grammy Award Winning Bands**

The third annual Tejano Music Fest, presented by Libra crafted by HOTN, showcases the music, food, and culture of Mexican-Americans whose families originate from south, central, and west Texas and now call California home. The festival takes place on Saturday, October 12, 2019 from 5:00 p.m. to 11:00 p.m. at the Sports Pavilion at Big League Dreams Sports Park, 33-700 Date Palm Drive in Cathedral City.

Tejano music brings together various forms of folk and popular music originating among the Mexican-American populations of Texas. It has the essence of both English and Spanish lyrics and a mix of pop, country and polka music. One of the genre's major cross-over artists was the late "Selena" who was nicknamed, "The Queen of Tejano." Additionally, the late Lalo Guerrero, "Father of Chicano Music" and former resident of Cathedral City, was inducted into the Tejano Music Hall of Fame in 1992.

Tejano and Grammy Award winning bands will be the featured artists including J.R. Gomez y los Conjunto Bandits, Grupo Atrapado, and Tejano Highway 281 – all coming to California from Texas. Additionally, the local Tejano favorite band, Grupo Uniko, will kick-off the music festival starting at 5 pm and rising Tejano star Karlos Saucedo will sing the national anthem during the opening ceremony.

Tejano music has a historical connection with the Coachella Valley. Back in the 1960s and 1970s, a wave of Tejanos moved to California in order to work in the fields of our local farms. These

families settled in California and have become part of our diverse community bringing with them their music, food, art, and culture. This festival celebrates them and their cultural gifts to our community.

Besides the music and dance, attendees will have an opportunity to enjoy Tejano-inspired food and beverages, and shop from local merchandisers.

The festival offers a limited number of tickets for reserved tables for those who want a guaranteed seat between dances ([www.TejanoMusicFest.com](http://www.TejanoMusicFest.com)). Those who purchase a VIP or Tejano Reserved Table will also have access to the Stadium Club offering its own air-conditioned bar and a meet and greet with the award-winning bands. Reserved tables are not necessary as the music festival is a free event being offered by the City of Cathedral City. There will also be a limited number of picnic tables and high-top tables available on a first-come, first-available basis.

Admission to the festival and parking are free.

Attendees can also receive a special hotel discount from the event's host hotels, Holiday Inn Express – Cathedral City and DoubleTree Golf Resort by Hilton by going to the festival website, [www.TejanoMusicFest.com](http://www.TejanoMusicFest.com).

### **“Tejano Kick Off Pool Party” Friday, October 11<sup>th</sup>**

Bring your swimsuit and cowboy hat for the Tejano Kick Off Pool Party on Friday, October 11, 2019 from 5:00 pm to 9:00 pm at the Holiday Inn Express, 36101 Date Palm Drive in Cathedral City. Enjoy entertainment by Tejano Lipps, Kalifazz Radio, Karlos Saucedo, and Bohemio. Cathedral City's El Portal Mexican Restaurant will be onsite for food and beverages for purchase.

Entry is \$10 at door (cash). Limited occupancy. Holiday Inn Express hotel guests receive free entry with room key.

The Tejano Music Festival sponsors include Libra crafted by HOTN, City of Cathedral City, Volkswagen of Palm Springs, Entravision (radio and tv), Quick Quack Car Wash, Cashback Loans, Desert Vein and Vascular Institute, Holiday Inn Express - Cathedral City, DoubleTree Golf Resort by Hilton, Tejano Power House Records, Big League Dreams Sports Park, El Informador del Valle, GED Mag.com, Canyon Print & Signs, SoCalGas, Diaz Enterprises, Forest Lawn, Tejano Lippz, and Kalifazz Radio.com.

## **NEWS**

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### **Cathedral City Senior Center Hosts A Health & Wellness Fair**

The Cathedral City Senior Center is hosting the first of the season Health & Wellness Fairs for Seniors. The event is Friday, Sept. 13 from 9 am to 12 noon. No cost flu shots with most insurances for Senior Citizens will be provided by Walgreens to those who

attend as well as blood pressure checks and other health related offerings. ...[Read more.](#)

**FREE**

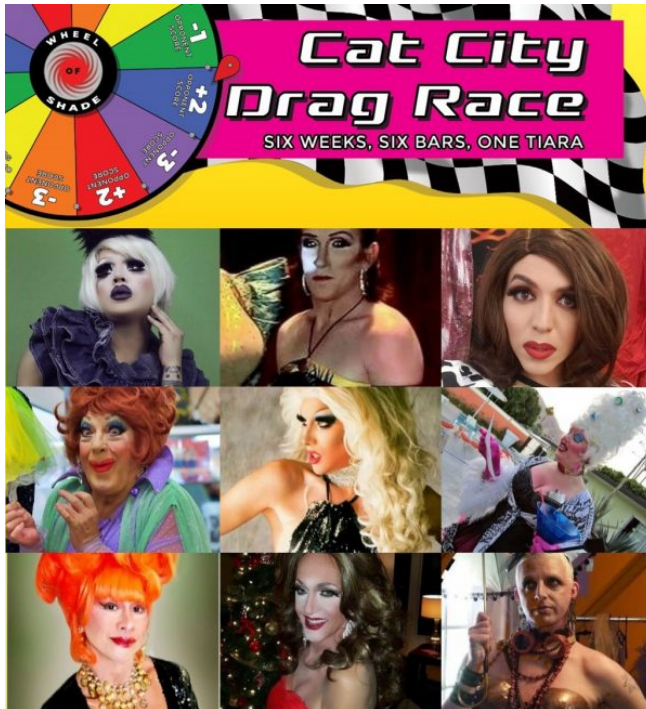
## Health & Wellness Fair



**Friday, September 13, 2019**

9 am to 12 noon

**No Cost**



## Nine Contestants to Compete in the Cat City Drag Race Starting Monday

Six Weeks, Six Bars, One Tiara! Help the Cathedral City Gay Business Association (CCGBA) find the "Royal Highness of Cat City" during the ultimate Drag Race! Nine contestants will compete for the best drag over the five-week competition starting on Monday, September 9, 2019 through Monday, October 7, 2019. They will be scored by five judges including local celebrity judges ...[Read more.](#)

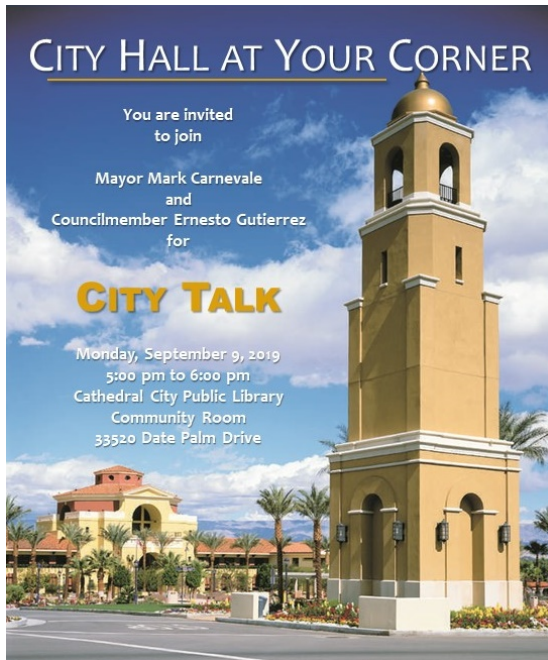
## City Hall at Your Corner Returns Monday

Have an issue you would like to speak to your mayor about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by Mayor Mark Carnevale and Councilmember Ernesto Gutierrez. The forum will take place on Monday, September 9, 2019 from 5:00 pm to 6:00 pm at the Cathedral City Public ...[Read more.](#)

## CITY HALL AT YOUR CORNER

You are invited

### EVENTS



### City Hall at Your Corner - September 9th

Have an issue you would like to speak to your mayor about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by Mayor Mark Carnevale and Councilmember Ernesto Gutierrez. The forum will take place on Monday, September 9, 2019 from 5:00 pm to 6:00 pm at the Cathedral City Public ...[Read more.](#)

### Cat City Drag Race by CCGBA

Help the CCGBA find the "Royal Highness of Cat City" during the ultimate Drag Race! Up to 15 contestants will compete for the best drag over the five week competition starting on Monday, September 9, 2019 through Monday, October 7, 2019. They will be scored by five judges including local celebrity judges on originality, themed outfit, personality, and performance. But ...[Read more.](#)





**FREE**

## Health & Wellness Fair



**Friday, September 13, 2019**

9 am to 12 noon

**No Cost  
Flu Shots for Seniors  
With Most Insurances**

Medical Information & Wellness Tests, Exhibits & More



37-171 West Buddy Rogers Way • Cathedral City, CA 92234  
760-321-1548  
Follow us on Facebook: Cathedral City Senior Center

[www.CathedralCenter.org](http://www.CathedralCenter.org)

For information on exhibiting contact: [Geoff@CathedralCenter.org](mailto:Geoff@CathedralCenter.org) • 760-321-1548

## Cathedral City Senior Center Hosts A Health & Wellness Fair

The Cathedral City Senior Center is hosting the first of the season Health & Wellness Fairs for Seniors. The event is Friday, Sept. 13 from 9 am to 12 noon. No cost flu shots with most insurances for Senior Citizens will be provided by Walgreens to those who attend as well as blood pressure checks and other health related offerings. ...[Read more.](#)

## Back to School Bingo

The Cathedral City Senior Center and the Palm Springs Chapter of the Sisters of Perpetual Indulgence are cooperating to get more school supplies for Cathedral City elementary school students. They're particularly interested in having more back packs and other supplies like notebooks, pens, pencils, markers, etc. The collection boxes will be located in the Cathedral City Senior Center's Lobby at ...[Read more.](#)

PALM SPRINGS SISTERS OF PERPETUAL INDULGENCE and  
CATHEDRAL CITY SENIOR CENTER present

# BACK TO SCHOOL BINGO

**FRIDAY, SEPTEMBER 13 at 6PM SHARP**  
at the CATHEDRAL CITY SENIOR CENTER

**ALL CASH PRIZES! REFRESHMENTS**  
**6 GAMES plus a 50/50 GAME for \$20**

The center is collecting school supplies for students of all ages. You can bring your donation to BINGO or bring them to the Senior Center any day in September. There'll be boxes provided for you to put them in. Let's be sure our kids have all the tools they need for the best education. Please help us!

  
CATHEDRAL CITY SENIOR CENTER  
Since 1980 - Redefining What It Means To Be A Senior


37171 W. Buddy Rodgers Ave, Cathedral City, CA 760 321 1548

## Cinema Diverse


Cinema Diverse - The Palm Springs LGBTQ Film Festival returns to Cathedral City's Mary Pickford Theatre for the third year in a row on September 27 and 28, 2019 with an expanded presence. The "Bonus Weekend" in Cathedral City will feature never before seen films during the prior weekend at the Palm Springs Camelot Theatres • Palm Springs [Read more.](#)

## Two for Tuesday


at  
**DESERT ICE CASTLE**  
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.



**DESERT ICE CASTLE**  
68-600 Perez Road  
Cathedral City  
(760) 324-0400  
info@deserticecastle.com



[www.DiscoverCathedralCity.com](http://www.DiscoverCathedralCity.com)

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[Read more.](#)



## Tejano Music Festival 2019

Tejano PowerHouse Entertainment, City of Cathedral City and Diaz Enterprises invites you to the 3<sup>rd</sup> Annual Tejano Music Fest in Cathedral City featuring the best Tejano music, fiesta food and spirits on Saturday, October 12, 2019 from 5 pm to 11 pm at our new location, the Pavilion at Big League Dreams Sports Park in Cathedral City, California. You will enjoy our largest dance floor yet and the award winning Tejano musical groups, such as “Tejano Highway 281,” “Grupo Artrapado,” and “JR Gomez y los Conjunto Bandits,” as well as local favorite, “Grupo Uniko.”...[Read more.](#)

## Halloween Spooktacular

Bring the entire family for trick or treats, DJ music, hourly kids' costume contest, and an interaction with police and fire personnel and equipment. More than 30,000 pieces of candy will be given away. A safe-communities, Halloween event featuring the Zombie bus and blood drive...[Read more.](#)







## 6th Annual Cathedral City Hot Air Balloon Festival

The festival will bring more than 30 hot air balloons from across the United States and around the world to the Coachella Valley for a kaleidoscope of color, art, sound and enjoyment. It features balloon glows, balloon rides, LIVE musical entertainment, wine and beer garden, kid zone, food trucks, and much

more. For the latest information, go to [www.HotAirBalloonFest.com](http://www.HotAirBalloonFest.com) Food ...[Read more.](#)

## North Pole Village at Snow Fest

This annual event captures all the holiday spirit and places it at one location with a lit Main Street at Santa's North Pole, holiday music and carolers, Santa Claus, holiday tree lighting ceremony, a 20,000 Candy Cane Drop for Kids, Snow Bubble Play for Kids, children's bike giveaways, free movie at the Mary Pickford Theatre, free ice skating passes to ...[Read more.](#)



## Snow Fest Concert with Singer Emily West

America's Got Talent Singer Emily West will perform a full concert during this year's Snow Fest at the new CVRep Playhouse in Downtown Cathedral City on Saturday, December 14, 2019 at 7:30 pm. Emily West won crowds over as a finalist on

America's Got Talent with her re-imagined versions of songs like the Moody Blues' "Nights in White Satin" and ...[Read more.](#)





For Questions or Comments, Contact Chris Parman, Communications and Events Manager  
[cparman@cathedralcity.gov](mailto:cparman@cathedralcity.gov)

