

October 24, 2019

Community Update

By Charlie McClendon, City Manager

During their annual goal setting session in January 2019, the City Council developed a goal for staff to provide an update on short-term vacation rental (STVR) regulation and enforcement efforts. Staff prepared an update, which was presented to Council at study session on June 12, 2019. At that meeting, Council heard from many residents of Cathedral City who expressed concern that existing STVR regulations are not working or are not being adequately enforced and that the proliferation of STVR homes is negatively affecting their quality of life. As a result, Council directed staff to prepare an ordinance for consideration

implementing a moratorium on the issuance of new STVR permits. An interim urgency ordinance establishing a 45-day moratorium on new STVR permits was approved by Council on June 26, 2019. The ordinance excluded from the moratorium HOA neighborhoods that expressly allow STVR permits and allowed the renewal of then existing STVR permits. On July 24, 2019, prior to expiration of the initial 45-day moratorium, Council approved a new moratorium, with the same conditions and exclusions as the original, but with no expiration date.

During this same period of time, the City Manager appointed an Ad-Hoc task force to study issues related to STVR homes in neighborhoods and develop a set of recommendations to address the problems identified with a target date for completion of their tasks of early 2020. Members of the task force are:

Ed Emond-Worline, Landau Homes resident

Teri Hargreaves, Panorama resident

Pattie Hagedorn, Panorama resident

Bob Ohda, La Pasada resident

Boris Stark, STVR Management

Chris Harami, Cove resident and STVR owner

Karyn McQueen, STVR owner

Ryan Dame, padzu.com

Amanda Hoffmann, STVR Management



VACATION RENTALS

Michelle Van Sickle, Date Palm CC resident

Conrad Corral, Cove resident

John Aguilar, Mayor Pro Tem, City Council representative

Staff support to the task force is being provided by:

Charlie McClendon, City Manager

Robert Rodriguez, Planning and Building Director

Tami Scott, Administrative Services Director

Dane Dickson, Police Commander

Kevin Biersack, Accounting Manager

Cindy Hansen, Licensing Manager

The first meeting of the task force was held on July 15, 2019. After introductions the members of the task force discussed specific areas where research was needed and decided to divide into three working groups for further study, Regulations, Enforcement and Density.

During late July and early August, the working groups each met, and the entire task force held their second meeting on August 12, 2019. Each of the working groups provided an update to the task force and the task force discussed ways to accommodate public input to the group. It was decided to develop a survey to be mailed to residents who live close to a STVR and to hold two public meetings to receive comments from the community. A draft survey was then developed and sent to all task force members and the working groups met again in late August and early September.

During the full task force meeting on September 9, the survey format and language were approved, and updates were received from all the working groups. Dates and locations were also approved for the two public meetings, October 1 at 6:00 pm at the library and October 19 at 10:00 am at City Hall.

The first public meeting on October 1 at the library was held as scheduled and was very well attended with probably more than 75 people in attendance and about 35 speakers. All comments made were noted and shared with the task force members. The second meeting was held on October 19 in the Council Chambers with about 80 people in attendance and approximately 40 speakers.

In addition to the items previously noted from the September 9 task force meeting, some interim recommendations were developed by the task force for consideration by Council for immediate implementation. The criteria for consideration of interim recommendations were that they address issues of concern to the residents, they can be implemented without the need for ordinance amendments and that they can be implemented for a moderate cost as fee changes will not be implemented, if any, until the Council considers the final task force report. The following suggestions were submitted by the task force for Council consideration:

- 1. Improved screening of on-line advertisements for STVR units and immediate issuance of citations for violations.** This is an enforcement shortfall that seems to really irritate neighborhood residents. The proposal is to contract with a firm through a short-term

contract for a pilot program. The contractor would scour ads looking for violations of the existing ordinance, which would include ads without the license number, ads for occupancy that exceeds occupancy allowed by the code and advertising and operating without a STVR permit (illegal operations). Code enforcement would then, using data supplied by the contractor, issue citations. Neighbors who also identify what they believe to be advertisements that violate the code could forward items they have identified to the contractor for verification. Staff has talked to two groups that have submitted proposals for consideration and a contract will be awarded by the end of October.

- 2. Use of a private security service on a scheduled or on-call basis to respond immediately to hot line calls.** Another enforcement lapse that really upsets neighbors is the lack of resources to immediately investigate calls to the hotline and issue citations in a timely manner. The task force suggested that a short-term contract be issued to provide coverage during peak hours on a scheduled or on-call basis. This would also help create a more accurate record for identifying repeat violators, which would provide important information that can be considered as permits are up for renewal. Staff has identified a security services contract awarded by another city and will develop a cooperative purchasing agreement that will allow this service to begin in the next few weeks.

The task force will continue to meet over the upcoming months with the goal of providing a comprehensive set of recommendations to the City Council by sometime in the early part of 2020.

NEWS



Pasta Suprema!
A Benefit Dinner
for the
Cathedral City Senior Center

Thursday, November 14, 2019
Beer & Wine Reception at 6 pm • Dinner at 7 pm
Tickets: \$45 per person call 760-321-1548
Includes Pasta Bar With Your Choice of Pasta & Sauces
Salad, Bread & Dessert Bar
No Host Wine & Beer Service
Dinner Generously Provided by
Nicolino's Famous Italian Restaurant

CATHEDRAL CITY, CA
Senior Center EST. 1980 • REDEFINING WHAT IT MEANS TO BE A SENIOR.
37171 W. Buddy Rogers Ave., Cathedral City, CA 92234
760-321-1548 • Like Us On Facebook • www.CathedralCenter.org
The Cathedral City Senior Center is a nonprofit corporation 501 (c)(3)

Pasta Suprema! - Benefiting the CC Senior Center

The Cathedral City Senior Center is hosting its fourth annual benefit Pasta Dinner on Thursday, Nov. 14. The Pasta Suprema! event helps underwrite special programs and general operating expenses of the Senior Center and is open to the general public. An elegant pasta and sauce bar is being hosted by primary event sponsor Nicolino's Famous Italian Restaurant. "This is no ... [Read more.](#)

Fire Departments Participate in Regional “Active Shooter” Training Exercise

On Sunday, October 20th, both the Cathedral City Fire Department and Police Department participated in a massive “active shooter” training operation at Westfield Mall in Palm Desert. The training was a simulation of several active shooters that begin shooting innocent bystanders throughout the mall. The massive training exercise involved all public safety organizations in the entire Coachella Valley simulating real ... [Read more.](#)



Progress Being Made on the New Cathedral City Community Amphitheater in Downtown

Many people are talking about the tall steel framing that went up today on the stage structure at the new Cathedral City Community Amphitheater. The \$1.67 million stage will be a perfect venue for the City's festivals and events. We estimate that the first event to use the stage will be the Taste of Jalisco Festival on February 8, 2020. ...[Read more.](#)

Halloween Spooktacular Video by CCTV's Conrad Angel Corral

Last year, Conrad adorned the Robin costume. This year... Nevertheless, it's time for the 4th Annual Cathedral City Halloween Spooktacular, presented by Quick Quack Car Wash, on Sunday, October 27th from noon to 3 pm. Bring the entire family for 30,000 pieces of candy Trick or



Treating, games, DJ music, Fire and Police displays, costume contests for kids, free movie ...
[Read more.](#)

EVENTS



Halloween Spooktacular


Bring the entire family for trick or treats, DJ music, hourly kids' costume contest, and an interaction with police and fire personnel and equipment. More than 30,000 pieces of candy will be given away. A safe-communities, Halloween event featuring the Zombie bus and blood drive...[Read more.](#)

Dia de los Muertos (Day of the Dead)


Cathedral City is proud to sponsor the annual "Día de los Muertos" featuring: mariachi bands folkloric dancers an art contest for students a children's craft area supervised by SCRAP Gallery information tables Community Altar food vendors Día de los Muertos Day of the Dead A Celebration Honoring the Memory of Loved Ones Saturday, November 2, 2019 11:00 am ...[Read more.](#)




Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.

 **DESERT ICE CASTLE**
68-600 Perez Road
Cathedral City
(760) 324-0400
info@deserticecastle.com

 Cathedral City

www.DiscoverCathedralCity.com

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Healing Field 2019

"Healing Field" is a tribute to the men and women of uniform who gave the ultimate sacrifice to our country since September 2001. The event is organized by the Cathedral City Rotary and sponsored by the City of Cathedral City. Located in Patriot Park next to Big League Dreams Sports Park at the corner of Date Palm Drive and Dinah ...[Read more](#).



2019 Cathedral City Senior Center's Pasta Suprema!

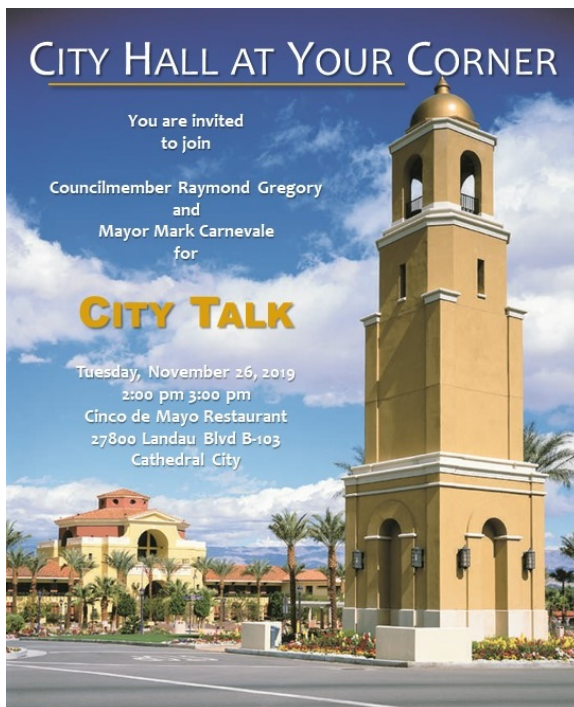
WHO: Cathedral City Senior Center WHAT: Annual Benefit Dinner for the CC Senior Center "Pasta



Suprema!" WHEN: Thursday, Nov. 14 No Host Beer & Wine Bar Open at 6 pm Buffet Pasta Dinner starts at 7 pm Special Presentation at 8 pm (15 minutes)
WHERE: Cathedral City Senior Center 37171 W. Buddy Rogers Ave. Cathedral City, CA 92234 Tickets: www.TheCCSC.org ...[Read more.](#)

6th Annual Cathedral City Hot Air Balloon Festival

The festival will bring more than 30 hot air balloons from across the United States and around the world to the Coachella Valley for a kaleidoscope of color, art, sound and enjoyment. It features balloon glows, balloon rides, LIVE musical entertainment, wine and beer garden, kid zone, food trucks, and much more. For the latest information, go to www.HotAirBalloonFest.com Food ...[Read more.](#)



City Hall at Your Corner - November 26th

Have an issue you would like to speak to your mayor about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by Councilmember Raymond Gregory and Mayor Mark Carnevale. The forum will take place on Tuesday, November 26, 2019 from 2:00 pm to 3:00 pm at Cinco de Mayo Restaurant, ...

[Read more.](#)



North Pole Village at SNOW-FEST December 14, 2019



www.SnowFest.us

North Pole Village at Snow Fest

This annual event captures all the holiday spirit and places it at one location with a lit Main Street at Santa's North Pole, holiday music and carolers, Santa Claus, holiday tree lighting ceremony, a 20,000 Candy Cane Drop for Kids, Snow Bubble Play for Kids, children's bike giveaways, free movie at the Mary Pickford Theatre, free ice skating passes to ...[Read more.](#)

Snow Fest Concert with Singer Emily West

America's Got Talent Singer Emily West will perform a full concert during this year's Snow Fest at the new CVRep Playhouse in Downtown Cathedral City on Saturday, December 14, 2019 at 7:30 pm. Emily West won crowds over as a finalist on America's Got Talent with her re-imagined versions of songs like the Moody Blues' "Nights in White Satin" and ...[Read more.](#)



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

