



CATHEDRAL CITY WEEKLY NEWSLETTER

November 27, 2019

Community Update

By Chris Parman, Communications & Events Manager



6th Annual Cathedral City Hot Air Balloon Festival Had Its Largest Crowd Ever

With near perfect weather this past weekend, the City of Cathedral City, Fantasy Balloon Flights, and the title sponsor, Westin Mission Hills Golf Resort & Spa, celebrated the 6th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta. An estimated 12,000 to 15,000 people attended over the three days making it the largest crowd thus far for this growing event. Most of the attendees arrived from outside of Cathedral City and the Coachella Valley as this event has generated a tremendous interest from the California coast and beyond. It was also the first time in the balloon festival history that the balloons were able to takeoff and fly over Cathedral City thanks to D R Horton, America's Largest Homebuilder, providing space at their new home development in the Verano neighborhood in north Cathedral City.

Beyond the spectacular morning flights, thousands came to downtown Cathedral City on Saturday to enjoy the new Healthy Life Fest, tethered hot air balloon rides, the 10,000 Banana Balloon Candy Drop, a great line-up of musical acts on the Main Stage, Kid Zone, outdoor market, and the very popular Food Truck Fiesta located inside the new Cathedral City Community Amphitheater. Although the new park is still under construction, everyone was in "ahh" over the park's beauty and amazing mountain views.

On Saturday night, our biggest crowd ever enjoyed the 45-minute Balloon Glow to Music with people observing from the third floor of the downtown parking structure, the surrounding roads, and underneath the balloons lined-up from the City parking lot west of Trilussa's Restaurant to the Festival Lawn to the Cathedral City Community Amphitheater. Best of all, surrounding restaurants and lounges reported some of their best sales over the three days.

On Sunday morning, the annual Pancake Breakfast and Special Shapes Sunday at Big League Dreams was a huge hit for seeing all the balloons inflated on three ball fields with the ability to take the perfect selfie. Although the wind was in the wrong direction for takeoff on Sunday, the festival offered tethered balloon rides and the perfect photos with the kids as everyone was enjoying the beauty of the balloons rising nearly seven stories high.

Take a look at this hyperlink for some of our pictures: <https://www.discovercathedralcity.com/habf-gallery/>

If you took a great photo at the festival, please send it to cparman@cathedralcity.gov. We will pick the top ten photos and provide the winners with two tickets to the VIP Viewing Lounge for the Cathedral City Hot Air Balloon Festival scheduled for November 20-22, 2020.

NEWS



The poster for 'North Pole Village at SNOW-FEST' features a light blue background. At the top, the title 'North Pole Village at SNOW-FEST' is written in a playful, blue, rounded font, with the words 'SNOW-FEST' being significantly larger and having white snow-like droplets hanging from the letters. Below the title, the phrase 'IT'S THE MOST WONDERFUL TIME OF THE YEAR' is written in a smaller, white, cursive font, flanked by two musical notes. Underneath this is a row of colorful, cartoonish buildings representing a village, including a red fire station, a yellow schoolhouse, and a blue police station. In the center of the poster is the 'Quick Quack' logo, which features a green circular frame containing a yellow duck wearing sunglasses. To the right of the duck, the text 'Presented by Quick Quack' is written in green, with 'Dont Drive Dirty.com' in orange below it. At the bottom of the poster, the event details are listed in a large, bold, blue font: 'Saturday December 14, 2019', '11am - 7pm', and 'Civic Center Plaza - Cathedral City'.

North Pole Village at
SNOW-FEST
♪ IT'S THE MOST WONDERFUL TIME OF THE YEAR ♪

Presented by
Quick Quack
Dont Drive Dirty.com

Saturday December 14, 2019
11am - 7pm
Civic Center Plaza - Cathedral City

3rd Annual Snow Fest Happens on December 14th in Downtown Cathedral City

Bring the entire family to the "North Pole Village at Snow Fest," presented by Quick Quack Car Wash, in Downtown Cathedral City on Saturday, December 14, 2018 from 11 am to 7 pm to celebrate the "most wonderful time of the year!" The annual event includes an expanded lit Main Street at Santa's North Pole. Snow-Fest captures all the holiday ...[Read more.](#)



Cathedral City High School Choir Raising Money for Broadway Series in NYC

Beyond a doubt, Cathedral City High School, under the leadership of May LeRoy, has the best high school choir in the state. This award-winning choir has performed throughout the world including Japan, Australia, and Italy. Now, the CCHS Choir has been invited to sing in the critically acclaimed Broadway Series, produced by Manhattan Concert Productions, in New York City on ... [Read more.](#)



"Movies in the Park" Presented by Honda in the Desert Starts This Saturday, November 30th

Thanks to our title sponsor, Honda of the Desert, "Movies in the Park" will begin on Saturday, November 30, 2019 at 7 pm (weather permitting). This family-friendly event will occur once a month from November to

May. So, gather the family, blankets and/or chairs for "Movies in the Park" located at Panorama Park, 28905 Avenida Maravilla, in Cathedral City. November ... [Read more.](#)

"Art Walk" along Perez Road Returns on the First Friday of Each Month

Go Where ART Lives! Cathedral City is the place for wonderful art and design galleries. Every First Friday of the month, the galleries in Perez Plaza Suites H & I will host the First Friday Art Walk along Perez Road from 5 pm to 8 pm between Date Palm Drive and Cathedral Canyon Drive. You can meander in and out ...[Read more.](#)



EVENTS



Movies in the Park - November 30

Gather the family, blankets and/or chairs for "Movies in the Park" located at Panorama Park, 28905 Avenida Maravilla, in Cathedral City. The free event, hosted by the City of Cathedral City, happens once a month on a Saturday evening between November and May, at dusk.

You are welcome to bring snacks or non-alcoholic drinks. Great Family FUN! [Read more.](#)


Cookies, Cocktails and Crazy Sweaters

Indulge on some free holiday cookies, enjoy a purchased beverage or two, and watch your fellow neighbors and friends compete in the "ugliest sweater contest." This contest takes place in six bars in Cathedral City, over six weeks, with one cherished Golden Pass valued at \$600 in prizes. All presented by the Cathedral City Gay Business Association. Anyone 21 years ...


[Read more.](#)




Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.

 **DESERT ICE CASTLE**
68-600 Perez Road
Cathedral City
(760) 324-0400
info@deserticecastle.com

 Cathedral City

www.DiscoverCathedralCity.com

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NEW CATHEDRAL CITY RESIDENTS & BUSINESSES MIXER

Did you recently move or start a new business in Cathedral City? Then come the New Residents and Businesses Mixer hosted by the City of Cathedral City and the Greater Coachella Valley Chamber of Commerce. You will get to know more about your city and the people who are here to serve you. Plus, you will get to meet other ...

[Read more.](#)

To All New Cathedral City
Businesses & Residents

Welcome & congratulations on becoming part
of our Cathedral City community!

Please join your neighbors, your Cathedral City Chamber of Commerce and Cathedral City's Economic Development Department for a Welcome Reception!

WHEN: 6:00pm on the first Thursday of every month
(November 7, December 5)

WHERE: Cathedral City Chamber of Commerce Office
68487 East Palm Canyon Drive and East Palm Canyon
(Faces Cathedral Canyon across from Taco Bell)

WHY: You have moved to a new wonderful community. These welcome receptions are your opportunity to meet your neighbors and see why Cathedral City is the Valley's best place to live, work and call home.



 **DISCOVER
Cathedral City**

Please RSVP with number attending to 760-898-8604
*Businesses in Coachella Valley wanting to provide welcome logo gifts, please deliver by the last Thursday of the month. Estimated 50 items.

First Friday Art Walk -

Buildings H & I, Perez Road, Cathedral City



Perez Plaza H and I

Go Where ART Lives! Cathedral City is the place for wonderful art and design galleries. Every First Friday of the month, the galleries in Perez Plaza Suites H & I will host the First Friday Art Walk along Perez Road from 5 pm to 8 pm between Date

THE FIRST FRIDAY OF EVERY MONTH!
Palm Drive and Cathedral Canyon Drive. You can meander in and out ...

9 CONTEMPORARY GALLERIES & 3 HOME DÉCOR STORES

[Read more.](#)

Holiday Christmas Show by Bette King Productions



In cooperation with the City of Cathedral City and the Mary Pickford Theatre, we are pleased to announce that Bette King Productions and her Productions Extraordinaire will offer a season of variety musical show starting on December 11th and will run through May of 2020. The performances will occur in the large, comfortable Theatre 10. These are the type of ... [Read more.](#)



North Pole Village
at
SNOW-FEST
December 14, 2019



www.SnowFest.us

North Pole Village at Snow Fest

This annual event captures all the holiday spirit and places it at one location with a lit Main Street at Santa's North Pole, holiday music and carolers, Santa Claus, holiday tree lighting ceremony, a 20,000 Candy Cane Drop for Kids, Snow Bubble Play for Kids, children's bike giveaways, free movie at the Mary Pickford Theatre, free ice skating passes to ...[Read more](#).

Snow Fest Concert with Singer Emily West

America's Got Talent Singer Emily West will perform a full concert during this year's Snow Fest at the new CVRep Playhouse in Downtown Cathedral City on Saturday, December 14, 2019 at 7:30 pm. Emily West won crowds over as a finalist on America's Got Talent with her re-imagined versions of songs like the Moody Blues' "Nights in White Satin" and ...[Read more](#).



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

