



CATHEDRAL CITY WEEKLY NEWSLETTER

January 16, 2020

Community Update

By Stone James, Economic development Director



CATHEDRAL CITY DOWNTOWN ARTS & ENTERTAINMENT DISTRICT **What's Developing in Economic Development**

Happy New Year from Cathedral City's Economic Development Department! This coming year is going to be a great year to live, work and relax within our City. From a development standpoint, there is tremendous activity in our Downtown Arts and Entertainment District. Construction of the Agua Caliente casino is going much faster than anyone anticipated. Presently, construction crews are focused on preparing the site for vertical development. Just the other week the mound of dirt piled up on the western portion of the site reached almost three stories high! Once the over-excavation is complete, utilities go in and the site can be properly compacted. Afterwards, the foundation will be poured and the vertical construction can begin.

Just north of the future casino, construction of the new fire station is underway. They, too, are working on the horizontal portion of the project (grading, utilities and compaction). Vertical construction is expected to begin this summer with project completion expected by this fall.

Immediately south of the casino between East Palm Canyon, Van Fleet Street and "D" Street, Fountainhead Development (a Newport Beach, CA based commercial developer) is working closely with Economic Development and Planning to design what will be a fabulous new mixed-use development. Primary site components include retail, hotel and residential. Within the retail component, Fountainhead is working to attract a coffee concept, several fast-casual restaurants, and a bank. Since these deals take time and tenant interest changes, the general plans may vary in the end. That said, the needs expressed by Cove and southern Cathedral City residents have been heard and Economic Development is helping Fountainhead assemble a tenant mix responsive to our community's needs!

Just west of City Hall, construction of the Cathedral City Community Amphitheater continues with work being focused on the stage structure as the park portion itself is nearly complete. Although the permanent stage will not be utilized for the Taste of Jalisco Festival on February 8th, major activities will take place inside the amphitheater park. So, stop at the festival and get a feel for what is coming to our downtown.

If you enjoy staying in-the-know, please bookmark DiscoverCathedralCity.com, www.ccshoplocal.com and <http://www.ccedd.org/>. These websites offer information on our City's upcoming events, development projects and other amenities.

As you know, Cathedral City residents can help make our City more vibrant by “buying local” whenever possible and encouraging out-of-town guests to stay at one of Cathedral City’s several hotels. It makes economic “cents” for you to keep your tax dollars within the City which help fund local community services and programs. Furthermore, there is no better testimonial for attracting future new businesses than to make sure that our existing businesses are thriving!

Also, we appreciate your commitment to maintaining your residential and commercial properties. Routine maintenance shows respect and appreciation for ourselves, our neighbors, and our community. Property appearance is an important “selling point” when prospective homebuyers, businesses owners, and developers tour our City looking for the “perfect” location.

Thank you for being a part of our community.

NEWS



RCTC Seeks Comments on Draft Traffic Relief Plan for Riverside County

Your voice, your plan. Residents have an opportunity to help chart a course for Riverside County’s transportation future by providing feedback on a draft Traffic Relief Plan. The plan includes a local strategy to reduce traffic bottlenecks, improve safety, and create a stronger, more sustainable economy for our communities. Please visit TrafficReliefPlan.org to view the plan and take a short survey to ...

[Read more.](#)

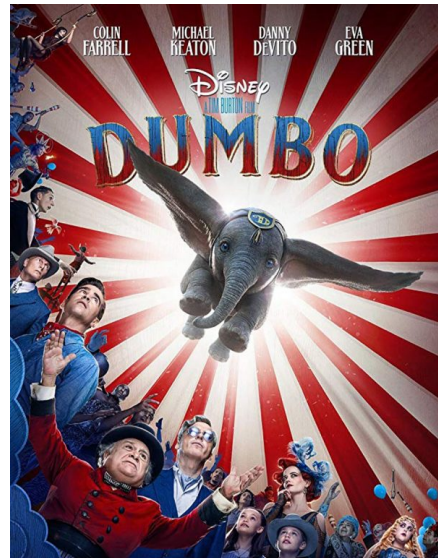
EVENTS

Movies in the Park - January 25


Gather the family, blankets and/or chairs for “Movies in the Park” located at Panorama Park, 28905 Avenida Maravilla, in Cathedral City. The free event, hosted by the City of Cathedral City, happens once a month on a Saturday evening between November and May, at dusk.

You are welcome to bring snacks or non-alcoholic drinks. Great Family FUN!


[Read more.](#)



Two for Tuesday
at
DESERT ICE CASTLE
1st Tuesday of Every Month



Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as an Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up.

 **DESERT ICE CASTLE**
68-600 Perez Road
Cathedral City
(760) 324-0400
info@deserticecastle.com

 **Cathedral City**

www.DiscoverCathedralCity.com

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Buildings H & I, Perez Road, Cathedral City

First Friday Art Walk - Perez Plaza H and I

Go Where ART Lives! Cathedral City is the place for wonderful art and design galleries. Every First Friday of the month, the galleries in Perez Plaza Suites H & I will host the First Friday Art Walk along Perez Road from 5 pm to 8 pm between Date Palm Drive and Cathedral Canyon Drive. You can meander in and out ... [Read more.](#)

5-8pm

5th Annual Taste of Jalisco

Music, Tequila Tasting, Fireworks, Outdoor Market & Delicious Cuisine
The 5th Annual Taste of Jalisco, managed by Hocker Productions, celebrates the sister city relationship between the cities of Cathedral City, California (USA) and Tequila, Jalisco (Mexico) through music, fashion, spirits, culture and cuisine in Downtown Cathedral City. Singer and Actress Carmen Jara, Nacho Bustillos, Zable Norteno, Mariachi Limón De Javier ...

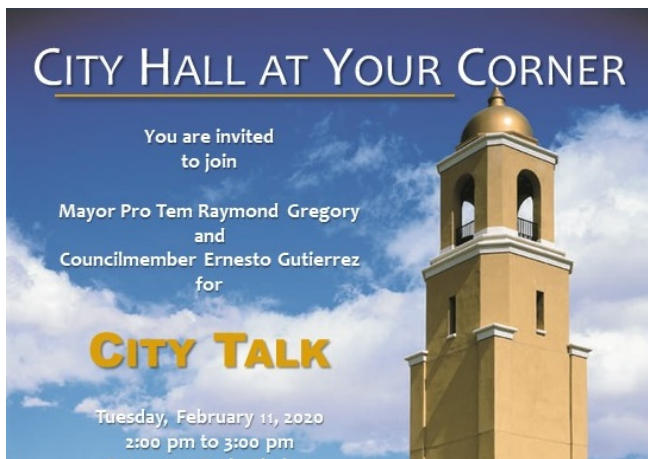
[Read more.](#)

5th Annual
Taste of Jalisco
A Celebration of Our Sister City
TEQUILA, JALISCO - MEXICO
February 8, 2020 - 11am - 9pm
Cathedral City Community Amphitheater - 68526 Ave Lalo Guerrero, Cathedral City



City Hall at Your Corner - February 11, 2020

Have an issue you would like to speak to your mayor about or learn what is happening in Cathedral City? Then join us for "City Hall at Your Corner" hosted by Mayor Pro Tem Raymond Gregory and



Councilmember Ernesto Gutierrez.
The forum will take place on Tuesday,
February 11, 2020 from 2:00 pm to
3:00 pm at Panorama Park, ...

[Read more.](#)

Mary Nutter Collegiate Classic - Team USA

The [Mary Nutter Collegiate Classic](#) is the nation's largest and most prestigious preseason college softball tourney, featuring more than 25 top Division I teams. Celebrating its 16th year, the Cathedral City, California event will occur on February 20-23, 2020. This year will be extra special as Team USA (Women's Olympic Softball Team) will be a featured guest team playing against the very best collegiate softball teams in preparation for the Summer Olympics in Tokyo, Japan.

[Read more.](#)

**USA OLYMPIC TEAM
RETURNS TO THE**

A poster for the Mary Nutter Collegiate Classic. It features a collage of softball players in action. In the center, a player in a white UCLA jersey is throwing a ball. To her left, a player in a red UTA jersey is running. To her right, a player in a white jersey is catching a ball. In the bottom right, a player in a yellow and blue California jersey is also visible. The background is a bright blue sky with white clouds. Below the collage, the text 'MARY NUTTER' is written in large, white, bold letters, with 'CATHEDRAL CITY' in smaller white letters below it. Underneath that, 'COLLEGIATE CLASSIC' is written in white letters on a blue background. Below the event name, 'FEB. 20-23' is written in white, and '17TH ANNUAL' is written in smaller white letters below it.

MARY NUTTER
CATHEDRAL CITY
COLLEGIATE CLASSIC
FEB. 20-23
17TH ANNUAL

**NCAA SOFTBALL
TOURNAMENT**
AT
BIG LEAGUE DREAMS
SPORTS PARK
CATHEDRAL CITY

Tickets available at: [@NutterClassic](#)

marynutterclassic.com

Cathedral City State of the City and Expo

2020 State of the City

The Greater Coachella Valley Chamber of Commerce, in partnership with the City of Cathedral City, invites you to the Cathedral City State of the City and Expo. The event will be held on March 17th, with the expo starting at 10:00 AM and the event registration beginning at 11:30 AM, the State of the City beginning at 12:30 and the program is [Read more.](#)

**Tuesday, March 17, 2020
10:00 AM - 5:00 PM**

DoubleTree by Hilton Golf Resort, Palm Springs



6th Annual Cathedral City LGBT Days

Join us for California's first Pride of the year at the 5th Annual Cathedral City LGBT Days starting Friday, March 27 through Sunday, March 29, 2020 in Downtown Cathedral City.

[Read more.](#)

Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that is all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses surrounding Cathedral City's Fountain of Life area.

[Read more.](#)



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

