



CATHEDRAL CITY WEEKLY NEWSLETTER

January 23, 2020

Community Update

By Tami Scott, Administrative Services Director



As many of you are aware, we are entering high season here in Cathedral City and the Coachella Valley. With less than desirable temperatures in many parts of our country, visitors (transients) flock to the California desert throughout the year, especially in the winter and spring. Here in Cathedral City, like many of our neighboring cities, we have not only hotels, motels and recreational vehicle (RV) parks available for our visitors to rent, but we also have a number of individually owned “vacation rental units” available throughout our city.

You might ask yourself what exactly is the definition of a vacation rental unit. The City of Cathedral City defines a vacation rental unit as a privately owned residential dwelling (not a hotel, motel or timeshare), including without limitation, a single-family detached or multiple-family attached unit, lodging or rooming house, dormitory, apartment house, condominium, cooperative apartment, duplex, mobile home or house trailer. Also the definition includes any space, lot, area, or site in any trailer court, campsite, park, or lot where a trailer, recreational vehicle, mobile home, motor home or any other conveyance, is rented for occupancy for dwelling, or lodging, or sleeping purposes.

For all vacation rentals, the owner or the owner’s authorized agent/representative is required to obtain a business license. In addition, short-term vacation rentals, 30 consecutive calendar days or less, require a vacation rental unit permit. The business license application, the vacation rental permit fee, and a fire/life safety inspection fee shall be accompanied by fifty-eight dollars (\$58.00), four hundred and fifteen dollars (\$415.00), and fifty dollars (\$50.00), respectively. The business license, the vacation rental permit, and a fire/life safety inspection must be renewed annually to remain valid. Furthermore, any rental agency or service engaged in advertising or renting vacation rentals shall maintain a separate business license.

Cathedral City welcomes visitors (vacationers) to our City’s attractions, events and neighborhoods. Just like our citizens, visitors to our City are expected to be “good neighbors”. As a result, the City has developed a Good Neighbor Brochure outlining four pillars to being a good neighbor: noise, occupancy, parking and trash. While a vacation rental unit is rented, the owner, the owner’s authorized agent/representative and/or the owner’s designated local contact person shall be available twenty-four (24) hours/day, seven (7) days/week to be able to respond (within forty-five (45) minutes) to complaints regarding the condition, operation, or conduct of occupants and/or guests of the vacation rental unit. Should there be an issue with a vacation rental unit,

Cathedral City has a HOTLINE available for residents to register a complaint. The vacation rental hotline number is 760-553-1031.

One of the primary concerns is to ensure the safety of our City's residents and visitors. As a result, there is a limitation on the maximum number of occupants allowed to occupy a vacation rental unit:

Number of Bedrooms	Total of Overnight* Occupants	Total Daytime** Occupants (Including Number of Overnight Occupants)
0—Studio	2	8
1	2	8
2	4	8
3	6	12
4	8	16
5	10	18
6	12	18
7	14	18

* Overnight (10:01 p.m.—6:59 a.m.)

** Daytime (7:00 a.m.—10:00 p.m.)

In addition to the license and permit requirements, the owner or authorized agent/representative collects not only their nightly or weekly rent, but they also collect a 12% transient occupancy tax (TOT). This tax is remitted on a monthly basis to the City. You might ask the question “why have a tax for short-term vacation rentals”. Just like visitors coming to our City and staying at a hotel, motel or RV park, those opting to stay in a short-term rental unit are also using the City's services (such as police, fire and paramedic), and City amenities such as roadways, streets, and parks. As such, there is the associated cost to maintain those City services and amenities.

Currently, new Short-Term Vacation Rental Permits are not allowed due to a moratorium adopted by City Council on July 24, 2019 prohibiting the issuance of new permits. Due to complaints regarding STVR activity within the City, Council expressed concern about the impacts of STVR's and asked staff to prepare an ordinance for consideration that would impose a moratorium while a review of current practices is conducted. The City Manager has appointed an ad hoc task force specifically charged with studying the issues surrounding STVRs and preparing recommendations for consideration. The task forces' goal is to complete their assignment within the next few months.

Staff has been monitoring STVR issues on a state and local level for some time now. What began as a very incidental use in residential neighborhoods has become a trend, which under certain circumstances can have an effect on the welfare of the community.

Generally, two areas of concern related to an increase in issuance of STVR permits have been identified, public nuisance issues and density. Nuisance issues include noise complaints, habitual party houses, trash, parking and debris. A review of the current STVR regulations and conditions may identify solutions to alleviating complaints including addressing issues that revolve around too many units in certain locations. Density concerns relate to the number of STVRs in any given area and the availability of parking and other city services.

The City's Code Enforcement Division is tasked with managing the regulations and will participate, along with the Short-Term Vacation Rental Task Force in a review of the current regulations to determine if additional conditions may be necessary to adequately address any negative impacts on the welfare of the community as a result of STVRs. Periodic progress updates are provided to the City Council and the community via regularly scheduled council meetings.



Riverside County Superior Court Accepting Civil Grand Juror Applications

The Riverside Superior Court is now accepting applications from qualified citizens interested in being nominated to serve as civil grand jurors for the time period July 1, 2020, through June 30, 2021. Those interested in serving as a grand juror must have

the following qualifications: [Read more.](#)

Movies in the Park Features Disney's "Dumbo" on Saturday, January 25

Gather the family, blankets and/or chairs and join your neighbors and friends for "Movies in the Park" located at Panorama Park, 28905 Avenida Maravilla, in Cathedral City. The free event, presented by Honda of the Desert, happens this Saturday, January 25, 2020 at 7 pm. "Dumbo" 2019 was directed by the infamous Tim Burton and stars Colin Farrell, Michael Keaton, [Read more.](#)

FREE MOVIES IN THE PARK

DISNEY'S "DUMBO"

SATURDAY
JANUARY 25, 7 PM

PANORAMA PARK
28905 AVENIDA MARAVILLA
CATHEDRAL CITY

PRESENTED BY
Honda
of The Desert
[WE HEAR YOU!]

A movie poster for Disney's "Dumbo" featuring the elephant flying against a background of red and white stripes.



Mexican Monument Dedicated in Memory of Mayor Gregory S. Pettis

On Saturday, January 18, 2020, the City of Tequila, Jalisco (Mexico) honored Cathedral City's late Mayor Gregory S. Pettis with a monument dedication for his commitment to the people of Tequila as part of the twenty-plus year history between the sister cities of Cathedral City and Tequila. Passed unanimously by the Tequila City Council and supported by the Tequila Rotary... [Read more.](#)

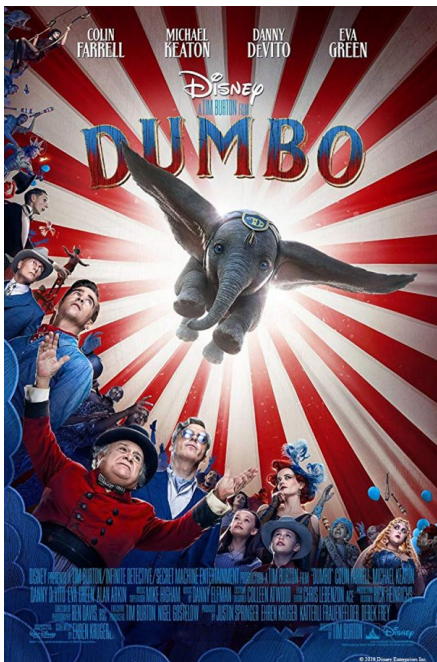
EVENTS

Movies in the Park - January 25

Gather the family, blankets and/or chairs for "Movies in the Park" located at Panorama Park, 28905 Avenida Maravilla, in Cathedral City. The free event, hosted by the City of Cathedral City, happens once a month on a Saturday evening between November and May, at dusk.

You are welcome to bring snacks or non-alcoholic drinks. Great Family FUN!

[Read more.](#)



Two for Tuesday

Cathedral City residents can ice skate for half-price on the first Tuesday of every month (excluding holidays) at Desert Ice Castle. Just bring proof of being a Cathedral City resident, such as a Driver's license, copy of a utility bill, or any other form of residential proof. Ages 3 years and up. The Time for Public Skate Available for "Two ...[Read more.](#)



Buildings H & I, Perez Road, Cathedral City



THE FIRST FRIDAY OF EVERY MONTH!

9 CONTEMPORARY GALLERIES & 3 HOME DÉCOR STORES

First Friday Art Walk - Perez Plaza H and I

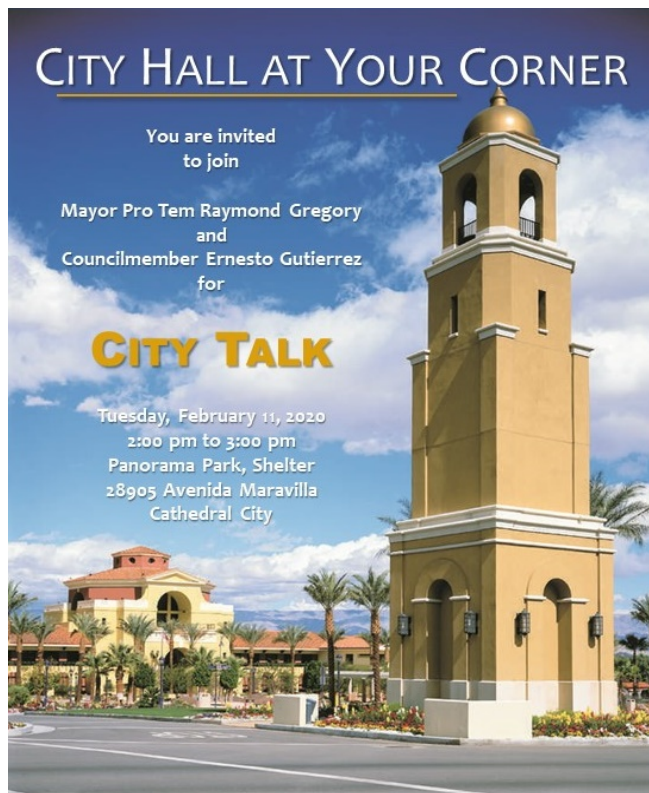
Go Where ART Lives! Cathedral City is the place for wonderful art and design galleries. Every First Friday of the month, the galleries in Perez Plaza Suites H & I will host the First Friday Art Walk along Perez Road from 5 pm to 8 pm between Date Palm Drive and Cathedral Canyon Drive. You can meander in and out ...[Read more.](#)

5th Annual Taste of Jalisco

Music, Tequila Tasting, Fireworks, Outdoor Market & Delicious Cuisine
The 5th Annual Taste of Jalisco, managed by Hocker Productions, celebrates the sister city relationship between the cities of Cathedral City, California (USA) and Tequila, Jalisco (Mexico) through music, fashion, spirits, culture and cuisine in Downtown Cathedral City. Singer

and Actress Carmen Jara, Nacho Bustillos, Zable Norteno, Mariachi Limón De Javier ...

[Read more.](#)



City Hall at Your Corner - February 11, 2020

Have an issue you would like to speak to your mayor about or learn what is happening in Cathedral City? Then join us for “City Hall at Your Corner” hosted by Mayor Pro Tem Raymond Gregory and Councilmember Ernesto Gutierrez. The forum will take place on Tuesday, February 11, 2020 from 2:00 pm to 3:00 pm at Panorama Park, ...

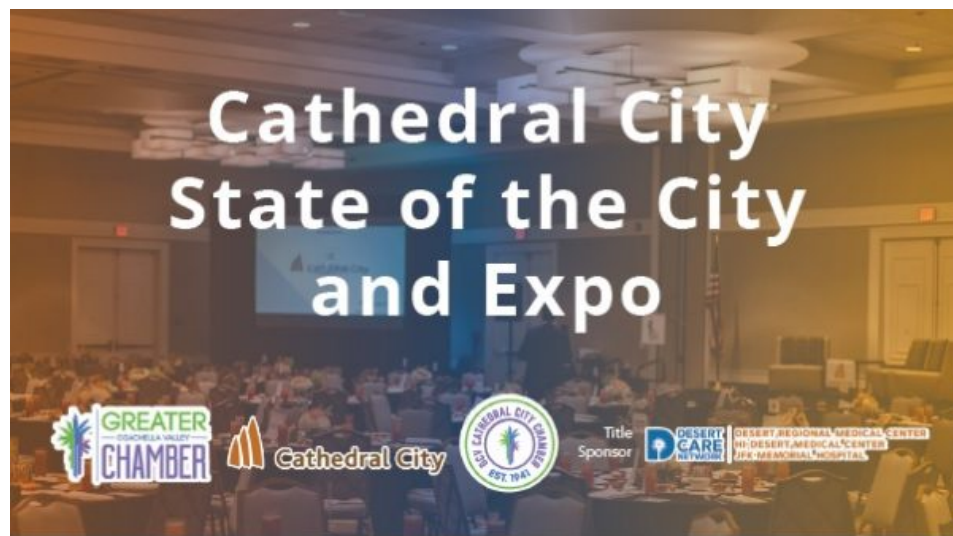
[Read more.](#)

Mary Nutter Collegiate Classic - Team USA

The [Mary Nutter Collegiate Classic](#) is the nation’s largest and most prestigious preseason college softball tourney, featuring more than 25 top Division I teams. Celebrating its 16th year, the Cathedral City, California event will occur on February 20-23, 2020. This year will be extra special as Team USA (Women’s Olympic

Softball Team) will be a featured guest team playing against the very best collegiate softball teams in preparation for the Summer Olympics in Tokyo, Japan.

[Read more.](#)



**Tuesday, March 17, 2020
10:00 AM – 2:00 PM
DoubleTree by Hilton Golf Resort, Palm Springs
67967 Vista Chino, Cathedral City**

2020 State of the City

The Greater Coachella Valley Chamber of Commerce, in partnership with the City of Cathedral City, invites you to the Cathedral City State of the City and Expo. The event will be held on March 17th, with the expo starting at 10:00 AM, event registration beginning at 11:30 AM, the State of the City beginning at 12:30 and the program is ... [Read more.](#)

6th Annual Cathedral City LGBT Days

Join us for California's first Pride of the year at the 5th Annual Cathedral City LGBT Days starting Friday, March 27 through Sunday, March 29, 2020 in Downtown Cathedral City.



[Read more.](#)

Easter Kidapalooza

Bring the kids to Cathedral City's Town Square Park in downtown for an event that is all about Kids! From 12 (noon) to 3:00 pm, kids will enjoy the fun of multiple bouncy houses surrounding Cathedral City's Fountain of Life area.

[Read more.](#)



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

