

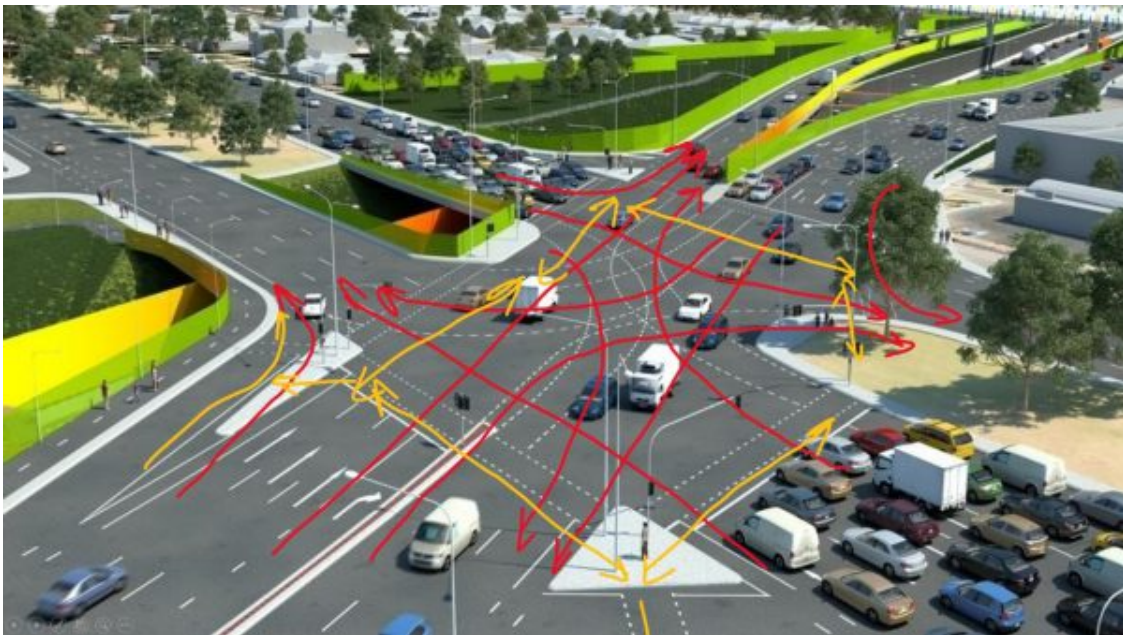
September 17, 2020

## Community Update

By John A. Corella, P.E. – Director of Engineering/Public Works

### Traffic Signal Education and Improvements

As I drive home every day, I deal with a gauntlet of traffic signals from point A to point B. At least I have a full understanding of how the traffic signal works and operates as this is my job. When approaching an intersection, sometimes I have to stop at the red light, other times I breeze through the intersection with a green light, and other times, I am faced with a decision on how best to handle a yellow light (slow down to prepare to stop or continue with caution).



My patience at a traffic signal comes from understanding how a traffic signal works. I have shared these basic concepts with the Community in prior updates. **Every now and then**, I come across an interesting video that really, and I mean really, explains things well. The following link to a video explains the dynamics of traffic signals, components and the emerging technologies that protect us, not only as a motorist, but also as a cyclist and/or pedestrian.

<https://youtu.be/pTR3Cn5DnHY>

The timing of the video is appropriate in that a significant amount of the new video and radar technology shown in the video will be installed within 30 existing signalized intersections in the City and even more with our participation in the valley wide Signal Synchronization Project being

coordinated by the Coachella Valley Association of Governments (CVAG). The new equipment that will be installed at these intersections has been proven to reduce red light violations, reduce the frequency of crashes (especially rear end collisions) and reduce overall intersection delay.

How soon will we have these updated traffic signals in service? They are expected to be installed in the next six months. Your City's Engineering Department is currently under a construction contract to update 20 signalized intersections in the City with the new Advance Dilemma Zone Detection technology. We will also update each signal's respective pedestrian crossing signals heads (ped-heads, as we call them). Note: There is a long lead time for the delivery of the equipment itself. This project is 100% paid for by a \$1.67 million grant from the Federal Highway Safety Improvement Program (HSIP).

Be safe, courteous and always approach intersections with maximum awareness. If you have any questions regarding this Community Update and the Projects discussed, please call me, John A. Corella, P.E. at 760-770-0327 or email me at [JCorella@cathedralcity.gov](mailto:JCorella@cathedralcity.gov).



## COVID-19 INFORMATION

### COVID-19 Info

Get the latest on Coronavirus Disease 2019



### Business Support

Cathedral City Economic Development





## By the Numbers:

As of September 17, 2020, Cathedral City had a total of 1,869 confirmed COVID-19 cases and 32 reported deaths. Other Coachella Valley cities are reporting the following:

Coachella - 2,631 cases, 27 deaths

Desert Hot Springs - 1,089 cases, 25 deaths

Indian Wells - 45 cases, 2 death

Indio - 3,589 cases, 70 deaths

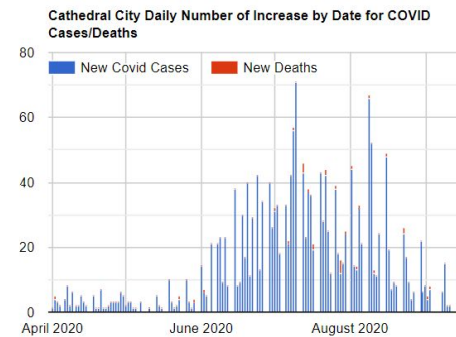
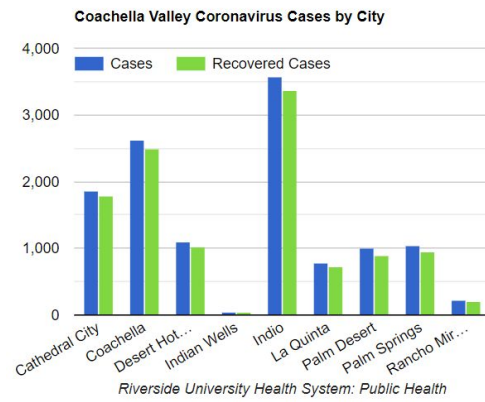
La Quinta - 779 cases, 18 deaths

Palm Desert - 1,003 cases, 54 deaths

Palm Springs - 1,035 cases, 50 deaths

Rancho Mirage - 231 cases, 23 deaths

Riverside County has reported 56,374 COVID-19 cases, 1,143 deaths, and 51,651 recovered cases.



## NEWS



Mayor Aguilar Lights City Hall in Orange for Hunger Action Month



September is Hunger Action Month when raising awareness about hunger in the United States is the goal and asking those who can to volunteer, donate, learn and advocate to end hunger.

Mayor Aguilar, in collaboration with FIND Food Bank, ordered the lights on City Hall to glow in the color of orange through the end of September as the symbol ... [Read more.](#)



## Mountain View Estates Approved by the Planning Commission

Approximately 110 modern style, single family homes will soon begin construction along Santoro Drive in Cathedral City. Called “Mountain View Estates,” these luxury homes will be located next to the Campanile development on vacant land to the west. The project will offer buyers a sophisticated, sleek, and modern

design comparable to new home construction in Palm Springs. Desert Housing ... [Read more.](#)

## September 30th Is the Deadline to Complete Census Questionnaire

You have just a few weeks left to report your household information to the U.S. Census. It takes less than 10 minutes but will make a huge difference in the quality of life for all of

us. The U.S. Constitution requires the federal government to count all residents living in the United States every 10 years. The data from ... [Read more.](#)

The Whole Family Is Happier When Everyone Is Counted!

Be Counted, Cathedral City!  
[www.My2020Census.gov](http://www.My2020Census.gov)

Next? **THINK BIG!**  
COACHELLA VALLEY REGIONAL COLLEGE & CAREER FAIR

CHECK OUT OUR NEW COLLEGE FAIR WEBSITE!  
**Ntbweek.com**

## Coachella Valley Regional College & Career Fair – Three Upcoming Dates

Due to the COVID-19 pandemic, the Coachella Valley Regional College and Career Fair will be conducted online instead of in-person. Three upcoming dates will allow high school seniors and

their parents to get the information needed to determine what is “Next?” The virtual fairs will be held online at <http://www.ntbweek.com> on Monday, October 12 from 10 am to 6 pm, ... [Read more.](#)



## New Art Sculpture Coming to Panorama Park

The City Council approved the recommendation of the Cathedral City Public Arts Commission to install a new art sculpture at the northeast corner of Panorama Park. Entitled, “Passages,” the art sculpture created by Steve “Shig” Shigley honors the sacrifices of law enforcement and first responders. It represents life “passages” that everyone experiences. The sculpture is made of tubular steel ... [Read more.](#)



**COUNTY OF RIVERSIDE**  
**COVID-19 BUSINESS ASSISTANCE GRANT PROGRAM**

**EXPANDED NEW ELIGIBILITY**

**ELIGIBLE USE OF FUNDS**

- ✓ Payroll/Employee retention
- ✓ Working capital
- ✓ Purchase of Personal Protective Equipment
- ✓ Rent or mortgage payments
- ✓ Paying vendor invoices

**INELIGIBLE BUSINESSES**

- ✓ Public entities
- ✓ Passive income real estate investments
- ✓ New/Startup Businesses with less than one year of operating history (as of 3/1/20)
- ✓ Cannabis-related
- ✓ Casinos/gambling establishments
- ✓ Adult entertainment related

**\$10,000 GRANTS**

Apply at [www.RivCoBizHelp.org](http://www.RivCoBizHelp.org)

Grants are awarded on a first-come, first-served basis.

Applications will be accepted beginning on September 16th until October 30th at 5pm.

**ELIGIBLE BUSINESSES**

- ✓ **NEW - Paycheck Protection Program (PPP) Recipients (\$75,000 or less)**
- ✓ Located in Riverside County: If within a city must have a current business license/registration
- ✓ Private For-Profit
- ✓ Small businesses with less than 50 employees
- ✓ Sole Proprietors that do not have employees
- ✓ Businesses that received the SBA Economic Injury Disaster Loan or advance
- ✓ Must have experienced a financial hardship as a result of COVID-19
- ✓ Operating for a minimum of one-year as of March 1, 2020

## Round 3 for the \$10,000 Grants for Small Businesses Program Starts September 16th

Has your small, for-profit business been impacted by the COVID-19 pandemic? If so, you may be eligible to receive a \$10,000 grant from the Riverside County COVID-19 Business Assistance Grant Program. You do not have to pay back this grant. This is a first come, first serve basis grant program. The program has already given out \$30 million in the ... [Read more.](#)



## EVENTS



### LifeStream Mobile Blood Drive

Every two seconds, someone needs blood. Here in the Coachella Valley, especially in the summer months, we experience a local blood shortage and an increase need for residents to donate blood. Our current blood supply is critically low and surgeries may need to be canceled due to a lack of donated blood. Thanks to Northgate Community Church in Cathedral ... [Read more.](#)

### Virtual "City Hall at Your Corner"

As the COVID-19 pandemic continues to spread in the community, it is necessary to conduct this month's "City Hall at Your Corner" – virtually. Please Join Councilmembers Ernesto Gutierrez and Rita Lamb for an informal discussion of issues of importance in Cathedral City. This virtual event will take place on Monday, September 28, 2020 from 1:00 pm to 2:00 ... [Read more.](#)

**VIRTUAL**  
**CITY HALL AT YOUR CORNER**  
You are invited to join  
Councilmember Ernesto Gutierrez  
and  
Councilmember Rita Lamb  
for  
**zoom**  
**CITY TALK**  
Monday, September 28, 2020  
1:00 pm to 2:00 pm  
Via Internet on Zoom.us  
**zoom**  
Register in Advance at <https://bit.ly/3lf6sSC>





## Cathedral City Postpones Special Events Until Further Notice

On March 19, 2020, Governor Newsom signed an [Executive Order \(PDF\)](#) and [Public Health Order \(PDF\)](#) directed all Californians to stay home except to go to an essential job or to shop for essential needs.

The City of Cathedral City will suspend all special events until further notice.



For Questions or Comments, Contact Chris Parman, Communications and Events Manager  
[cparman@cathedralcity.gov](mailto:cparman@cathedralcity.gov)

