



CATHEDRAL CITY WEEKLY NEWSLETTER

October 8, 2020

Community Update

By Robert Rodriguez, Planning and Building Services Director

Housing Construction is Booming in Cathedral City

In most economic recessions, construction of new housing units is one of the first sectors of the economy to decline. However, the current recession is proving to be an exception. Perhaps, it is due to the increasing numbers of workers who can work from home, meaning they can live anywhere. Perhaps, it is a desire to live in less densely populated and congested areas. Whatever the cause, new home construction in Cathedral City is currently at levels not seen for more than a decade. Here is a table showing the number of new single-family housing permits issued in Cathedral City each year since 2011.

Year	Number of SF Permits	Multi-Family Units
2011	2	
2012	10	
2013	10	4
2014	32	
2015	16	
2016	46	
2017	56	
2018	84	
2019	159	
2020 - Projected	210	5

The largest housing development currently under construction is the Verano subdivision located north of the intersection of Landau Boulevard and Vista Chino. DR Horton has plans for more than 300 homes in Verano, which began as Rio Vista Village in the late 1990s and stalled during the great recession. Work is also underway at the District East (near Target north of East Palm Canyon Drive) and at Cathedral City 25 on Avenida Los Ninos north of McCallum Avenue. Coming soon, new homes will be under construction in Rio Del Sol (south of Gerald Ford and Plumley Avenue) and a new development called Mountain View Estates (Santoro north of Ramon Road) was recently approved by the Planning Commission but construction is still some time in the future.

The table above also shows that construction of new multi-family units is ahead of previous years too. A new 60-unit apartment complex for veterans has been approved on Landau Boulevard near Vega Road with construction likely to begin in 2021.

Your Planning and Building staff have been working hard to make sure that the developments are approved in a timely manner and that construction is completed in accordance with the appropriate Building and Safety Codes assuring that homebuyers have a new home that meets all current standards.

COVID-19 INFORMATION

COVID-19 Info

Get the latest on Coronavirus Disease 2019



Business Support

Cathedral City Economic Development

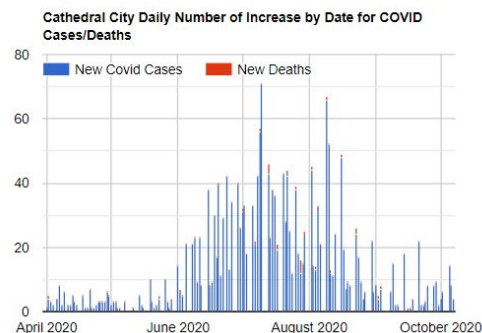
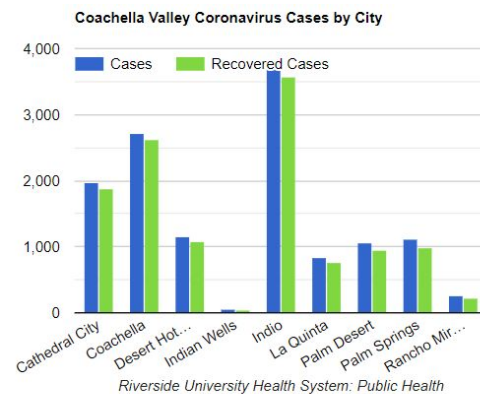


By the Numbers:

As of October 8, 2020, Cathedral City had a total of 1,968 confirmed COVID-19 cases and 32 reported deaths. Other Coachella Valley cities are reporting the following:

Coachella - 2,730 cases, 28 deaths
Desert Hot Springs - 1,149 cases, 28 deaths
Indian Wells - 50 cases, 3 death
Indio - 3,766 cases, 74 deaths
La Quinta - 834 cases, 19 deaths
Palm Desert - 1,055 cases, 58 deaths
Palm Springs - 1,121 cases, 51 deaths
Rancho Mirage - 254 cases, 24 deaths

Riverside County has reported 61,416 COVID-19 cases, 1,248 deaths, and 55,809 recovered cases.





Policing Cathedral City

An Interview of Police Chief George Crum by Councilmembers Mark Carnevale and Rita Lamb

An In-depth Video about Policing Cathedral City

Watch the following video as Councilmembers Mark Carnevale and Rita Lamb interview Police Chief George Crum about policing practices in Cathedral City. You will hear discussions on police officers' duty to our community, use of force policies, the chief's view of crime in Cathedral City, and the type of training and continued educational training our police officers commit to throughout ... [Read more.](#)



Mary Pickford Drive-In Now Open in Downtown Cathedral City

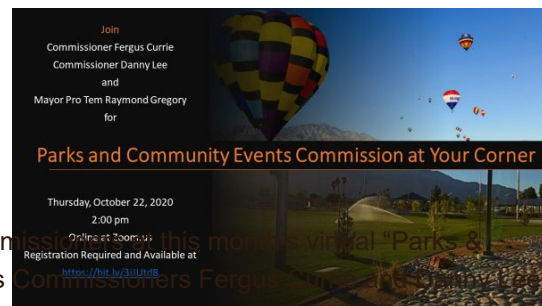
On August 26, 2020, the City Council approved a special use permit to allow the Mary Pickford Theatre to create a pop-up Drive-In movie experience in Downtown Cathedral City. Located just south of Highway 111 and east of West Buddy Rogers Avenue, the Drive-In now offers

shows starting at 7:15 pm. On Thursday and Friday, the scheduled movie is "Tenet," ... [Read more.](#)

"Parks & Community Events

Commission at Your Corner” Happens Thursday, October 22nd – Register Now

Register now for a new opportunity to speak to several of your Parks and Community Events Commission at Your Corner” as along with Mayor Pro Tem Raymond Gregory will host an informal discussion of issues related to our public parks and community events in Cathedral ... [Read more.](#)



Get the “MyShake” App for Earthquake Early Warning in California

Did You Know? Most Californians say they are very or somewhat knowledgeable about the steps they can take to prepare for a natural

disaster such as an earthquake, yet 60% remain highly concerned about the potential impact of a disaster on their household. To ensure all Californians are prepared, the California Office of Emergency Services (Cal OES) recently launched the “Don’t ... [Read more.](#)

“Bat Art Contest” for Kids through the S.C.R.A.P. Gallery

It’s that ghoulish time of year and the S.C.R.A.P. Gallery is getting into the spirit of Halloween with their “Bat Art Contest” for kids. Use your creativity to draw, paint, or make a bat or bats for their contest and possibly win your very own bat house! Why bats? Bats don’t just “hang around” for Halloween – they hang ... [Read more.](#)



Are you – or someone you know – impacted by COVID-19 and having trouble paying your rent?

Riverside County is providing \$33 million in rental assistance, funded by the CARES Act and CDBG. Eligible residents in Riverside County can apply for \$3,500 in rental assistance. Rental assistance is open to all residents regardless of immigration status.

Applications are open.

Apply today online at rentalassistance.riversidecounty.org or request an application packet by calling (951) 955-1234.

Weekly mobile pop-up applications events are scheduled throughout the Coachella Valley.

Monday, September 21, 10:00 AM – 12:00 PM
 Coachella Valley Senior Center
 4400 North Road, CA 92231
 (951) 955-1234

Monday, September 28, 10:00 AM – 12:00 PM
 Coachella Valley Senior Center
 4400 North Road, CA 92231
 (951) 955-1234

Monday, October 5, 10:00 AM – 12:00 PM
 Coachella Valley Senior Center
 4400 North Road, CA 92231
 (951) 955-1234

Monday, October 12, 10:00 AM – 12:00 PM
 Coachella Valley Senior Center
 4400 North Road, CA 92231
 (951) 955-1234

Monday, October 19, 10:00 AM – 12:00 PM
 Coachella Valley Senior Center
 4400 North Road, CA 92231
 (951) 955-1234

Monday, October 26, 10:00 AM – 12:00 PM
 Coachella Valley Senior Center
 4400 North Road, CA 92231
 (951) 955-1234

¿Está usted, o alguien que conoce, afectado por COVID-19 y tiene problemas para pagar el alquiler?

El condado de Riverside está proporcionando \$33 millones en asistencia para el alquiler por la Ley CARES y CDBG. Los residentes elegibles en el condado de Riverside pueden solicitar \$3,500 en asistencia para el alquiler. La asistencia para el alquiler está abierta a todos, independientemente del estatus migratorio.

Las aplicaciones están abiertas.

Solicite hoy su forma en rentalassistance.riversidecounty.org o en persona en uno de nuestros puntos de asistencia por todo el condado.

Se proporcionarán eventos comunitarios de aplicación móvil y de asistencia en todo el Valle de Coachella.

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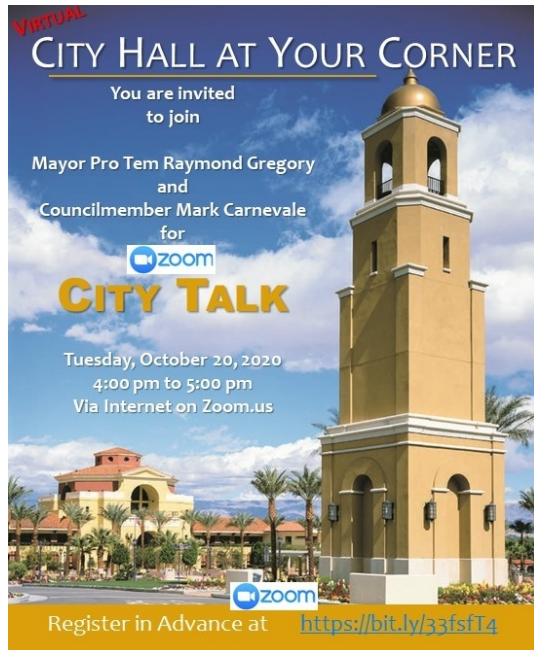
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Two Mobile Renter Assistance Pop-Up Events in Cathedral City this Week

The United Way and Lift to Rise have teamed up together to provide rental assistance for Riverside County residents who are behind in their rents due the effects of the COVID-19 pandemic. Riverside

County has reserved \$33 million to help pay rents and keep people in their homes. Nearly 10,000 families can apply for up to \$3,500 in grant funds ... [Read more.](#)

EVENTS

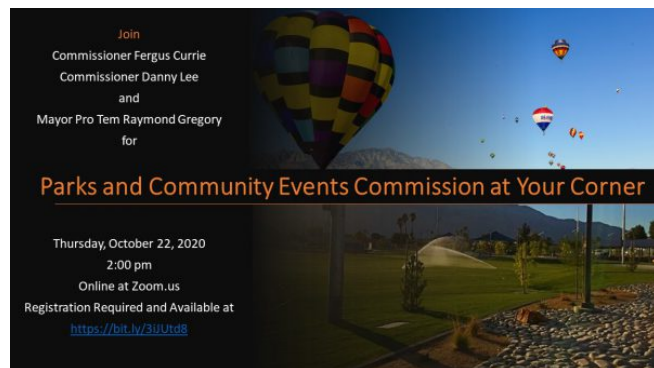


“City Hall at Your Corner” Happens Tuesday, October 20th – Register Now

Register now for October’s virtual “City Hall at Your Corner” as Mayor Pro Tem Raymond Gregory and Councilmember Mark Carnevale host the event for an informal discussion of issues in Cathedral City. This virtual event will take place on Tuesday, October 20, 2020 from 4:00 pm to 5:00 pm on Zoom.us. You must register for the event in advance ... [Read more.](#)

“Parks & Community Events Commission at Your Corner” Happens Thursday, October 22nd – Register Now

Register now for a new opportunity to speak to several of your Parks and Community Events Commissioners at this month’s virtual “Parks & Community Events Commission at Your Corner” as Commissioners Fergus Currie and Danny Lee along with Mayor Pro Tem Raymond Gregory will host an informal discussion of issues related to our public parks and community events in ... [Read more.](#)





Cathedral City Postpones Special Events Until Further Notice

On March 19, 2020, Governor Newsom signed an [Executive Order \(PDF\)](#) and [Public Health Order \(PDF\)](#) directed all Californians to stay home except to go to an essential job or to shop for essential needs.

The City of Cathedral City will suspend all special events until further notice.



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

