

November 12, 2020

Community Update

By Charlie McClendon - City Manager

Let's Be "COVID Smart" for the Holidays

Thanksgiving, Hanukkah, Christmas, New Year's Eve, New Year's Day and other seasonal observations often involve office parties, family gatherings, neighborhood socializing and other occasions where we gather with people outside of our immediate households. This year must be different.



There is a growing consensus among infectious disease professionals that gatherings including people outside of our immediate households are major causes of spreading COVID-19.

In Cathedral City, the seven-day average of new cases declined steadily after the summer surge reaching a low of 2.71 new cases per day on September 18. Since that time, however, our numbers have steadily increased, and today, our seven-day average of new cases is 7.43 per day. That is an increase of 174% in less than two months.

Holiday observations present an opportunity for even further increases. Here are some suggestions to help keep your family safe during the upcoming weeks:

1. **Always wear face coverings and observe social distancing whenever you are outside of your home and wash your hands frequently.** Experts agree these two preventative methods are the most effective for slowing the spread of the virus.
2. **Plan your meals for the week to limit trips to the grocery store.** Riverside County health officials have studied contact tracing data and found that grocery stores appear to be a significant source of spread.
3. **Support local restaurants by ordering take-out.** Order and pay over the phone or on-line, limit the number of people who go to pick up the order and wait outside until your order is ready.
4. **Limit holiday observations to only your immediate household.** This will be hard, but this year, it must be done. We all enjoy festive gatherings including our extended family, neighbors and friends. We risk our own health and the health of those we interact with through such gatherings. For this year give the gift of good health and stay home with your immediate household members only.
5. **View Christmas displays from your car.** If you want to take your children to view holiday decorations and lights do so from your car, with just your immediate household. If you walk

to view neighborhood decorations wear face masks and practice social distancing; and please don't touch or allow your children to touch any of the displays.

6. **Get tested and cooperate with Contact Tracers.** Testing is an important part of getting the virus under control. Only by identifying positive cases and then limiting their exposure to others can we effectively slow the spread. If you are called by Contact Tracers, please answer your phone and cooperate with them. Information they collect is critical to limiting the spread of the virus and your privacy will be protected.

Getting the virus under control is the only way we can get our businesses back open and restore jobs to our economy. This can only happen if we all do our part.

Enjoy a safe and healthy holiday season as we look forward to better times in 2021.

COVID-19 INFORMATION

COVID-19 Info

Get the latest on Coronavirus Disease 2019



Business Support

Cathedral City Economic Development



By the Numbers:

As of November 12, 2020, Cathedral City had a total of 2,215 confirmed COVID-19 cases and 38 reported deaths. Other Coachella Valley cities are reporting the following:

Coachella - 3,068 cases, 32 deaths

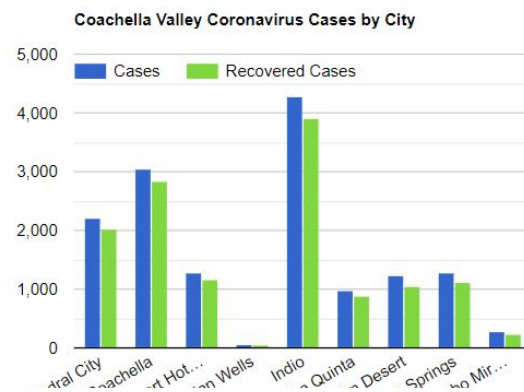
Desert Hot Springs - 1,298 cases, 29 deaths

Indian Wells - 58 cases, 4 deaths

Indio - 4,327 cases, 86 deaths

La Quinta - 990 cases, 19 deaths
 Palm Desert - 1,236 cases, 58 deaths
 Palm Springs - 1,289 cases, 57 deaths
 Rancho Mirage - 290 cases, 24 deaths

Riverside County has reported 73,541 COVID-19 cases, 1,355 deaths, and 64,200 recovered cases.



NEWS



Shop in Cathedral City this Holiday Season

The City Council offers this festive video reminding residents to shop local this Holiday Season in order to benefit businesses located here in Cathedral City. Not only does this keep our dollars flowing into our local economy, it also provides jobs for our

residents and puts money back into our parks, roads, bridges and emergency services. As this video states, ... [Read more.](#)

Cone Zone Alert: Ramon Road Resurfacing Project to Cause Traffic Delays Starting Monday

CATHEDRAL CITY – (November 12, 2020) Road crews will completely resurface Ramon Road from Landau Boulevard to Date Palm Drive with a Rubberized Emulsion Aggregate Slurry (REAS) as part of its road maintenance plan starting on Monday, November 16 through Friday, November 20, 2020. Traffic will be reduced to one lane in each direction during the week. However, access to businesses ... [Read more.](#)

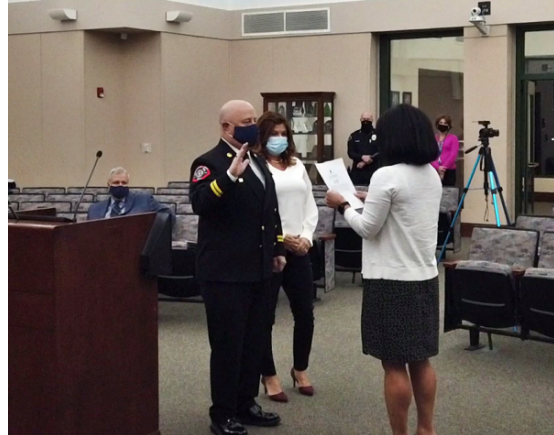


Notice of Vacancies: Cathedral City Finance Advisory Committee and Palm Springs International Airport Commission

The City of Cathedral City announces three vacancies on the Finance Advisory Committee and one vacancy on the Palm Springs International Airport Commission. These terms will begin immediately upon city council confirmation. PLEASE SUBMIT YOUR APPLICATION NO LATER THAN MONDAY, NOVEMBER 30, 2020, to the office of the City Clerk, 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234. Applications ... [Read more.](#)

Fire Chief John Muhr Takes the Oath of Office

With his wife Amy at his side, Fire Chief John Muhr took the ceremonial Oath of Office during the City Council meeting on Tuesday evening. Chief Muhr now leads this important department that serves our residents and visitors with fire suppression and ambulance services. Chief Muhr has more than 30 years of firefighting experience including 10 years with the ... [Read more.](#)



Interim Fire Chief Blake Goetz Recognized for His Service to Cathedral City

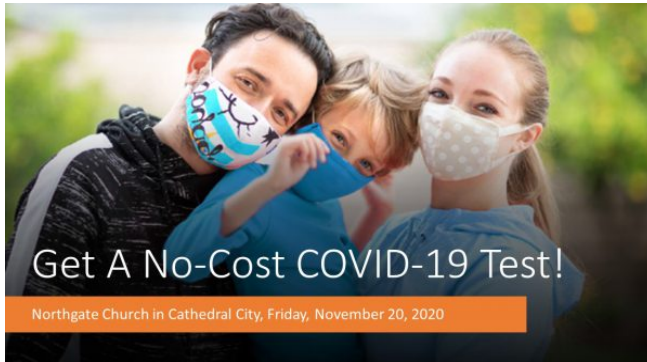
At Tuesday night's city council meeting, Councilmember Ernesto Gutierrez presented, on behalf of the entire council, a Certificate of

Recognition to former Interim Fire Chief Blake Goetz for his service as Cathedral City's Interim Fire Chief from May 11, 2020 to November 5, 2020. The council wanted to commend him for his leadership during the period between the retirement of ... [Read more.](#)

Cathedral City Receives a Merit Award for the Date Palm Bridge Project

The American Public Works Association honored the City of Cathedral City with a Merit Award for the \$20.5 million Date Palm Bridge Project that widened the number of

bridge lanes from four to six, added sidewalks and bike lanes in both directions, new guardrails, and will allow for the future CV Link to pass underneath. City Engineer John Corella presented ... [Read more.](#)



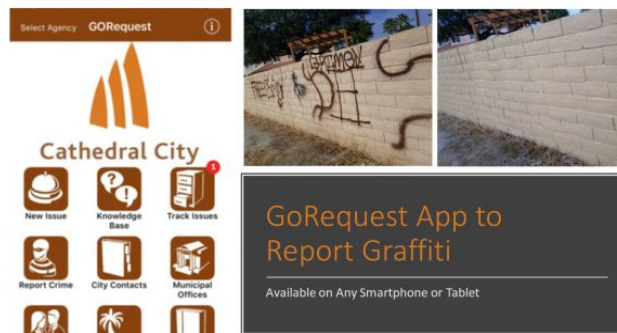
Mobile COVID-19 Testing at Northgate Church in Cathedral City on November 20th

Riverside County will offer COVID-19 testing during a mobile location at Northgate Church, 30010 Date Palm Drive in Cathedral City on Friday,

November 20, 2020 from 8:00 am to 3:00 pm. You can schedule an appointment by click on <http://bit.ly/Northgate112020> or find other locations and times at <https://gettested.ruhealth.org>. You may also call (800) 945-6171 to schedule by phone. Walk-ups are ... [Read more.](#)

Use the “GoRequest” App to Report Graffiti in Cathedral City

The City of Cathedral City contracts with Graffiti Protective Coatings to eradicate graffiti on public and private surfaces within 24 to 48 hours after it is reported. This wonderful service is important to keep the aesthetics of our community clean and safe and eliminate any message that is deemed derogatory. If you see graffiti on a building, sign, or ... [Read more.](#)



Last “City Hall at Your Corner” for 2020 and with Mayor John Aguilar

Register now for November’s virtual “City Hall at Your Corner” as Mayor John Aguilar and Mayor Pro Tem Raymond Gregory host the event for an informal discussion of issues in Cathedral City. This virtual event will take place on Tuesday, November 17, 2020 from 10:00



am to 11:00 am on Zoom.us. You must register for the event in advance ... [Read more.](#)

Let's Talk Recycling! Rivco Recycles Community Summit

The Riverside County Department of Waste Resources invites you to join them for the RivCo Recycles Community Summit, a virtual discussion about recycling, taking place November 17 – 19. The three-day interactive recycling webinar is featuring a variety of speakers from all facets of our community. Each of the days focuses on the following categories: Businesses, Residents, and Educators/Students. ... [Read more.](#)

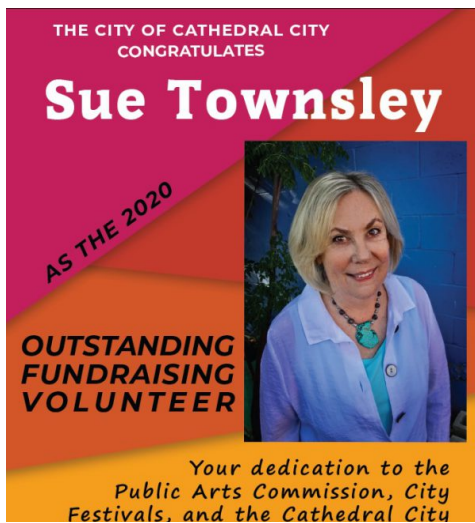


Palm Springs Life.

Palm Springs Life Features “Cathedral City: Up to the Challenge”

In the latest Vision Edition of Palm Spring Life, a featured story is presented on Cathedral City. It details the efforts the City has taken in overcoming the challenges of the COVID-19 pandemic and programs to inform residents and businesses alike about opportunities to remain strong, and once the pandemic is behind us, to thrive. The main message is that ...[Read more.](#)

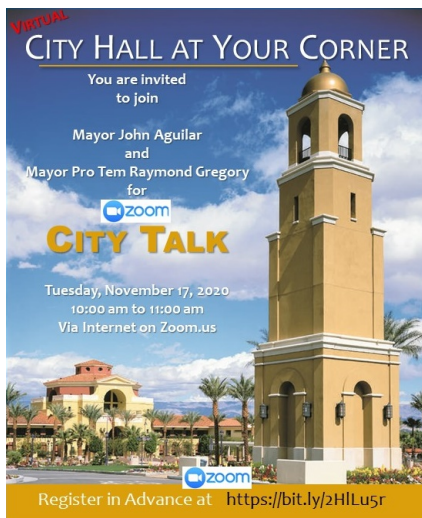
Cathedral City Public Arts
Commissioner Sue Townsley



Honored as “Outstanding Fundraising Volunteer”

On Friday, November 6, 2020, the Chair of the Cathedral City Public Arts Commission, Sue Townsley, was honored as the “Outstanding Fundraising Volunteer” by the Association of Fundraising Professionals, Desert Cities Chapter. The award was presented virtually this year on National Philanthropy Day and Livestreamed by KESQ. A small group of supporters shared the moment with Sue Townsley at ... [Read more.](#)

EVENTS



“City Hall at Your Corner” Happens Tuesday, November 17th – Register Now

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First Fridays Art Walk on Perez Road

Looking for an opportunity to walk and view some amazing art at the same time? Then come wearing your face mask and social distance at the First Fridays Art Walk on Perez Road from 5 pm to 8 pm on Friday, November 6, 2020. The nine art galleries are located at 68845 & 68895 Perez Road in the “H” and ... [Read more.](#)

To schedule an appointment, click below, call 800-879-4484 or download the LifeStream mobile app! Patients need your help. We are taking extra steps to keep donors safe.

<https://www.lstream.org/ccbd/>

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**SCHEDULE YOUR APPOINTMENT
TO GIVE BLOOD!**

**SUPPORT OUR COMMUNITY BLOOD
SUPPLY AND LOCAL PATIENTS**

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**LifeStream
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GIVE HOPE | GIVE LIFE | GIVE BLOOD
800.879.4484 | LSTREAM.ORG

Cathedral City Postpones Special Events Until Further Notice

On March 19, 2020, Governor Newsom signed an [Executive Order \(PDF\)](#) and a [Public Health Order \(PDF\)](#) directing all Californians to stay home except to go to an essential job or to shop for essential needs.

The City of Cathedral City will suspend all special events until further notice.



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

