

May 27, 2021

National Cellophane Tape Day

Community Update

By Chris Parman, Communications & Events Manager

CV MASK MAKERS PROJECT



The City Council will return in person to the council chamber dais on June 23, 2021. It will mark the first time in months since they have all been seated together. One of the council's first items during the regular session that begins at 5:30 pm will be to honor the valiant efforts of the Coachella Valley (CV) Mask Makers Project and the volunteer leaders who made it happen. They include Shelley Blume, Kay Gerhardt, Judi Britt, Conrad Angel Corral, and the famed Lucie Arnaz.

The CV Mask Makers Project started when the coronavirus began appearing in the Coachella Valley. Dr. Richard Loftus, a local infectious disease expert, realized the amount of Personal Protective Equipment (PPE) available for our local hospitals, nursing homes, and health clinics was severely lacking – by the thousands. One of the first people he called was local activist Shelley Blume whom he had worked with on several projects helping the homeless. She and her friend, Kay Gerhardt, asked, “what do you need?” Dr. Loftus replied, “PPE and lots of it.” Shelley and Kay began making a pattern for medical masks that required no sewing that anyone with a hot glue gun, scissors, and some fabric could make at home. They also knew that they would need hundreds of volunteers to take on the enormous task. They asked Dr. Loftus if he could help them get the word out to recruit volunteers.

Within hours, Dr. Loftus contacted me and asked if Cathedral City could make a video with Shelley and Kay that could inform people of the need for masks and help recruit volunteers. I contacted CCTV Host Conrad Angel Corral to see if he would be willing to offer his support. Conrad replied, “You bet!” Later that Saturday, Conrad and I filmed a video of Shelley Blume demonstrating how

to make a mask for local doctors and nurses without having to sew a single stitch. The video (https://www.youtube.com/watch?v=_fk4zffNjOU&t=19s) received more than 10,000 views on YouTube and 10,000 views on Facebook. The group's goal of recruiting 200 volunteers making 5 masks a day turned into over 1,000 people calling Shelley and Kay to volunteer including Judi Britt, who quickly organized several large groups of mask makers at various country clubs throughout the Coachella Valley.

At the same time, Dr. Loftus contacted a local celebrity friend, Lucie Arnaz. He said, "Lucie, I need your help recruiting people to make masks and gowns or we are going to be in big trouble." Lucie replied, "Whatever you need, I'm there for you!" Lucie began calling trusted friends who are in the entertainment industry including costume makers and designers from local entertainment venues, such as CVRep Playhouse in Cathedral City and The Purple Room in Palm Springs. They began ramping up PPE production of their own at the 500 Building in Palm Springs.

Over a short amount of time, the two groups realized their separate existences and combined forces to help our frontline workers. Each group called in their volunteers and donors and the result was approximately 1,400 volunteers that produced more than 90,000 face masks and 20,000 medical gowns to protect Coachella Valley's frontline healthcare workers and save lives.

Several months into the pandemic, the professional PPE suppliers were ramped up and the need for the CV Mask Makers Project diminished. However, it was their initial efforts early on in the pandemic that protected our frontline health care workers and that is truly deserving of our city's high praise.

COVID-19 INFORMATION

COVID-19 Info

Get the latest on Coronavirus Disease 2019



Business Support

Cathedral City Economic Development

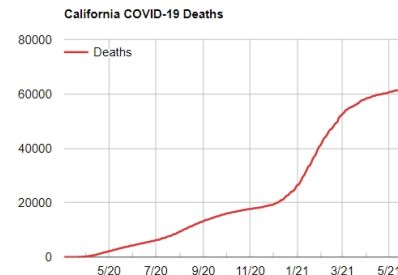
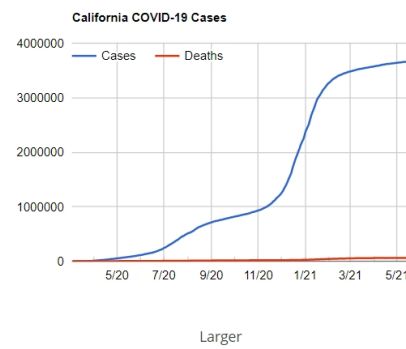


By the Numbers:

As of May 27, 2021, Cathedral City had a total of 7,154 confirmed COVID-19 cases (+10 since last week) and 111 reported deaths (+0 since last week). Other Coachella Valley cities are reporting the following:

Coachella - 7,929 cases (+0), 97 deaths (+0)
 Desert Hot Springs - 4,247 cases (+10), 73 deaths (+0)
 Indian Wells - 197 cases (+0), 6 deaths (+0)
 Indio - 12,385 cases (+29), 223 deaths (+0)
 La Quinta - 3,453 cases (+9), 61 deaths (+0)
 Palm Desert - 3,986 cases (+13), 119 deaths (+0)
 Palm Springs - 3,770 cases (+9), 125 deaths (+0)
 Rancho Mirage - 1,106 cases (+0), 50 deaths (+0)

Riverside County has reported 300,631 COVID-19 cases (+442), 4,608 deaths (+6), and 294,910 recovered cases (+600).



NEWS



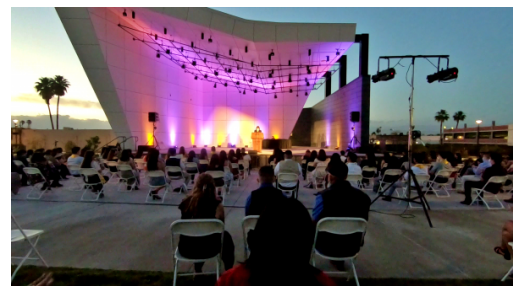
Police Chief George Crum Receives the 2021 Mayor's Award

As part of the "2021 State of the City," the Greater Coachella Valley Chamber of Commerce held its annual Business Awards this week that bestowed praise on a select

number of local businesses. The Chamber honored the following in accordance to the various categories: Business of the Year – Winslow Drake Restaurant of the Year – The Runway Non-Profit ... [Read more.](#)

Councilmember Rita Lambs Greets the First Large Event at the New Amphitheater

On Thursday, May 20, 2021, Cathedral City High School held its annual Golden Lion Awards Night that recognizes more than 200 graduating students for their outstanding academic achievement. This was the first large event with nearly



500 people in attendance at the new Cathedral City Community Amphitheater. Councilmember Rita Lamb opened the evening's event with an official city welcome ... [Read more.](#)



Cathedral City Is Hiring for Firefighter/Paramedic or E.M.T.

The City of Cathedral City is currently hiring for Firefighter/Paramedic or Firefighter/E.M.T. Starting salaries are Firefighter EMT - \$23.68 - \$31.00 per hour and Firefighter Paramedic - \$27.42 - \$35.89

per hour. To be considered in the hiring process, all candidates are required to take the NTN FireTEAM exam. All testing must be completed by June 27, 2021. ... [Read more.](#)

“Vax for the Win” Program Starts Today to Get More Californians Vaccinated by June 15

\$116.5 million vaccine incentive program – the biggest in the nation – to boost vaccinations as California prepares to fully reopen the economy June 15 \$100 million in \$50 prepaid or grocery cards for the next two million newly vaccinated people; \$16.5 million in cash prizes for all vaccinated Californians SACRAMENTO – Governor Gavin Newsom today launched “Vax ... [Read more.](#)

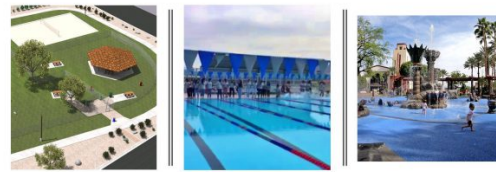


Cone Zone Alert: Traffic Signal Work on East Palm Canyon Drive (HWY 111) Will Cause Several Days of Delays over the Next Two Weeks

CATHEDRAL CITY, CA The City of Cathedral City has been notified that crews will be making upgrades to the traffic signals at the intersection of East Palm Canyon Drive and Perez Road on Tuesday, June 1, 2021 and Wednesday, June 2, 2021. The traffic signals will be in Red Flash Mode causing all four directions of traffic to stop before ... [Read more.](#)

Improvements Coming to Cathedral City Parks

During the virtual “State of the City,” Mayor Raymond Gregory spoke about the city council’s determination to improve the quality of our outdoor spaces. The City has already started by bringing new art sculptures to Panorama Park, refurbishing the Rainbow Crossing near the bell tower, benches and trash receptacles at the ... [Read more.](#)



and putting out the call for artists to paint
IMPROVEMENTS COMING TO CATHEDRAL CITY'S PARKS



New or “Coming Soon” Businesses to Cathedral City

In the “State of the City” virtual address held on Tuesday, Mayor Raymond Gregory discussed the new businesses that opened over the past year, and those coming soon to Cathedral City. Starting in the far north

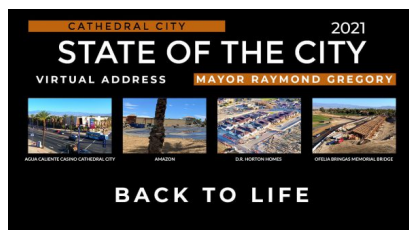
of the city, the Crossings at Bob Hope has finished the initial build-out including the opening of the new 98-room Best Western Plus ... [Read more.](#)

City Council of Cathedral City Renamed Two City Streets in Honor of Local Students

Mayor Raymond Gregory and the entire city council unveiled two new street signs on Wednesday to honor two high school students from Cathedral City for their academic excellence. The Annual Student Street Naming Ceremonies recognize Ms. Melanie Vazquez of Cathedral City High School and Mr. Mario Berry of Mount San Jacinto High School by renaming the street adjacent to their ... [Read more.](#)



Annual Student Street Naming Ceremonies
CATHEDRAL CITY



Cathedral City’s “State of the City” Video Now Available on Demand

Cathedral City’s “State of the City” Video Now Available on Demand <https://youtu.be/5UGEd0SFhAA> If you missed the virtual “State of the City” that aired on Tuesday, May

25, 2021 at 10 am, then you can watch the entire program or you can watch the State of the City without the Chamber Awards program on demand at ... [Read more.](#)

Homebound residents in Riverside County will now be able to get vaccinated

County signs agreement with Corona-based firm to provide countywide service Thousands of homebound residents of Riverside County will now be able to get vaccinated after the county signed an agreement with a Corona-based firm to provide the service. The \$300,000 contract with United Lab Services was signed last week and the company has started to vaccinate residents. The county will ... [Read more.](#)



EVENTS

**EMERGENCY PREPAREDNESS
MAKE & TAKE**

Join Councilmembers
Rita Lamb and Nancy Ross
and the
Cathedral City Fire Department
for a Free
Emergency Preparedness - Make & Take Event
Saturday, June 5, 2021
9:00 am to 10:00 am
Cathedral City Community Amphitheater
68526 Avenida Lalo Guerrero, Cathedral City

Open to the first 25 Cathedral City households that attend, this event will provide information on how to respond to an emergency, such as an earthquake, and what items you will need in your preparedness kit during and after an emergency. Each household will make their own free emergency kits to take home, thanks in part to our sponsors.

For more information contact
Fire Chief John Muhr at (760) 770-8200

A collection of logos for the event's sponsors, including Home Depot, Lowes, Target, and the Cathedral City Fire Department logo.

Emergency Preparedness Make & Take Event – June 5th

Join Councilmembers Rita Lamb and Nancy Ross along with the Cathedral City Fire Department for a Free Emergency Preparedness – Make and Take Event scheduled for Saturday, June 5, 2021 from 9:00 am to 10:00 am at the Cathedral City Community Amphitheater, 68526 Avenida Lalo Guerrero, Cathedral City. Open to the first 25 Cathedral City households that attend, this ... [Read more.](#)

VERMONT
CITY HALL AT YOUR CORNER
You are Invited
to join
Mayor Raymond Gregory
and
Councilmember Rita Lamb
for
zoom
CITY TALK
Monday, June 14, 2021
10:00 am to 11:00 am
Via Internet on Zoom.us

A photograph of a tall, ornate, light-colored stone tower with a clock face, likely the City Hall tower in Vermont. The tower is set against a blue sky with clouds. At the bottom of the image, there is a small image of a building and the Zoom logo.

Register in Advance at <https://bit.ly/3bmi3fv>

“City Hall at Your Corner” Happens June 14th – Register Now

Register now for May's virtual “City Hall at Your Corner” as Mayor Raymond Gregory and Councilmember Rita Lamb host the event for an informal discussion of issues in Cathedral City. This virtual event will take place on Monday, June 14, 2021 from 10:00 am to 11:00 am on Zoom.us. You must register for the event in advance at ... [Read more.](#)

IN CELEBRATION OF
NATIONAL PRIDE MONTH

CCGGBA
CATHEDRAL CITY GAY BUSINESS ASSOCIATION

OPEN HOUSE TOUR

\$4 HAPPY HOUR
\$6 CAT CITY COCKTAIL

SCHEDULE

Location	Date	Time
One Eleven Bar	6/21/2021	6PM - 8PM
The Barracks	6/22/2021	6PM - 8PM
Trunks Bar	6/23/2021	6PM - 8PM
The Runway	6/24/2021	6PM - 8PM
AMP Sports Lounge	6/25/2021	6PM - 8PM
CCGGBA Resort Hotel	6/26/2021	6PM - 8PM

Map: A map showing the locations of the Open House Tour stops in Cathedral City, California. The stops are numbered 1 through 6, corresponding to the schedule. The map includes landmarks like Palm Springs, E Palm Canyon Dr, and Rancho Mirage.

www.DiscoverCathedralCity.com

Open House Tour of Cathedral City LGBTQ Night Clubs – June 21st to 26th

With COVID-19 restrictions being lifted on June 15th by the governor, the Cathedral City Gay Business Association (CCGGBA) welcomes you back to Cathedral City. Please join them for a week-long Open House Tour starting on Monday, June 21, 2021 through Saturday, June 26, 2021. The Open House Tour is in celebration of National Pride Month. Enjoy \$4 Happy Hour ... [Read more.](#)

COFFEE WITH THE CHIEFS
A VIRTUAL COFFEE CONVERSATION WITH THE COMMUNITY

Police Chief George Crum

Fire Chief John Muhr

“Coffee with the Chiefs” Scheduled for June 28 - Register Now

The City of Cathedral City is hosting a new event called, “Coffee with the Chiefs” that will provide an opportunity for the community to discuss issues about public safety in an informal manner with our two public safety leaders. The conversation will include both Police Chief George Crum and Fire Chief John Muhr. In June, Fire Chief John Muhr ... [Read more.](#)



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

