

September 2, 2021

National Blueberry Popsicle Day

## Community Update

By Charlie McClendon, City Manager

### Council Discusses Joining Desert Recreation District

During a special meeting on September 1, 2021, the City Council discussed the possibility of Cathedral City annexing into the Desert Recreation District (DRD). The boundaries of the DRD currently include the cities of Coachella, Indio, La Quinta, Indian Wells, Palm Desert, and part of Rancho Mirage along with unincorporated areas of Riverside County including the communities of Thousand Palms and Bermuda Dunes. The DRD offers many programs to residents within its service area including parks, swimming pools and community centers where a broad array of special interest classes, sports and other recreational opportunities are provided. Residents of Cathedral City may currently sign up for DRD classes, leagues and other programs but must pay a higher non-resident registration fee.



For several years, the City Council has had a goal of improving parks and recreation opportunities available to Cathedral City residents and has considered joining the DRD to be a viable option to achieve that goal. Among the benefits to Cathedral City residents of joining the DRD are the following:

- Improved maintenance of existing parks including capital replacement funding so that playground equipment, restroom facilities, sports fields and other parks facilities can be replaced when they reach the end of their useful life
- Addressing existing deferred maintenance issues at the parks such as refurbishing turf areas, athletic fields and other costly maintenance items that have been deferred over the years
- Operating and maintaining new parks facilities including a proposed community park in the Dream Homes neighborhood and a new dog park
- Operating the pool at Cathedral City High School for public use during the summer each year
- Access to the programs, classes and activities offered by the DRD at lower resident rates
- Development of a community recreation center in Cathedral City so that the programs, classes and other recreational opportunities provided across the DRD will be available right here in our city

Much work remains to be done and many decisions remain to be considered before the Council's goal of offering improved parks and recreation services to our residents through an organization such as DRD can be realized. Over the next few months, city and DRD staff, elected officials from the City and the DRD, the Parks and Community Events commission and others will be working to

develop a proposal that can ultimately be considered by Cathedral City voters. There will be many opportunities for the public to be involved as we seek your input and involvement.

Preliminary plans point toward a ballot question to be placed before the voters in November 2022 to authorize joining the DRD and providing the necessary tax revenue to support it. Much more information will be provided in the upcoming weeks and months. In the meantime, learn more about the DRD and its programs and services by visiting

<https://www.myrecreationdistrict.com/>

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## COVID-19 INFORMATION

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### Vaccine & COVID-19 Info

Get the latest on Coronavirus Disease 2019



### Business Support

Cathedral City Economic Development



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## NEWS

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### CV Sync Being Installed in Cathedral City

Mayor Raymond Gregory joined TKE Engineering and Tom Kirk, the executive director of the Coachella Valley Association of Governments (CVAG), at the intersection of Ramon Road and Whispering Palm Trails as the new CV Sync was being installed in Cathedral City. CV Sync is a regional traffic control system that integrates all the traffic signals along major traffic arterials throughout ... [Read more.](#)

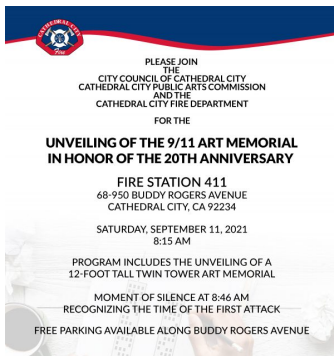


#### CV SYNC BEING INSTALLED IN CATHEDRAL CITY

Integrated Traffic Signal Synchronization & Broadband Expansion

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**New 9/11 Art Memorial to Be Unveiled on  
September 11th in Downtown Cathedral**

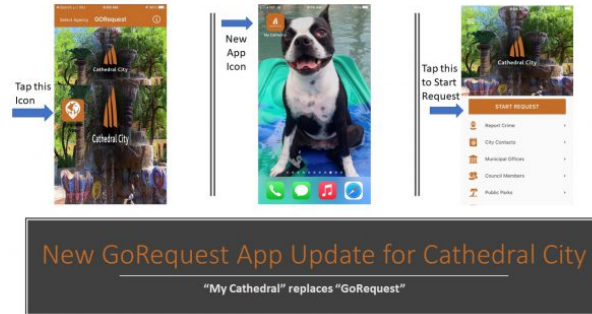


## City

The City Council, Cathedral City Public Arts Commission, and the Cathedral City Fire Department invite you to the unveiling of a new 9/11 art memorial in commemoration of the 20th anniversary of the 9/11 terrorist attack upon our nation. The unveiling will take place at the new Cathedral City Fire Station 411, 68950 Buddy Rogers Avenue, South Main Entrance, in ... [Read more.](#)

## GoRequest Update Now Available for Cathedral City

The GoRequest app available on iOS (Apple) and Android operating systems allows residents in Cathedral City to retrieve information such as city contact numbers, news, and events. However, it is mostly used by residents to report information to the City, such as reporting graffiti, traffic signal outage, code violations, abandoned shopping carts and crimes. It is an extremely useful app ... [Read more.](#)



## New Video to Help Businesses Understand Emergency Orders 5 & 6

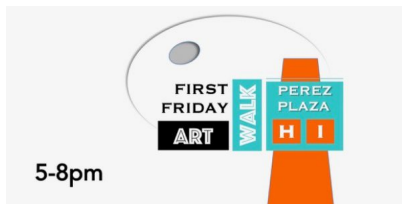
Cathedral City's Economic Development Director Stone James and the new President and CEO of the Greater Coachella Valley Chamber of Commerce Emily Falappino

have teamed up to provide this information video on how Cathedral City's Emergency Orders 5 & 6 will affect how you operate your business in Cathedral City with regards to new citywide COVID-19 safety measures ... [Read more.](#)

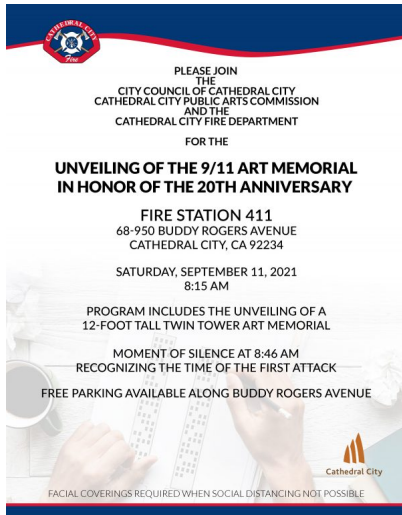
## EVENTS

### First Fridays Art Walk on Perez Road

Looking for an opportunity to walk and view some amazing art at the same time? Then come wearing your face mask

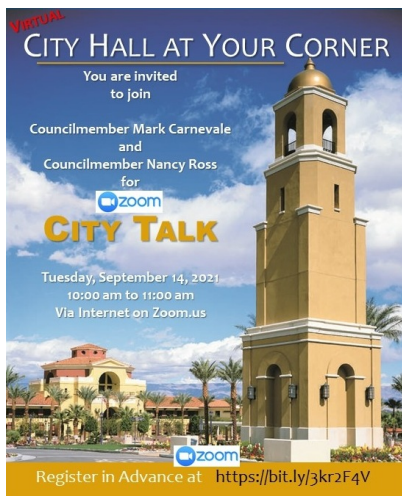


and social distance at the First Fridays Art Walk on Perez Road from 5 pm to 8 pm. The nine art galleries are located at 68845 & 68895 Perez Road in the “H” and “I” buildings... [Read more.](#)



## New 9/11 Art Memorial to Be Unveiled on September 11th in Downtown Cathedral City

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## “City Hall at Your Corner” Happens September 14th – Register Now

Register now for September’s virtual “City Hall at Your Corner” as Councilmembers Mark Carnevale and Nancy Ross host the event for an informal discussion of issues in Cathedral City. This virtual event will take place on Tuesday, September 14, 2021 from 10:00 am to 11:00 am on Zoom.us. You must register for the event in advance. After registering, ... [Read more.](#)

## Fun-O-Rama

Councilmember Nancy Ross, City’s Environmental Conservation Division, SCRAP Gallery, the Cathedral City Boys and Girls Club, Cathedral City Arts Commissioners and the Cathedral City Parks and Community Events Commission have teamed up to provide a family fun day event at Ocotillo Park on Saturday, October 2, 2021 from 9 am to 1 pm. Fun-O-Rama encapsulates the ... [Read more.](#)



## Cat City Drag Race

The Cathedral City Gay Business Association is conducting the Cat City Drag Race where one contestant will win the title of “Royal Highness of Cat City” and win some amazing prizes, such as: \$500 cash Tiara Sash Schwinn bicycles for two Photo and announcement on the Festival Lawn Billboard for one month Up to 10 contestants will compete for the ... [Read more.](#)



## Halloween Spooktacular

Cathedral City’s Halloween Spooktacular features trick or treating with over 40,000 pieces of candy! Join friends, neighbors, and family for a Spooktacular time including activities such as Halloween costume contests (two bikes given away each hour), police and fire exhibitions, music, and family games. Presented by Crockett Law Group and sponsored by the City of Cathedral City, ... [Read more.](#)



## 7th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta

Get the cameras ready for the festival that offers the best selfies. Agua Caliente Casinos present the 7th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta on November 19-21, 2021 featuring nearly 30 hot air balloons, balloon rides, two balloon glows, and three morning balloon launches seen throughout the Coachella Valley. Attendees will capture the beauty of ... [Read more.](#)





## Tejano Music Festival

Tejano PowerHouse Entertainment, City of Cathedral City and Diaz Enterprises invites you to the 4th annual Tejano Music Fest in Cathedral City featuring the best Tejano music, fiesta food and spirits on Saturday, March 5, 2022 from 5 pm to 11 pm at our new location, the Cathedral City Community Amphitheater, 68526 Avenida Lalo Guerrero, in Cathedral City, California. You ... [Read more.](#)



For Questions or Comments, Contact Chris Parman, Communications and Events Manager  
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