



September 16, 2021

National Guacamole Day

Community Update

By Robert Rodriguez, Director of Planning/Building

Construction Activity – Mid-Year Review

Construction activity has continued at a record pace equal to what the City experienced at the end of 2020. There are no signs of it slowing down. Residential and commercial development continue to be very active and established local industries, such as cannabis, continue to see growth and expansion.

Single-family residential construction has remained steady with 101 new permits issued for homes through June and includes new communities such as DR Horton and the District East as well as in-fill development throughout the City. The Planning Department continues to work with residential developers to complete neighborhood communities, such as Rio Del Sol and Campanile that were impacted during the recession, as well as new single-family home communities.

Although multi-family construction has been limited in recent years, the City is starting to see this area of development emerge throughout the City with the new Veterans Village 60-unit project and smaller apartment complexes. These units are much needed in the community to provide affordable housing options for Cathedral City residents.

New commercial construction has also flourished with the new Amazon Hub Center, which includes a complete renovation of the former Sam's Club building that had been unoccupied for 10 plus years, and a new Tower Market, both providing additional job opportunities for residents. The City is also working hard to attract new commercial and dining options such as The Habit and Dave's Hot Chicken, which are both under review by the City.

As a result of this construction activity, valuation has exceeded \$50.5 million through June, which represents the amount of development and construction investment made in the City and indicates strong development interest in the City, which we expect to see continue through 2021.

Cathedral City Building Permits January – June 2021

MONTH	NO. OF PERMITS	SINGLE FAMILY	MULTI-FAMILY	NEW COMM	SOLAR	CONST. VALUATION
JANUARY	160	10			30	\$3,071,184.00
FEBRUARY	142	17			15	\$9,122,146.48
MARCH	219	21			99	\$9,970,450.77
APRIL	198	27	60		43	\$18,129,466.18
MAY	175	2		1	71	\$4,556,667.31
JUNE	229	24			65	\$10,682,559.62

TOTAL	1,123	101	60 UNITS	1	323	\$55,532,474.36
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COVID-19 Information

Vaccine & COVID-19 Info

Get the latest on Coronavirus Disease 2019



Business Support

Cathedral City Economic Development



News



Cathedral City Community Amphitheater Closed for Park Upgrades

As of today, the City of Cathedral City has closed the Cathedral City Community Amphitheater, corner of Avenida Lalo Guerrero and Cathedral Canyon Drive, to the public for the next 45-60 days due to construction upgrades underway to make the park even better and more user friendly. Upgrades to the park were approved by the City Council in May ... [Read more.](#)

FUN-O-RAMA Coming to Octotillo Park on Saturday, October 2nd

Councilmember Nancy Ross, Volunteer of the Year Sue Townsley, City's Environmental Conservation Division,



family fun day event at Ocotillo Park on Saturday, October 2, 2021, from 9 am ... [Read more.](#)

9/11 Art Memorial Unveiling Ceremony Video Now Available

On Saturday, September 11, 2021, the City Council, Cathedral City Public Arts Commission and the Cathedral City Fire Department unveiled a 9/11 Art Memorial commemorating the 20th Anniversary of the September 11, 2001 terrorist attacks on our nation. The art memorial, located at Fire Station 411, honors those who died and the thousands of injured survivors including the brave first ... [Read more.](#)



Cat City Drag Race Starts in Three Weeks at Trunks Bar in Cathedral City

The Drag Race that has everyone talking throughout the Coachella Valley is the Cathedral City Drag Race! Hosted by Reigning Royalty Angelique VaGorgeous, this Race starts off with Celebrity Judge and Drag Legend Tommi Rose along with four other judges including Councilmember Mark Carnevale on Monday, October 4, 2021 at Trunks Bar in Cathedral City. Cocktails begin at 6 pm ... [Read more.](#)

Cathedral City Hot Air Balloon Festival Featured on Forbes.com

With more than 24 million readers, the Cathedral City Hot Air Balloon Festival and Food Truck Fiesta was just featured as one of six balloon festivals worth the nation's attention according to Forbes.com! Here's the article: Not Just Hot Air: Ballooning In New Mexico, South Dakota, California And Texas (forbes.com) Presented by Agua Caliente Casinos, the 7th annual festival ... [Read more.](#)



Newly Installed 9/11 Art Memorial
at Fire Station 411, Downtown Cathedral City



Events



First Fridays Art Walk on Perez Road

Looking for an opportunity to walk and view some amazing art at the same time? Then come wearing your face mask and social distance at the First Fridays Art Walk on Perez Road from 5 pm to 8 pm. The nine art galleries are located at 68845 & 68895 Perez Road in the “H” and “I” buildings. [Read more.](#)



Fun-O-Rama

Councilmember Nancy Ross, City’s Environmental Conservation Division, SCRAP Gallery, the Cathedral City Boys and Girls Club, Cathedral City Arts Commissioners and the Cathedral City Parks and Community Events Commission have teamed up to provide a family fun day event at Ocotillo Park on Saturday, October 2, 2021 from 9 am to 1 pm. Fun-O-Rama encapsulates the ... [Read more.](#)

Coachella Valley Battle in the Desert

Come watch the sport of amateur boxing on the Festival Lawn in Downtown Cathedral City. Doors open at 5:30 pm 1st boxing match starts at approximately 6:00 pm COVID-



19 restrictions: Temperature checks will be required for entry. If social distancing is not possible, attendees will need to wear a face covering when not eating or drinking. Hand sanitizer stations will ... [Read more.](#)



Cat City Drag Race

The Cathedral City Gay Business Association is conducting the Cat City Drag Race where one contestant will win the title of “Royal Highness of Cat City” and win some amazing prizes, such as: \$500 cash Tiara Sash Schwinn bicycles for two Photo and announcement on the Festival Lawn Billboard for one month Up to 10 contestants will compete for the ... [Read more.](#)



Halloween Spooktacular

Cathedral City’s Halloween Spooktacular features trick or treating with over 40,000 pieces of candy! Join friends, neighbors, and family for a Spooktacular time including activities such as Halloween costume contests (two bikes given away each hour), police and fire exhibitions, music, and family games. Presented by Crockett Law Group and sponsored by the City of Cathedral City, ... [Read more.](#)

7th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta

Get the cameras ready for the festival that offers the best selfies. Agua Caliente Casinos present the 7th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta on November 19-21, 2021 featuring nearly 30 hot air balloons, balloon rides, two balloon glows, and three



Valley. Attendees will capture the beauty of ... [Read more.](#)

morning balloon launches seen throughout the Coachella

NORTH POLE Village and Mayor's Tree Lighting

Featuring the Expanded North Pole Village
DEC. 8 - JAN. 4

AGUA CALIENTE CASINOS

FREE MOVIE - A CHRISTMAS STORY
Mary Pickford Theatre
December 8th, 7pm

**Saturday December 8, 2021
5pm - 7pm
Civic Center Plaza
Cathedral City**

* Santa * Candy Canes & Cookies * CCHS Choir *
* Elf Workshop by S.C.R.A.P. Gallery *

FACE MASKS SHOULD BE WORN IF SOCIAL DISTANCING IS NOT POSSIBLE

www.DiscoverCathedralCity.com

Mayor's Tree Lighting Ceremony & North Pole Village

Bring the entire family to the “Mayor’s Tree Lighting Ceremony” and “North Pole Village” presented by Agua Caliente Casinos in Downtown Cathedral City on Wednesday, December 8, 2018 from 5 pm to 7 pm to celebrate the “most wonderful time of the year!” The annual event includes a lit Hollywood-style movie set themed as Main Street at Santa’s North Pole. ... [Read more.](#)

TEJANO MUSIC FEST
CATHEDRAL CITY

Ram Herrera

SATURDAY, MARCH 5TH, 2022
Cathedral City Community Amphitheater, Cathedral City, CA

5pm-11pm

TEJANO HIGHWAY 281

XPLOSION

CHALITO ZAPATA

VIP TABLES AVAILABLE
Purchase a reserved table that seats eight people near the dance floor and stage.

VENDORS * FOOD * DRINKS
FUN FOR ALL AGES!
FREE ADMISSION * FREE PARKING

Cathedral City Community Amphitheater, 68526 Avd. Lalo Guerrero

www.TejanoMusicFest.com

Tejano Music Festival

Tejano PowerHouse Entertainment, City of Cathedral City and Diaz Enterprises invites you to the 4th annual Tejano Music Fest in Cathedral City featuring the best Tejano music, fiesta food and spirits on Saturday, March 5, 2022 from 5 pm to 11 pm at our new location, the Cathedral City Community Amphitheater, 68526 Avenida Lalo Guerrero, in Cathedral City, California. You ... [Read more.](#)

For Questions or Comments, Contact Chris Parman, Communications and Events Manager
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