

September 30, 2021

National Chewing Gum Day

Community Update

By Stone James, DPPD, Economic Development Director

Economies thrive when there are collaborative relationships between the private, public, religious, and non-profit sectors. Each sector is essential, playing, in its own way, critical roles in meeting community needs. As more needs are met, communities become better places to live, work, and recreate. As a community develops, so do economic development opportunities.



Cathedral City residents, business owners, and visitors (or stakeholders) are fortunate to have dozens of dependable, caring, and well-run organizations within each sector. The Cathedral City Senior Center (CCSC) is a prime example. The more I have worked with the CCSC, the more I realized just how important a role CCSC plays in extending and enhancing the lives of our senior population. Whether a senior is suffering from food insecurity, isolation, or physical mobility issues, CCSC has programs to help. Despite having a budget with a never-ending need, the compassionate CCSC Board of Directors, Executive Director Geoff Corbin, Associate Director Rebecca Ruffing, and CCSC volunteers do so much for so many.

If the Cathedral City Senior Center is about extending and enhancing life, the Cathedral City Boys and Girls Club (CCBGC) is about enriching our children's futures. Led by a dedicated Board and Chief Executive Officer, Scott Robinson, the CCBGC team focuses our local youth on academics, character and leadership, and health. According to the Boys and Girls Clubs of America, youth who enjoy a safe, constructive, and supportive environment when not in school or at home have brighter futures, make better decisions, and become better-contributing members of society. Donations for the CCSC and CCBGC are the lifeblood for the life-saving services; services are delivered year-round irrespective of seasons or pandemics.

The Cathedral City community is further supported by numerous community service groups, including the Noon and Evening Rotary International, Cathedral City Elks Lodge, Borrego Health, and even the monthly Dinner with Patsi entourage. These are groups of passionate and committed individuals who make meaningful contributions throughout nearly all aspects of our community. Whether you are new to our community or a long-time resident, you have many opportunities to make our community a better place either by donating time, talent, or funding to any one of these organizations. In concert with the other private, public, and religious organizations, these organizations make Cathedral City a great place to live, work, and recreate.

Regardless of your volunteer status, another meaningful way to help our community is by supporting local businesses. The more spending we keep within Cathedral City limits, the better our businesses do. As our businesses thrive, other companies will be attracted to and expand within Cathedral City. I ask that you go the next 21 days and keep all your spending within Cathedral City. Will you accept my challenge?

To stay on top of Economic Development activities, please bookmark www.ccedd.org and tune into [iHub Radio](#) for quality programming on economic development activities within Cathedral City. You can hasten our City's and our businesses' economic recovery by shopping local. Check out our website, [Cathedral City Shop Local](#), to find categories and lists of all the companies within Cathedral City which need your support. Shopping at our businesses will help keep our retailers alive and keep your tax dollars within the City. These tax dollars fund critical services such as our Police, our Fire Department, and road maintenance. There is no better testimonial for attracting new businesses than to ensure our existing businesses are prosperous.

Lastly, your efforts to keep your properties clean, weed, and debris-free are paying off. Property appearance is an important "selling point" when prospective homebuyers, business owners, and developers look for a "perfect" location. Everyone is a part of Cathedral City's long-term success, and you are making an impact!

COVID-19 Information

Vaccine & COVID-19 Info

Get the latest on Coronavirus Disease 2019

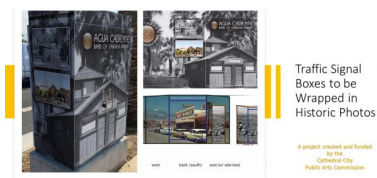


Business Support

Cathedral City Economic Development



News



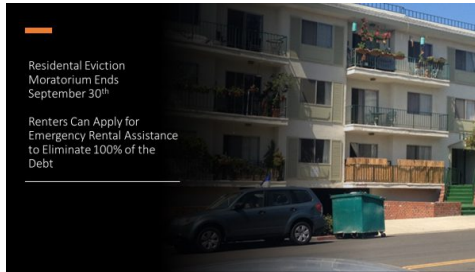
City Council Approves Traffic Signal Boxes to Be Wrapped with Historic Photos

Supported by the Cathedral City Public Arts Commission, the City Council voted Wednesday night to allow five traffic signal boxes along East Palm Canyon Drive (HWY 111) to be wrapped with historic photographs in celebration of the City's history and its 40th Anniversary coming up in November. Four of the five wrapped boxes will show photos captured and retained ... [Read more.](#)

COVID-19 Data Allows for Loosening Protocols in Cathedral City

The City Council voted Wednesday night to loosen some of the COVID-19 requirements as health data reported to Riverside County shows significant reductions in the number of positive coronavirus cases in Cathedral City. Rescinded immediately was Emergency Order #6 that required restaurants, bars, and similar type facilities to require proof of vaccination or a negative COVID-19 test in order to ... [Read more.](#)

COVID-19 HEALTH
CATHEDRAL CITY
IMMEDIATELY IN
EFFECT
Rescinded
Emergency Order #6
Extended through October 31.



Residential Eviction
Moratorium Ends
September 30th

Renters Can Apply for
Emergency Rental Assistance
to Eliminate 100% of the
Debt

Residential Eviction Moratorium Ends September 30th

The Governor's moratorium on residential evictions, due to COVID-19 reasons, is set to expire on September 30th, but renters should not fear as long as they apply for the Emergency Rental Assistance

Program authorized by AB 832 and signed into law by Governor Newsom on June 28, 2021. The rental assistance program will cover 100% of any past due amount ... [Read more.](#)

Cathedral City Is Now Hiring

Cathedral City is looking to fill the following positions:

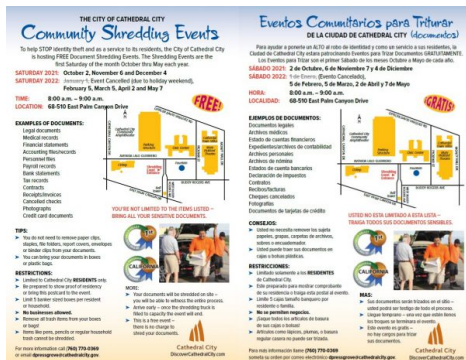
Ambulance Operator:

<https://www.governmentjobs.com/careers/cathedralcityca/jobs/3233682/ambulance-operator-paramedic-24-hour-shifts>

Code Compliance Officer I/II:

<https://www.governmentjobs.com/careers/cathedralcityca/jobs/3242349/code-compliance-officer-i-ii> For more

information or to see all other jobs currently available, go to <https://www.JoinCathedralCity.org> ... [Read more.](#)



Shred Event Happens this Saturday Morning – October 2nd

To help STOP identity theft and as a service to its residents, the City of Cathedral City is hosting a FREE Document Shredding Event on Saturday, October 2nd starting at 8:00 a.m. and will conclude by 9:00 a.m. The Shredding Events are scheduled on the first Saturday of the month October thru May each year. Your items should be ... [Read more.](#)

Booster Vaccine Doses Available in Riverside County from Public Health and Community Partners

Riverside County residents 65 years of age and older, and those at-risk of a severe COVID-19 case, can get the Pfizer vaccine booster at one of various vaccine clinics operated by Public Health and community partners beginning Saturday. The booster is available for those who received their second vaccine dose at least six months ago. Federal and state health ... [Read more.](#)



Fun-O-Rama Happens this Saturday at Ocotillo Park

In celebration of California Clean Air Day Fun-O-Rama encapsulates the charm of an old-fashioned family fun day with field day activities such as sack races, box relay, cornhole toss, bean bag toss, ring toss, T-ball hit and running of bases, basketball dunk, and cupcake walks. It also includes a Tug-of-War competition

between the City's fire and police departments. Beyond ... [Read more.](#)

Boxing Tournament Returns to Downtown Cathedral City this Saturday, October 2nd

The annual amateur boxing tournament, Coachella Valley Battle in the Desert, returns on Saturday, October 2, 2021 starting at 6 pm on the Festival Lawn in Downtown Cathedral City. Certified by USA Boxing, the tournament pits regional public safety personnel and other amateurs against each other as they compete in the sport of boxing. The outdoor event will offer entertainment ... [Read more.](#)



Agua Caliente Offers Its Free Jr. Ranger Expo on October 9th

Agua Caliente Band of Cahuilla Indians is offering a FREE Jr Ranger Expo from 10 a.m. to noon on Saturday Oct. 9, 2021 in the Indian Canyons. This event invites all residents



and visitors with children to explore Andreas Canyon. The free event features educational booths on animals, plants, geology, safety and much more. The event includes activities, demonstrations, as ... [Read more.](#)

Virtual Regional College & Career Fair Happens LIVE on October 14th

Are you graduating from high school this year? Thinking about what is Next? Attend the Virtual Regional College & Career Fair that happens LIVE on October 14th from 4 pm to 8 pm. Simply go to www.MyCollegeFair.com and register NOW for this informative online seminar that will provide you with the information needed to transition into college and get the ... [Read more.](#)



- Photos of the Week -

Three Bronze Statues at Town Square Park



Events

First Fridays Art Walk on Perez Road

Looking for an opportunity to walk and view some amazing art at the same time? Then come wearing your face mask and social distance at the First Fridays Art Walk on Perez Road from 5 pm to 8 pm. The nine art galleries are located at 68845 & 68895 Perez Road in the "H" and "I" buildings. [Read more.](#)



Fun-O-Rama

Councilmember Nancy Ross, City's Environmental Conservation Division, SCRAP Gallery, the Cathedral City Boys and Girls Club, Cathedral City Arts Commissioners

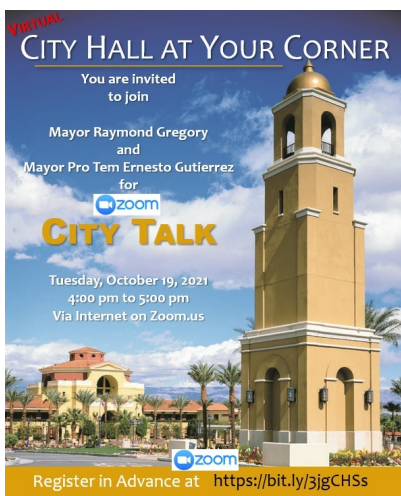


and the Cathedral City Parks and Community Events Commission have teamed up to provide a family fun day event at Ocotillo Park on Saturday, October 2, 2021 from 9 am to 1 pm. Fun-O-Rama encapsulates the ... [Read more.](#)



Coachella Valley Battle in the Desert

Come watch the sport of amateur boxing on the Festival Lawn in Downtown Cathedral City. Doors open at 5:30 pm 1st boxing match starts at approximately 6:00 pm COVID-19 restrictions: Temperature checks will be required for entry. If social distancing is not possible, attendees will need to wear a face covering when not eating or drinking. Hand sanitizer stations will ... [Read more.](#)



“City Hall at Your Corner” Happens October 19 – Register Now

Register now for September’s virtual “City Hall at Your Corner” as Mayor Raymond Gregory and Mayor Pro Tem Ernesto Gutierrez host the event for an informal discussion of issues in Cathedral City. This virtual event will take place on Tuesday, October 19, 2021 from 4:00 pm to 5:00 pm on Zoom.us. You must register for the event in ... [Read more.](#)

Halloween Spooktacular



Cathedral City's Halloween Spooktacular features trick or treating with over 40,000 pieces of candy! Join friends, neighbors, and family for a Spooktacular time including activities such as Halloween costume contests (two bikes given away each hour), police and fire exhibitions, music, and family games. Presented by Crockett Law Group and sponsored by the City of Cathedral City, Cathedral City Police ... [Read more.](#)



7th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta

Get the cameras ready for the festival that offers the best selfies. Agua Caliente Casinos present the 7th Annual Cathedral City Hot Air Balloon Festival and Food Truck Fiesta on November 19-21, 2021 featuring nearly 30 hot air balloons, balloon rides, two balloon glows, and three morning balloon launches seen throughout the Coachella Valley. Attendees will capture the beauty of ... [Read more.](#)



Mayor's Tree Lighting Ceremony & North Pole Village

Bring the entire family to the "Mayor's Tree Lighting Ceremony" and "North Pole Village" presented by Agua Caliente Casinos in Downtown Cathedral City on Wednesday, December 8, 2018 from 5 pm to 7 pm to celebrate the "most wonderful time of the year!" The annual event includes a lit Hollywood-style movie set themed as Main Street at Santa's North Pole. ... [Read more.](#)



Tejano Music Festival

Tejano PowerHouse Entertainment, City of Cathedral City and Diaz Enterprises invites you to the 4th annual Tejano Music Fest in Cathedral City featuring the best Tejano music, fiesta food and spirits on Saturday, March 5, 2022 from 5 pm to 11 pm at our new location, the Cathedral City Community Amphitheater, 68526 Avenida Lalo Guerrero, in Cathedral City, California. You ... [Read more.](#)

Jobs Openings

Cathedral City is looking to fill the following positions:

1. **Ambulance Operator:**
2. **Code Compliance Officer I/II:**

For more information or to see all other jobs currently available, go to <https://www.JoinCathedralCity.org>



For Questions or Comments, Contact Chris Parman, Communications and Events Manager
cparman@cathedralcity.gov

